



**GNU Snowboards**



**20127**



Gnu's legendary Sequim Washington board building facility introduces the best offering of advanced geometry Gnu Snowboards ever! 26/27 features; grass fed Wagyu beef, Turbo G power, technology Upgrades and a 100% chance of Scorp. Bailey is a Good Apple. Jamie A takes us to moonlit mountains. DJ DIY master Warbs brings the all new T.R.E. model. The Pro Mag Cummins family Banked Country got a chili performance tune up and Barrett's Barrett dressed up in black and white for the season. Our cow "Moose" got loose and well out of the pasture, we have some spicy new women's models in wild price points.

It's a great year to Gnu.





**WE BUILD OUR OWN DAMN BOARDS.**

*Gnu*  Snowboards



# BEAUTIFUL CHOICE



HAND BUILT IN WASHINGTON STATE

**WE BUILD OUR OWN DAMN BOARDS** 

### ECO MATERIALS

- FSC CERTIFIED ECO WOODS
- LOW VOC RESIN SYSTEMS
- BIO TOP SHEETS

### ECO PROCESS

- WATER BASED SUBLIMATION
- WATER BASED SOLVENTS
- WATER CLEANSSED FINISHING SYSTEMS
- NO TOXIC LACQUER COATINGS

### ECO POWER

- WIND POWER
- WATER POWER

### ECO RECYCLING

- WOOD SAWDUST TO SOIL
- RECYCLED WOOD
- RECYCLED PLASTICS

# GNU SCIENCE

## GNU EDGE HOLD ADVANTAGE



THE ORIGINAL SERRATED STEAK KNIFE TECHNOLOGY



A CUMMINS FAMILY EXCLUSIVE TEETH IN THE TAIL!

## GNU ASYM STORY

AWESOME TURNING  
**ASYM AWESOME**  
BALANCE THROUGH ASYMMETRY

## 4 GNU G CORE CONSTRUCTIONS

FSC CERTIFIED ECO WOODS



EASY & POPPY



LIGHT & EASY



LIGHT & SPEEDY



LIGHTEST, SPEEDY, & MOST POPPY  
+CARBON POWER BANDS

## GNU CONTOURS BANANA IS TECHNOLOGY

THE ORIGINAL ROCKER/CAMBER HYBRID CONTOURS.

PATENT #7823892 #8511704



FUN AND FORGIVING



BEST CONTOUR TO LEARN ON



PERFECT ALL TERRAIN CONTOUR



AGGRESSIVE ALL TERRAIN



AGGRESSIVE PERFORMANCE

# GNU SCIENCE EXPLAINED



A CUMMINS FAMILY EXCLUSIVE TEETH IN THE TAIL!

Banked Country  
Banked Country Splits  
Barrett

## DIRECTIONAL SERRATED EDGE TECH

### TEETH IN THE TAIL!

Combination of radial entry side-cut and strategically located edge serrations provide smooth entry and powerful "fin like" edge hold in the tail.



## ASYM Asym Sidecut & Contact

**ASYM Sidecut:** Deeper sidecut on heelside (power side).

**ASYM Contact:** Asymmetric contact angles longer toe side contact (finesse side) and shorter heelside contact (power side).

**MENS T.R.E. WOMENS Ladies Choice**

## AWESOME TURNING

## ASYM AWESOME BALANCE THROUGH ASYMMETRY



- Precision control
- Steeper activation angle



- Power
- Lower activation angle

# GNU SCIENCE EXPLAINED

## G POP CONSTRUCTION



**CORE:** G POP - Poplar 100% Poplar  
**GLASS:** Bi-Axial Glass: Strong And Poppy | **TOP:** ABS/TPU - ISOCAP | **BASE:** Highend Extrude  
**SIDEWALL:** ABS  
**YOUTH:** Recess / Play Date **WOMENS:** Miira / Setsuna

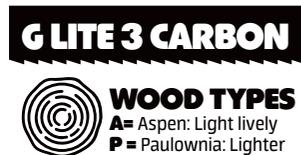
## GLITE CONSTRUCTION G1, G2, G3



**CORE:** FSC Certified Poplar + Paulownia Core Light, Strong And Poppy  
**GLASS:** Tri-Ax/Bi-Ax Glass | **TOP:** Eco Sublimated Poly Top | **BASE:** Eco Sublimated Co-Ex Base  
**SIDEWALL & TIPS/TAILS:** UHMW  
**MENS:** Money / S Corp / Facts / Antigravity **WOMENS:** Gloss / S Corp / Fiction



**CORE:** FSC Certified Aspen + Paulownia Core Light, Strong And Poppy  
**GLASS:** Tri-Ax/Bi-Ax Glass | **TOP:** Eco Sublimated Poly Top | **BASE:** Sintered Base ⚙️  
**SIDEWALL & TIPS/TAILS:** UHMW  
**MENS:** Head Space / T.R.E. / Wagyu / Gremlin / Turbo Gremlin / Upgrade **WOMENS:** Velvet / Pepper



**LIGHTEST, SPEEDY, & MOST POPPY  
+CARBON POWER BANDS**

**CORE:** FSC Certified Aspen + Paulownia Core Lightest, Stronger And Most Poppy  
**GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands | **TOP:** Eco Sublimated Poly Top or Bio Beans  
**BASE:** Sintered Base ⚙️ | **SIDEWALL & TIPS/TAILS:** UHMW  
**III CARBON POWER BANDS** Add pop, response and extend board performance life  
**MENS:** Banked Country **WOMENS:** Ladies Choice / Barrett

# GNU SCIENCE EXPLAINED

## CONTOURS

### ENGINEERED FOR SNOWBOARDING:

- Full contact and control in all conditions  
"Awesome Everywhere"

### ROCKER BETWEEN YOUR FEET / CAMBER OUTSIDE OF YOUR FEET.

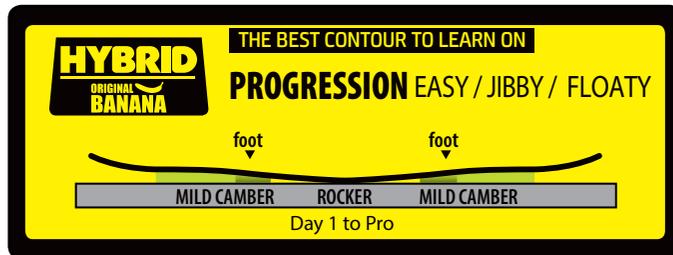
- Central rocker builds in carve, edge hold and float
- Outboard camber builds in pop, stability and control

### BNA

THE ORIGINAL ROCKER/CAMBER HYBRID CONTOURS. UNREAL CONTROL.  
PATENT #7823892 #8511704

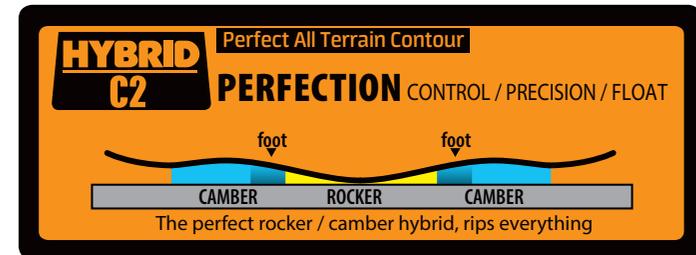
Performance hybrid bottom contours engineered for snowboarding. Snowboarding is done with two feet on one board in a sideways stance. Banana Technology combines mild rockers between your feet with varying amounts of camber to the contact points to maximize edge contact, control and hold in a sideways stance. The rocker brings to life the middle of your board that, with traditional ski camber is a low pressure "dead zone", while also adding float, improving carving and power. The cambers out to the tip and tail fine tune the pressure map, add pop, tip and tail stability, precision and control.

## BANANA IS TECHNOLOGY



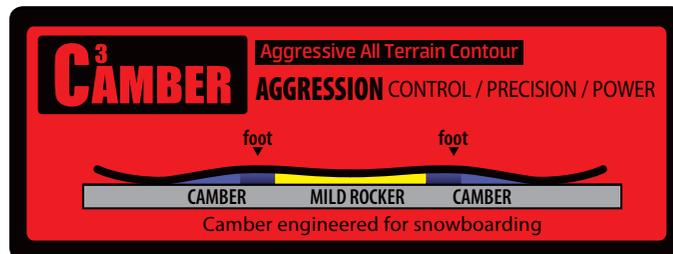
### BANANA TECHNOLOGY [BNA] EFFORTLESS CONTROL

THE ORIGINAL AWARD WINNING ROCKER/CAMBER HYBRID CONTOURS (BANANA TECHNOLOGY)  
ENGINEERED FOR SNOWBOARDING PATENT #7823892 #8511704



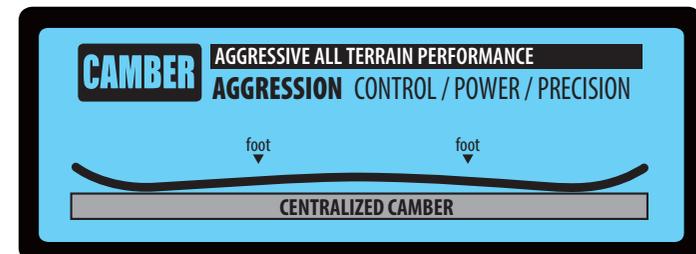
### HYBRID TECHNOLOGY

THE ORIGINAL AWARD WINNING ROCKER/CAMBER HYBRID CONTOURS (BANANA TECHNOLOGY)  
ENGINEERED FOR SNOWBOARDING PATENT #7823892 #8511704



### CAMBER HYBRID TECHNOLOGY

THE ORIGINAL AWARD WINNING ROCKER/CAMBER HYBRID CONTOURS (BANANA TECHNOLOGY)  
ENGINEERED FOR SNOWBOARDING PATENT #7823892 #8511704



### CAMBER TECHNOLOGY POWER CONTROL

TRADITIONAL CAMBER FOR MAXIMUM CONTROL AND POWER

# GNU TEAM

**FOREST BAILEY**

**JAMIE ANDERSON**

**CANNON CUMMINS**

**BARRETT CHRISTY**

**MAX WARBINGTON**

**JADYN CHOMLACK**

**NAIMA ANTOLIN**

**TEMPLE CUMMINS**

MASATO TODA

MARKUS RUSTAD

MICHAEL MCDANIEL

BRENDAN SULLIVAN

ARI MORRONE

JULIAN GLUCK

ISABELLA GOMEZ

CALVIN GREEN

MITCH DAVERN



# 2017





FREESTYLE  
PARK

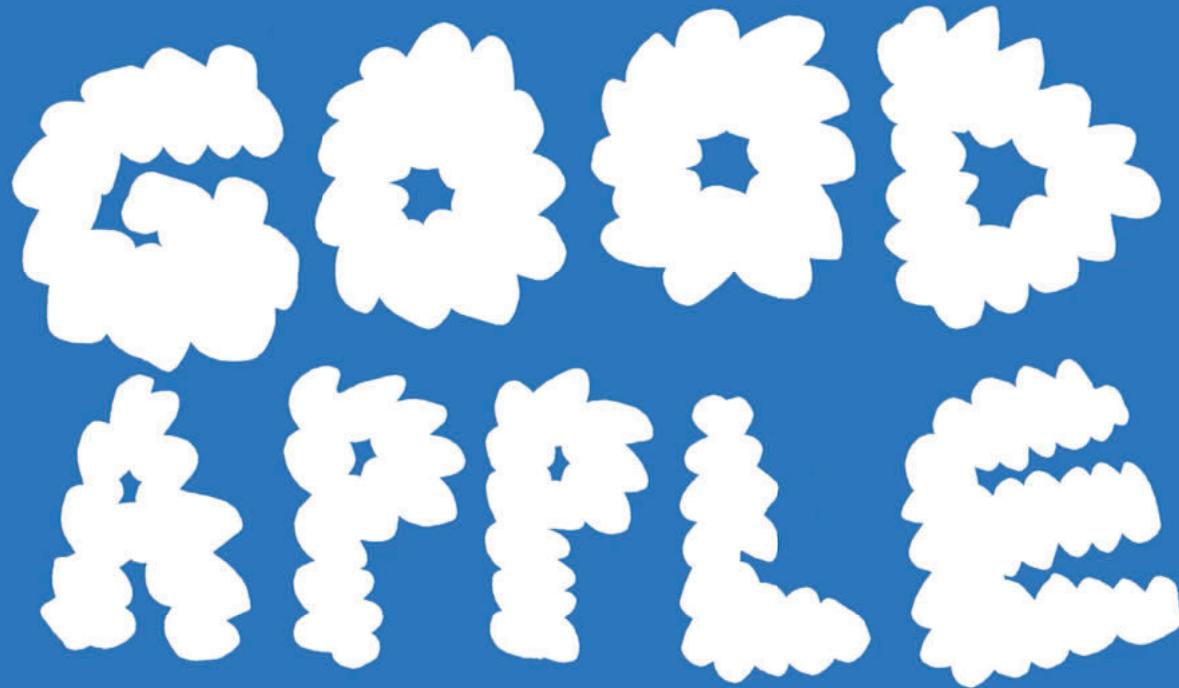
MARKUS RUSTAD

# THE SHERMAN



BY FOREST BAILEY

*Gnu*  26/27 Snowboards



*Gnu* PRESENTS

FOREST BAILEY'S

GOOD  
APPLE

# HEAD SPACE

By Forest Bailey



## FREESTYLE / PARK / TWIN SHAPE

- Forest's cambered pill creative freestyle vehicle
- Streetwise, rips the resort, toys with the park
- 161 Tuned for soft/deep snow conditions

Art: Forest Bailey  
@forestbailey



A classic high performance freestyle pill shape from his beautiful mind. The cambered Head Space is Forest's twin freestyle mind expansion tool. A proven street slayer, rips any freestyle situation you might encounter at your home resort or out there with the crew. Magne-Traction® edge control, FSC certified eco core, sintered eco sublimated base. Find your feet with a board that knows anything and everything is possible. Forest tuned the 161 size to be his soft snow / pow day ripper with floaty low angle tip and tails.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**CORE:** G LITE 2 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice

**BASE:** Eco Sublimated Sintered Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAI LS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
152	113 cm	8	29.4	25	29.4	20.25"-25"/ 0"
155	115 cm	8.2	29.7	25.4	29.7	20.25"-25"/ 0"
158	117 cm	8.3	30	25.5	30	20.25"-25"/ 0"
<b>NEW SIZE</b> 161	117 cm	8.3	30	25.7	30	20.25"-25"/ 0"
155W*	115 cm	8.2	30.5	26.4	30.5	20.25"-25"/ 0"

\*WIDE

NOTES \_\_\_\_\_



RED 161 ONLY



NEW!

# SNOWBOARDS



**Gnu**  **26/27 Snowboards**

# SCORP



## FREESTYLE / PARK / TWIN SHAPE

- Cambered freestyle unisex progression
- Pops in the park rips the resort
- Amazing quality, performance and price

Art: Caleb Chomlack  
@calebchomlack



A perfect Scorp..Gnu's lethal cambered twin park ripper that freestyles the whole mountain. Matteo designed in a poppy C3 cambered contour, sustainable fast growing wood core and eco sublimated Caleb Chomlack graphics. The Scorp is guaranteed to take your freestyle sting to the next level.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**CORE:** G LITE 1 FSC Certified Poplar + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Sublimated Co-Ex Base: Fast, Tough And Holds Wax

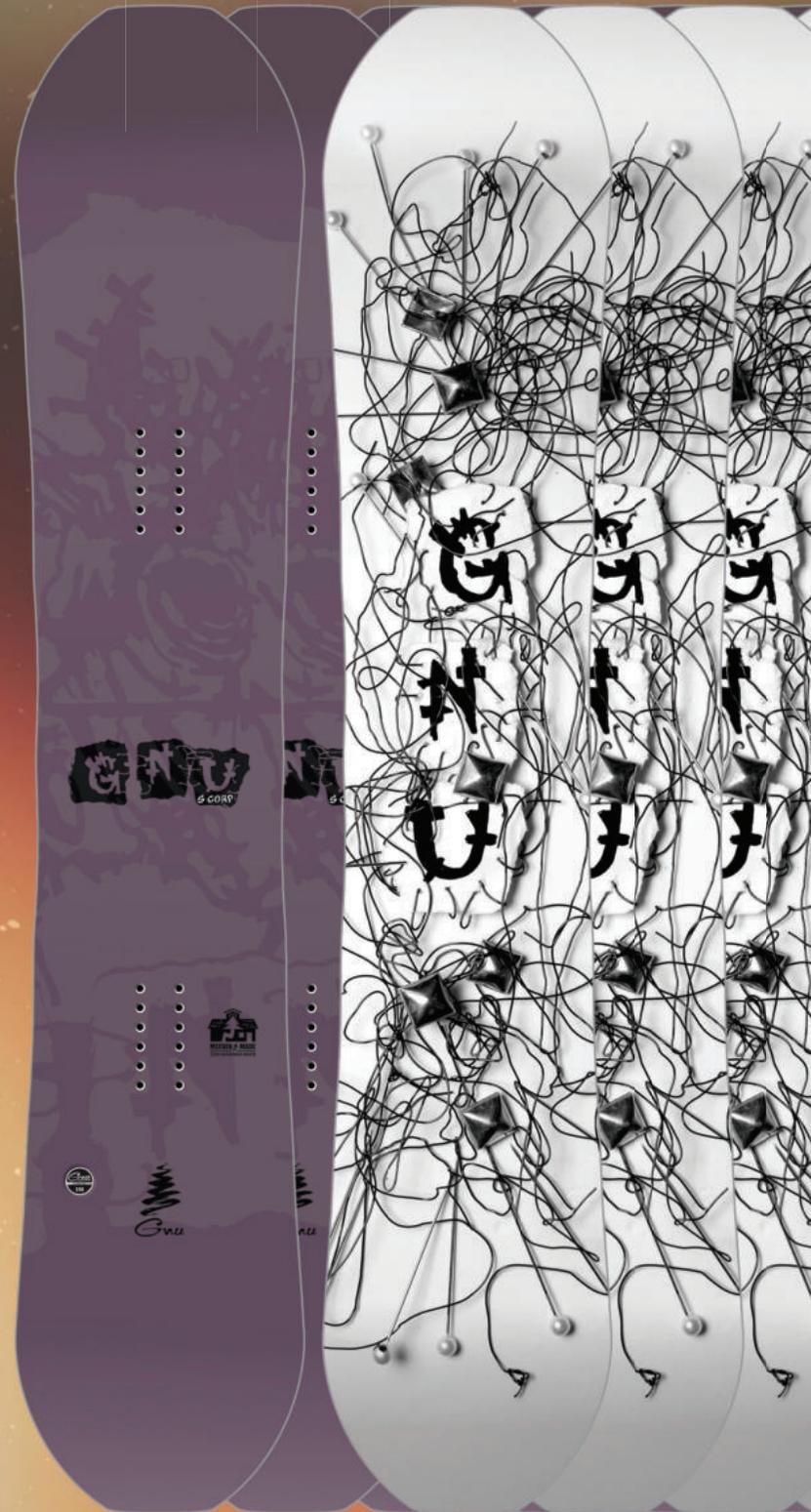
**SIDEWALL & TIPS/TAIls:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
140	103cm	7.7	27	23.4	27	17.75"-22.5" / 0"
144	110cm	7.9	27.9	24.2	27.9	19"-24" / 0"
148	113cm	8	28.6	24.7	28.6	19"-24" / 0"
152	115cm	8.1	29.3	25.3	29.3	20.25"-25"/0"
154	116cm	8.1	29.5	25.4	29.5	20.25"-25"/0"
156	117cm	8.2	29.6	25.5	29.6	20.25"-25"/0"
159	119cm	8.2	29.8	25.6	29.8	20.25"-25"/0"
150 w*	113cm	8	29.9	26	29.9	20.25"-25"/0"
154 w*	116cm	8.1	30.3	26.2	30.3	20.25"-25"/0"
158 w*	119cm	8.2	30.9	26.6	30.9	20.25"-25"/0"

\*WIDE



NOTES \_\_\_\_\_



# WINTER



Gnu  26/27 Snowboards

# MONEY



## FREESTYLE / PARK / TWIN SHAPE

- Freestyle fun and passionate progression
- Plays in the park rips the resort
- Amazing quality, performance and price

Art: JAY HOWELL  
@punksgitcut



A perfect twin park preferring board that shreds the whole mountain. Featuring a snappy C2 rocker camber hybrid contour, sustainable fast growing wood core and eco sublimated graphics. Jay Howell dirty bling with low crypto sting. The Money is built to learn tricks and stack clips.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**C2 Contour**  
**HYBRID**  
PERFECT ALL TERRAIN CONTOUR

**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE



**CORE:** G LITE 1 FSC Certified Poplar + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Sublimated Co-Ex Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAIls:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
130	97cm	7.1	26.1	23	26.1	17.5"-20.75"/0"
135	100cm	7.4	26.8	23.2	26.8	17.5"-20.75"/0"
140	103cm	7.7	27	23.4	27	17.75"-22.5"/0"
144	110cm	7.9	27.9	24.2	27.9	19"-24"/0"
148	113cm	8	28.6	24.7	28.6	19"-24"/0"
152	115cm	8.1	29.3	25.3	29.3	20.25"-25"/0"
154	116cm	8.1	29.5	25.4	29.5	20.25"-25"/0"
156	117cm	8.2	29.6	25.5	29.6	20.25"-25"/0"
159	119cm	8.2	29.8	25.6	29.8	20.25"-25"/0"
150 w*	113cm	8	29.9	26	29.9	20.25"-25"/0"
154 w*	116cm	8.1	30.3	26.2	30.3	20.25"-25"/0"
158 w*	119cm	8.2	30.9	26.6	30.9	20.25"-25"/0"

\*WIDE



NOTES

# DESIGN



**Gnu**  **26/27 Snowboards**

# GLOSS



## FREESTYLE / PARK / TWIN SHAPE

- True twin park focused style stick
- For easy progression and effortless flare
- Understated glam with underpriced tech

Art: Sara Phillips  
@phillips



The Gloss is a twin freestyle board for playful park fun or all mountain freestyle action. It's got a blunted twin shape, a friendly flex, and a C2 camber hybrid contour, the perfect rocker/camber hybrid. The Gloss puts a shine on your moves, with Magne-Traction® for catch-free edge control. Understated glam, effortless style, underpriced tech, and unreal snowboarding!

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**C2 Contour  
HYBRID**  
PERFECT ALL TERRAIN CONTOUR

**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE



**CORE:** G LITE 1 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

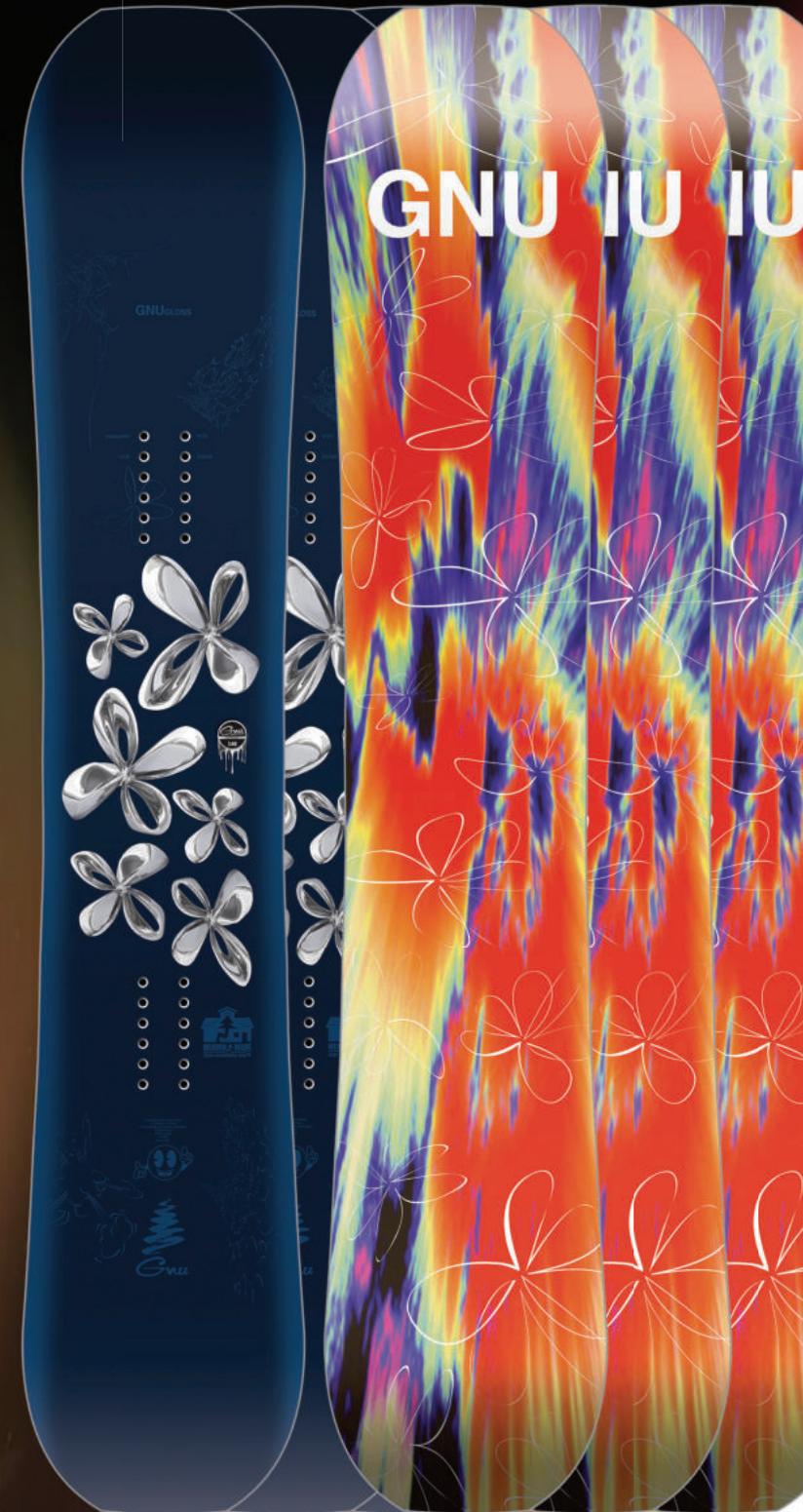
**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Sublimated Co-Ex Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
136	103cm	7.8	26.1	22.6	26.1	17"-22" / 0"
140	105cm	7.9	27.2	23.3	27.2	17"-22" / 0"
144	107cm	8	27.6	23.5	27.6	18.5"-23.5" / 0"
148	110cm	8.1	27.9	23.9	27.9	18.5"-23.5" / 0"

NOTES \_\_\_\_\_





FREESTYLE  
ALL MOUNTAIN

MATTEO SOLTANE

# WAGYD



BY CANNON GUMMINS  
& JADYN GHOMLACK

*Gnu*  26/27 Snowboards

# WAGYU CREW



# WAGYU

By Cannon Cummins and Jady Chamlock



26/27 MENS

## FREESTYLE / ALL MOUNTAIN DIRECTIONAL TWIN

- Cannon Cummins and Jady Chamlock's grassfed beefy Freestyle Stick
- Resort and park performance
- Easy riding, transition finding freestyle progression power stomper

Art: Jady Chamlock  
@jadychamlock



Cannon, Jady the homies' go-to resort and park ripping board. A directional twin shape that eats marbled mountains, devours side hits and gobbles in the park. Featuring some smooth camber with a banger flex that will stomp to your needs. Cannon and Jady manned the grill and cooked this one to perfection for park vibes and top to bottom resort freestyle slayers. Wagyu G2 core and sublimated sintered base.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**CORE:** G LITE 2 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice

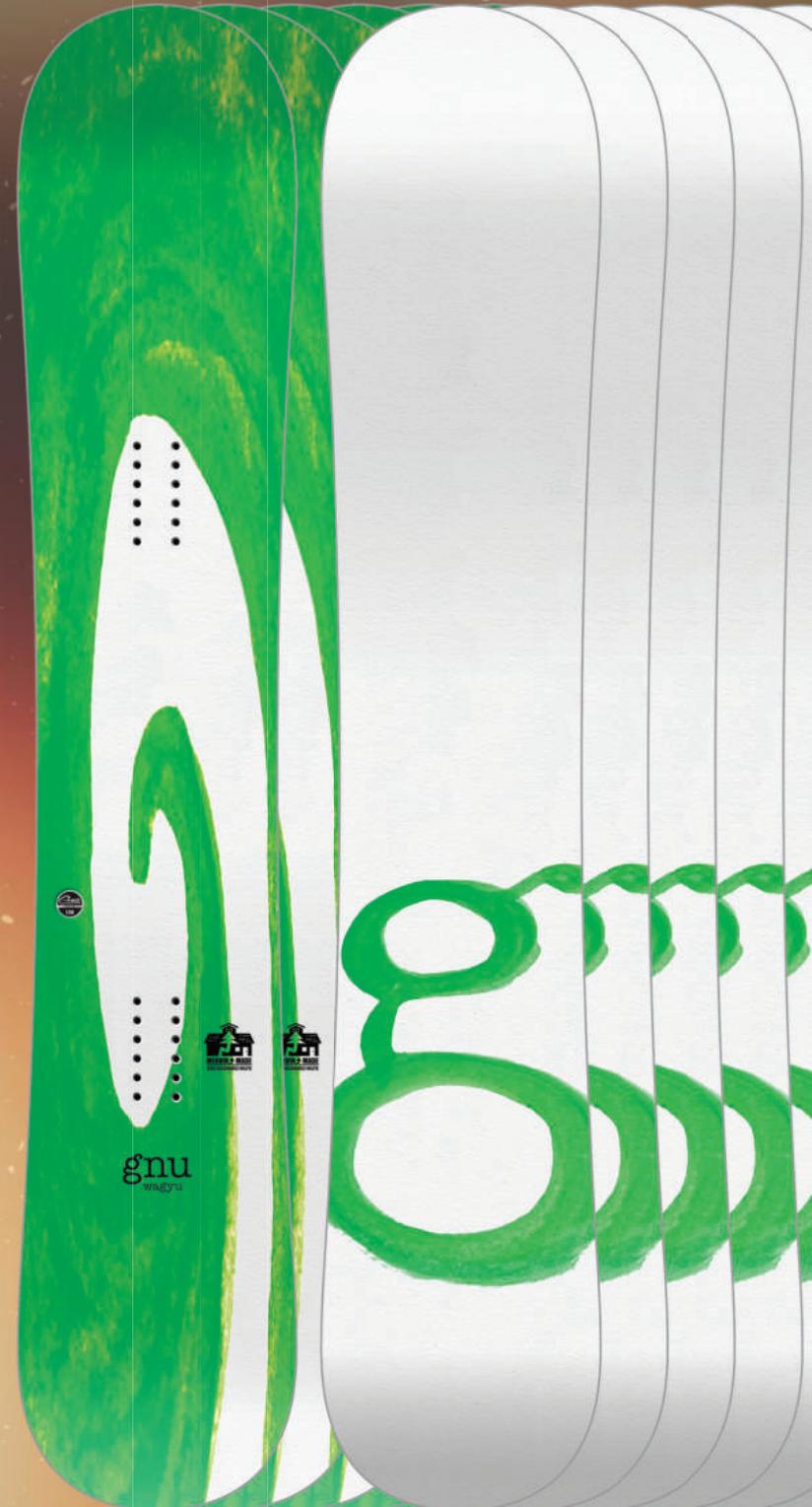
**BASE:** Eco Sublimated Co-Ex Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

	LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
NEW SIZE	153	115 cm	8	28.8	25.2	28.8	17.75"-22.5"/1.5"
	155	115 cm	8	29.3	25.3	29.3	18.5"-26.5"/1.5"
	158	117.5 cm	8	29.5	25.5	29.5	18.5"-26.5"/1.5"
	161	117 cm	8	30.4	26.6	30.4	18.5"-26.5"/1.5"
NEW SIZE	156 w*	115 cm	8	29.9	26	29.9	18.5"-26.5"/1.5"
NEW SIZE	159 w*	117.5 cm	8.1	29.7	25.7	29.7	18.5"-26.5"/1.5"

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# JAMIE ANDERSON



BY JAMIE ANDERSON

GNU  26/27 Snowboards



JAMIE ANDERSON

# LADIES CHOICE

NEW SHAPE



26/27 WOMENS

By Jamie Anderson

## FREESTYLE / ALL MOUNTAIN / ASYM TWIN SHAPE

- Jamie Anderson's asym twin fun freestyle choice
- Carves, flies and floats the whole mountain
- Knife cut sintered base and carbon power bands

Art: Sarah King  
@sarahkingart



The newly updated tip and tail shape Ladies Choice has secured its place in snowboarding history with over a decade of collaboration with the most decorated female snowboarder, Jamie Anderson. Her balance between progression and playfulness is reflected in the progressive asym technology and a C2 camber hybrid contour, perfectly tuned for freestyle flow. Bringing Jamie's eco-minded sensibility to our construction materials and process, the Ladies Choice is built with a sustainably harvested FSC certified wood core and water-based inks. Eco sublimated graphics by Sarah King continue the decade + partnership with this all-mountain freestyle work of art. Ride the Ladies Choice and channel some JA magic!

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**C2 Contour**  
**HYBRID**  
PERFECT ALL TERRAIN CONTOUR

**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE

AWESOME TURNING  
**ASYM AWESOME**  
BALANCE THROUGH ASYMMETRY



ASYM

**CORE:** G LITE 3 FSC Certified Aspen + Paulownia Core Lightest, Stronger And Most Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands: Strong And Poppy

**TOP:** Eco Sublimated Bio Beans: Tough And Environmentally Nice

**BASE:** Sintered Knife-Cut Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAELS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
142.5	107 cm	8.0 / 7.7	27	23.2	27	18.5"-23.5"/0"
145.5	109 cm	8.1 / 7.8	27.9	24	27.9	18.5"-23.5"/0"
148.5	111 cm	8.2 / 7.9	28	24.2	28	18.5"-23.5"/0"
151.5	114 cm	8.3 / 8.0	28.5	24.4	28.5	19.24"-24"/0"
153.5	116 cm	8.3 / 8.0	28.6	24.4	28.6	19.24"-24"/0"

NOTES \_\_\_\_\_





**NEW!**

NEW!  
T  
R  
E

BY MAX WARBRINGTON

# TRE

**NEW!**  
**EARLY RELEASE**

By Max Warbington



## FREESTYLE / ALL MOUNTAIN / ASYM TWIN

- Max Warbington's "can do" snowboard
- Perfectly tuned hybrid contour and ASYM geometries
- Max's art eco-sublimated on top and into a rugged sintered base

Board art: Max Warbington  
@69max420



Max's ASYM C2x freestyle stick tuned to perfection in pursuit of freestyle progression and a deeper connection. Guaranteed to add heat to your park performance and freestyle freedom to your deep snow game. Asymmetric geometry perfectly balance and harmonize with your bodies shred bio mechanics. When your board is your crew and your crew is dope you never ride alone. Create your own world and share the love.

### TERRAIN TYPES



PARK RESORT BACKCOUNTRY

### RIDER ABILITY



BEGINNER INTERMEDIATE ADVANCED

### FLEX SCALE



SOFT MEDIUM FIRM

**C2 Contour**  
**HYBRID**  
PERFECT ALL TERRAIN CONTOUR

AWESOME TURNING  
**ASYM AWESOME**  
BALANCE THROUGH ASYMMETRY

**MAGNE-TRACTION**  
EDGE HOLD ADVANTAGE

**ASYM**



**CORE:** G LITE 2 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Sublimated Sintered Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
151	111 cm	8.1 / 7.8	28.8	25	28.8	20.25"-25"/ 0"
154	113 cm	8.1 / 7.8	29.1	25.1	29.1	20.25"-25"/ 0"
157	116 cm	8.2 / 7.9	29.7	25.5	29.7	20.25"-25"/ 0"
159	118 cm	8.3 / 8.0	29.9	25.7	29.9	20.25"-25"/ 0"
155 w*	114 cm	8.1 / 7.8	30.4	26.2	30.4	20.25"-25"/ 0"

\*WIDE

NOTES



# VELVET



Gnu  26/27 Snowboards

# VELVET



## ALL MOUNTAIN / FREESTYLE / TWIN SHAPE

- Twin shape for freestyle progression
- The entire mountain is your creative playground
- Environmentally comfy FSC Certified wood core and a sintered base

Art: Hannah Eddy  
@hannaheddyart



The Velvet is the choice of Gnu team riders who approach the whole mountain like their park. It's snappy flex and hybrid C2 contour work in synergy for pop and stability. It features intuitive geometry, and Magne-Traction®, so it is catch-free and responsive. The eco sublimated plant-based graphics give this ride a down to earth vibe. The Velvet is comfortable in any conditions and as balanced in the park as it is in banked slaloms or street sessions.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**CORE:** G LITE 2 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Sublimated Sintered Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

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147	107 cm	7.8	28	24	28	18.5"-23.5" / 0"
150	110 cm	7.9	28.3	24.3	28.3	19.24"-24" / 0"
153	113 cm	8	28.7	24.6	28.7	19.24"-24" / 0"

NOTES \_\_\_\_\_



# WAGS



*GNU*  26/27 Snowboards

# FACTS



## FREESTYLE / ALL MOUNTAIN / DIRECTIONAL TWIN

- The perfect freestyle minded snowboard
- Rips everything you can see from the chair and loves a rope tow
- Amazing American craftsmanship, performance and value

Art: Sam Davidson  
@deltamojo



Fun, easy to ride and packed with performance features the FACTS is the culmination of decades of all terrain freestyle resort focused snowboard design. A ready for everything, catch free, carvy, floaty BTX Hybrid contour. Magne-Traction® serrated edges offer effortless edge hold on ice and hardpack. Lively, poppy, long lasting eco-friendly construction with a fast low maintenance base.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



ORIGINAL  
**BANANA** Contour  
**HYBRID**  
BEST CONTOUR TO LEARN ON

**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE



**CORE:** G LITE 1 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Knife Cut Co-Ex Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
147	109 cm	8	28.1	24.2	28.1	17"-22" / .75"
150	111 cm	8.1	28.2	24.5	28.2	19.24"-24" / .75"
153	114.5 cm	8.2	28.9	24.8	28.9	20.25"-25" / .75"
156	119 cm	8.2	29.8	25.4	29.8	20.25"-25" / .75"
159	121 cm	8.3	30.2	25.5	30.2	20.25"-25" / .75"
156 w*	119 cm	8.3	31.1	26.7	31.1	20.25"-25" / .75"
159 w*	121 cm	8.3	31.2	26.7	31.2	20.25"-25" / .75"
162 w*	122 cm	8.4	31.4	26.7	31.4	20.25"-25" / .75"

\*WIDE

NOTES \_\_\_\_\_



# FEEL THE ZONE



Gnu  26/27 Snowboards

# FICTION



## FREESTYLE / ALL MOUNTAIN / DIRECTIONAL TWIN

- Unbelievably easy riding snowboard
- Freestyle progression on the whole mountain
- Magne-Traction® for enhanced edge control

Art: Kaelin Cassidy  
@kaelincassidy



The Fiction is a directional twin all mountain board with an approachable shape, softer flex, and our Original Banana Hybrid contour for catch-free progression. Write the story of your shred dreams in a winter wonderland. The Fiction will make exciting easy reading of any terrain and turns everyday into a magical chapter. Magne-Traction® adds predictable edge-control to the long list of this board's niceties. A lot of tech for a price that will have you wondering if the truth is stranger than fiction.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



ORIGINAL  
**BANANA** Contour  
**HYBRID**  
BEST CONTOUR TO LEARN ON

**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE



**CORE:** G LITE 1 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Knife Cut Co-Ex Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
139	103 cm	7.6	26.1	22.6	26.1	17"-22" / 0"
142	106 cm	7.7	27	23.2	27	17.75"-22.5"/0"
145	108 cm	7.8	27	23.4	27	17.75"-22.5"/0"
148	112 cm	7.9	28	24	28	18.5"-23.5"/0"
151	114 cm	8	28.3	24.3	28.3	18.5"-23.5"/0"
154	116 cm	8.1	28.7	24.6	28.7	18.5"-23.5"/0"

NOTES \_\_\_\_\_



# Miira **NEW!**



## FREESTYLE / ALL MOUNTAIN / DIRECTIONAL TWIN

- RESORT READY FUN AND PROGRESSION
- MAGNE-TRACTION EDGE HOLD ENHANCMENT
- G POP CONSTRUCTION

Art: Shawn Bishop  
@sbishbish



The Miira is designed to make everything from your first day to the best day of the season a wonderful experience. A versatile directional twin resort tuned shape that excels in all terrain. The mildy directional nose enables soft snow and powder float. A mellow Magne-Traction adds effort-less control and edge hold in firm snow conditions. The Miira will bring your winter wonderland rides to new heights!

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**FLAT EARLY RISE**  
**HYBRID** Contour  
FUN AND FORGIVING

**MAGNE-TRACTION**  
EDGE HOLD ADVANTAGE



**CORE:** G POP - Poplar 100% Poplar

**GLASS:** Bi-Axial Glass: Strong And Poppy

**TOP:** ABS/TPU - ISOCAP

**BASE:** Highend Extrude

**SIDEWALL:** ABS

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
135	94 cm	7	25.8	22.5	25.8	17.5"-22.5"/1.5"
138	96 cm	7	26	22.6	26	17.5"-22.5"/1.5"
142	102 cm	7	27.1	23.2	27.1	18.5"-23.5"/1.5"
146	105 cm	7	27.7	23.5	27.7	18.5"-23.5"/1.5"
149	108 cm	7	28	23.7	28	18.5"-23.5"/1.5"
152	112 cm	7	28.3	23.8	28.3	18.5"-23.5"/1.5"



NOTES \_\_\_\_\_



# RECESS



26/27 YOUTH UNISEX

## RECESS MINI PACKAGE 80, 90, 100

### YOUTH ALL MOUNTAIN FREESTYLE / TWIN

- NEW Sandwich construction
- Radial Sidecut Smooth and predictable turns
- Easy riding 3-D early rise
- Full Wood Core - Light, strong, and poppy

The Recess package is a great introduction to snowboarding for kids. The bindings are easily adjustable, feature comfy straps and are sized right for the board. A soft flex, catch free radial sidecut, and flat to 3-D early rise contour make the Recess a perfect introduction to all mountain fun!



### SPEED STRAP BINDING

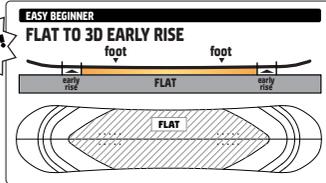
- SIZE: X-SMALL (US 12c-5)**
- Single Buckle Speed-Strap
  - Quick Adjust Heelcup



**CORE:** G POP - Poplar 100% Poplar  
**GLASS:** Bi-Axial Glass: Strong And Poppy  
**TOP:** Dura Clear  
**BASE:** Highend Extrude  
**SIDEWALL:** ABS

LENGTH (cm)	CONTACT LENGTH (cm)	SIDECUT (m)	WAIST WIDTH (cm)	NOSE / TAIL WIDTH (cm)	STANCE / SETBACK (cm)
80	50	3	19.5	21.8 / 21.8	10.5"-13.75" / 0"
90	60	3.5	20.5	23.1 / 23.1	10.5"-15" / 0"
100	66	4	21	23.8 / 23.8	11.25"-16" / 0"

NEW!



Art: Hannah Eddy @hannaheddyart

## RECESS GROM PACKAGE 110, 120, 125

### YOUTH ALL MOUNTAIN FREESTYLE / TWIN

- MAGNE-TRACTION® - Effortless Edge Hold
- Full Wood Core - Light, strong, and poppy
- Sandwich Construction
- Easy riding 3-D early rise

The Recess package is a great introduction to snowboarding for kids. The bindings are easily adjustable, feature comfy straps and are sized right for the board. A soft flex, MAGNE-TRACTION® sidecut with effortless edge hold, and flat to 3D early rise contour make the Recess a perfect introduction to all mountain fun!



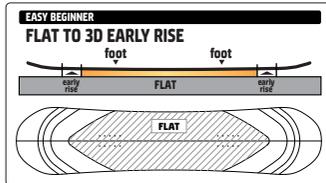
### TRADITIONAL BINDING

- SIZE: SMALL (US 2-7)**
- Height Adjustable Highback
  - Padded EVA Highback
  - Adjustable Heelcup



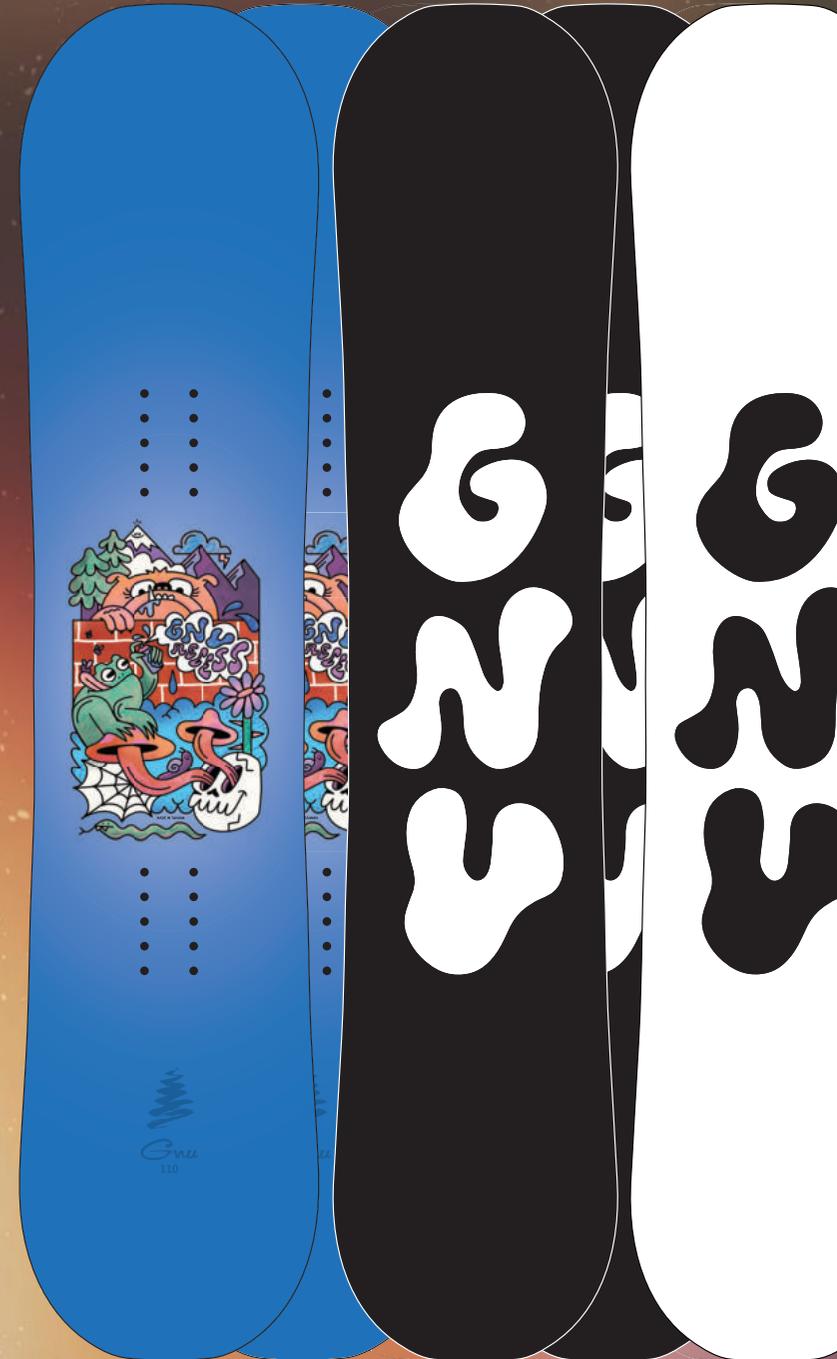
**CORE:** G POP - Poplar 100% Poplar  
**GLASS:** Bi-Axial Glass: Strong And Poppy  
**TOP:** Dura Clear  
**BASE:** Highend Extrude  
**SIDEWALL:** ABS

LENGTH (cm)	CONTACT LENGTH (cm)	SIDECUT (m)	WAIST WIDTH (cm)	NOSE / TAIL WIDTH (cm)	STANCE / SETBACK (cm)
110	74	6.5	22	24.3 / 24.3	13"-16" / 0"
120	85	6.7	22.5	25.2 / 25.2	15"-18" / 0"
125	87	7.4	22.7	25.4 / 26.1	16"-19" / 0"



**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE

NOTES \_\_\_\_\_



# PLAYDATE NEW!



26/27 YOUTH UNISEX

## PACKAGE YOUTH ALL MOUNTAIN FREESTYLE / TWIN

### PLAY DATE GROM PACKAGE 110, 120, 125

- **MAGNE-TRACTION®** - Effortless Edge Hold
- **Full Wood Core** - Light, strong, and poppy
- **Sandwich Construction**
- **Easy riding 3-D early rise**

The Playdate package is a great introduction to snowboarding for kids. The bindings are easily adjustable, feature comfy straps and are sized right for the board. A soft flex, catch free radial sidecut, and flat to 3-D early rise contour make the Playdate a perfect introduction to all mountain fun!

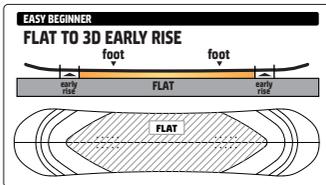


#### TRADITIONAL BINDING

**SIZE: SMALL (US 2-7)**

- Height Adjustable Highback
- Padded EVA Highback
- Adjustable Heelcup

Art: Hannah Eddy  
@hannaheddyart



**CORE:** G POP - Poplar 100% Poplar  
**GLASS:** Bi-Axial Glass: Strong And Poppy  
**TOP:** Dura Clear  
**BASE:** Highend Extrude  
**SIDEWALL:** ABS

**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE



**PLAYDATE**  
PACKAGE BOX

LENGTH (cm)	CONTACT LENGTH (cm)	SIDECUT (m)	WAIST WIDTH (cm)	NOSE / TAIL WIDTH (cm)	STANCE / SETBACK (cm)
110	74	6.5	22	24.3 / 24.3	13"-16" / 0"
120	85	6.7	22.5	25.2 / 25.2	15"-18" / 0"
125	87	7.4	22.7	25.4 / 26.1	16"-19" / 0"

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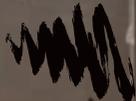
CANNON CUMMINS

# ALL MOUNTAIN

# BANKED BOUNDRY



BY TEMPLE CUMMINS  
& CANNON CUMMINS

Gnu  26/27 Snowboards

CANNON CUMMINS



# BANKED COUNTRY



26/27 MENS

By Temple and Cannon Cummins

## ALL MOUNTAIN / DIRECTIONAL SHAPE

- Temple and Cannon's father/son NEWLY refined design
- Carbon Power Bands: Radical response and pop
- New, fast, positive Directional Progressive Magne-Traction® technology

Photo: Temple Cummins  
@templecummins



Redesigned this season...the ultimate resort shred stick for advanced rippers who constantly watch the weather and score ridiculous amounts of pow but, rip everyday regardless of the conditions got even better. Designed by legendary freestyle minded resort Billy Goater Temple Cummins and his skateboard influenced son Cannon this fantasy father son project is a refined high performance ATV with one eye on float, the other eye on fly and the third eye on more Baker Banked Slalom gold duct tape. A new longer more stable contact length, maintaining the smooth entry floaty nose, a powerful responsive construction, directional camber set back 1.5", mild taper angle, a switch friendly tail and newly refined exclusive directional progressive Magne-Traction® with serrations that focus on adding control from the middle of the board to the tail. Banked Country is what you want to ride and where you want to be.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**CORE:** G LITE 3 FSC Certified Aspen + Paulownia Core Lightest, Stronger And Most Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice

**BASE:** Sintered Knife-Cut Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
155	114 cm	8.2	29.4	25.3	29.2	19"-24"/ 1.5"
159	117 cm	8.3	29.6	25.4	29.4	20"-25"/ 1.5"
162	119 cm	8.4	29.8	25.5	29.6	20"-25"/ 1.5"
160 W*	117 cm	8.3	30.8	26.5	30.6	20"-25"/ 1.5"
163 W*	119 cm	8.3	31.3	26.8	31.1	20"-25"/ 1.5"

\*WIDE

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# BANKED COUNTRY SPLITS



26/27 UNISEX

By Temple and Cannon Cummins

## ALL MOUNTAIN FREERIDE / DIRECTIONAL SPLIT BOARD

- Temple and Cannon's lightweight directional pow slayer split
- Pillows, steeps and everything else out there
- Progressive Magne-Traction®, Karakoram Ultra Clips, and Carbon Power Bands for radical response and pop

Art: Gnu Art Store  
@gnusnowboards

Temple and Cannon's Banked Country split is a magical metamorphosis...their refined resort carving pow slaying machine has transformed into a lightweight climbing, powder and adrenalin access tool. A radically refined directional geometry/shape that includes a floaty nose, mild taper, Banked Slalom winning side cut and their unique Progressive "teeth in the tail" MagneTraction® for quiet turn entry and unbelievable hook up in the tail to finish. A lightweight Paulownia core make this an effortless climber and floaty smooth rider. Karakoram Ultra Clips lock it all together for a solid board feel and speedy smooth transitions. Highly refined, heavily tested by the boys and you know this is the right stick when you are in Banked Country.

### TERRAIN TYPES



### RIDER ABILITY



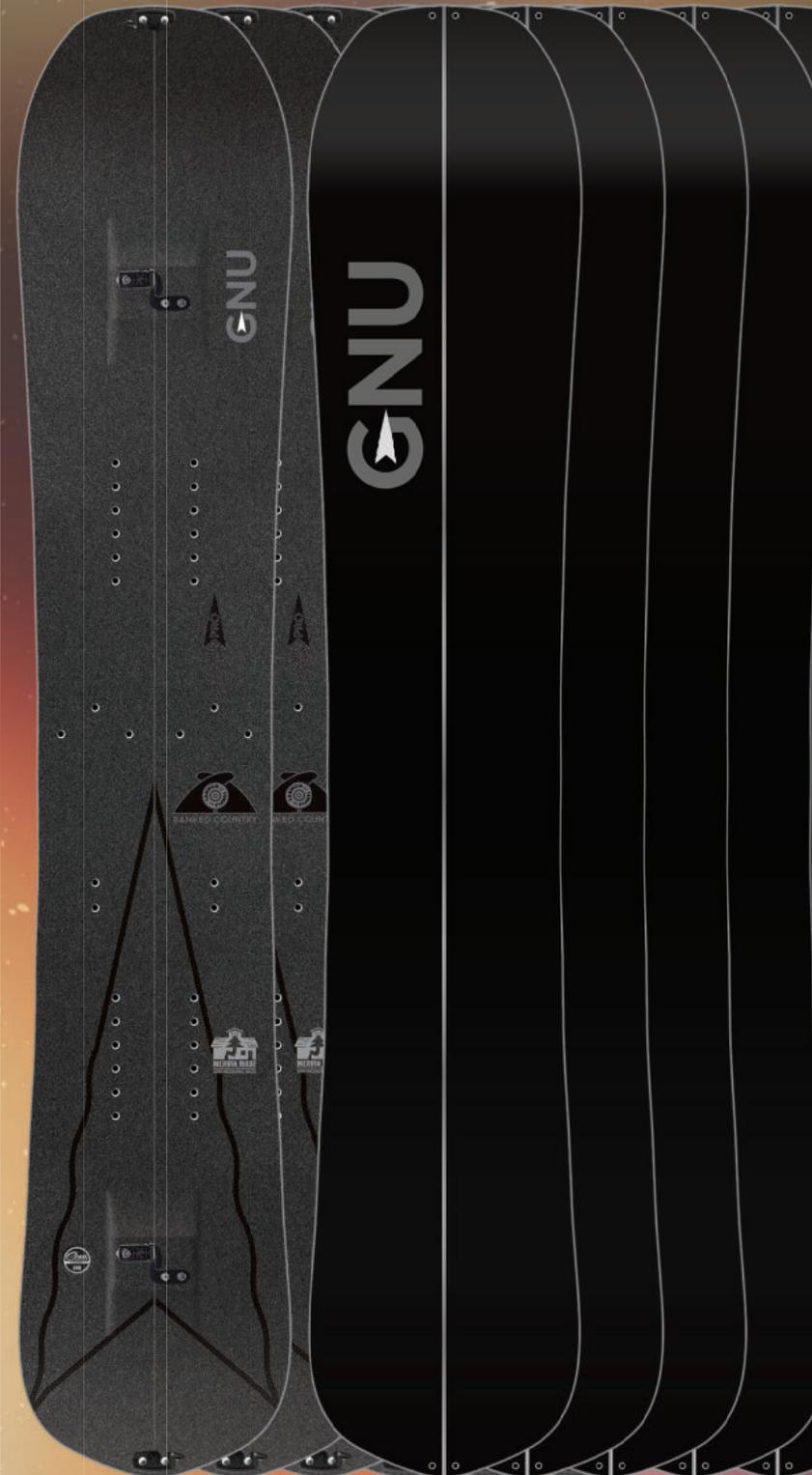
### FLEX SCALE



- CORE:** FSC Certified 95% Paulownia with Aspen structure beams
- GLASS:** Tri-Ax/Bi-Ax with carbon power bands and insert reinforcement
- TOP:** Eco-Sublimated Poly Top: Tough And Environmentally Nice
- BASE:** Sintered Knife-Cut: Fast, Tough And Holds Wax
- SIDEWALLS:** UHMW: Tough And Fast
- TIP/TAIL:** Ultralight thin tip UHMW

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
155	112 cm	8.2	29.4	25.3	29.2	19"- 24"/ 1.5"
159	114 cm	8.3	29.6	25.4	29.4	20"- 25"/ 1.5"
162	116 cm	8.4	29.8	25.5	29.6	20"- 25"/ 1.5"

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# BY BARRETT CHRISTY

**30 YEARS**  
*Barrett Christy*



BY BARRETT CHRISTY

*Gnu*  26/27 Snowboards

# BARRETT

By Barrett Christy



## ALL MOUNTAIN / DIRECTIONAL SHAPE

- Barrett's pro model evolution for the directional revolution
- All Terrain camber dominant power player
- Progressive Magne-Traction® and Carbon Power Bands: Radical response and pop

Art: Andy Davis  
@andydavisstudios

The award-winning Barrett is the pinnacle of all mountain design. 30 years of women's board design heritage has culminated in the Barrett. Camber perfection for stability and control, Carbon strips for light-weight snap and edge-to-edge torsional precision. Progressive Magne-traction® because edge control is the foundation for everything awesome in snowboarding. The evolution of Barrett's model is premium performance perfection wrapped in a lovely Andy Davis graphic package. A portion of proceeds from the sale of this board is donated to Boarding for Breast Cancer @b4bc to support youth focused education, health and wellness programs.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



- CORE:** G LITE 3 FSC Certified Aspen + Paulownia Core Lightest, Stronger And Most Poppy
- GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands: Strong And Poppy
- TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice
- BASE:** Sintered Knife-Cut Base: Fast, Tough And Holds Wax
- SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
146	110 cm	8	27.8	24.1	27.5	17"-22"/1.5"
149	113 cm	8.1	28.1	24.3	27.8	18"-23"/1.5"
152	116 cm	8.1	28.6	24.5	28.2	18"-23"/1.5"
155	118 cm	8.1	29.1	24.8	28.8	18"-23"/1.5"



NOTES \_\_\_\_\_



# TURBO GREEN



*Gnu*  26/27 Snowboards

# TURBO GREMLIN

**NEW!**  
**EARLY RELEASE**



## ALL MOUNTAIN / DIRECTIONAL SHAPE

- HIGH PERFORMANCE CARBON BUILD
- LOVES POW EATS HARDPACK AND ICE
- NARROWER, AGILE, LIGHTWEIGHT
- RIP THIS ONE IN YOUR NORMAL FREERIDE LENGTH (NOT VOLUME SHIFTED)

Art: Gnu Gift Shop  
@gnusnowboards



We absolutely love the original floaty mild volume shifted Gremlin but felt like there is lots more in the tank for this design...Introducing an agile slimmed down, souped up, carbon enhanced all mountain freeride menace the Turbo Gremlin. The Turbo Gremlins narrower overall width rails quickly from edge to edge laying down trenches on hardpack and ice and the floaty nose still sniffs out pow and floats through broken snow effortlessly. The Carbon brings a lively powerful pop and lightweight nimble high performance feel to this versatile classic hot rod ride.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**CORE:** G LITE 3 FSC Certified Aspen + Paulownia Core Lightest, Stronger And Most Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice

**BASE:** Sintered Knife-Cut Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAI LS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
155	108 cm	7.2	30.5	25.5	29.2	19.25"-24"/ 3"
158	110 cm	7.5	31.1	26.1	29.9	19.25"-24"/ 3"
161	112 cm	7.7	31.5	26.3	30.2	19.25"-24"/ 3"

NOTES



# UPPERWAVE



GNU  26/27 Snowboards

# UPGRADE



## FREESTYLE / ALL MOUNTAIN DIRECTIONAL TWIN HYBRID

- Mervin action hero craftsmen Hendo's 30 year anniversary project
- Freestyle minded ATV resort slayer
- Precise harmonized pressure and technology mapping puts contours and stacks of features where they need to be



Lifetime shredder and 30 year Mervin craftsmen Jeff "Hendo" Henderson's high tech resort freestyle stick. 6 years of prototyping and refinement went into blending, optimizing and harmonizing almost every geometry variable possible into this high tech directional twin ATV. A powerful directional C2X contour featuring a short rocker between feet, tighter poppy camber under the back foot and a longer floatier camber extending forward to the nose and combines with a mild early rise...the ride is remarkably close to camber but better..."the perfect balance between playful and stable" -Hendo.

### "One board to rule them all" - Hendo

Directional triple serration magnatraction...focuses control at toes and between feet and leaves tip and tail simple clean and catchfree. Directional triple curve "on demand" sidecut blend features a medium entry, mild middle and deeper aggressive tail sidecut. Directional core profile with stiffened nose for soft snow power, stability and control and a softer tail for control, carving and float. " stance set back for hardpack freestyle balance and float in soft snow. Micro rolled nose at contact for catch free freestyle. Directional Easy entry radial to "floaty" flat tip and tighter radius directional tail curve. All that and he snuck in a carbon pop enhancement fiber package. Upgrade your shred game with the benefits of technology...more is more and more is less... Hendo's brain did the work so you don't have to!

#### TERRAIN TYPES



#### RIDER ABILITY



#### FLEX SCALE



**UPGRADED CARBON BASE**

**CORE:** G LITE 2 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy  
**GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands: Strong And Poppy  
**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice  
**BASE:** Eco Sublimated Sintered Base: Fast, Tough And Holds Wax  
**SIDEWALL & TIPS/TAIIS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
151	110 cm	7.4/7.5/7.3	29.4	25.1	29.4	18.5"-26.5"/.75"
153	112 cm	7.4/7.5/7.3	29.6	25.3	29.6	18.5"-26.5"/.75"
156	114 cm	7.7/7.7/7.5	29.8	25.5	29.8	18.5"-26.5"/.75"
159	116 cm	7.8/7.9/7.7	30	25.7	30	18.5"-26.5"/.75"
157W*	114 cm	7.7/7.7/7.5	30.3	26	30.3	18.5"-26.5"/.75"
160W*	116 cm	7.8/7.9/7.7	30.8	26.5	30.8	18.5"-26.5"/.75"

\*WIDE\*

NOTES \_\_\_\_\_



# GREMLIN



*Gremlin* 26/27 Snowboards

# GREMLIN



## ALL MOUNTAIN / DIRECTIONAL SHAPE

- Take over any mountain
- Loves pow, eats hardpack and ice
- Camber, Magne-Traction®, sintered, self centered
- Mild volume Shift. Ride this board 2 cm shorter than your normal board

Art: Gnu Gift Shop  
@gnusnowboards



The Gremlin. A one board quiver for advanced snowboarders looking to get more attention from the chair and in the bar. Floaty nose sniffs out powder, camber body pops over skiers and ropelines. Sintered base scratches rocks and crushes people who didn't know you were racing them to the bottom. The only snowboard on the planet that tells the truth...lies are to hard to remember when fire burns. A great idea that should have always been...Grab a Gremlin!

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**CORE:** G LITE 2 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Sintered Knife-Cut Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
144	102 cm	6.6	30	25.5	28.8	18.5"-23.25"/ 2"
148	104 cm	6.8	30.3	25.8	29.1	18.5"-23.25"/ 2"
152	106 cm	7	30.9	26.1	29.7	19.25"-24"/ 3"
155	108 cm	7.2	31.3	26.4	30.1	19.25"-24"/ 3"
158	110 cm	7.5	32.1	27	30.8	19.25"-24"/ 3"
161	112 cm	7.7	32.6	27.5	31.3	19.25"-24"/ 3"

NOTES \_\_\_\_\_





GREENLIN

Gnu



# ANTI GRAVITY



*GNU* 26/27 Snowboards

# ANTIGRAVITY

NEW SHAPE



26/27 MENS

## FREESTYLE / ALL MOUNTAIN / DIRECTIONAL TWIN

- Directional camber freeride perfection
- Rips the resort top to bottom
- Radical quality, performance and price

Art: DAN BRANDON  
@danbrandon



Gnu has been rooted in weightless fun since forever. The newly rounded reshape of the directional C3 Antigravity honors our ethos by ignoring the past and being perfectly designed for modern snowboarding good times. An easy riding one board quiver with a feel good sustainable wood core, Magne-Traction® serrated edges, an eco-sublimated low maintenance base and proven all terrain geometries. Radical!

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



TEXTURED TOP SHEET



**CORE:** G LITE 1 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Sublimated Co-Ex Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
150	106cm	8	28.8	25	28.5	18.5"-23.25"/1"
153	108cm	8	29.2	25.2	29	19.25"-24"/1"
156	111cm	8	29.7	25.5	29.4	20.5"-25"/1"
159	113cm	8.1	30.1	25.7	29.7	20.5"-25"/1"
162	116cm	8.1	30.3	25.8	30	20.5"-25"/1"
159 w*	113cm	8.1	31.1	26.7	30.7	20.5"-25"/1"
162 w*	116cm	8.1	31.3	26.8	31	20.5"-25"/1"

\*WIDE

NOTES



# BEETLE



GNU  26/27 Snowboards

# PEPPER



## ALL MOUNTAIN / DIRECTIONAL SHAPE

- Refined performance enhancing all terrain shape and contour
- Friendly flex for float and flow
- MagneTraction edge hold advantage

Art: Sara Phillips  
@philllips



The Pepper is a spicy new directional shaped C2 camber hybrid board, built for all mountain adventures. It packs enough power to boost confidence in any resort terrain and beyond. Magne-traction® for stable edge-control, and a friendly flex that floats in the pow and maneuvers with ease. Eco sublimated Sarah Phillips art and a speedy low maintenance extruded knifecut base will keep you running hot top to bottom all season

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**CORE:** G LITE 2 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Sublimated Co-Ex Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
143	108 cm	7.7	27.7	24	27.5	17"-22" / 1"
146	110 cm	7.8	27.9	24.1	27.7	18"-23" / 1"
149	112 cm	7.9	28.1	24.3	27.9	18"-23" / 1"
152	114 cm	8	28.5	24.4	28.3	18.5"-23.5" / 1"

NOTES \_\_\_\_\_



# SETSUNA **NEW!**



## ALL MOUNTAIN / DIRECTIONAL SHAPE

- FLOATY NOSE EASY RIDE
- LIVELY RESPONSIVE WOOD CORE
- MAGNE-TRACTION EDGE CONTROL

Art: Shawn Bishop  
@sbishbish



The Setsuna turns every moment on hill into a magical experience. A versatile directional all mountain shape that excels in all resort terrain and beyond. The floaty nose enables effortless soft snow and powder float. A mellow MagneTraction adds effortless control and edge hold in firm snow conditions. The Setsuna invites you to float on a cloud with photographic art by Tim Zimmerman and Bish.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



BEST CONTOUR TO LEARN ON



**CORE:** G POP - Poplar 100% Poplar

**GLASS:** Bi-Axial Glass: Strong And Poppy

**TOP:** ABS/TPU - ISOCAP

**BASE:** Highend Extrude

**SIDEWALL:** ABS

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
143	105 cm	7.7	27.2	23.4	26.8	18.5"-23.5"/1.5"
146	107 cm	7.8	27.6	23.9	27.4	18.5"-23.5"/1.5"
149	110 cm	7.9	28.4	24.3	28.2	19"-24"/1.5"
152	113 cm	8	28.6	24.5	28.4	19"-24"/1.5"



NOTES \_\_\_\_\_  
\_\_\_\_\_

GNU  26/27 Snowboards Packages

**NEW!**

**Miira  
PACKAGE**

**FREESTYLE/ALL MOUNTAIN  
DIRECTIONAL TWIN**

**✖ NEW BMBW CLIP MODEL**



BMBW

**CLIP**

**FLAT** EARLY RISE  
**HYBRID** Contour

FUN AND FORGIVING

**135** ww\* 22.5

**138** ww\* 22.6

**142** ww\* 23.2

**146** ww\* 23.5

**149** ww\* 23.7

**152** ww\* 23.8

waist width\*



**NEW!**

**SETSUNA  
PACKAGE**

**ALL MOUNTAIN  
DIRECTIONAL SHAPE**

**✖ NEW BMBW CLIP MODEL**



BMBW

**CLIP**

ORIGINAL  
**BANANA** Contour  
**HYBRID**

BEST CONTOUR TO LEARN ON

**143** ww\* 23.4

**146** ww\* 23.9

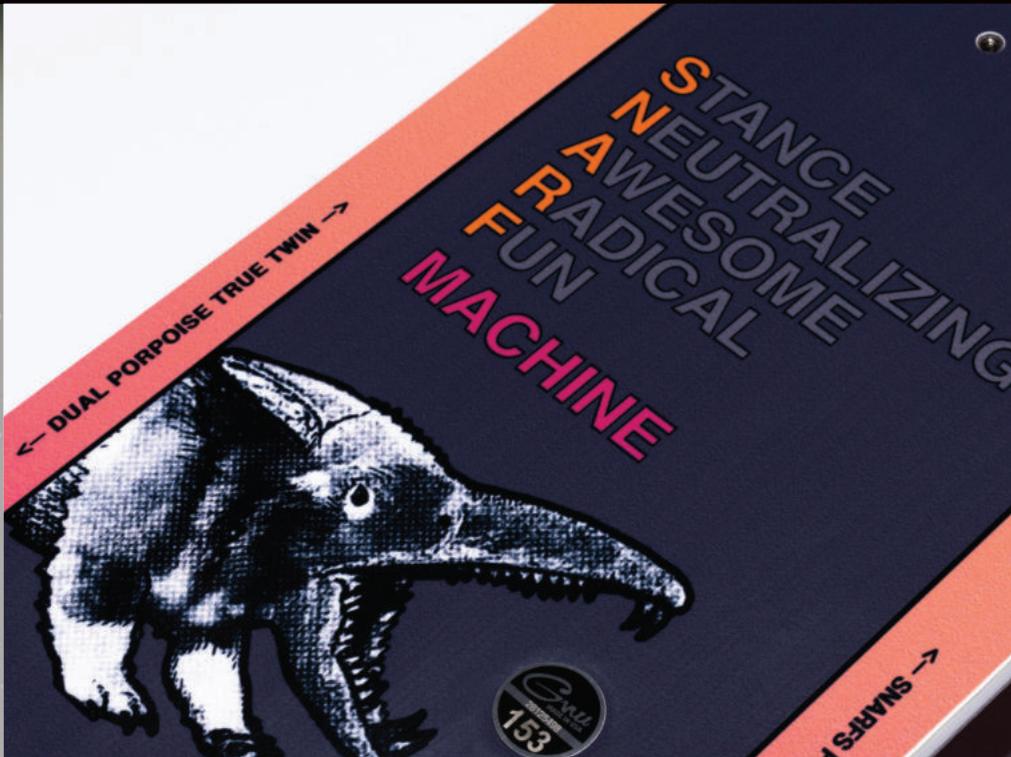
**149** ww\* 24.3

**152** ww\* 24.5

waist width\*



GNU 26/27 Special Release



**“THIS MACHINE MANUFACTURES FUN”**

Jesse Grandkoski Airblaster Co-Founder

AIRBLASTER AND  
GNU  
IT'S A REALLY GREAT TIME



## S.N.A.R.F. MACHINE

**STANCE NEUTRAL AWESOME RADICAL FUN MACHINE**

**FREESTYLE / ALL MOUNTAIN TWIN SHAPE**

- STANCE NEUTRAL AWESOME RADICAL FUN MACHINE
- POWERFUL PLAYFULL ATV RESORT BUTTER STICK
- TWIN FLOATY POW NOSE RIPS IN EVERY DIRECTION

**CAMBER**  
AGGRESSIVE PERFORMANCE

**AIRBLASTER**

**GUTE2**  
CONSTRUCTION

**CORE:** G LITE 2 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy  
**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy  
**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.  
**BASE:** Eco Sublimated Sintered Base: Fast, Tough And Holds Wax  
**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

We teamed up with Jesse Grandkoski and our radical friends at Air Blaster again! The Blaster design team hit us with a “two boards in one dual porpoise” design concept...twin floaty noses built on a short powerful cambered shred ready platform that blasts everything and basically manufactures fun. The SNARF Machine of course loves dreamy powder conditions, cuts through chop and broken snow effortlessly, rips cat tracks, blasts side hits, carves cord butters whatever needs butterin. The twin shape encourages progression in both directions. This machine enjoys speed but prefers to hit absolutely every feature in sight and smooths out the ones you can't see. A firm flexing spine provide big board hold and control on a shorter contact. Embrace the duality of your body, turn average days into slash, blast and butter festivals and by all means jam it into 90 degree cat blade curbs.

By GNU X AIRBLASTER

153	25.1	7	105cm
158	26.5	7.2	108cm
163	28.3	7.4	111cm
SIZE	WAIST	SIDE CUT	CONTACT LENGTH

**FLEX**

PLAYFUL ——— AGGRESSIVE

HAND BUILT IN WASHINGTON STATE

MERVIN & MADE  
ZERO WAX/GRIND WASTE

WE BUILD OUR OWN DAMN BOARDS

**MONEY**  
TWIN SHAPE



MAGNE-TRACTION



- 130 ww\* 23
- 135 ww\* 23.2
- 140 ww\* 23.4
- 144 ww\* 24.2
- 148 ww\* 24.7
- 152 ww\* 25.3
- 154 ww\* 25.4
- 156 ww\* 25.5
- 159 ww\* 25.6
- WIDES
- 150 ww\* 26
- 154 ww\* 26.2
- 158 ww\* 26.6
- waist width\*

Art: Jay Howell



**S CORP** NEW!

TWIN SHAPE

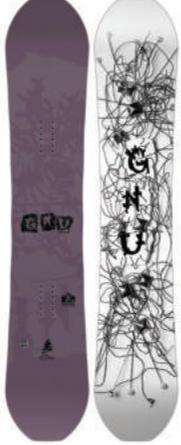


MAGNE-TRACTION



- 140 ww\* 23.3
- 144 ww\* 24.2
- 148 ww\* 24.7
- 152 ww\* 25.3
- 154 ww\* 25.4
- 156 ww\* 25.5
- 159 ww\* 25.6
- WIDES
- 150 ww\* 26
- 154 ww\* 26.2
- 158 ww\* 26.6
- waist width\*

Art: Caleb Chomlack



**HEAD SPACE**

By: FOREST BAILEY  
TWIN SHAPE



MAGNE-TRACTION



- 152 ww\* 25
- 155 ww\* 25.4
- 158 ww\* 25.5
- 161 ww\* 25.7 NEW SIZE
- WIDES
- 155 ww 26.4
- waist width\*

Art: Forest Bailey



RED 161 ONLY

**GNU** 26/27 Snowboards - Mens

**RECESS PACKAGE-Youth**

TWIN SHAPE



MAGNE-TRACTION



- RECESS MINI
- 80 ww\* 19.5
- 90 ww\* 20.5
- 100 ww\* 21.0
- waist width\*
- Including Speed Strap Binding
- RECESS GROM
- 110 ww\* 22
- 120 ww\* 22.5
- 125 ww\* 22.7
- waist width\*
- Including Traditional Binding

Art: Hannah Eddy

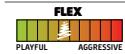


**FACTS**

DIRECTIONAL TWIN SHAPE



MAGNE-TRACTION



- 147 ww\* 24.2
- 150 ww\* 24.5
- 153 ww\* 24.8
- 156 ww\* 25.4
- 159 ww\* 25.5
- WIDES
- 156 ww\* 26.7
- 159 ww\* 26.7
- 162 ww\* 26.7
- waist width\*

Art: Sam Davidson



**T.R.E.** NEW!

(Totally RIPS Everything!)  
By: MAX WARBINGTON  
ASYM TWIN SHAPE



MAGNE-TRACTION



- 151 ww\* 25
- 154 ww\* 25.1
- 157 ww\* 25.5
- 159 ww\* 25.7
- WIDES
- 155 ww\* 26.2
- waist width\*

Art: Max Warbington



**WAGYU**

By: CANNON CUMMINS & JADYN CHOMLACK  
DIRECTIONAL TWIN SHAPE



MAGNE-TRACTION



- 153 ww\* 25.2 NEW SIZE
- 155 ww\* 25.3
- 158 ww\* 25.5
- 161 ww\* 25.7
- WIDES
- 156 ww\* 26 NEW SIZE
- 159 ww\* 26.5 NEW SIZE
- waist width\*

Art: Jady Chomlack



**BANKED COUNTRY SPLITS**

By: TEMPLE & CANNON CUMMINS  
DIRECTIONAL SHAPE



- SPLIT CONSTRUCTION
- 155 ww\* 25.3
- 159 ww\* 25.4
- 162 ww\* 25.5
- waist width\*



**ANTIGRAVITY**  
DIRECTIONAL SHAPE



MAGNE-TRACTION



- 150 ww\* 25
- 153 ww\* 25.2
- 156 ww\* 25.5
- 159 ww\* 25.7
- 162 ww\* 25.8
- WIDES
- 159 ww\* 26.7
- 162 ww\* 26.8
- waist width\*

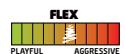
Art: Dan Brandon



**GREMLIN**  
DIRECTIONAL SHAPE



MAGNE-TRACTION



- 144 ww\* 25.5
- 148 ww\* 25.8
- 152 ww\* 26.1
- 155 ww\* 26.4
- 158 ww\* 27
- 161 ww\* 27.5
- waist width\*

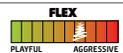
Art: Money for Nothing



**TURBO GREMLIN** NEW!  
DIRECTIONAL SHAPE



MAGNE-TRACTION



- 155 ww\* 25.5
- 158 ww\* 26.1
- 161 ww\* 26.3
- waist width\*

Mervin Creation crew:  
Pos, Andy, Cobb, Timf, Pete



**UPGRADE**  
DIRECTIONAL TWIN HYBRID



MAGNE-TRACTION



- 151 ww\* 25.1
- 153 ww\* 25.3
- 156 ww\* 25.5
- 159 ww\* 25.7
- WIDES
- 157 WW\* 26
- 160 WW\* 26.5
- waist width\*

Design Vision: Hendo!



**BANKED COUNTRY**

By: TEMPLE & CANNON CUMMINS  
DIRECTIONAL SHAPE



- 155 ww\* 25.3
- 159 ww\* 25.4
- 162 ww\* 25.5
- WIDE
- 160 ww\* 26.5
- 163 WW\* 26.8
- waist width\*

Icicle Photo: Temple



**GLOSS**

TWIN SHAPE



MAGNE-TRACTION



136 ww\* 22.6  
140 ww\* 23.3  
144 ww\* 23.5  
148 ww\* 23.9  
waist width\*

Art: Sara Phillips



**S CORP**

TWIN SHAPE



MAGNE-TRACTION



140 ww\* 23.3  
144 ww\* 24.2  
148 ww\* 24.7  
152 ww\* 25.3  
154 ww\* 25.4  
156 ww\* 25.5  
159 ww\* 25.6  
WIDES  
150 ww\* 26  
154 ww\* 26.2  
158 ww\* 26.6  
waist width\*

Art: Caleb Chomlack



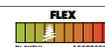
**Gnu 26/27 Snowboards - Ladies**

**PLAYDATE PACKAGE - Youth**

TWIN SHAPE

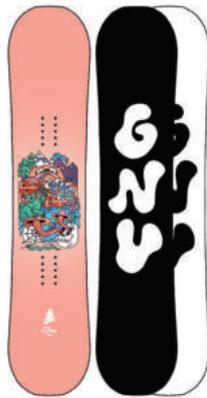


MAGNE-TRACTION



PLAYDATE GROM  
110 ww\* 22  
120 ww\* 22.5  
125 ww\* 22.7  
waist width\*  
Including  
Traditional Binding

Art: Hannah Eddy

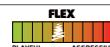


**Miira**

DIRECTIONAL TWIN SHAPE



MAGNE-TRACTION



135 ww\* 22.5  
138 ww\* 22.6  
142 ww\* 23.2  
146 ww\* 23.5  
149 ww\* 23.7  
152 ww\* 23.8  
waist width\*

Art: S BISH BISH

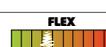


**FICTION**

DIRECTIONAL TWIN SHAPE



MAGNE-TRACTION



139 ww\* 22.6  
142 ww\* 23.2  
145 ww\* 23.4  
148 ww\* 24  
151 ww\* 24.3  
waist width\*

Art: Kaelin Cassidy



**VELVET**

TWIN SHAPE



MAGNE-TRACTION



139 ww\* 22.6  
143 ww\* 23.5  
147 ww\* 24  
150 ww\* 24.3  
153 ww\* 24.6  
waist width\*

Art: Hannah Eddy



**LADIES CHOICE**

By: JAMIE ANDERSON

ASYM TWIN SHAPE



ASYM

MAGNE-TRACTION



142.5 ww\* 23.2  
145.5 ww\* 24  
148.5 ww\* 24.2  
151.5 ww\* 24.4  
153.5 ww\* 24.4  
waist width\*

Art: Sarah King



**SETSUNA**

DIRECTIONAL SHAPE



MAGNE-TRACTION



143 ww\* 23.4  
146 ww\* 23.9  
149 ww\* 24.3  
152 ww\* 24.5  
waist width\*

Art: S BISH BISH



**PEPPER**

DIRECTIONAL SHAPE



MAGNE-TRACTION



143 ww\* 24  
146 ww\* 24.1  
149 ww\* 24.3  
152 ww\* 24.4  
waist width\*

Art: Sara Phillips



**BARRETT**

By: BARRETT CHRISTY

DIRECTIONAL SHAPE



PRO MAG



146 ww\* 24.1  
149 ww\* 24.3  
152 ww\* 24.5  
155 ww\* 24.8  
waist width\*

Art: Andy Davis





**Y'all come back now ya hear?**

*Gnu*  **26/27 Snowboards**