







## **PUBLIC SNOWBOARDS WAS CREATED IN 2015 WITH THE IDEA THAT THERE SHOULD BE MORE COMMUNITY IN SNOWBOARDING.**

Hey everyone,

I'm excited to introduce our new line for 26/27. Each year, we set out to build boards and products that reflect who we are. We are a collective of riders who care about style, progression, and staying true to what makes snowboarding fun. This line represents that balance of performance and personality, with new shapes, refined materials, and thoughtful details throughout the collection, as well as collaborations with artists and cultural figures who inspire us.

I started PUBLIC because I wanted to see a snowboard brand that people could genuinely connect with, a brand that felt personal, relatable, and rider-driven. Being an accessible brand has always been important to me, not just in price point, but in the openness of the brand itself. We want people to feel connected to what we do and to see themselves in the products we make.

As we continue to grow, our goal remains the same: to build boards and products that riders are proud to use, and to support the community that's supported us from the start.

Thank you for helping us bring PUBLIC to riders around the world. It means a lot to have retailers who believe in what we're building and continue to share in the vision.

Welcome to PUBLIC 2026-27.

Reach out anytime!  
Email: [joe@publicsnowboards.com](mailto:joe@publicsnowboards.com)  
Instagram: [@thisispublic](https://www.instagram.com/thisispublic)



- Joe Sexton



26 / 27

**JOE SEXTON / DARRELL MATHES /**

**BEN BILODEAU / KAS LEMMENS /**

**DANYALE PATTERSON / RYAN**

**COLLINS / QUIN ELLUL / BILLY**

**BOTTOMS / PETE CROASDALE /**

**MADDY MONTGOMERY / LIV**

**RUDELL / LUKE PASTER /**

**MANU CALVO / BRANDON GILL**



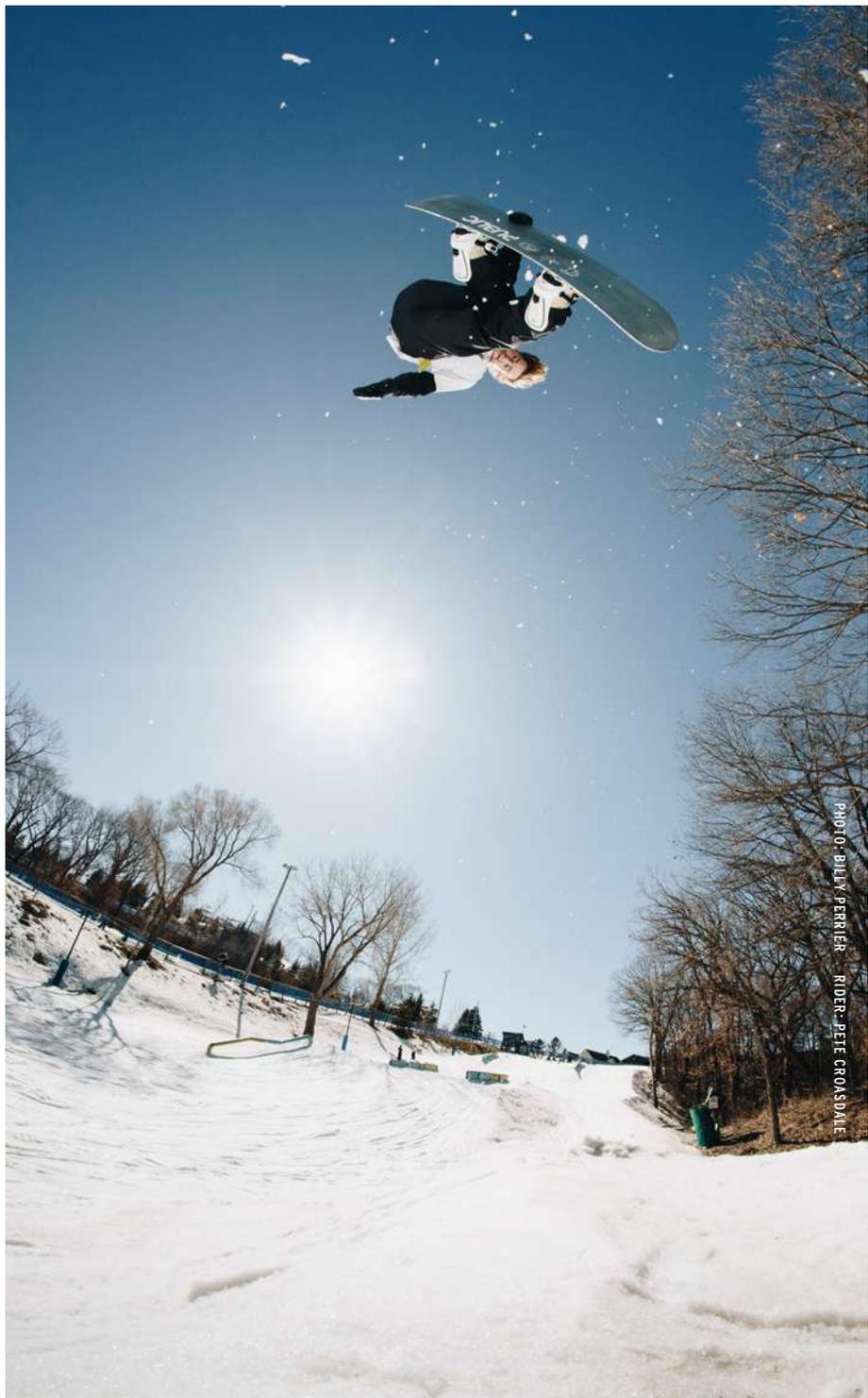


PHOTO: BILLY PERBRIER RIDER: PETE CROSDALE

# BOARD TECH



## QUAD CARBON

Carbon strips add pop and longevity to the board maintaining its pop and stiffness longer while keeping the center of the board softer.



## ARAMID STRINGERS

Aramid stringers are strategically placed in a V pattern in the tip and tail for increased durability, dampening and a dose of added pop! Aramid fibers are used to make bulletproof vests so you know every board made with Aramid stringers will be more durable and hold its pop longer, season after season.



## SINTERED BASE

Rather than melting polyethylene pellets together (extrusion), sintered bases are manufactured by crushing the pellets together under high pressure. This makes a sintered base more porous for maximum wax absorption, and more abrasion-resistant. In other words it makes the board faster and more durable!



## CARBON STRINGER

A 20mm wide carbon fiber stringer running tip to tail to increase overall pop and response without increasing torsional flex to keep the board feeling lively and nimble underfoot. Carbon stringer is the most effective way to add pop without increasing weight.



## URETHANE SIDEWALLS

Urethane sidewalls are used in all PUBLIC boards for their superior dampening properties compared to the industry standard ABS and P-Tex sidewalls. Urethane sidewalls are more durable against impact on rocks or rails to prevent your board from delaminating when you get caught slippin' in the park or backcountry.



## BIAX GLASS

All PUBLIC Snowboards are made using Biax fiberglass. Biax fiberglass creates a consistent and smooth flexing snowboard tip to tail while allowing the board to stay nimble and predictable.



## CARBON V STRINGERS

Carbon stringers are strategically placed in a V pattern in the tip and tail for increased response from the binding to the contact point. This gives the board endless snap in and out of turns and an overall increase in pop.

# CORE TYPES

**POPLAR**  - Our Poplar Core is made of 100% FCS certified poplar wood. Poplar is the most common type of wood used in snowboard cores for its unbeatable strength to weight ratio and is why we make the majority of our boards with this core.

**POPLAR**  - Poplar Light is a premium version of our tried and true Poplar core and uses 100% FCS certified wood. We've strategically placed super lightweight paulownia wood throughout the core to reduce weight but maintain a snappy feel. Strips of hardwood are placed underneath the bindings to reduce board breaks at the binding line and increase insert retention. The Poplar Light Core is only used on our highest-end boards.

**GENERAL PUBLIC**

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF. STANCE (IN)	CONTACT LENGTH (MM)
140	108.75	258 / 234 / 258	6.6	21.9	1037
143	109.75	262 / 237 / 262	6.8	22	1044
147	110.75	278 / 240 / 278	7	22.1	1052
150	112.75	288.4 / 246 / 288.4	7.2	22.2	1065
153	115.68	291.6 / 246 / 291.6	7.4	22.8	1095
154W	117.15	302.6 / 260 / 302.6	7.5	22.8	1100
155	117.15	292.3 / 250 / 292.3	7.5	22.8	1100
157	118.64	293.9 / 251 / 293.9	7.6	22.8	1125
160W	122	308 / 263 / 308	7.7	22.8	1155

**GENERAL SELECT**

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF. STANCE (IN)	CONTACT LENGTH (MM)
155	117.1	291.6 / 249 / 291.6	7.0	22.8	1110
157W	118.6	304.9 / 262 / 304.9	7.1	22.8	1125
160	122.6	307.6 / 263 / 307.6	7.2	22.8	1155

**JIBGURL**

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF. STANCE (IN)	CONTACT LENGTH (MM)
144	110	274.4 / 236 / 274.4	7.4	19	1070
148	113	278.5 / 238.6 / 278.5	7.5	20	1100
152	116	283.2 / 241 / 283.2	7.5	21	1130

**DISORDER**

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF. STANCE (IN)	CONTACT LENGTH (MM)
149	112	288 / 242 / 288	7.9	20.4	1105
152	117.4	295 / 254 / 295	8.1	22.4	1124
155	119.6	297.7 / 254 / 297.7	8.3	22.4	1146
157W	121.4	300.7 / 259 / 300.7	8.0	23	1174

**DISPUTE**

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF. STANCE (IN)	SET BACK (IN)	CONTACT LENGTH (MM)
139	108	271.5 / 235 / 271.5	7.5	18.9	0	1050
143	109.4	282.3 / 242.3 / 282.3	7.15	18.5	0	1044
147	111.2	286.1 / 245 / 286.1	6.5	21	0	1040
153	114.7	296.1 / 254 / 296.1	7.9	22.8	-0.5	1138
156	117.4	297.7 / 255.7 / 297.7	8	22.8	-0.5	1163
157W	121.4	300.7 / 259 / 300.7	8	23	0	1174
159	120.1	300.7 / 257 / 300.7	8.1	23	-0.5	1190

**DISPLAY**

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF. STANCE (IN)	CONTACT LENGTH (MM)
150	112.1	295.1 / 253 / 295.1	7.8	21.6	1101
153	114.7	296.1 / 254 / 296.1	7.9	22.8	1138
156	117.4	297.7 / 255.7 / 297.7	8	22.8	1163

**STATEMENT**

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF. STANCE (IN)	CONTACT LENGTH (MM)
150	114	293 / 252 / 293	7.7	20.5	1120
154	118	298 / 256 / 298	8	21.5	1160
157	121	302 / 259 / 302	8.2	22	1190

**OUTREACH**

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF. STANCE (IN)	SET BACK (MM)	TAPER (MM)	CONTACT LENGTH (MM)
153	115.4	307.4 / 252 / 285.5	7.4	22	40	20	1064
157	118.4	311.3 / 254 / 288.8	7.5	22.5	40	20	1089
161	121.5	316.1 / 258 / 293.3	7.6	23	40	20	1115

**RESEARCH**

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF. STANCE (IN)	CONTACT LENGTH (MM)
154	116	297 / 251 / 289	7.2	21	1118
157	118	301 / 254 / 293	7.4	21	1143
160	121	305 / 257 / 297	7.6	22	1168
160W	121	313 / 265 / 305	7.6	22	1168

# general



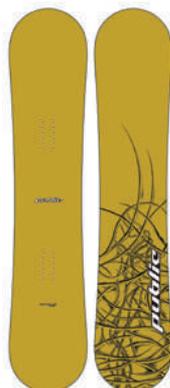
140



143



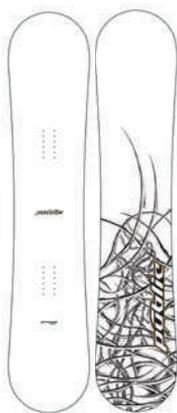
147



150



153



154W/157



155



160W

## general select

The General PUBLIC Select builds on the trusted feel of the original General with added power and response. Designed for riders who want that same versatile all-mountain shape but with more muscle, the Select features aramid strips and carbon stringers for increased pop, dampening, and control at higher speeds. It's a board that handles park laps, side hits, and steeper lines with the same confidence — just turned up a notch.



155



157W



160

# general public

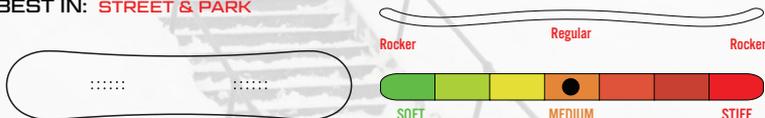
The “General PUBLIC” is the go-to snowboard for just about anyone. With our “Alert Camber” profile, it delivers a smooth, predictable ride that feels right at home anywhere on the mountain. A touch of positive camber underfoot keeps things stable, lively, and responsive, while rocker past the inserts adds a bit of forgiveness, extra float in deep snow, and effortless presses. Whether you’re linking your first turns or dialing in your hundredth, the “General PUBLIC” makes every day on snow feel good. Available in our widest size range yet.



## ALERT CAMBER

140, 143, 147, 150, 153, 154W, 155, 157, 160W

BEST IN: **STREET & PARK**



Hybrid camber profile is regular between the feet with a rise on the tip and tail. This unique camber and flexibility allows for forgiveness on rails and some extra snap for getting off the ground. With a sintered base and urethane sidewalls for extra protection, it's no wonder this board is a fan favorite. Now available in 140, 143, 147, 150, 153, 154W, 155, 157 and 160W.

BUILT WITH:

- Biax Glass

- Sintered Base

- Urethane Sidewalls

- POPLAR CORE



**BEN KADOW**

~~GARAGE~~  
BAND



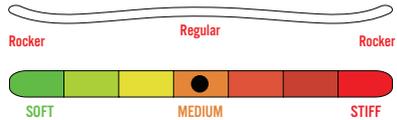
# GUEST PRO



## ALERT CAMBER

153, 157

BEST IN: **STREET & PARK**



The Ben Kadow Guest Pro Model takes the trusted General PUBLIC and gives it a dose of Kadow's raw style and skate influence. Available in 153 and 157, it's an all-terrain destroyer with a responsive Alert Camber profile, smooth flex, and a shape built to handle anything from street lines to resort laps. Fast, durable, and unapologetically bold.

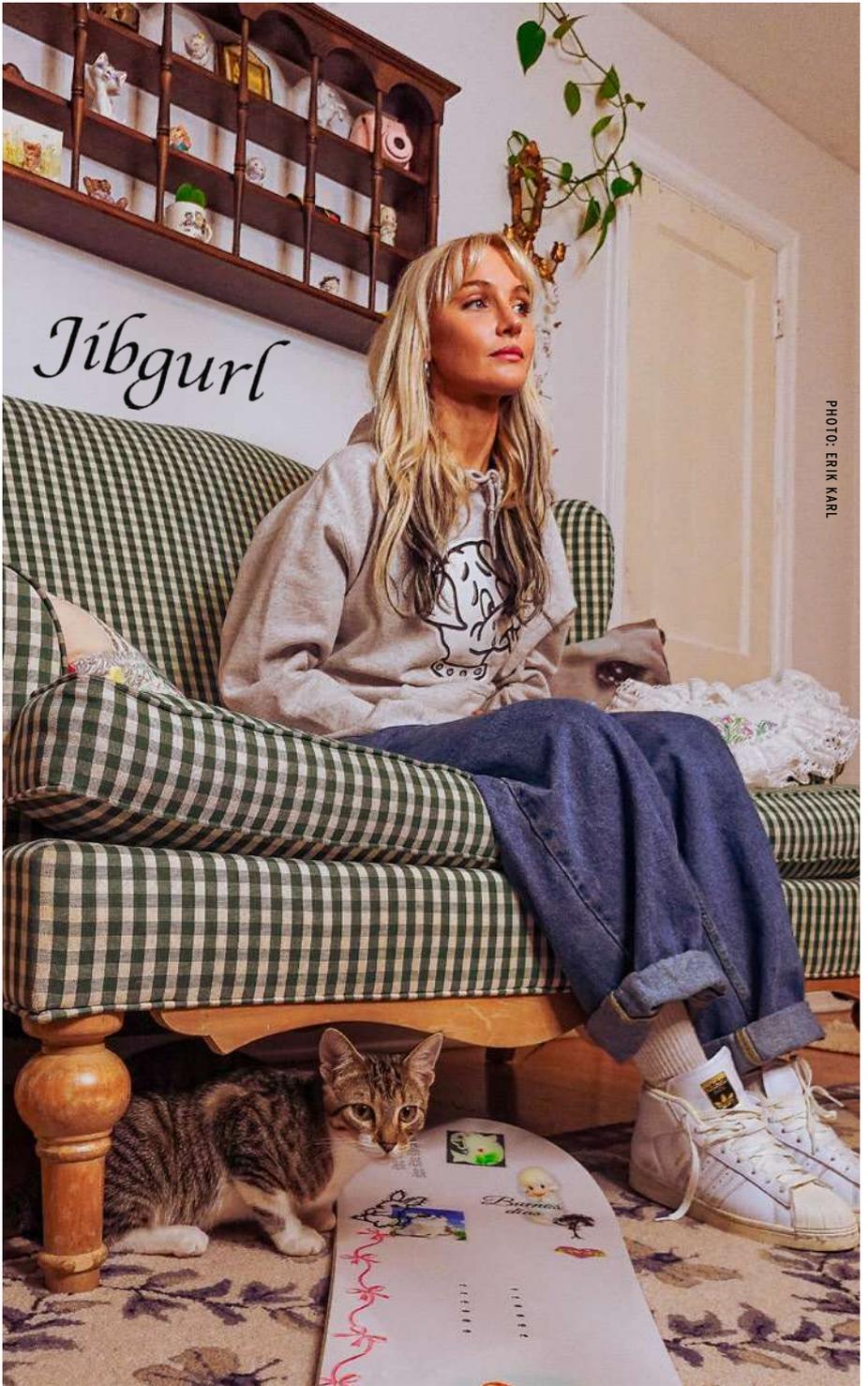
BUILT WITH:

 - Biax Glass

 - Sintered Base

 - Urethane Sidewalls

 - POPLAR CORE



Jibgurl

PHOTO: ERIK KARL



144

148

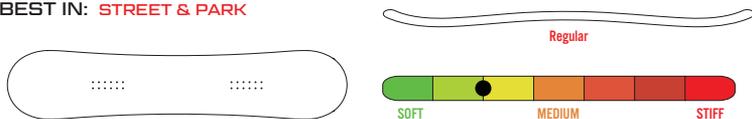
152

Danyale “JibGurl” Patterson’s pro model is back and ready to turn heads. This directional twin comes with a traditional camber profile for that classic pop and precision Danyale is known for, plus a graphic that’s unmistakably hers. We’re proud to bring a women’s-specific board to the lineup. Built to perform, designed to stand out.

## TRADITIONAL CAMBER

144, 148, 152

BEST IN: **STREET & PARK**



This board is traditional camber with a little bit of flat at the contact point. This gives the board the pop of a full camber board with a broken-in feel that isn't catchy. Available this season in 144, 148 and 152 snowboard sizes.

BUILT WITH:

 - Biax Glass

 - Sintered Base

 - Urethane Sidewalls

**POPLAR**  LIGHT CORE



PHOTO: DARRELL MATHES RIDER: JOE SEXTON





149



152

## MICRO CAMBER

149, 152, 155, 157W

BEST IN: STREET & PARK



MICRO CAMBER



Featuring a small amount of traditional camber, giving it just enough pop and control without feeling too stiff. The minimal camber creates a broken-in, playful feel right out of the wrapper, perfect for riders seeking a responsive yet forgiving ride. Available this season in 149, 152, 155 and 157W board sizes.

BUILT WITH:

 - Biax Glass

 - Sintered Base

 - Urethane Sidewalls

 - POPLAR CORE

 - Carbon Stringers



I55



I57W



BRING THE CHAOS, LEAVE THE RULES BEHIND. THE DISORDER IS JOE SEXTON'S SIGNATURE BOARD BUILT TO WREAK HAVOC EVERYWHERE FROM THE PARK TO THE STREETS TO THE RESORT. ITS MICRO CAMBER PROFILE HITS THE SWEET SPOT BETWEEN POP AND STABILITY, WHILE STAYING SOFT AND PLAYFUL ENOUGH TO TURN EVERY JUMP, RAIL, AND RUN INTO PURE MAYHEM. WITH THE PUBLIC DISORDER, THE MOUNTAIN ISN'T JUST YOUR PLAYGROUND, IT'S YOUR STAGE.





PHOTO: WILL SMITH RIDER: KAS LEMMENS



# public STATEMENT



150



154



## TRADITIONAL CAMBER

150, 154, 157

BEST IN: **STREET, PARK & MOUNTAIN**



Regular



This board is camber with a little bit of flat at the contact point. This gives the board the pop of a full camber board but with a broken in feel that isn't catchy.

BUILT WITH:

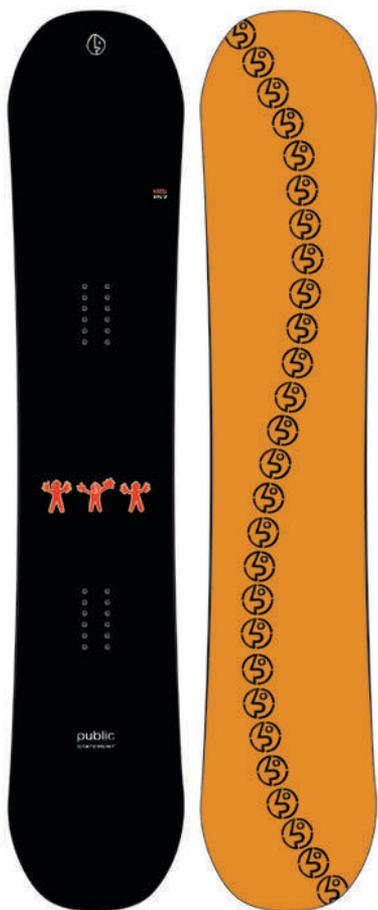
- Biax Glass

- Quad Carbon

- Urethane Sidewalls

**POPLAR** LIGHT CORE

- Sintered Base



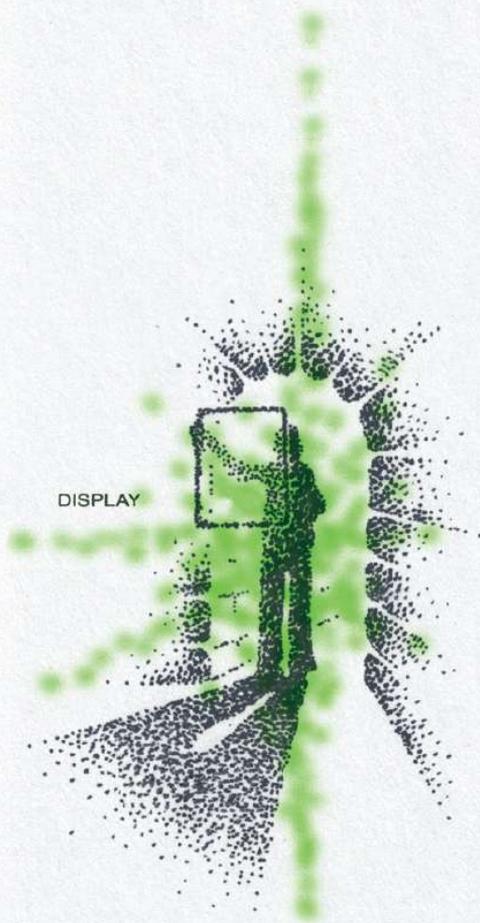
157



Straight from the mind of Kas Lemmens, the Public Statement is a mid-wide, positive camber board built to let your riding do the talking. Its profile flattens at the contact points for lightning fast edge transitions, while the wider waist keeps toe and heel drag in check for riders rocking bigger boots. The poplar core keeps things smooth and consistent, and 20mm quad carbon strips at the tip and tail pack serious snap. With a sintered base for speed and urethane sidewalls for impact control, the Statement speaks volumes.







# PUBLIC DISPLAY

WHEN DARRELL MATHES SET OUT TO DESIGN HIS PRO MODEL, HE WANTED A BOARD THAT COMBINED A SKATE-INSPIRED FEEL WITH THE ABILITY TO CRUSH TECHNICAL STREET SPOTS AND FLOAT EFFORTLESSLY IN THE BACKCOUNTRY. ENTER THE PUBLIC DISPLAY. ITS FRAME CAMBER PROFILE, FLAT UNDERFOOT WITH A GENTLE RISE TOWARD THE TIP AND TAIL, MAKES PRESSES EFFORTLESS AND POWDER TURNS SMOOTH. CARBON STRINGERS AND STRATEGICALLY PLACED ARAMID STRIPS GIVE THE BOARD STRENGTH AND STABILITY WITHOUT SACRIFICING PLAYFULNESS. SHOW OFF YOUR STYLE AND PUSH YOUR LIMITS ON THE PUBLIC DISPLAY.



150

153

156



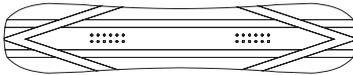
## FRAME CAMBER

150, 153, 156

**BEST IN:** STREET, PARK & MOUNTAIN



FRAME CAMBER



Frame camber profile is flat between the feet with a gradual rise on the tip and tail. This board is built tough. Perfect for the heavy impacts of street spots, but built with the backcountry focused rider in mind.

**BUILT WITH:**

 - Biax Glass

 - Aramid Stringers

 - Urethane Sidewalls

 - Carbon Stringers

 - Sintered Base

**POPLAR** 

EVISZIT



SETTLE THE SCORE ON THE SLOPES. THE DISPUTE DOESN'T NEGOTIATE, IT DOMINATES. BEN BILODEAU'S DIRECTIONAL TWIN DESIGN PAIRS PERFECTLY WITH OUR "ALERT CAMBER" PROFILE, DELIVERING A RIDE THAT'S LIVELY, PRECISE, AND IMPOSSIBLE TO IGNORE. INLAID ARAMID STRIPS AND CARBON STRINGERS BUILD A LIGHTWEIGHT, POWERFUL CORE, WHILE URETHANE SIDEWALLS ABSORB IMPACT LIKE A CHAMP. A SINTERED BASE MEANS YOU'LL LEAVE EVERYONE ELSE IN YOUR WAKE. ARGUMENTS ASIDE, THE DISPUTE IS THE MOST ADAPTABLE BOARD IN OUR LINEUP AND IT ALWAYS GETS THE FINAL WORD.



139

143

147

153



156

157W

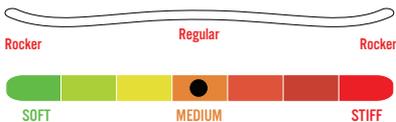
159



## ALERT CAMBER

139, 143, 147, 153, 156, 157W, 159

BEST IN: **STREET & PARK**



Hybrid camber profile is regular between the feet with a rise on the tip and tail. This unique camber and flexibility allows for forgiveness on rails and some extra snap for getting off the ground. With a sintered base and urethane sidewalls for extra protection. Available in 139, 143, 147, 153, 156, 157W and 159.

BUILT WITH:

 - Blax Glass

 - Aramid Stringers

 - Urethane Sidewalls

 - Carbon Stringers

 - Sintered Base

**POPLAR** 



**OUTREACH**



153

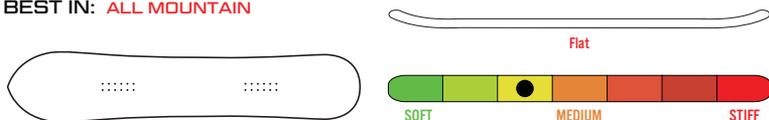
157

161

## FLAT CAMBER

153, 157, 161

BEST IN: ALL MOUNTAIN



We are proud to introduce the all-new PUBLIC Outreach to our lineup of boards. Totally flat, and slightly set back – the Outreach is the quiver killer you’ve been looking for. Lightweight, and nimble, this board offers that ‘skating with loose trucks’ feeling you need when you’re riding whatever the mountain can throw at you. From tree runs, and park laps, to pow days and springtime slush sessions, the Outreach is guaranteed to satisfy all your needs without breaking the bank. Available now for PUBLIC consumption.

BUILT WITH:

 - Biax Glass

 - Sintered Base

 - Urethane Sidewalls

 - POPLAR CORE





PUBLIC

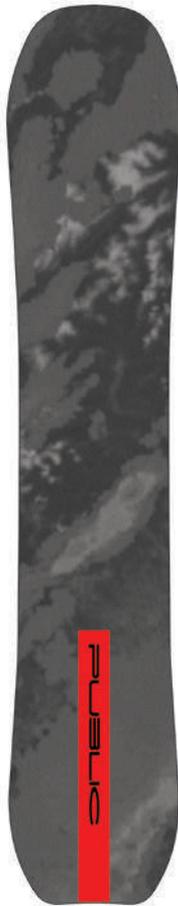
RESEARCH

26/27

ENGINEERED  
FOR YOU AND  
THE MOUNTAIN



154



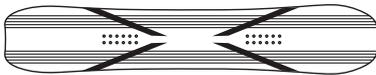
157



## MOUNTAIN ALERT CAMBER

154, 157, 160, 160W

BEST IN: **ALL MOUNTAIN**



A directional version of our tried and true Alert Camber, that is built around a majority camber profile for edge hold, control, and pop. The top and tail feature early rise with the tip being slightly more exaggerated for increased float in powder and ease of entry into turns. Available in 154, 157, 160 and 160W.

BUILT WITH:

 - Carbon V

 - Carbon Stringers

 - Urethane Sidewalls

**POPLAR** 

 - Sintered Base



160

160W

The PUBLIC Research is our most freeride-focused board yet, a directional shape with 8mm of taper that floats effortlessly in powder and rails turns on hardpack, all while keeping that signature PUBLIC freestyle DNA. Loaded with tech, it features our proven Poplar Light Core and a super-fast sintered base for unmatched glide. Add in our new Carbon V and tip-to-tail carbon stringers, and you've got a board built for discovery. Whether you're chasing powder or dissecting groomers, the Research is your on-mountain experiment in pure performance.



# SHIRTS



Glow Tee - Black



Glow Tee - Grey



Outreach Jersey - Grey/Dye

# HOODIES



Box Logo Hoody - Grey



Box Logo Hoody - Black



Select Hoody - Black



Select Hoody - Grey



Jibgurl Hoody - Pink



General Zip Hoody - Black

# HOODIES



Glow Hoody - Black



BK Spider Hoody - Red/Black



Stretch Logo Hoody - Black



Outreach Hoody - Olive

# CREWNECKS



Collegiate Crewneck - Grey



Collegiate Crewneck - Navy



Warp Crewneck - Black



Glow L/S - Black

# HATS



Script Cap - Cream/Black



Script Cap - Gold/Black



Glow Trucker Cap - Duck Camo



Glow Trucker Cap - Black



Distressed Logo Cap - Navy



Distressed Logo Cap - Red Plaid



Tourist Cap - Bone



Tourist Cap - Navy



Back Slap Cap - Black/Green



Back Slap Cap - Black/White

# BEANIES/MASKS



Logo Cuff Beanie - Orange



Logo Cuff Beanie - Black



BK Spider Beanie



General Skully



Disorder Skully



Stretch Logo Skully - Black/Red



Stretch Logo Skully - Navy/White



Tech Balaclava - Black



Nordic Earflap Beanie - Duck Camo



Nordic Earflap Beanie - Black



Distressed Balaclava - Black



BK Skully Balaclava - Red/Black

*general*



140



143



147



150



153



154W/157



155



160W

*general*

general



155



157W



160

**BEN KADOW GUEST PRO**



153



157

*Jibgurl*



144



148



152

**DISORDER**



149



152



155



157w

**DISPUTE**



139



143



147



153



156



157W



159

DISPLAY



150

153

156

STATEMENT



150

154

157

OUTREACH



153



157



161

RESEARCH



154



157



160



160W

