



DEFEND THE CULTURE

For over 21 years, we've passionately dedicated ourselves to uplifting the culture of snowboarding. Our outerwear is designed by snowboarders, for snowboarders, embodying the spirit of our community. From the beginning, we've proudly stood by shops, sales reps, team riders, filmmakers, photographers, and we will continue to believe in and support them for years to come.

Our focus is not year-end revenues or satisfying a board of directors; we are a small, grassroots brand built by snowboarders for snowboarders. We stand in unwavering support of snowboarding and everything it encompasses. Proudly introducing groundbreaking innovations, celebrating our talented community.

As we unveil our new 25/26 collection, we invite you to stand with us. Embracing the underdog mentality as we refine our outerwear to embody functional fit, style, and the true spirit of snowboarding. This mindset fuels our commitment to challenge the status quo. Together, let's push boundaries, elevate our community, and defend the culture that we all love!

L1: Defending the Culture since 2003





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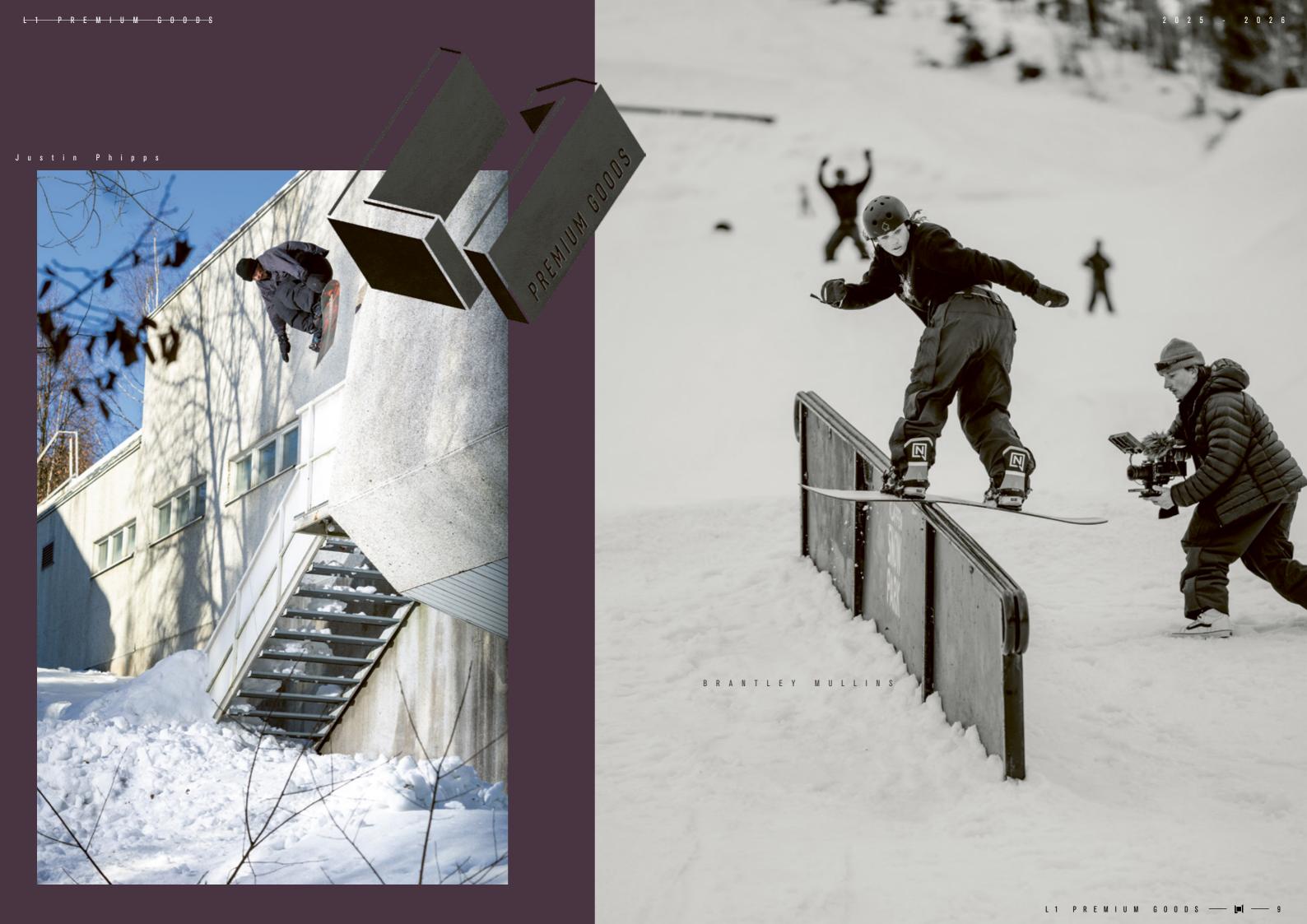
L 1 P R E M I U M G O O D S

T E A M

D U S T I N C R A V E N TAYLOR DAVIES BEN EGAN SIERRA FORCHEIMER HUNTER GOULET LAURENZ HAUNSCHMIDT JERE E CALEB KINNEAR

The L1 team represents the essence of L1. They are not your standard pro snowboarders. They are the lifers, the ones who take the unmarked runs, the ones who battle a trick until it's perfect. They are the ones who don't follow but lead without claiming to be the leader. They are a collective of passionate individuals from around the world who do it their way.

LUKELUND NICK MILLER JORDAN MORSE BRANTLEY MULLINS DENVER ORR JUSTIN PHIPPS CHRISTY PRIO SEXTON J 0 E D O M I N I K W A G N E R GREG



<u>. 1 PREMIUM GOODS</u>

L 0 0 K B 0 0 K

As a brand that has consistently evolved over the past two decades, refining and redefining our process and presence in the outerwear landscape, it was essential for us to take a step back and reflect on some of the most meaningful products from our past. The riders who influenced what we have become, the trends that shaped our culture, and, ultimately, our identity all play a crucial

role in this journey. With the new generation adopting and adapting nostalgic styles, now is the perfect time to delve into our archives and celebrate our history through modern interpretations of some of our favorite silhouettes and iconic color combinations, all while maintaining our commitment to premium fabrics, perfected fits, and uncompromised performance.





AXIAL COLLECTION





L 1 P R E M I U M G 0 0 D S

L 0 0 K B 0 0 K



U K K A J A C K E T S





L 1 P R E M I U M G 0 0 D S

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D A K O T A J A C K E T

L 1 P R E M | U M G 0 0 D S

L 0 0 K B 0 0 K





VENTURA JACKETS



RANKIN PANT



FAIRFIELD CARGO PANT

L 1 P R E M I U M G O O D S

L 0 0 K B 0 0 K

S N O W B L I N D J A C K E T



LORETTA BIB PANT





AXIAL COLLECTION



FIT INITIATIVE

Fit has always been a focal point for L1, defining the characteristics of team

As trends in fit evolve, so does our baseline. This season, we've dedicated oversized styles that meet our North American and Asian team riders' demands for bigger fits that work.

riders' styles and functionality for our consumers. L1 introduced the functional significant time to refining our current fits, establishing a new "baggier" baseline skinny fit over a decade ago, defined the functional Americana fit, and is now for our current and future offerings, and creating a comprehensive selection with redefining the functional baggy fit, from cinched cuffs and wide knees to a more forgiving fit within our five distinct fit categories. The L1 fits have always been designed by core snowboarders for snowboarders, providing the most current functional fits and styles to the L1 consumer.

MEN'S LOOSE FIT









MEN'S REGULAR FIT

Our roomiest fit, designed to fit baggy with a generous fit through the seat, thigh and a straighter leg opening.

LOOSE

More room to move with a comfortable fit through the seat, thigh and a straighter leg opening.

REGULAR

Our traditional fit with room to layer, without being overly loose. Standard fit through the seat, thigh and a straighter leg opening.



CHEST 34-36 86-92 36-38 92-97 38-40 97-102 40-42 102-107 42-44 107-112 44-46 112-117 WAIST 28-30 71-76 30-32 76-81 32-34 81-86 34-36 86-92 36-38 92-97 38-40 97-102 WAIST 28-30 71-76 30-32 76-81 32-34 81-86 34-36 86-92 36-38 92-97 38-40 97-102

MEN'S & GENDERLESS PANTS ______

XS*"cm S" cm M" cm L" cm XL" cm XXL"cm

INSEAM - - 32 81 32½ 83 33 84 33½ 85 34 86

WOMEN'S PANTS WOMEN'S JACKETS M" cm L" cm XL" cm CHEST 31-33 79-84 33-35 84-89 35-37 89-94

S" cm M" cm L" cm XL" cm WAIST 23-25 58-64 25-27 64-69 WAIST 23-25 58-64 25-27 64-69 27-29 69-74 29-31 74-79 31-33 79-84 INSEAM 31 ½ 81 32 81 32 ½ 83 33 84













W O M E N 'S R E G U L A R F I T

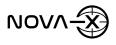


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B R E A T H A B I L I T Y W A T E R P R O O F I N G



Our newest and most technical, waterproof, breathable, 20k/25k lightweight fabric solution incorporates a new Bamboo Charcoal Membrane to help wicker moisture out faster while providing the protection and waterproofing to keep you out hiking and exploring the unknown longer. The Bamboo charcoal is created by heating bamboo at a high temperature, and then the charcoal itself is processed and mixed in with fabrics as part of the growing field of nanotechnology. Its benefits include superior absorption and deodorizing ability, far infrared radiation properties, and thermal regulation.



Our technical, waterproof, breathable, windproof, 20k/20k 4-way stretch fabric solution exclusively available on our Axial Collection.



25,000g Breathability



20,000mm Waterproofing



20,000g Breathability





10,000g Breathability



DWR (Durable Water Repellent) coating



Non-insulated garment, single layer, windresistant.

LAYERING & TAPING



3-layer shell fabric is waterproof, windproof, and breathable. The fabric features a water-repellent finish, a waterproof/breathable membrane, and a lightweight knit interior. No lining. The 3 layers are bonded to become one lightweight fabric to protect you from the elements.



All seams and areas with stitch lines are heat sealed with water-repellent tape.



finish, a waterproof/breathable membrane, and a tricot or mesh interior lining for added



Main seams and areas with stitch lines are heat sealed with water-repellent tape.



Made with yarn that stretches in both directions, crosswise and lengthwise.

F U N C T I O N A L I T Y

comfort.



Introducing the new Cohaesive Cord Lock technology found on the front hood and bottom hem of our Axial Pro collection. This cord lock system provides an easy pull-to-lock and press-to-release functionality that allows you to adjust on the fly and with gloves on.

S U S T A I N A B L E M A T E R I A L S



A work in progress, we've set a goal to work towards having a line completely made of only fully recycled fabrics in the near future. As we start this journey, our main goal is to do our part in reducing the industry's greater impact one step at a time.



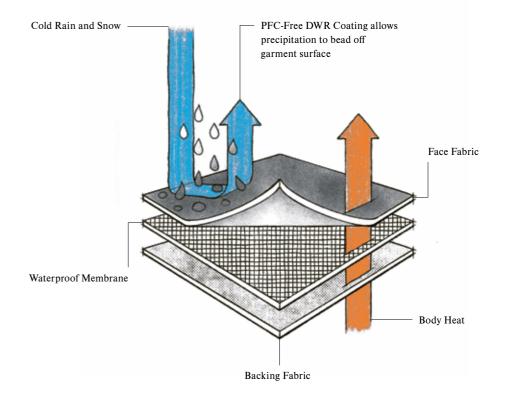
Our liners use an eco-friendly fabric-a waterless-dyed fabric produced without immersion in water. This process reduces CO2 emissions and uses less energy to produce. It also helps improve the environmental balance of textiles throughout the product life cycle.



As part of our commitment to improving our environmental footprint we have entirely switched from C6 DWR containing hazardous PFC's (per- and poly-fluorinated chemicals) to PFC-free DWR on all our fabrics and styles that require a DWR coating. The importance of a cleaner textile process is fundamental in our journey to reducing our environmental footprint.

WATERPROOFNESS & BREATHABILITY

EXPLAINED



L 1 P R E M I U M G 0 0 D S



J A C K E T

FOCUS

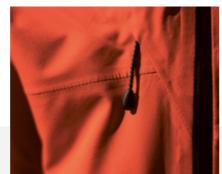
MORE WATERPROOFING, LIGHTER, PRO-MOUNTAIN EXPLORATION

20K WATERPROOFNESS 25K BREATHABILITY NOVA-X PRO BAMBOO MEMBRANE **FULLY TAPED SEAMS**

Introducing the new Axial Pro Jacket! This jacket offers a top-shelf minimalistic lightweight design for comfortable all-mountain exploration. The new 20K/25K 3-layer shell provides excellent functionality and fashion, with essential features designed by riders, such as a gender-neutral baggy fit, a new Cohaesive cord lock hood system, and a new Bamboo laminate that provides maximum comfort and protection from the elements at a minimum weight. This latest Pro version of our popular Axial jacket can be paired with the new Axial Pro Pants for the ultimate all-mountain adventure kit.

















- 2-way YKK AquaGuard® water repellent front zip
- YKK AquaGuard® water repellent zip split vent and chest pocket
- YKK AquaGuard® water repellent zip hand pockets
- 2-Way Zip underarm vents
- Shock cord hood and hem adjustment with Cohaesive™ technology.
- Shock cord back hood adjustment
- Soft chin guard and inner-back collar scruffs
- Inner media-chest pocket
- Inner storm flap
- Jacket to pant snap away powder skirt
- Elastic insert at powder skirt for better movement
- Adjustable cuffs
- Stretch wrist gaiters with thumbhole
- Stretch mesh goggle pocket
- Zip pass pocket in left sleeve hem
- Key clip
- Detachable goggle cloth



MECHANICAL 4WAY STRETCH PLAIN WEAVE 3L / REGULAR FIT

OUTERSHELL: 100% recycled polyester 100% polyurethane BACKING: 100% polyester LINING: 100% polyester POWDER SKIRT. LOWER SLEEVES: 100% nvlon TOP OF POWDER SKIRT, WRIST GAITERS: 80% nylon, 20% spandex GOGGLE POCKET: 75% nylon, 25% spandex

SIZES: XS, S, M, L, XL, XXL







$\mathsf{P} \mathsf{A} \mathsf{N} \mathsf{T}$

FOCUS

MORE WATERPROOFING, LIGHTER, PRO-MOUNTAIN EXPLORATION

20K WATERPROOFNESS 25K BREATHABILITY NOVA-X PRO BAMBOO MEMBRANE **FULLY TAPED SEAMS**

Introducing the new ultra-lightweight Axial Pro Pant! This pant features our loose fit, giving you more room throughout the thighs $down\ to\ the\ elastic\ cuffs.\ It\ offers\ a\ top-shelf,\ minimal istic\ design\ for\ comfortable\ all-mountain\ exploration\ in\ style.\ The\ new\ 20K/25K$ 3-layer shell provides excellent functionality and fashion, with essential features designed by riders, such as its gender-neutral baggy fit, durability, and a new bamboo laminate that ensures maximum comfort and protection at a minimum weight. This latest pro version of $our\ popular\ Axial\ Pant\ can\ be\ paired\ with\ the\ new\ Axial\ Pro\ Jacket\ for\ the\ ultimate\ all-mountain\ adventure\ kit.$















- Fly zip with snap and velcro closure
- Adjustable webbing belt with plastic buckle
- 2-Way YKK AquaGuard® water repellent zip side vents
- YKK AquaGuard® water repellent zip back pocket
- Zip hand pockets with bonded welts
- Jacket to pant connection loops
- Gathered elastic hem with zip leg gussets
- Crotch gussets
- Knee darts for articulation
- Warmer seat
- Leg snow gaiters with gripper elastic
- Boot hooks
- Key clip



MECHANICAL 4WAY STRETCH PLAIN WEAVE 3L / LOOSE FIT

100% recycled polyester 100% polyurethane BACKING: 100% polyester LINING: 100% polyester POWDER SKIRT, LOWER SLEEVES: 100% nvlon WAISTBAND, SEAT: 100% polyester LEG GAITERS: 100% nylon

OUTERSHELL:

SIZES: XS, S, M, L, XL, XXL





AXIAL JACKET

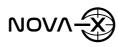
THE ORIGINAL ALL-MOUNTAIN BAGGY 4-WAY STRETCH FIT

20K WATERPROOFNESS 20K BREATHABILITY NOVA-X SHELL FULLY TAPED SEAMS L1's premium 20K/20K minimalistic jacket sets the standard of mountain functionality within our community. The Axial's genderless active mountain fit allows everyone looking for a loose-fitting, lightweight, technical jacket to explore beyond the marked trail. The recycled 4-way stretch 3-layer fabric provides unparalleled protection from extreme conditions and comfort for regular days.















- 2-way YKK AquaGuard® water repellent front zip
- YKK AquaGuard® water repellent zip split vent and chest pocket
- YKK AquaGuard® water repellent zip hand pockets
- Zip underarm vents
- Shock cord hood, back hood and hem adjustment
- Soft chin guard
- Inner storm flap
- Jacket to pant snap away powder skirt
- Elastic insert at powder skirt for better movement
- Adjustable cuffs
- Stretch wrist gaiters with thumbhole
- Stretch mesh goggle pocket
- Zip pass pocket in left sleeve hem
- Key clip
- Detachable goggle cloth



4WAY STRETCH RECYCLED POLYESTER 3L / REGULAR FIT

OUTERSHELL:

87% recycled polyester, 13% spandex

MEMBRANE:

100% polyurethane BACKING:

100% polyester

LINING:

100% polyester POWDER SKIRT, LOWER SLEEVES:

100% nylon

TOP OF POWDER SKIRT, WRIST GAITERS:

80% nylon, 20% spandex

GOGGLE POCKET:

75% nylon, 25% spandex

SIZES:



AXIAL PAN1

THE ORIGINAL ALL-MOUNTAIN BAGGY 4-WAY STRETCH FIT

20K WATERPROOFNESS 20K BREATHABILITY NOVA-X SHELL FULLY TAPED SEAMS The team's backcountry favorite is the premium 20K/20K 4-way stretch Axial Pant, featuring stylish cinched cuffs and our regular fit. It offers a genderless mountain fit for anyone seeking loose-fitting, lightweight, technical pants to explore the entire trail map and beyond. The recycled 4-way stretch 3-layer fabric provides unparalleled comfort and protection from extreme conditions, while the cinched cuff and built-in belt elevate your functional style.















- Fly zip with snap and velcro closure
- Adjustable webbing belt with plastic buckle
- 2-Way YKK AquaGuard® water repellent zip side vents
- YKK AquaGuard® water repellent zip back pocket
- Zip hand pockets with bonded welts
- Jacket to pant connection loops
- Gathered elastic hem with zip leg gussets
- Crotch gussets
- Knee darts for articulation
- Leg snow gaiters with gripper elastic
- Boot hooks
- Key clip



4WAY STRETCH RECYCLED POLYESTER 3L / REGULAR FIT

OUTERSHELL:

87% recycled polyester, 13% spandex

MEMBRANE

100% polyurethane BACKING:

100% polyester

LINING:

100% polyester
POWDER SKIRT, LOWER SLEEVES:

100% nylon

WAISTBAND, SEAT: 100% polyester

LEG GAITERS:

100% nylon

SIZES:



ENTURA JACKET

THE PERFECT PARK FIT

20K WATERPROOFNESS 20K BREATHABILITY SHELL CRITICALLY TAPED SEAMS The team's favorite genderless, bold, and boxy 90-style streetwear silhouette offers a new and improved fit. It is paired with a new 20K/20K 2-layer recycled fabric combination that protects you from the elements in the streets or on the lift. This jacket has everything you need to make a functional style statement this season.









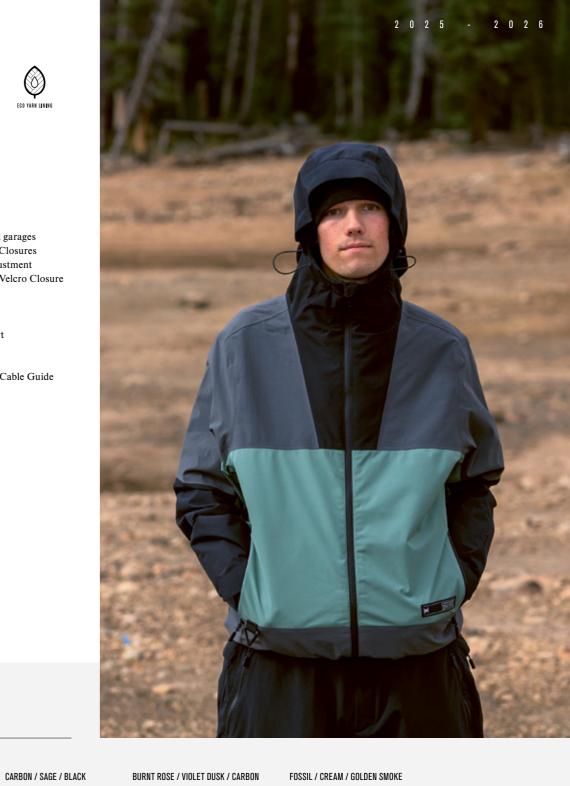




- 2 way center Front Vislon Zip
- Vislon zip Hand Pockets with Covered garages
- Mesh lined Underarm Vents with Zip Closures
- Shock cord Front Hood and Hem Adjustment
- TPU tab Back Hood Adjustment with Velcro Closure
- Triangle D-Ring with Tape Holder
- Soft chin Guard
- Inner storm Flap
- Jacket to Pant Snap Away Powder Skirt
- Adjustable Cuffs with Velcro closures
- Stretch Wrist Gaiters with Thumbhole
- Inner pocket with Velcro Closure and Cable Guide
- Zip pass Pocket in Left Sleeve Hem
- Stretch Mesh Goggle Pocket

CINDER / FIG / BLACK

- Key clip



NYLON CRINKLE 2L, MICRO RIPSTOP 2L / REGULAR FIT

OUTERSHELL:

54% recycled nylon, 46 % nylon / 100% recycled

polyester MEMBRANE:

100% polyurethane

LINING:

100% recycled polyester

SLEEVES, LOWER BODY, POWDER SKIRT:

100% nylon

HAND POCKETS, CHIN GUARD, VENTS:

100% polyester

WRIST GAITERS:

80% nylon, 20% spandex

GOGGLE POCKET:

75% nylon, 25% spandex



THE PERFECT OVERSIZED PARK FIT

20K WATERPROOFNESS 20K BREATHABILITY CRITICALLY TAPED SEAMS The team-inspired oversized sport jogger pant offers a looser fit and is made with a 20K/20K 2-layer recycled fabric. It provides protection from the elements whether you're in the streets or on the lift. The reinforced knee blocks offer added protection and everything you need to stand out on and off the hill without compromising on function.













- Fly vislon Zip with Waist Snap and Velcro Closure
- Adjustable Webbing Belt with Plastic Buckle
- Vislon zip hand pockets
- Vislon zip back pocket with flap covered
- Mesh lined side vent vislon zips
- Soft tricot lined waistband and fly
- Triangle D-ring with tape holder
- Crotch gussets
- Gathered elastic hem
- Leg snow gaiters with gripper elastic
- Boot hooks
- Key clip



NYLON CRINKLE 2L, MICRO RIPSTOP 2L / OVERSIZED FIT

OUTERSHELL:

54% recycled nylon, 46% nylon / 100% recycled polyester

MEMBRANE:

100% polyurethane

LINING:

100% nylon

HAND POCKETS, FLY, WAISTBAND AND VENTS:

100% polyester

LOWER LEG, LEG GAITERS:

100% nylon



1 PREMIUM GOODS



FILM ORE JACKET

FOCUS







ALL DAY LONG - NO MATTER THE WEATHER!

20K WATERPROOFNESS 20K BREATHABILITY SHELL FULLY TAPED SEAMS This newly introduced 20K/20K 3-layer adventure shell jacket features a relaxed, boxy modern mountain fit with 100% recycled dobby fabric. The Filmore allows for comfortable layering when necessary and was inspired by team riders' wish for a technical lightweight jacket with a looser, functional fit that stands out from the city to the summit.







- 2 way center front zip with covered placket
- YKK AquaGuard® water repellent zip chest with top
- YKK AquaGuard® water repellent zip with covered flap side entry hand pockets
- Zip pass pocket in left sleeve hem
- Underarm vents with zip closures
- Inner zip pocket with cord exit and cable guide
- Shock cord front hood, back hood and hem adjustment
- Soft chin guard
- Inner storm flap
- Stretch mesh goggle pocket
- Jacket to pant snap away powder skirt
- Adjustable cuffs with velcro closures
- Stretch wrist gaiters with thumbhole

BLUESTONE / BLACK

BLACK

- Inner zip pocket with cord exit and cable guide
- Key clip



DOBBY 3L / REGULAR FIT

OUTERSHELL:

100% recycled polyester
MEMBRANE:
100% polyurethane
BACKING:
100% nylon
LINING:
100% nylon
POWDER SKIRT, LOWER SLEEVES:
100% nylon
WRIST GAITERS:
80% nylon, 20% spandex
GOGGLE POCKET:
75% nylon, 25% spandex

SIZES: S, M, L, XL, XXL



T E R S H O C K J A C K E T

NEXT LEVEL PROTECTION AND WARMTH

20K WATERPROOFNESS 20K BREATHABILITY FULLY INSULATED (150G/40G) FULLY TAPED SEAMS

We have updated the Aftershock with a new construction that allows for 20K waterproofing. The combination of heavy insulation and Eco Yarn lining inside the outer shell provides endless warmth and elevates the already well-established comfort level of this forwardthinking mountain functional pullover. It is the go-to pullover for any cold weather situation.







- 2 way center front zip with covered placket secured with snap and velcro closure
- Covered welt zip hand pockets
- Right side entry zip and double mesh lined underarm vent zips
- YKK AquaGuard® Water repellent mid-chest zip pocket
- Zip pass pocket with covered welt in left sleeve hem
- Shock cord front hood, back hood and hem adjustment
- Soft chin guard
- Inner storm flap
- Jacket to pant snap away powder skirt
- Adjustable cuffs
- Stretch wrist gaiters with thumbhole

GOLDEN SMOKE / CINDER

- Key clip



MICRO RIPSTOP 2L, PLAIN WEAVE 2L / REGULAR FIT

OUTERSHELL: 100% polyester MEMBRANE: 100% polyurethane

INSULATION: 100% recycled polyester

LINING:

100% recycled polyester SLEEVES, POCKET BAGS, LOWER BODY, POWDER SKIRT:

100% nylon

CHIN GUARD, HAND POCKET BAGS, VENTS:

100% polyester WRIST GAITERS:

80% nylon, 20% spandex

SIZES:

S, M, L, XL, XXL



SAGE / CARBON



ANKIN JACKET

FOCUS







BLACK

THE TEAM RIDER FIT

20K WATERPROOFNESS 20K BREATHABILITY FULLY INSULATED (40G) CRITICALLY TAPED SEAMS The team's favorite regular-fit, durable, workwear-inspired jacket has been upgraded to 20K/20K waterproofing, breathability, and 40 grams of insulation to keep you out longer. Its looser fit provides room to maneuver in any terrain or situation. This jacket pairs perfectly with our Rankin Pant.







- 3/4 center front zip with covered placket secured with snap and velcro closure
- Covered welt zip hand pockets
- Right side entry zip and double mesh lined underarm vent zips
- YKK AquaGuard® Water repellent mid-chest zip pocket
- Zip pass pocket with covered welt in left sleeve hem
- Shock cord front hood, back hood and hem
- Soft chin guard
- Inner storm flap
- Jacket to pant snap away powder skirt
- Adjustable cuffs
- Stretch wrist gaiters with thumbhole

RUSSET / FOSSIL

Key clip



PLAIN WEAVE 2L / REGULAR FIT

OUTERSHELL:

100% recycled polyester / 100%polyester

100% polyurethane INSULATION:

100% recycled polyester

100% recycled polyester SLEEVES, POCKET BAGS, LOWER BODY, POWDER SKIRT:

100% nylon

CHIN GUARD, HAND POCKET BAGS, VENTS:

100% polyester WRIST GAITERS:

80% nylon, 20% spandex

SIZES:











THE NEW LIGHTWEIGHT EXPLORER

20K WATERPROOFNESS **20K BREATHABILITY** SHELL FULLY TAPED SEAMS

We are introducing the new Filmore Bib, which combines a loose-fitting overall silhouette with a lightweight design. It offers an active and functional fit for all-mountain exploration. The bib fit, strap construction, and new 20K/20K 3-layer recycled dobby fabric provide comfort and protection from the elements, making it comfortable and functional from skin track to park.





- Elastic shoulder strap with velcro adjustment and sewable loops
- 2-way YKK AquaGuard® water repellent front zip with snap closure at front waist
- Covered welt zip chest pockets
- Covered welt zip hand pockets and covered flap zip back pockets
- 2-way YKK AquaGuard® water repellent zip side entry and vents with hidden snap tabs closure on top
- Soft tricot lined seat and waistband
- Zip leg gussets
- Crotch gussets
- Articulated legs
- Jacket to pant connection loops
- Leg snow gaiters with gripper elastic
- Boot hooks
- Key clip



DOBBY 3L / LOOSE FIT

OUTERSHELL: 100% recycled polyester MEMBRANE: 100% polyurethane BACKING: 100% nylon LINING: 100% nylon WAISTBAND, SEAT: 100% polyester LEG GAITERS: 100% nylon











D I X O N

SIMPLE. FUNCTIONAL. BAGGY FIT

20K WATERPROOFNESS **20K BREATHABILITY** SHELL CRITICALLY TAPED SEAMS The Dixon Cargo is designed for riders who want a minimalist, baggy-fitting 90s-style cargo shell pant that can handle any terrain or weather. It features an upgraded durable 2-layer fabric to keep you protected and dry, and the cinching pant cuffs provides a modern fit and function demanded by progressive riders everywhere.





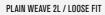






- Fly zip with snap closure
- Soft tricot lined waistband and fly
- Zip hand and back pockets
- Cargo pockets with velcro closures
- Crotch gussets
- Jacket to pant connection loops
- Shock cord hems adjustment
- Leg snow gaiters with gripper elastic
- Boot hooks
- Key clip





OUTERSHELL: 100% polyester MEMBRANE: 100% polyurethane LINING: 100% polyester WAISTBAND, HAND POCKET BAGS: 100% polyester LOWER LEGS, LEG GAITERS: 100% nylon



FOCUS



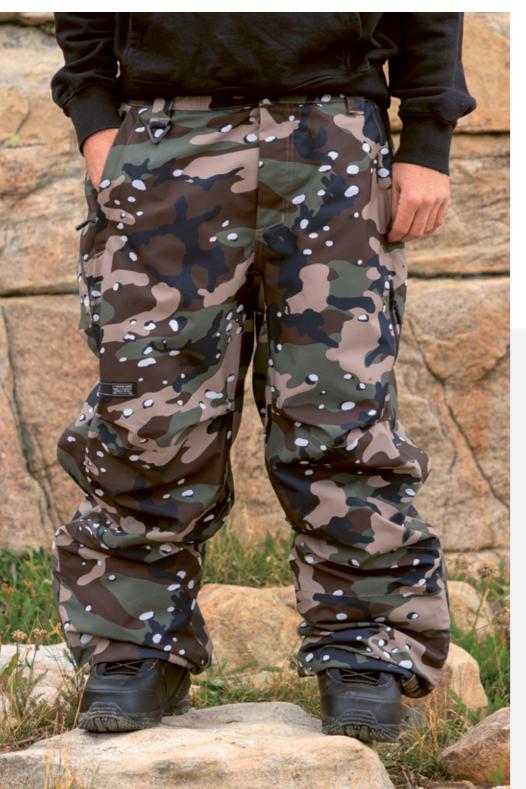




THE TEAM RIDER'S FAVORITE FIT

20K (10K) WATERPROOFNESS 20K (10K) BREATHABILITY SHELL FULLY TAPED SEAMS

This baggy-fitting pant is inspired 100% by team style and is a favorite for its maximum movement and preferred fit of the future generation. The full-side zips provide breathability on warm days and add structure for everyday wear. If you are looking for a durable, baggy fit with a new upgraded 20K/20K (or 10K/10K denim) functionality that lasts and has been tested and proven in the harshest conditions, whether filming in or out of the streets, then the Rankin is for you.







- Fly zip with snap and velcro closure
- Elastic waistband
- 2way open-end side zips with covered flaps, secured with snaps and velcros
- Adjustable waist at side flap on top with hidden snaps
- Covered welt zip hand pockets
- Tight zip pocket
- Snow safe back pocket with covered flap
- Triangle d-ring at right belt loop
- Jacket to pant connection loops
- Soft tricot lined waistband and fly
- Crotch gussets
- Gathered elastic hem
- Leg snow gaiters with velcro closure and gripper elastic
- Boot hooks
- Key clip



* denim colorway

PLAIN WEAVE 2L (4WAY STRETCH DENIM 2L) / OVERSIZED FIT

OUTERSHELL:

100%polyester OUTERSHELL (DENIM):

79% polyester, 21%recycled polyester

100% polyurethane, 100% thermoplastic polyurethane (denim)

LINING:

100% nylon

POCKET BAGS: 100% nylon

WAISTBAND, HAND POCKET BAGS:

100% polyester

LOWER LEGS, LEG GAITERS:

100% nylon



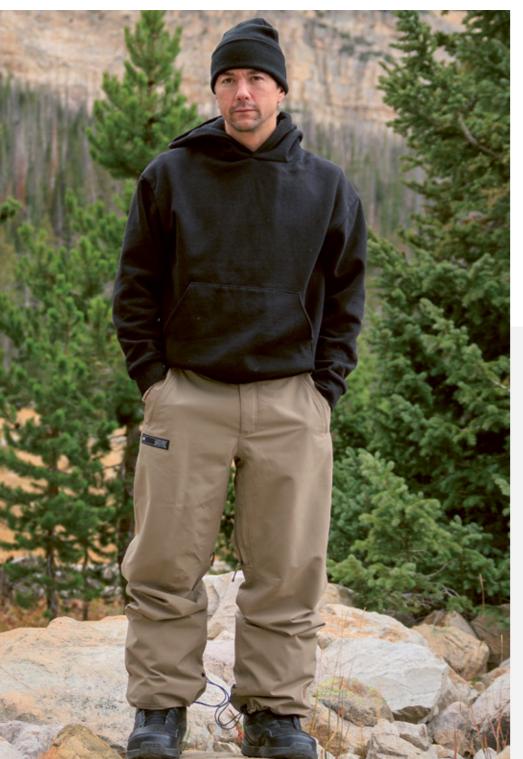
FOCUS





MINIMALISTIC. LIGHTWEIGHT. ALL-TERRAIN BAGGY FIT

20K WATERPROOFNESS 20K BREATHABILITY SHELL CRITICALLY TAPED SEAMS The Dixon Pant is a minimalistic, loose-fitting shell pant that provides an active fit suitable for any terrain or situation. Its lightweight 2-layer fabric keeps you dry in any weather and riding conditions. Additionally, the elastic cinching on the pant cuffs allows for a modern fit and function that riders demand.







- Fly zip with snap and velcro closure at waist
- Soft tricot lined waistband and fly
- Covered welt Zip hand and back pockets
- Inseam vent zippers with mesh lined
- Shock cord hems adjustment
- Leg snow gaiters with gripper elastic
- Boot hooks
- Key clip



PLAIN WEAVE 2L / LOOSE FIT

OUTERSHELL:

100% polyester
MEMBRANE:
100% polyurethane
LINING:
100% polyester
WAISTBAND, HAND POCKET BAGS, VENTS:
100% polyester
POCKET BAGS:
100% nylon
LOWER LEG, LEG GAITERS:
100% nylon

SIZES: S, M, L, XL, XXL



1 PREMIUM GOODS



U K K A J A C K E T

FOCUS







PREMIUM LIGHTWEIGHT PROTECTION

20K WATERPROOFNESS 20K BREATHABILITY SHELL FULLY TAPED SEAMS The team's favorite jacket offers a modern take on a 3-layer, 20K/20K shell jacket, made from 100% recycled dobby fabric. It has an active fit for mountain exploration, plenty of space for layering, and is lightweight for daily use in and around the city. The Ukka is the jacket and fit that snowboarders have been waiting for!





- 2 way center front zip with covered welt
- YKK AquaGuard® water repellent zip side entry hand pockets
- Zip pass pocket in left sleeve hem
- Underarm vents with zip closures
- Inner zip pocket with cord exit and cable guide
- Shock cord front hood, back hood and hem adjustment
- Soft chin guard
- Inner storm flap
- Stretch mesh goggle pocket
- Jacket to pant snap away powder skirt
- Adjustable cuffs with velcro closures
- Stretch wrist gaiters with thumbhole
- Inner zip pocket with cord exit and cable guide
- Key clip



DOBBY 3L / REGULAR FIT

OUTERSHELL:

100% recycled polyester
MEMBRANE:
100% polyurethane
BACKING:
100% nylon
LINING:
100% nylon
CHIN GUARD:
100% polyester
POWDER SKIRT, LOWER SLEEVES:
100% nylon
WRIST GAITERS:
80% nylon, 20% spandex
GOGGLE POCKET:
75% nylon, 25% spandex

SIZES: XS, S, M, L, XL



D A K O T A J A C K E T

WARMER, DRYER, INSULATED COMFORT

20K WATERPROOFNESS 20K BREATHABILITY FULLY INSULATED (40G) CRITICALLY TAPED SEAMS

Nature controls the weather, but you can control your style and be prepared with the new 2-layer 20K/20K Dakota Jacket. This regular-fitting jacket is designed for all-day wear, providing 40 grams of insulation for comfortable warmth no matter where you are on the mountain. The Dakota jacket offers functional warmth whether you're hitting the slopes or running errands in town.













- 2 way center front zip with covered placket secured with snaps and velcro closures*
- Zip hand pockets with flap closure
- Zip sleeve pass pocket with covered welt
- Mesh lined underarm vents with zip closures
- Shock cord front and back hood adjustment
- Soft chin guard
- Inner storm flap
- Jacket to pant snap away powder skirt
- Adjustable cuffs
- Stretch sleeve gaiters with thumbhole
- Inner zip pocket with cord exit and cable guide
- Zip pass pocket in left sleeve hem
- Stretch mesh goggle pocket

VIOLET DUSK / BURNT ROSE / CARBON

BLACK

Key clip



PLAIN WEAVE 2L / REGULAR FIT

OUTERSHELL:

100% polyester MEMBRANE: 100% polyurethane INSULATION: 100% recycled polyester LINING: 100% polyester SLEEVES, LOWER BODY, POWDER SKIRT: 100% nylon CHIN GUARD, HAND POCKET BAGS, VENTS: 100% polyester WRIST GAITERS: 80% nylon, 20% spandex GOGGLE POCKET: 75% nylon, 25% spandex

XS, S, M, L, XL



J A C K E T









NEW FIT, ANORAK PROTECTION, FOR ALL DAY COMFORT

20K (10K) WATERPROOFNESS 20K (10K) BREATHABILITY FULLY INSULATED (40G) CRITICALLY TAPED SEAMS

The Prowler jacket is our best-selling jacket for a reason. Its timeless anorak pullover silhouette has evolved and is fully capable on the mountain while being comfortable in the city. A team rider favorite, it is constructed with L1's lightweight 20k/20k 2-layer recycled weave fabric (or 10k/10k denim), providing elevated protection and comfort in every weather condition. Its new loose style fit offers unparalleled functional style on and off the mountain.





- 3/4 center front zip with covered flap and secured with snap and velcro closures
- Zip hand pockets with covered welts
- Large mid-chest zip pocket with covered welt
- Right side entry zip and double mesh lined underarm vent zips
- Zip pass pocket in left sleeve hem
- Shock cord front hood, back hood and hem adiustment
- Soft chin guard
- Inner storm flap
- Jacket to pant snap away powder skirt
- Adjustable cuffs
- Stretch sleeve gaiters with thumbhole
- Key clip



PLAIN WEAVE 2L (4WAY STRETCH DENIM 2L) / LOOSE FIT

OUTERSHELL: 100% polyester OUTERSHELL (DENIM): 79% polyester 21% recycled polyester MEMBRANE: 100% polyurethane, (denim) 100% thermoplastic polyurethane INSULATION: 100% recycled polyester LINING:

100% polyester, green camo / denim - 100% recycled polyester

SLEEVES, POCKET BAGS, LOWER BODY, POWDER SKIRT: 100% nylon

CHIN GUARD, HAND POCKET BAGS, VENTS:

100% polyester WRIST GAITERS:

80% nylon, 20% spandex

XS, S, M, L, XL



W B L I N D J A C K E T

PRIORITIZE STYLE, COMFORT, AND WARMTH

20K WATERPROOFNESS 20K BREATHABILITY FULLY INSULATED (150G/40G) CRITICALLY TAPED SEAMS

The legendary puffy pullover anorak offers a laid-back, warm, and functional vibe. The Snowblind jacket walks the line between fashion and function. It features a 2-layer lightweight ripstop fabric, recycled insulation, and Eco Yarn lining for maximum comfort with a reduced impact on nature. It is the go-to jacket for outdoor enthusiasts like team riders Christy Prior and Brantley Mullins, who prioritize riding in comfort, no matter the temperature.













- 3/4 center front vislon zip with covered placket and velcro closure
- Vislon zip hand pockets with top garages
- Right side entry zip and double mesh lined underarm vent zips
- Large mid-chest pocket with zip and covered flap
- Zip pass pocket in left sleeve hem
- Shock cord front hood and hem adjustment
- Soft chin guard
- Inner storm flap
- TPU tab back hood adjustment with velcro closure
- Jacket to pant snap away powder skirt
- Adjustable cuffs
- Stretch sleeve gaiters with thumbhole
- Key clip



MICRO RIPSTOP 2L / REGULAR FIT

OUTERSHELL:

100% recycled polyester 100% polyurethane INSULATION: 100% recycled polyester LINING: 100% polyester SLEEVES, POCKET BAGS, LOWER BODY, POWDER SKIRT: 100% nylon CHIN GUARD, HAND POCKET BAGS, VENTS: 100% polyester WRIST GAITERS:

SIZES: XS, S, M, L, XL

80% nylon, 20% spandex



AYSUN PAN1

ALL-MOUNTAIN FIT & PROTECTION FOR LONGER DAYS

20K WATERPROOFNESS 20K BREATHABILITY SHELL FULLY TAPED SEAMS Introducing L1's premium technical mountain shell pants. With 20K/20K waterproofing and breathability, 3-layer construction, and recycled lightweight dobby fabric, it offers maximum protection at a minimal weight for easy exploration. The loose mountain fit ensures a comfortable, loose-fit style for unrestricted movement while riding in any conditions across the entire mountain.













- Fly zip with snap and velcro closure
- YKK AquaGuard® water repellent covered zip tight and back pockets
- Zip hand pockets
- Inseam vent zips
- Zip bottom hem side splits
- Soft tricot lined waistband and fly
- Jacket to pant connection loops
- Shock cord hems adjustment
- Leg snow gaiters with gripper elastic
- Boot hooks
- Key clip



DOBBY 3L / LOOSE FIT

OUTERSHELL:

100% recycled polyester
MEMBRANE:
100% polyurethane
BACKING:
100% nylon
LINING:
100% nylon
WAISTBAND, POCKET BAGS:
100% polyester
LEG GAITERS:
100% nylon

SIZES: XS, S, M, L, XL



UKKA BIB









PRO-CALIBER LIGHTWEIGHT PROTECTION

20K WATERPROOFNESS 20K BREATHABILITY SHELL FULLY TAPED SEAMS Introducing the new Ukka Bib! It features a loose fit and a lightweight, all-mountain design, making it perfect for riders of all levels. The bib's loose fit, strap construction, and new 20K/20K 3-layer 100% recycled dobby fabric provide comfort and protection from the harshest weather, making it comfortable and functional from splitboarding to park laps.







- Elastic shoulder strap with velcro adjustment and sewable loops
- Waist webbing belt with plastic buckle adjustment
- Covered welt zip chest pocket
- Covered welt zip hand pockets
- YKK AquaGuard® water repellent zip left tight pocket and back pocket
- 2-way YKK AquaGuard® water repellent zip side entry and vents with hidden Snap tabs closure on top
- Soft tricot lined seat and waistband
- Crotch gussets
- Jacket to pant connection loops
- Shock cord hem adjustment
- Leg snow gaiters with gripper elastic
- Boot hooks
- Key clip



DOBBY 3L / LOOSE FIT

OUTERSHELL:

100% recycled polyester
MEMBRANE:
100% polyurethane
BACKING:
100% nylon
LINING:
100% nylon
WAISTBAND, SEAT:
100% polyester
LEG GAITERS:
100% nylon

SIZES: XS, S, M, L, XL









FAIRFIELD CARGO

THE FUTURE OF ACTIVE FIT AND STYLE







20K (10K) WATERPROOFNESS 20K (10K) BREATHABILITY SHELL CRITICALLY TAPED SEAMS

Introducing the new team favorite, the Fairfield Cargo pant. This is the baggiest pant in the women's line, featuring the fit that the team riders have asked for. Designed for riders who prefer a minimalist, baggy-fitting, 90s-style cargo shell pant that can handle any terrain or weather, it is made with lightweight 20K/20K 2-layer fabric (or 10K/10K denim) to keep you dry and looking good. The elastic cinching on the pant cuffs provides a modern silhouette and functionality sought by style-oriented and experienced riders everywhere.







- Fly zip with snap and velcro closure
- Soft tricot lined waistband and fly
- Zip hand and back pockets with covered welts
- Cargo zip pockets
- Crotch gussets with inseam vent zippers and mesh lined
- Jacket to pant connection loops
- Shock cord hems adjustment
- Leg snow gaiters with gripper elastic
- Boot hooks
- Key clip



* denim colorway

OUTERSHELL: 100% polyester

100% nylon

SIZES: XS, S, M, L, XL

PLAIN WEAVE 2L (4WAY STRETCH DENIM 2L) / OVERSIZED FIT

OUTERSHELL (DENIM): 79% polyester, 21% recycled polyester 100% polyurethane, (denim) 100% thermoplastic polyurethane 100% polyester WAISTBAND, HAND POCKET BAGS, VENTS: 100% polyester POCKET BAGS: 100% nylon LOWER LEG, LEG GAITERS:



KRUSH PANT

THE TEAM RIDER'S FAVORITE BAGGY FIT

20K WATERPROOFNESS 20K BREATHABILITY SHELL CRITICALLY TAPED SEAMS Introducing the new team favorite, the Fairfield Cargo pant. This is the baggiest pant in the women's line, featuring the fit that the team riders have asked for. Designed for riders who prefer a minimalist, baggy-fitting, 90s-style cargo shell pant that can handle any terrain or weather, it is made with lightweight 20K/20K 2-layer fabric (or 10K/10K denim) to keep you dry and looking good. The elastic cinching on the pant cuffs provides a modern silhouette and functionality sought by style-oriented and experienced riders everywhere.



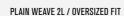






- Adjustable webbing belt with plastic buckle
- Soft tricot lined waistband and fly
- Invisible zip hand and back pockets
- Mesh lined inseam vent zips
- Jacket to pant connection loops
- Gathered elastic hem
- Leg snow gaiters with gripper elastic
- Boot hooks
- Key clip





OUTERSHELL:
100% polyester
MEMBRANE:
100% polyurethane
LINING:
100% nylon
WAISTBAND, HAND POCKET BAGS, VENTS:
100% polyester
LOWER LEG, LEG GAITERS:
100% nylon

SIZES: XS, S, M, L, XL



O R E T T A O V E R A L L

LOOK GOOD, FEEL GOOD, RIDE GOOD!

20K (10K) WATERPROOFNESS 20K (10K) BREATHABILITY SHELL CRITICALLY TAPED SEAMS

The Loretta Overalls have been recently redesigned with a looser fit and are the most versatile women-specific overalls available. Designed to help you embrace your blue-collar roots with workwear-inspired features, technical 20K/20K (or 10K/10K denim) waterproofing, and recycled 2-layer fabric, making them ideal for harsh winter conditions. Additionally, the regular fit, shoulder straps, and back panel construction ensure a perfect fit in any situation.













- Elastic shoulder strap with velcro adjustment and sewable loops
- Zip patch on chest pocket with covered welt
- Zip hand and back pockets with covered welts
- Zip side entry with snap tabs closure on top
- Soft tricot lined waistband
- Crotch gussets
- Jacket to pant connection loops
- Shock cord hem adjustment
- Leg snow gaiters with gripper elastic
- Boot hooks
- Key clip



* denim colorway

PLAIN WEAVE 2L (4WAY STRETCH DENIM 2L) / REGULAR FIT

OUTERSHELL: 100% polyester OUTERSHELL (DENIM): 79% polyester, 21% recycled polyester MEMBRANE: 100% polyurethane, (denim) 100% thermoplastic polyurethane UPPER BODY: 100% polyester LINING: 100% polyester HAND POCKETS, WAISTBAND, VENTS: 100% polyester LOWER LEG, LEG GAITER:

SIZES: XS, S, M, L, XL

100% nylon









<u>1 PREMIUM GOODS</u>







Fossil / Black

I O N A L

MEN'S / COTTON JERSEY / REGULAR FIT

FEATURES:

- Longsleeve
- Ribbed neck
- Print on chest and back

MATERIALS:

Shell: 100% cotton

SIZES:

S, M, L, XL, XXL





MEN'S / FLEECE / REGULAR FIT

FEATURES:

- Fleece jacket
- CF zipper
- Standup-collar
- Logo patch on chest
- Elastic binding on cuffs and Hem
- Handpockets with zip closure

MATERIALS:

Shell: 100% polyester

Mesh-lining: 100% polyester

SIZES:

S, M, L, XL, XXL



Black

MEN'S / FRENCH TERRY / REGULAR FIT

FEATURES:

- Hooded pullover
- Ribbed cuff and hem
- Front pouch pocket
- Self fabric lined Hood
- Print on chest
- Rounded hood-cord

MATERIALS:

Shell: 100% cotton Rib: 100% cotton

SIZES:

S, M, L, XL, XXL

L 1 P R E M I U M G O O D S 2 0 2 5 - 2 0 2 6

M A N A T E E E

MEN'S / COTTON JERSEY / REGULAR FIT

FEATURES:

- T-shirt

- Ribbed neck

- Print on chest and back

MATERIALS:

Shell: 100% cotton

SIZES:

S, M, L, XL, XXL





Cream Black

WOMEN'S / FLEECE / REGULAR FIT

FEATURES:

- Fleece pullover

- CF half zipper

- Standup-collar

- Logo patch on chest

- Handpockets with zip-closure

MATERIALS:

Shell: 100% polyester

SIZES:

XS, S, M, L



Fossil Black

T E E

MEN'S / COTTON JERSEY / REGULAR FIT

FEATURES:

- T-shirt

- Ribbed neck

- Print on chest and back

MATERIALS: Shell: 100% cotton

SIZES:

S, M, L, XL, XXL





Fossil

L 1 P R E M I U M G O O D S

S H A D O W P O H O O D I E

WOMEN'S / FRENCH TERRY / OVERSIZED FIT

FEATURES:

Hooded pullover

- Ribbed cuff and hem

Front pouch pocketSelf fabric lined Hood

- Artwork on chest

- Rounded hood-cord

MATERIALS:

Shell: 100% cotton

Rib 100% cotton

SIZES:

XS, S, M, L





Cream Black

V H C I C T F F

WOMEN'S / COTTON JERSEY / REGULAR FIT

FEATURES:

Jungle

- Longsleeve

PREMIUM GOODS

- Ribbed neck

- Print on chest and back

MATERIALS:

Shell: 100% cotton

Black

SIZES:

XS, S, M, L

PREMIUM TEE

WOMEN'S / COTTON JERSEY / REGULAR FIT

FEATURES:

- T-shirt

- Ribbed neck

- Print on chest and back

MATERIALS:

Shell: 100% cotton

SIZES:

XS, S, M, L



Sage Black



Black



Russet



Golden Smoke



Fossil



Combat



Violet Dust

PITTED BFANIF

DESCRIPTION:

Polar Fleece beanie w/double layer tricot

MATERIALS: 80% Polyester 20% Acrylic polar fleece

SIZES: One Size



Black / Fig / Cinder



Carbon / Burnt Rose / Violet Dust



Black / Carbon / Bluestone



Golden Smoke / Fossil / Cream

B R E A C H B E A N I E

DESCRIPTION:

1x1 Acrylic rib knit beanie

MATERIALS: Fine 100% acrylic

SIZES:

One Size



Black



Cinder



Royal



Fossil

B R E A C H B I O C K F I

DESCRIPTION:

1x1 Acrylic rib knit beanie

MATERIALS:

100% Acrylic two tone knit

SIZES:

One Size

DESCRIPTION:

1x1 Acrylic rib knit beanie, 2x2 rib cuff

MATERIALS: 100% acrylic

SIZES: One Size





Golden Smoke



Combat



Black



Fossil



Orchid



Cinder



Black

Royal

DESCRIPTION:

Polar fleece hood w/double layer tricot mesh face mask

MATERIALS: 80% Polyester 20% Acrylic polar fleece

SIZES: One Size



adjustable strap

DESCRIPTION:

MATERIALS: 5 Panel Polar fleece cap w/ nylon webbing 80% Polyester, 20% Acrylic polar fleece / 65% Polyester, 35% Nylon

> SIZES: One Size



Carbon / Black



Royal / Orchid

L 1 P R E M I U M G 0 0 D S







A - L I N I M E N

FEATURES:

- Water Repellent Glove With Leather Palm
- And Hydrotex Insert
- Microfibre Fleece Lining
- Connecting Clip On Self-fabric Leather Loop
- Elastic Webbing Band Loop
- L1 Embossing

MATERIALS:

Shell: 100% goat skin, nose wipe thumb

Membrane: 100% polyurethane - hydrotex

waterproof insert

Insulation: 100% polyester

Lining: 100% polyester - microfiber fleece

SIZES:

S, M, L, XL

S E N T I N E I II N I S F X

FEATURES:

- Water repellent glove with leather palm and
- hydrotex insert
- Microfibre fleece lining
- Connecting clib on self-fabric leather loop
- Wrist adjustment for perfect fit
- Shockcord cuff adjustment
- Faux suede badge
- Elastic webbing band loop

MATERIALS:

Shell1: 100% goat skin

Shell2: 100% polyester - micro ribstock,

PU lamination

Nose wipe thumb panel

Membrane: 100% polyurethane

Insulation: 100% polyester

Lining: 100% polyester - microfiber fleece

SIZES:

XS, S, M, L, XL









Black / Grey

Grey / Rose

Pink / Black

Green Camo / Black



Black



Green Camo

B A S E L I N E M E N

FEATURES:

- Water Repellent Glove With Leather Palm
- Articulated construction
- Hydrotex Insert
- Microfibre Fleece Lining
- Leather Cuff Closure
- Connecting Clip On Self-fabric Leather Loop
- Elastic Webbing Band Loop
- L1 Heat Transfer
- Touchscreen Compatible

MATERIALS:

SHELL1: 100% POLYESTER, TPU LAMINATION

SHELL2: 100% GOAT SKIN

MEMBRANE: 100% POLYURETHANE - HYDROTEX

WATERPROOF INSERT

INSULATION: 100% POLYESTER Lining: 100% polyester - Micro Fiber Fleece

SIZES: S, M, L, XL

N D E R L E S S

AXIAL PRO JACKET



Cinder

AXIAL PRO PANT



AXIAL JACKET



AXIAL PANT

V E N T U R A P A N T



V E N T U R A J A C K E T



Cinder / Fig / Black Carbon / Sage / Black

Burnt Rose / Violet

Dust / Carbon

Golden Smoke



Burnt Rose / Carbon Black / Carbon Golden Smoke / Fossil Cinder / Black

M E N S

FILMORE JACKET



RANKIN JACKET





Golden Smoke



FILMORE BIB PANT

AFTERSHOCK JACKET



Black / Black

DIXON CARGO PANT





R A N K I N P A N T





U K K A J A C K E T





Black



Violet Dusk / Burnt Rose / Carbon



Violet Dusk / Burnt Rose / Carbon



D A K O T A J A C K E T

Black

Orchid / Royal / Black Combat / Bluestone



/ Black

FAIRFIELD CARGO PANT





PROWLER JACKET





Green Camo



Orchid Royal



S N O W B L I N D JACKET



Carbon / Sage



Burnt Rose / Carbon



Cream



B I B P A N T











L 1 P R E M I U M G O O D S

PPAREL

M E N S

F L E E C E

D I M E N S I O N A L L S T E E

V H S P O H O O D I E



Fossil / Black

E M A N A T E T E E





Black



Jungle



P R E M I U M T E E





Black

Black

G E N E S S E F L E E C E





Cream









Jungle

Black

P R E M I U M T E E



Black

H E A D W E A R

B R E A C H BEANIE









Violet Dust

H O O D



C O V E R T





Fossil





Golden Smoke / Fossil / Cream

2 0 2 5 - 2 0 2 6

O A K T O W N

LI PREMIU

LI PREMIL



Golden Smoke











Carbon / Black Royal / Orchid

A - L I N E M E N S

















B A S E L I N E M E N



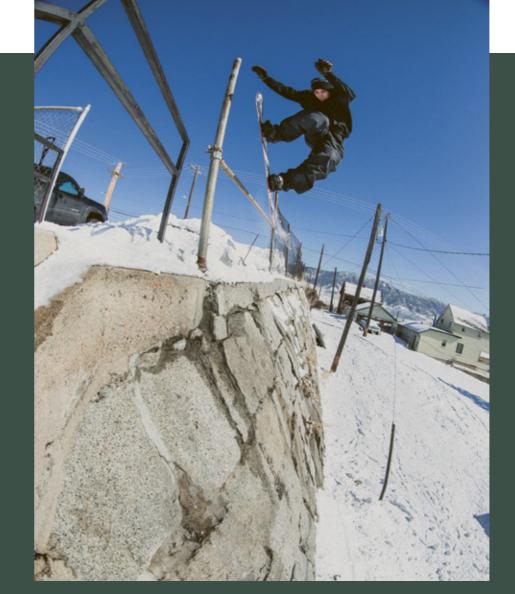
Black Green Camo

0 V E R V I E W ---- 1 --- 95





D O M I N I K W A G N E R





DEFEND THE CULTURE



LI PREMIUM GOODS. COM