

HOWL

26

27



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Howl Supply



Rider Name

BUILT TO RIDE. STRONGER THAN THE REST HOWL SUPPLY brings you winter accessories built for the ride—by snowboarders, for snowboarders. Launched in 2012 by pros Darrell Mathes and Nima Jalali, our rider-approved collection delivers next-level durability, performance, and standout style. Every piece is tested by our crew and designed to handle whatever the mountain throws your way—with fresh colors, modern fabrics, and signature HOWL attitude.

ABOUT US We started HOWL because the gear we wanted didn't exist. Over the years, we've stayed true to our roots: designing products we actually use, in the mountains and in the streets. This collection reflects our evolution, and we're proud to share it with the community that keeps us going.

ABOUT OUR OUTERWEAR We are excited to announce our Fourth collection of HOWL outerwear. Building on the success of our inaugural line, this collection merges appealing design with essential technical features. We are proud to present a complete range of jackets and pants, all grounded in the foundational values that have shaped our design philosophy. With a well-established catalog of popular gloves and accessories, HOWL is poised to continue creating products that not only look great but also feel exceptional. Our aim is to reimagine timeless silhouettes with modern innovations, crafting outerwear that is versatile enough for any occasion. Rigorously tested by our riders in diverse environments, this collection is just the beginning of our journey.

The Team

BUILT BY RIDERS. BACKED BY COMMUNITY. HOWL has always been more than just gear—it's a reflection of the crew behind it. We're rider-owned, rooted in snowboarding, and focused on building a community that pushes the culture forward. Real riders. Real product. No gimmicks.



GLOVE PRO TEAM

Danimals
Kennedi Deck
Parker Szumowski
Justin Phipps
Ryo Aizawa
Joe Sexton
Gian Sutter
Jacob Krugmire
Ben Bilodeau
Benny Urban
Mike Liddle
Darrell Mathes
Danyale Patterson
* Dillon Ojo

AM TEAM

Noah Peterson
Brett Kulas
Hunter Goulet
Denver Orr
Sebastien Picard
Walker Netland
Ella Sorenson
Connor Kelly
Milo Griffin
Pete Croasdale
Derek Lemke

OUTERWEAR TEAM

Reid Smith
Quin Ellul
Finn Westbury
Jadyn Chomlack

HOWL



GORE-TEX

HOWL + GORE-TEX

Gloves & Mitts

The newest Howl collection is both a testament to our past and a foundation for our future. We're incredibly proud to share our newly established partnership with GORE-TEX, where we've seamlessly integrated the globally-renowned premium waterproofing technology into five of our essential styles that you know and love. Our commitment to offering on-trend products that people actually want to wear remains unchanged – we're ran by snowboarders, for snowboarders, and we can confidently say that this collection is not only our best-looking gear to date, it's also our most functional.

MADE WITH HIGH-PERFORMANCE DURABLY WATERPROOF, WINDPROOF AND BREATHABLE TECHNOLOGY.





Black



Sage

Our most premium offering, the all-new Fender GORE-TEX MITT combines our refined Howl visual DNA with globally-renowned waterproofing technology. Toting a functional overcuff construction, this mitt is designed to seamlessly integrate into your outerwear collection while ensuring unmatched condensation management. A cinch cuff and a wrist pull-tab provide a snug, comfortable fit. The inner wrist sees a subtle zip pocket, complimenting a tasteful GORE-TEX hit on the top of the mitt.

- SIZES:** SM, MD, LG, XL
- MAIN FABRIC:** Perforated Nylon w/Silver Membrane
- PALM:** Digital Suede
- TRIM:** Sueded PU Flocking thumb
- LINING:** Micro Bemberg
- INSULATION:** Primaloft
- WATERPROOFING:** GORE-TEX + DWR



FEATURES: Passpocket with waterproof zipper, one-hand bungee toggle system, removable premium leash, hapalon taping, elasticized wrist with webbing cinch,

BRANDING: Gore-Tex Howl lock-up screen print, Howl Supply Co screen print, Gore-Tex label, Primaloft label





Black

Sage



Black

Sage

The Helm GORE-TEX Mitt and Glove are slimmed down version of our superior GORE-TEX MITT OC. We tapered in the silhouette with close-to-wrist under cuff construction featuring Velcro tab closure and articulated wrist design. Incredible waterproofing meets clean aesthetics makes the Helm GORE-TEX Mitt and Glove the new go-to for team riders and weekend warriors alike.

- SIZES:** XS, SM, MD, LG, XL
- MAIN FABRIC:** Perforated Nylon w/Silver Membrane
- PALM:** Digital Suede
- TRIM:** Sueded PU Flocking thumb
- LINING:** Micro Bemberg
- INSULATION:** Primaloft
- WATERPROOFING:** GORE-TEX + DWR

FEATURES: Velcro Strap Closure, Removable Premium Leash, Hapalon taping, Elasticized Wrist,

BRANDING: Gore-Tex Howl Lock-up Screen Print, Howl Supply Co Screen Print, Gore-Tex Label, Primaloft Label





Black



Cream



Olive

The Down Mitt design pays homage to Dillon Ojo, celebrating his love for long days in both the streets of Montreal and the mountains. Exceptional PrimaLoft insulation meets imaginative design, the Down Mitt is our warmest offering and a team-favorite. Premium GORE-TEX waterproofing elevates this mitt to a cold-day essential.

- SIZES: XS, S, M, LG, XL
- MAIN FABRIC: Nylon Ripstop Taffeta
- PALM: Goatskin
- TRIM: Sueded PU Flocking thumb
- LINING: Micro Bemberg below wrist, Taffeta above wrist
- INSULATION: Primaloft
- WATERPROOFING: GORE-TEX Insert +DWR

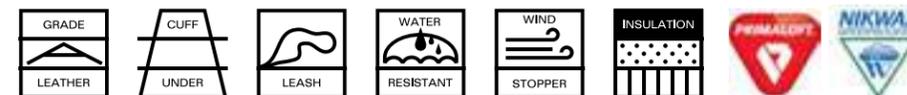
BRANDING: Branding: Howl Silicone Print , Ojo forever gel print, Gore-Tex Branding

DETAILS: Quilted puffy design, Velcro tab closure, Removable premium jacquard elastic wrist leash, elastic wrist, touch screen ability

Undercuff

4

Warmth Rating





Black

Plum



Olive

We're proud to offer one our warmest options, the Pocket Mitt, with elevated GORE-TEX construction. Beyond updated waterproofing capabilities, it also features a convenient-yet-subtle front zip pocket for your pass, disposable heat packs, or other important items. A YKK waterproof zipper protects your items from the elements. The Pocket Mitt also features touch screen functionality, allowing for seamless use with digital devices without exposure to the elements.

- SIZES: XS, S, M, LG, XL
- MAIN FABRIC: Dizzle Flex Stretch
- PALM: Vegan Leather (PU) PU
- TRIM: Sueded PU Flocking thumb, Neoprene Insert at Wrist
- LINING: Single Fleece
- INSULATION: Primaloft
- WATERPROOFING: GORE-TEX + DWR

BRANDING: Howl wordmark Screen Print, Howl wordmark Emboss, Gore-Tex Branding, Primaloft label

DETAILS: Premium jacquard elastic wrist leash, pass/heat dump pocket, oversized velcro tab closure, elastic wrist.





Black

Real Tree



Brown

Dusty Rose

The Team Mitt is our answer to the many needs of the diverse HOWL team, now elevated with premium GORE-TEX waterproofing technology. Comfortable insulation, a durable outer shell, and a vegan leather palm make the Team Mitt an ideal choice for all skill levels and weather conditions.

- SIZES:** XS, S, M, LG, XL
- MAIN FABRIC:** Micro Oxford
- PALM:** Vegan Leather (PU)
- TRIM:** Sueded PU Flocking thumb, Spandura Insert
- LINING:** Micro Bemberg Below Wrist, Micro Plain Above wrist
- INSULATION:** Hyperloft
- WATERPROOFING:** GORE-TEX + DWR

BRANDING: Howl Wordmark Embroidery, Embossed Howl Wordmark, Gore-Tex Branding

DETAILS: Raised element design, over-cuff design with one-hand bungee toggle adjustment, removable jacquard elastic wrist leash, touch screen ability,





Black

Real Tree



Brown

The Team Glove is our nimble reworking of the Team Mitt. We're proud to integrate premium GORE-TEX waterproofing technology into one of our best-selling glove offerings. A vegan leather palm provides added durability, with functional insulation throughout, positioning the Team Glove as a superior option for those seeking exceptional functionality and timeless aesthetics.

- SIZES:** XS, S, M, LG, XL
- MAIN FABRIC:** Micro Oxford
- PALM:** Vegan Leather (PU)
- TRIM:** Sueded PU Flocking thumb, Spandura Insert
- LINING:** Micro Bemberg Below Wrist, Micro Plain Above wrist
- INSULATION:** Hyperloft
- WATERPROOFING:** GORE-TEX + DWR

BRANDING: Howl Wordmark Embroidery, Embossed Howl Wordmark, Gore-Tex Branding

DETAILS: Raised element design, over-cuff design with one-hand bungee toggle adjustment, removable jacquard elastic wrist leash, touch screen ability,



HOWL



Gloves



Tan



Black



Tan



Black

Quickly becoming a stand-out in our line following its introduction, we're proud to present the updated Sexton Mitt and Glove. Designed in collaboration with snowboarding icon Joe Sexton, this collection features supple Grade A leather exterior and 10k/10k waterproofing, alongside an included Nikwax sachet for added weather-resistance. The SEXTON GLOVE + MITT will keep you dry and comfortable across a diverse range of conditions.

SIZES: S, M, LG, XL

MAIN FABRIC: Goatskin

PALM: Goatskin

TRIM: Sueded PU Flocking thumb

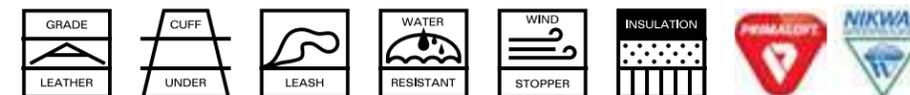
LINING: High pile recycled Fleece + Micro Bemberg

INSULATION: Primaloft

WATERPROOFING: Vaportek and Nikwax sachet

BRANDING: Raised Leather Howl wordmark, Howl Supply Embroidery, Primaloft label

DETAILS: Re-enforced palm detailing, piping detail, velcro tab closure, raised leather design details, elastic wrist, removable jacquard elastic wrist leash, touch screen ability





Black

Public x HOWL Mitt



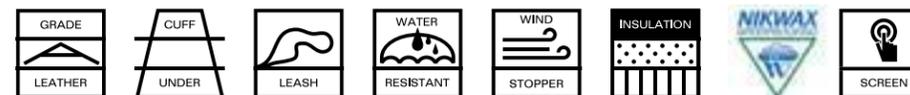
Black

The Highland Mitt + Glove offer a dependable workwear style with rugged construction. Leaning on the expertise and real-world experience of our Midwest team riders, we've crafted an exceptionally durable product. Precision-stitched seams minimize thumb area wear, and a ribbed cuff keeps snow out.

- SIZES:** S, M, LG, XL
- MAIN FABRIC:** Pigskin
- PALM:** Pigskin
- TRIM:** -
- LINING:** Single Fleece
- INSULATION:** Recycled Loft
- WATERPROOFING:** Breathable Insert + DWR

BRANDING: Metallic Foil Print, Embossed Howl Wordmark

DETAILS: Safe-Zone Seam Construction, 2x2 rib cuff, pigskin piping detail







Black



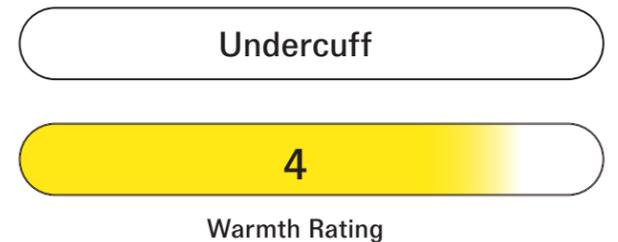
Real Tree

The perfect mitt for young adventurers, the Youth Team Mitt offers warmth, dryness, and control on the slopes. Made with waterproof and breathable materials, these mitts ensure that little hands stay cozy and comfortable during their outdoor activities.

- SIZES:** S, M, LG
- MAIN FABRIC:** Micro Oxford
- PALM:** Vegan Leather (PU)
- TRIM:** Sueded PU Flocking thumb, Spandura Insert
- LINING:** Micro Bemberg Below Wrist, Micro Plain Above wrist
- INSULATION:** Hyperloft
- WATERPROOFING:** High breathability Insert + DWR

BRANDING: Howl Wordmark Embroidery, Embossed Howl Wordmark, Gore-Tex Branding

DETAILS: Raised element design, over-cuff design with one-hand bungee toggle adjustment, removable jacquard elastic wrist leash, touch screen ability,







Glitch Camo



Leopard Print



Black Cells

The Fairbank Mitt embodies our technical design ethos through a range of graphic-forward colorways. With under cuff Velcro tab closure, adjustable wrist strap, and touch-screen compatibility, you'll be locked in for lasting comfort. We're proud to offer the Fairbank Mitt in four eye-catching graphic prints, including two unique options from Montreal-based graphic designer Hugo Bernier.

- SIZES:** XS, S, M, LG, XL
- MAIN FABRIC:** Micro Oxford
- PALM:** Vegan Leather (PU)
- TRIM:** Sueded PU Flocking thumb
- LINING:** Micro Bemberg below wrist, Micro Plain above wrist
- INSULATION:** Hyperloft
- WATERPROOFING:** High breathability Insert + DWR
- BRANDING:** Howl Hypalon Bonded Label,
- DETAILS:** Spandura inner thumb insert, Velcro Tab closure, Removable jacquard elastic wrist leash, adjustable webbing wrist strap, elasticized wrist, touch screen ability





Plum

Dusty Rose



Caramel

Black

The Jed Mitt has been a staple in our line since its introduction. Created in collaboration with Jed Anderson, it's a team-favorite and a best seller. A diamond stitched design evenly disperses Hyperloft insulation, and a knit cuff keeps snow out; it's simplicity is a strength. This no-nonsense mitt is versatile and well-suited for all weather conditions.

- SIZES:** XS, S, M, LG, XL
- MAIN FABRIC:** Micro Oxford
- PALM:** Shark PU
- TRIM:** Neoprene Wrist Insert
- LINING:** Single Fleece
- INSULATION:** Hyperloft
- WATERPROOFING:** High breathability Insert + DWR

- BRANDING:** Howl USA Applique with contour embroidery, Embossed Howl logo
- DETAILS:** 2x1rib cuff, Removable jacquard elastic wrist leash, Quilted puffy design detail, elastic wrist, touch screen ability





Mushroom



Blue Dye



Black (Etched Camo)

Our Flyweight Mitt is an easy choice for those wanting to prioritize stylistic expression with performance, without breaking the bank. A slimmer silhouette than our other offerings, the Flyweight Mitt is durable and light, yet warm and waterproof. Exciting print-focused colorways rest on top of durable nylon and Thinsulate insulation. It's a great mitt, at a good price

- SIZES:** XS, S, M, LG, XL
- MAIN FABRIC:** Nylon Plain Weave
- PALM:** Diamond PU
- TRIM:** Sueded PU Flocking thumb
- LINING:** Micro Bemberg
- INSULATION:** Thinsulate
- WATERPROOFING:** Hypora Insert + DWR

BRANDING: Howl Logo Injection Print, Howl Supply Company Injection Print

DETAILS: Removable jacquard elastic wrist leash, touch screen ability, Velcro tab closure, elastic wrist



The Jeepster, offered as both a Glove and Mitt, is the perfect choice for spring and warmer-weather riding. We wanted to offer a non-insulated duo for when the session heats up. A durable corded poly outer shell and Shark PU palm provides enhanced durability and grip.



Black



Lavender



Sage



Black



Lavender



Sage

- SIZES: S, M, LG, XL
- MAIN FABRIC: Stair Lycra
- PALM: Shark PU
- TRIM: Neoprene wrist insert
- LINING: none
- INSULATION: None
- WATERPROOFING: None

- BRANDING: Howl Supply injection print,
- DETAILS: Velcro tab closure, Ultra breathability, Lightweight

Undercuff

4

Warmth Rating





Black

The Tech Glove is our essential city glove. Constructed from a windproof fabric with a laminated 10k/10k waterproof membrane and microfleece lining, it's thoughtfully designed for daily use. Work commutes, weekend adventures, or leisurely bike rides, the Tech Glove is versatile and stylish.

- SIZES:** S, M, LG, XL
- MAIN FABRIC:** Woven soft shell
- PALM:** Woven soft shell with printed rubber grips
- WATERPROOFING:** 10k/10k laminated waterproof membrane
- LINING:** Laminated micro fleece
- BRANDING:** High definition rubber printing logo and dot pattern
- FEATURES:** Velcro tab closure, touch screen compatible





Black



Inspired by the workwear gloves you see at gas stations and gardening centers, but with explicit modifications for winter wear. Fleece lining grants warmth, all while maintaining a slim profile. Perfect for hot laps with friends, or weekend outings in the city. We're proud to have collaborated with Kennedi Deck on a unique graphic application, elevating this simple-yet-functional glove.

- SIZES:** S, M, LG, XL
- MAIN FABRIC:** YS Stretch Fleece
- PALM:** Rubber Dipped
- TRIM:** Rubber Dipped Fingers
- LINING:** None
- INSULATION:** None
- WATERPROOFING:** None

- BRANDING:** Rubber Print
- DETAILS:** Rubber dipped glove, turned cuff wrist opening with grosgrain puller, touch screen ability



HOWL



Cargo Pant / Shell Jacket



Every season, we take what we've learned on the mountain—and build better. Our outerwear gets sharper, stronger, and more dialed-in every year because we ride in it, live in it, and push it harder than most. We're not trying to be like the big guys. We're rider-owned, rider-driven, and we keep it that way. From fabric upgrades to new fits, better waterproofing, and tougher details—this collection is our best yet. Built to last, made to move, and designed to look as good off-hill as it performs on it. This is HOWL outerwear. Built with purpose. Backed by riders. Stronger than the rest.

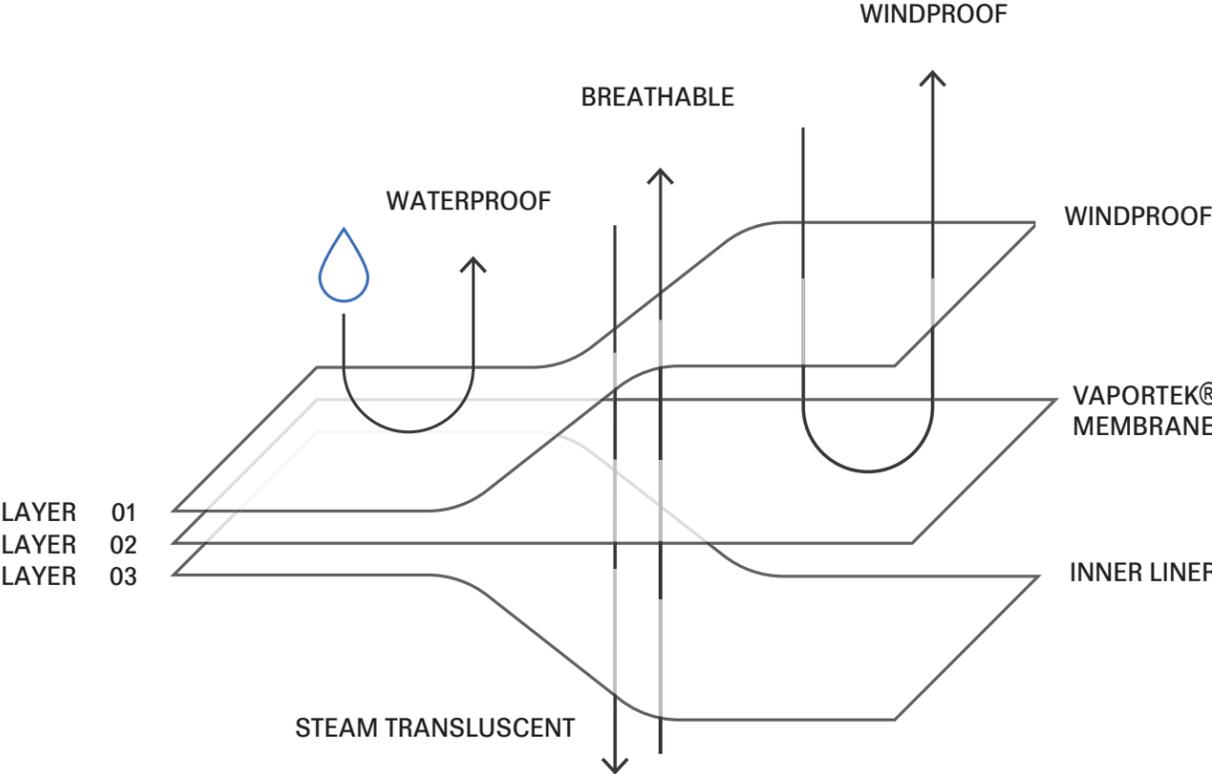
Outerwear

HOWL + VAPORTEK

ENHANCED MOISTURE MANAGEMENT: Featuring cutting-edge patent-pending technology, VAPORTEK Pro is designed to perform for the most serious athletes in the most extreme conditions. The 100% ePFT membrane is over 28% more breathable than that of its predecessor, VAPOR TEK Pro Shell. The enhanced moisture management makes it ideal for pronounced work-rest cycles, like intense climbing pitches coupled with chilly belays. To ensure expedition-worthy durability and abrasion resistance, all garments engineered with VAPOR TEK are required to use heavier face fabrics (40+ denier), and always feature a three-layer construction.



VAPORTEK®



MOISTURE/STEAM TRANSPORT
02 | CO2 TRANSPORT

Taped

(Jacket)



54



55



Thoughtful craftsmanship makes The Taped Jacket an obvious choice for all-condition wear. Our 20k/20k fabric is both breathable and waterproof, and pairs perfectly mindful details, such as an added powder skirt, for supreme comfort on deep days. Exposed waterproof seam tape makes this unisex mountain-fit jacket a stellar piece for people who want both style and function.

- SIZES:** XS, S, M, L, XL
- MAIN FABRIC:** 2 Ply Laminated Plain Weave w/Mechanical Stretch
- LINING:** 300T Polyester Pongee
- INSULATION:** None
- WATERPROOFING:** 20K/20K Waterproof Breathable Lamination + DWR
- SEAMS:** Fully Taped seams
- BRANDING:** HOWL Heat Transfer on Hood, Howl Supply on Chest, Durable goods print on bottom right body, Vaportek logo on sleeve, Howl Supply logo on back

Details:

- 2-Way YKK Waterproof Zipper Opening.
- Exposed Printed Tape Seam Design Detail.
- 3 Point Adjustable Hood Construction with Bungee and Premium Hidden Toggle.



Black



Dark Olive

| | | | |
|--|--|--|--|
|  2 LAYER |  SHELL |  20k / 20k |  B O X Y FIT |
|--|--|--|--|

VAPOR_UTEK®



The Taped Pant is built around our premium unisex mountain-fit, blending timeless free-moving functionality with a crisp modern look. Exposed waterproof seam tape enhances articulated construction, and our 20k/20k waterproof breathable fabric keeps you warm and dry. This pant is for those that want style without sacrificing performance.

| | |
|-----------------------|---|
| SIZES: | XS, S, M, L, XL, XXL |
| MAIN FABRIC: | 2 Ply Laminated Plain Weave w/Mechanical Stretch |
| LINING: | 300T Polyester Pongee |
| INSULATION: | None |
| WATERPROOFING: | 20K/20K Waterproof Breathable Lamination + DWR |
| SEAMS: | Fully Taped seams |
| BRANDING: | Howl Supply Co. Heat Transfer at Front Pocket, Howl Supply Heat Transfer at Back Yoke |

- DETAILS:**
- Exposed Printed Tape Seam Design Detail.
 - Articulated Knee Construction.
 - Adjustable Waist with Velcro Tabs and Belt Loops.
 - YKK Vislon Zippered Fly and Rubberized Center Front Button
 - Cuff Gator with Lycra Insert, Rubber Grip Elastic and Lace Hook.
 - Inside Leg Zippered Vents with Powder Mesh Insert.
 - Covered Elastic Cuffs with Velcro Tab Adjustments.
 - Pass / Key Loop at Waist Band.
 - Hand Pockets with YKK Vislon Zipper and Storm Flap.



Black



Dark Olive

| | | | |
|--|--|--|--|
|  2 LAYER |  SHELL |  20k / 20k |  FIT |
|--|--|--|--|

VAPOR_UTEK®

Puffy

(Jacket)



60

61



We introduced the Puffy Jacket last year, and it instantly became a staple in our winter jacket rotation. We bundled 10k/15k waterproofing and a slew of technical features into a functional slightly oversized fit, making for an immediate team-favorite. With a timeless silhouette, the Puffy Jacket is as home on the slopes as it is in the streets.

| | |
|-----------------------|--|
| SIZES: | XS, S, M, L, XL |
| MAIN FABRIC: | Nylon Ripstop Shell |
| COMBO FABRIC: | None |
| LINING: | Nylon Tafeta |
| INSULATION: | 400G Synthetic Down |
| WATERPROOFING: | 10K / 5K Waterproof Breathable PU Coating + DWR |
| SEAMS: | No seam tape |
| BRANDING: | HOWL Numbering Heat Transfer. |

DETAILS:

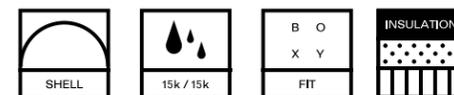
- YKK Vislon Zipper Opening.
- Integrated Hood with 3 Point Adjustment Bungee and Toggle.
- Chest Pocket with YKK Vislon Zipper.
- Large Hand Cargo Pockets with Ykk Vislon Zippers.
- Adjustable Waist Cinch with bungee and Toggle.
- Adjustable Cuffs with Velcro Tabs.
- Goggle / Glove Power Mesh Inside Pocket.
- Zippered Armpit Vents with Powder Mesh Insert.



Black



Army



Shell



64

(Jacket & Pant)



65



The Shell Jacket is the frontrunner of our unisex outerwear collection. A contemporary fit inspired by streetwear grants this jacket equal footing on-hill and in the city. 15k/15k waterproof nylon fabric, fully taped seams, oversized chest pockets, and a multi-adjustable hood are just a few of the mindful design choices we made to situate this jacket as an excellent choice for varied weather. This one has been a hit since we first introduced it, and we're excited to offer it in updated colorways for 26/27.

| | |
|-----------------------|--|
| SIZES: | XS, S, M, L, XL |
| MAIN FABRIC: | 3 Ply Laminated Ripstop |
| COMBO FABRIC: | None |
| LINING: | Laminated Lining |
| INSULATION: | None |
| WATERPROOFING: | 15K/15K Waterproof Breathable Lamination + DWR |
| SEAMS: | Fully Taped seams |
| BRANDING: | HOWL Heat Transfer on Hood, Chest and Back |

DETAILS:

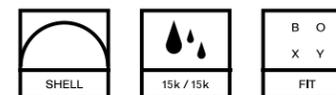
- 2-Way YKK Vislon Zipper Opening with Storm Flap.
- 3 piece hood with 3 Point Adjustment Bungee and Hidden Toggle.
- Incorporated Bonded Hood Visor.
- Chest Pocket with YKK Waterproof Zipper.
- Large Hand Pockets with YKK Waterproof Zippers and mesh lining for Venting.
- Adjustable Waist Cinch with Premium Embedded Toggle.
- Adjustable Cuffs with Wide Velcro Tabs.
- Goggle / Glove Power Mesh Inside Pockets.



Black



Plum





Technical design meets contemporary aesthetics with The Shell Pant. Constructed from lightweight 15k/15k waterproof breathable nylon, The Shell Pant features taped seams throughout, an essential inner-leg venting system, and an elastic waistband with adjustable drawstring. Designed in a loose silhouette, The Shell Pant excels from pre-season to post-season.

| | |
|-----------------------|--|
| SIZES: | XS, S, M, L, XL, XXL |
| MAIN FABRIC: | 3 Ply Laminated Ripstop |
| COMBO FABRIC: | None |
| LINING: | Laminated Lining |
| INSULATION: | None |
| WATERPROOFING: | 15K/15K Waterproof Breathable Lamination + DWR |
| SEAMS: | Fully Taped seams |
| BRANDING: | HOWL Heat Transfer. |

DETAILS:

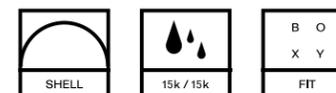
- Articulated Knee Construction.
- Adjustable Elasticized Waist Bungee and Toggle.
- Covered Elastic cuff with Velcro Tab Adjustment.
- Inside Leg Zippered Vents with Powder Mesh Insert.
- Pass / Key Loop at Waist Band.
- YKK Waterproof Zippered Hand Pockets and Back Pocket.



Black



Plum







The Heritage Jacket, designed in collaboration with Finn Westbury, draws inspiration from tactical gear, combining premium on-hill functionality with a streetwear influence. An oversized fit prioritizes movement, and a utilitarian approach to details provides the wearer with ample storage options and weather protection. The Heritage Jacket is both stylish and practical, making it a perfect option for all types of mountain riding.

| | |
|-----------------------|--|
| SIZES: | XS, S, M, L, XL |
| MAIN FABRIC: | Laminated Nylon Shell |
| COMBO FABRIC: | None |
| LINING: | Nylon Tafeta |
| INSULATION: | 60g Polyfill (Body), 40G Polyfill (Sleeves and Hood) |
| WATERPROOFING: | 20K/20K Waterproof Breathable Lamination + DWR |
| SEAMS: | Fully Taped seams |
| BRANDING: | HOWL Heat Transfer. Howl Supply Co. Heat Transfer |

DETAILS:

- 2-Way YKK Waterproof Zipper Opening.
- Integrated Hood with 3 Point Adjustment Bungee and Premium Embedded Toggle.
- Incorporated Bonded Hood Visor.
- Chest Pockets with YKK Zippers.
- Large Utility Cargo Pockets.
- Adjustable Waist Cinch with Premium Embedded Toggle.
- Adjustable Cuffs with Wide Velcro Tabs.
- Goggle / Glove Power Mesh Inside Pockets.
- Adjustable Powder Skirt with Snap Closure.
- Zippered Armpit Vents with Powder Mesh Insert.



Black



Tan



VAPOR_UTEK®



The Heritage Pant, designed in collaboration with Finn Westbury, is a utilitarian pant designed for frequent use in winter conditions. An oversized fit allows for unrestricted movement, while a thoughtfully designed pocketing system provides added functionality. Combining the best of military extreme weather gear with elevated snowboard features, The Heritage Pant is an excellent choice for all riding conditions.

| | |
|-----------------------|--|
| SIZES: | S, M, L, XL, XXL |
| MAIN FABRIC: | Laminated Nylon Shell |
| COMBO FABRIC: | None |
| LINING: | Nylon Tafeta |
| INSULATION: | 60g Polyfill (Body), 40G Polyfill (Sleeves and Hood) |
| WATERPROOFING: | 20K/20K Waterproof Breathable Lamination + DWR |
| SEAMS: | Fully Taped seams |
| BRANDING: | HOWL Durable Goods Heat Transfer. |

DETAILS:

- Adjustable Waist with Velcro Tabs and Belt Loops.
- YKK Zippered Fly and Rubberized Center Front Button
- Brushed Tricot Seat and inside waist band.
- Doubled Fabric Re-Enforced Seat Area.
- Cuff Gator with Lycra Insert, Rubber Grip Elastic and Lace Hook.
- Inside Leg Zippered Vents with Powder Mesh Insert.
- Adjustable Cuff with Bungee and Toggle Adjustments.
- Hand Pockets with YKK Vislon Zipper and Storm Flap.
- Low Profile Zippered Cargo Pockets.



Black



Tan



VAPOR_UTEK®



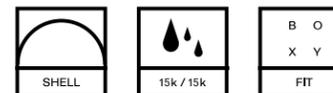


Simplicity meets technicality. After years of success with our Workwear Pant, we're excited to add a complimentary jacket to our line. Rugged construction makes for a long-lasting piece that is built to withstand the elements, with integrated technical design elements that elevates the Workwear Jacket above its competition. A relaxed fit for unrestricted movement, and two classic colorways—one in limited collaboration with Public Snowboards.

- SIZES:** XS, S, M, L, XL
- MAIN FABRIC:** 2 Layer Laminated Dobby Workwear Fabric
- LINING:** Nylon Taffeta
- INSULATION:** 40g quilted to lining
- WATERPROOFING:** 10k / 5k PU Coating
- BRANDING:** Howl Heat Transfer at left chest and back right shoulder
Public Embossed Logo, Howl/Public Woven Label

DETAILS:

- Adjustable Cuffs
- Adjustable hood with bungee toggle adjustments
- 2-way YKK zipper opening
- YKK zippered hand pockets,
- KK zippered chest pocket
- Re-enforced elbow areas.



Tan



Public Collab: Black



We're excited to expand our offerings of the Workwear Pant, including a limited collaboration colorway with Public Snowboards. Our Workwear Pant quickly became one of the best-selling pants in the line, and for good reason; 15k/15k waterproofing, taped seams, and double knee construction make this pant a workhorse. For our Public colorway, we went with contrast stitching and a debossed Public logo for subtle stylistic touches that make this pant the go-to for urban-influenced riding. Regardless if it's in the freezing Minnesota streets or on a slushy day lapping the rail line, the Workwear Pant gets the job done.

| | |
|-------------------------|---|
| SIZES: | XS, S, M, L, XL |
| MAIN FABRIC: | 3 Ply Laminated Nylon Twill |
| COMBO FABRIC: | None |
| LINING: | Laminated Lining |
| INSULATION: | None |
| WATERPROOFING: | 15K / 15K Waterproof Breathable Lamination + DWR |
| SEAMS: | Fully taped seams |
| BRANDING: | Howl Logo Heat Transfer at front and back. |
| COLLAB BRANDING: | Co-Branded Heat Transfer Debossed (raised) Public Logo |

DETAILS:

- Covered Elastic Waist with Bungee and Toggle Adjustments and Belt Loops
- YKK Zippered Hand Pockets. Doubled Knee Construction.
- Contrast stitching
- Covered Elastic Cuffs
- Public Embossed Logo, Howl/Public Woven Label



Public Collab: Black



Tan





New in our line, the Insulated Cargo Pant is top-tier for its price point. Drawing inspiration from our best-selling Nowhere Pant, we added cargo pockets and technical synthetic insulation to our water-resistant shell for improved functionality. A nice baggy fit makes the Insulated Cargo Pant a comfortable option for colder days.

| | |
|-----------------------|---|
| SIZES: | XS, S, M, L, XL |
| MAIN FABRIC: | Plain Weave Shell |
| COMBO FABRIC: | None |
| LINING: | Nylon Tafeta |
| INSULATION: | 60G Polyfill Insulation |
| WATERPROOFING: | 10K / 15K PU Coating + DWR |
| SEAMS: | Fully Taped Seams |
| BRANDING: | HOWL M.WR5 Heat Transfer. HOWL woven Label |

DETAILS:

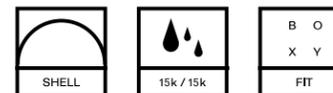
- Covered Elastic Waist with Bungee and Toggle Adjustments and Belt Loops
- YKK Zippered Hand Pockets. Large Cargo Pockets
- Covered Elastic Cuffs with Velcro adjustments
- Pass/key loop at waist



Black



Camo



Nowhere



86

(Pant)



87



The Nowhere Pant is a staple in our line. Born out of the need for an affordable pant that exceeded all expectations, it quickly became a best-seller and a team favorite. Versatile water-resistant fabric, offered in a range of colorways, brings breathability and protection that goes beyond the price tag. The pant features a baggy fit, zippered hand pockets, and elastic cuffs. Mindfully simple, The Nowhere Pant has everything you need and nothing you don't.

- SIZES: XS, S, M, L, XL
- MAIN FABRIC: 3 Ply Laminated Plain Weave Shell
- COMBO FABRIC: None
- LINING: Laminated Lining
- INSULATION: None
- WATERPROOFING: 15K / 15K Waterproof Breathable Lamination + DWR
- SEAMS: Fully taped Seams
- BRANDING: HOWL Heat Transfer.

DETAILS:

- Covered Elastic Waist with Bungee and Toggle Adjustments and Belt Loops
- YKK Zippered Hand Pockets.
- Covered Elastic Cuffs



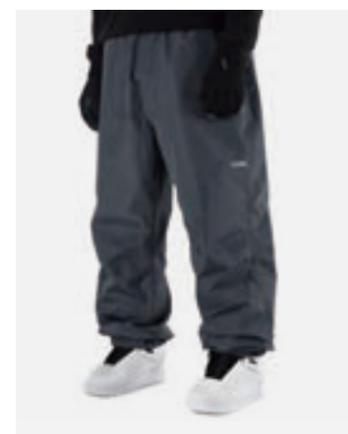
Black



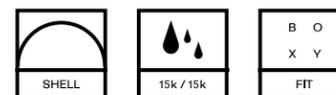
Bone



Camo



Wolf Grey



HOWL



Midweight Crew

Technical Apparel

Flannel Hoody



Our team riders wanted a midweight street-style jacket for both on-hill and off-hill activities, and the new Flannel Hoodie Jacket is our answer. This unisex flannel jacket comes in a loose, relaxed fit with a nod to a classic zip-up hoodie, but with beefed up insulation. Roomy enough for layering as needed, it's a stylish versatile option perfect for street clips and celebratory pints.

| | |
|---------------------|---------------------------------|
| <u>SIZES:</u> | S, M, L, XL |
| <u>MAIN FABRIC:</u> | Plaid Flannel |
| <u>LINING:</u> | Taffeta |
| <u>BRANDING:</u> | Howl Supply Company Woven Label |

DETAILS:

- YKK Vison Zipper Opening with branded pullers
- 3 Piece Hood Construction with drawcord,
- YKK Zippered hand pockets
- Covered elastic waist and cuffs

Relax Fit



Plaid

Berber Fleece



We've done Berber Fleece before, but we haven't done Berber Fleece this good. Our Polar Fleece Zip-Up gets a full technical overhaul in an updated style, coming in an all-new washed camouflage design. Large zip-up pockets. Wear it as a standalone piece, or layer with one of our jacket options for superior warmth.

SIZES: S, M, L, XL
MAIN FABRIC: Custom Print Berber Fleece
BRANDING: HOWL Embroidery

DETAILS:

- YKK Vison Zipper Opening
- Cuffs and collar finished with elastic binding
- Large YKK Zippered pockets
- Bungee Toggle Waist adjustment

Relax Fit



Washed Camo

Heavyweight Crew



96



97

Heavy Knit Crew



We're proud to present the Heavy Knit Crew, a new addition to our technical apparel line, in collaboration with Montreal-based graphic designer Hugo Bernier. Cut in an oversized fit, it features ribbed waist, wrist, and neck cuffs for fitted articulation where it's needed. Drop-shoulder construction allows the garment to fall loosely from the shoulders. The Heavy Knit Crew is offered in two colorways for numerous styling options.

SIZES: Jacquard Acrylic Knit

BRANDING: Howl woven label

DETAILS:

- Roomy fit with dropped shoulder
- Jacquard design pattern
- Engineered collar and cuffs



Black



Brown

Relax Fit

Heavy Knit Polo



All new in our technical apparel line, the Heavy Knit Polo is an incredibly versatile piece. From street spots to dinner dates, we've got you covered. Subtle branding, ribbed waist and wrist cuffs, and drop-shoulder seams elevate this to a wardrobe-staple.

SIZES: S, M, L, XL
MAIN FABRIC: Acrylic rib knit
BRANDING: Howl Supply Woven Label

DETAILS:

- Large fit with dropped shoulder
- Engineered knit cuffs, collar and waist rib
- 3 button henley placket

Regular Fit



Black

Cropped Hoody



A new style for 26/27, we're proud to present the Cropped Hoodie, coming in a cropped fit for a more street-style look. Visually, it features a stunning graphic from Montreal-based graphic designer Hugo Bernier alongside a metal rivet reinforced double-entry front pocket.

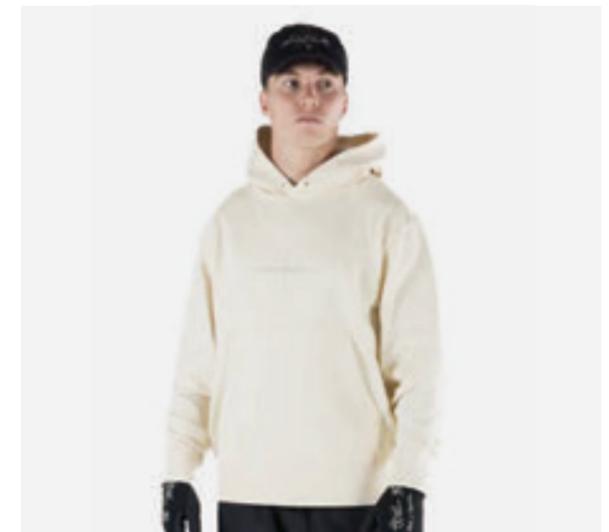
SIZES: S, M, L, XL
MAIN FABRIC: 30GSM French Terry
BRANDING: Howl Logo washed Print

DETAILS:
– Kangaroo pockets with Dyed to Match rivets
– Boxy fit

Boxy Fit



Wahsed Charcoal



Bone

Midweight Crew



104



105

Midweight Crew



The Midweight Crew is a new offering, taking a classic crewneck and injecting it with our technical design DNA. Coming in a midweight, we designed this piece for multi-season use. Clean contrast stitching pairs with a tasteful center chest logo hit, with a toggle cinch at the waist for added adjustability.

SIZES: S, M, L, XL
MAIN FABRIC: Performance Bonded Pique Knit Fabric
BRANDING: Howl Durable goods Print

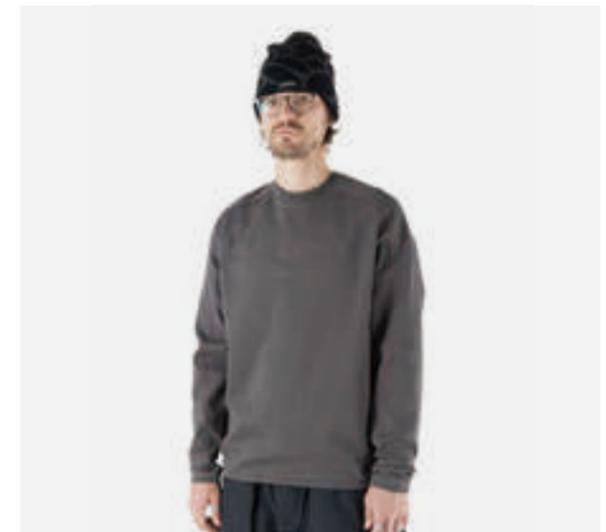
DETAILS:

- Overlock stitch design
- Bungee toggle waist adjustment

Regular Fit



Cream/Midnight



Charcoal/Oxblood



108



109



We reinvented our Logo Water Repellent Hoodie, maintaining the highly technical elements from previous iterations with an all-new visual identity. We're proud to present an incredible graphic from Montreal-based creative Hugo Bernier. Constructed from a DWR treated fleece, precipitation beads off unlike any "normal" hoodie. Snowboard-influenced touches such as convenient thumb holes and a zip-up pass pocket on the sleeve make this an optimal riding hoodie.

- SIZES:** S, M, L, XL
- FEATURES:** Water-Repellent Finish
- MATERIALS:**
- OUTERSHELL:** Tech Fleece with DWR Coating

Relax Fit



Black



Heather Grey

We reinvented our Hugo Water Repellent Hoodie, maintaining the highly technical elements from previous iterations with an all-new visual identity. Constructed from a DWR treated fleece, this hoodie is both stylish and functional. If you want to ride in a hoodie, this is the one.



- SIZES: S, M, L, XL
- FEATURES: Water-Repellent Finish
- MATERIALS:
- OUTERSHELL: Fleece with DWR Coating

Relax Fit



Black

HOWL



Facemask

Taped facemask

Burglar



116

(Facemask)



117

Burglar

(Facemask) Taped

(Facemask)



Black



Blue



Brown



Khaki



Purple

Mediumweight

SIZES: One Size
MAIN FABRIC: Multi-Yarn Acrylic Knit
BRANDING: Howl Woven Label



Black



Grey



Olive

Mediumweight

SIZES: One Size
MAIN FABRIC: Fleece grid with smooth face-side
BRANDING: Howl Supply Co Heat Transfer Print
DETAILS: Taped Seams

Legacy

(Facemask)



120

121



Black



Plum



Heavyweight

- SIZES:** One Size
- MAIN FABRIC:** Windproof knit Fabric
- BRANDING:** Howl Supply Stretch Print, Howl Stretch Print
- DETAILS:** Adjustable bungee and toggle fit, quilted design



Army



Black



Sky Blue

Lightweight

- SIZES:** One Size
- MAIN FABRIC:** Brushed Lycra
- BRANDING:** Howl Supply Stretch Print
- DETAILS:** Contrast stitching detail, Lycra binding finishing



Black



White / Blue

Heavyweight

SIZES:

One Size

MAIN FABRIC:

Acrylic Knit with
Jacquard Stripes

BRANDING:

Howl Jacquard Logo, Howl
Supply Raised Rubber Label



HOWL

HOWL SUPPLY

Beanies



Black



White / Blue

Mediumweight

SIZES: One Size
MAIN FABRIC: Jacquard Pattern Acrylic Knit
BRANDING: Howl Embroidery



Black

Mediumweight

SIZES: One Size
MAIN FABRIC: Jacquard Pattern Acrylic Knit
BRANDING: Howl Embroidery

Slash

(Beanie) Spreckle

(Beanie)



Black



Mustard



Black



Grey



Purple



Teal

Mediumweight

SIZES: One Size
MAIN FABRIC: Jacquard Pattern Acrylic Knit
BRANDING: Howl Supply Hypalon Label

Mediumweight

SIZES: One Size
MAIN FABRIC: Acrylic Waffle Knit
BRANDING: Howl Supply Raised Rubber Label



Black



Sage

Mediumweight

SIZES: One Size
MAIN FABRIC: Jacquard Pattern Acrylic Knit
BRANDING: Howl Embroidery



HOWL

HOWL

Goggles





Black

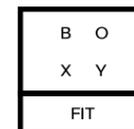
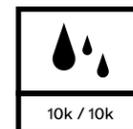
Featuring newly updated graphics on the strap, the Odyssey goggle combines contemporary design with classic influences. Team-tested and developed, the Odyssey is the perfect go-to goggle for everyday use. With our anti-fog technology, you can enjoy all-day riding in any condition.

SIZES: S, M, L, XL

FEATURES: Polycarbonate Dual Lens, Anti-fog & Anti-Scratch treatment, Includes microfiber cloth bag, Silicon strap tracking for helmet compatibility, Helmet compatible, Dual layer face foam with fleece lining, 100% UV protection.

LENS COLORS: Smoke, Clear, Yellow, Rose

Comes with a bonus rose lens



HOWL FW 26-27 Gloves

Fender GORE-TEX Mitt



Black Sage

Helm GORE-TEX Mitt & Glove



Black Sage Black Sage

Down GORE-TEX Mitt



Black Cream Olive

Pocket GORE-TEX Mitt



Black Plum Olive

Team GORE-TEX Mitt



Black Real Tree Brown Dusty Rose

Team GORE-TEX Glove



Black Real Tree Brown

Sexton Mitt & Glove



Black Tan Black Tan

Highland Mitt & Glove



Black Public+HOWL Black

Youth Team Mitt



Black Real Tree

Fairbanks Mitt



Black Cells Glitch Camo Leopard Print

Jed Mitt



Black Plum Dusty Rose Caramel

Flyweight Mitt



Black Blue Dye Mushrooms

Jeepster Mitt & Glove



Black Lavender Sage Black Lavender Sage

Tech Glove



Black

Rubber Dipped Glove



Black

HOWL FW 26-27 Outerwear & Apparel

Taped Jacket



Black Dark Olive

Taped Pant



Black Dark Olive

Puffy Jacket



Black Army

Shell Jacket



Black Plum

Shell Pant



Black Plum

Heritage Jacket



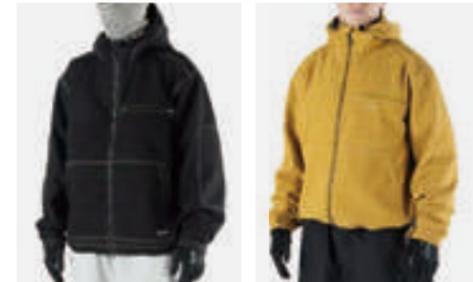
Black Tan

Heritage Pant



Black Tan

Work Jacket



Public+HOWL Tan

Work Pant



Public+HOWL Tan

Insulated Cargo Pant



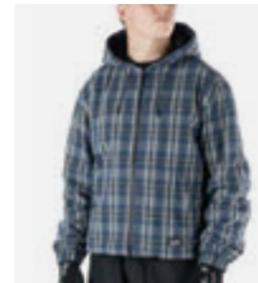
Black Camo

Nowhere Pant



Black Bone Camo Wolf Grey

Flannel Hoody



Plaid

Berber Fleece



Washed Camo

Heavy Knit Crew



Black Brown

Heavy Knit Polo



Black

Cropped Hoody



Washed Charcoal Bone

Midweight Crew



Cream/Midnight Charcoal/Oxblood

Logo Hoody



Black Heather Grey

Hugo Hoody



Black

HOWL FW 26-27 Facemasks, Beanies, Goggle

Burglar Facemask



Black Blue Brown Khaki Purple

Taped Facemask



Black Grey Olive

Quilted Facemask



Black Plum

Legacy Facemask



Black Army Sky Blue

Arcade Facemask



Black White/Blue

No Cuff Beanie



Black White/Blue

Gasoline Beanie



Black

Slash Beanie



Black Mustard Purple Teal

Spreckle Beanie



Black Grey

Paragon Beanie



Black Sage

Goggle



Black

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