

A person wearing a black, hooded protective suit and black gloves is shown from the back, holding a white helmet with black stripes. The background is a solid dark red. Overlaid on the image is large yellow text.

HOWL

(Catalog)
25/26



Howl Supply

Winter accessories crafted by snowboarders, for snowboarders. Established in 2012 by professional snowboarders Darrell Mathes and Nima Jalali, HOWL offers pro-level quality gloves and accessories for all. Our products draw inspiration from our team of riders, merging durability and functionality with distinctive design. For a decade, HOWL has been committed to delivering products engineered to endure all conditions and environments, thoughtfully designed with trendy colors, fabrics, and materials. As a rider-owned and rider-driven brand, HOWL gives back to the winter sports community by donating gear and a portion of our sales to The Dillon Ojo Foundation. HOWL: Stronger Than The Alternatives.

About Our Outerwear

We are excited to announce our third collection of HOWL outerwear. Building on the success of our inaugural line, this collection merges appealing design with essential technical features. We are proud to present a complete range of jackets and pants, all grounded in the foundational values that have shaped our design philosophy. With a well-established catalog of popular gloves and accessories, HOWL is poised to continue creating products that not only look great but also feel exceptional. Our aim is to reimagine timeless silhouettes with modern innovations, crafting outerwear that is versatile enough for any occasion. Rigorously tested by our riders in diverse environments, this collection is just the beginning of our journey.



The Team

Pro Team

Jed Anderson
Parker Szumowski
Benny Urban
Joe Sexton
Danimals
Jacob Krugmire
Kennedi Deck
Justin Phipps
Gian Sutter
Luke Lund
Elena Graglia
Noah Peterson
Darrell Mathes
Denver Orr
Danyale Patterson

Marissa Krawczak
Sebastien Picard
Ben Bilodeau
Jacob Krugmire
Lucas Baume
Brett Kulas
Jody Wachniak
Mike Bogs
Peter Croasdale
*Dillon Ojo

Global Team

Aito Ito
Kas Lemmens
Will Smith
Ryoki Ogawa
Nic Roy
Ko Heikudo
Tommy O'reilly
Sebi Springeth
Ben Egan
Yuto Yamada
Dylan Okurowski
Noah Brown
David Tourigny
Ben Egan
Kody Williams

Outerwear Team

Finn Westbury
Mike Liddle
Quin Ellul

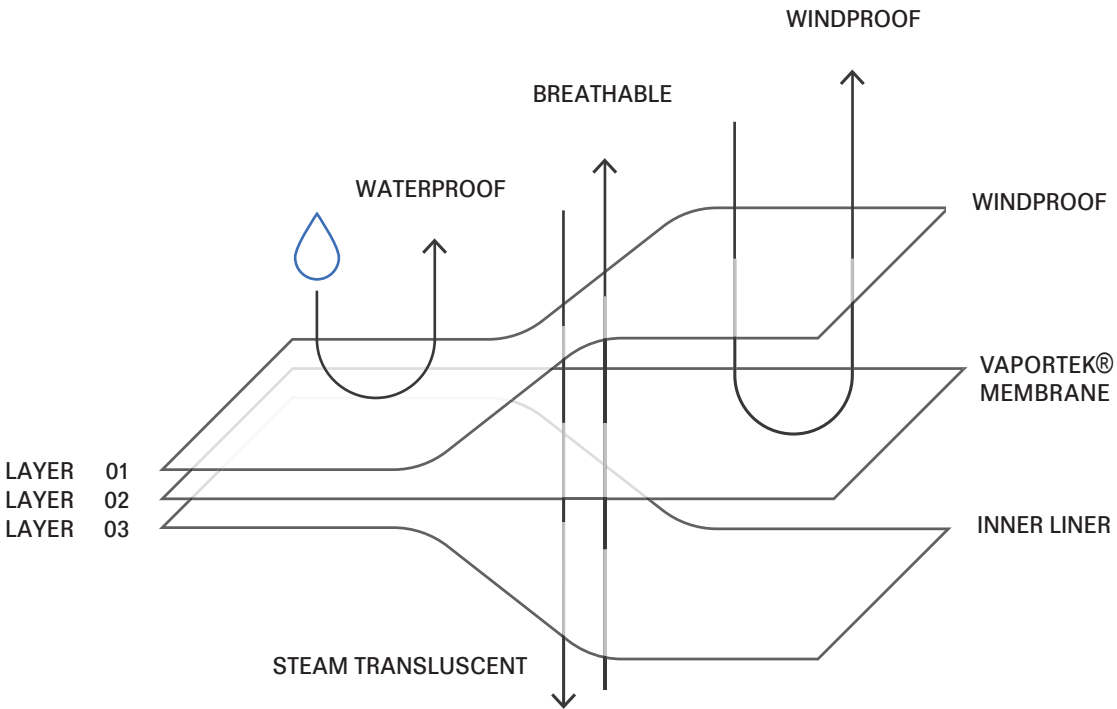
Stay tuned for more team
announcements coming soon!



Enhanced Moisture Management

Featuring cutting-edge patent-pending technology, VAPOR TEK® Pro is designed to perform for the most serious athletes in the most extreme conditions. The 100% ePFT membrane is over 28% more breathable than that of its predecessor, VAPOR TEK® Pro Shell. The enhanced moisture management makes it ideal for pronounced work-rest cycles, like intense climbing pitches coupled with chilly belays. To ensure expedition-worthy durability and abrasion resistance, all garments engineered with VAPOR TEK® are required to use heavier face fabrics (40+ denier), and always feature a three-layer construction.

MOISTURE/STEAM TRANSPORT
02 | CO2 TRANSPORT





Contents

Contact

130

Gloves

11

Outerwear

53

Technical Apparel

83

Facemasks

97

Beanies

106

Goggles

115

Collection Overview

122



Gloves



p.11

Sexton (Mitt & Glove)



Description

We're thrilled to present the classic style Sexton mitt and glove in a fresh design. Designed in collaboration with snowboarding icon Joe Sexton, this collection has consistently been in high demand since its initial release. These exceptional accessories feature a Grade A leather outer shell and 10K/10K waterproofing, including Nikwax sachet, ensuring you stay dry and comfortable in a range of mountain conditions.



Warmth Chart

01	02	03	04	05
Info				

SIZES:	SM, MD, LG, XL	MAIN FABRIC:	Goatskin
COLORS:	Mitt: Black, Brown	PALM:	Goatskin
	Glove: Black, Brown	TRIM:	Sueded PU Flocking thumb
		LINING:	Brushed Tricot & Recycled Fleece

		INSULATION:	Primaloft
		WATERPROOFING:	Vaportek + Nikwax sachet

BRANDING: Raised Leather Howl wordmark, Howl Supply Embroidery

DETAILS: Re-enforced palm detailing, piping detail, velcro tab closure, raised leather design details, elastic wrist, removable jacquard elastic wrist leash, touch screen ability

Style No. G25E0866-0709



F/W
2025-2026

Gloves



14



F/W
2025-2026

Gloves

15

Down

(Mitt)



Description

This Down Mitt design honors Dillon Ojo, celebrating his love for warmth and style in both the streets of Montreal and the mountains. Proceeds from each sale will support the @dillonojolifelinefoundation. If you're seeking the warmest mitt with an imaginative design, paired with the exceptional insulation of PrimaLoft, then this is the perfect option for you.



Warmth Chart

01	02	03	04	05
Info				

SIZES:	XS, S, M, L, XL	MAIN FABRIC:	Nylon Ripstop Taffeta
COLORS:	Black, Brick, White, Blue	PALM:	Goatskin
		TRIM:	Sueded PU Flocking thumb
		LINING:	Micro Bemberg below wrist, Taffeta above wrist
		INSULATION:	Primaloft One
		WATERPROOFING:	High breathability Insert + DWR

Undercuff

BRANDING:	Howl Wordmark Heat Transfer, Ojo forever gel print
DETAILS:	Quilted puffy design, Velcro tab closure, Removable premium jacquard elastic wrist leash, Elastic wrist, Touch screen ability

Style No. G25E076A-0615



Team+ (Mitt & Glove)



Description

Building on the success of our Team Mitt, we are excited to introduce the Team Plus +. This updated version retains the outstanding quality of its predecessor while integrating innovative technical enhancements. Packed with advanced features, the Team Plus + serves as your ultimate companion, perfectly equipped to tackle a variety of weather conditions.

Colors



Warmth Chart

01	02	03	04	05
Info				

SIZES:	S, M, L, XL	MAIN FABRIC:	Laminated Nylon Plain Weave
COLORS:	Black, Olive	PALM:	Vegan Digital Suede Lima
		TRIM:	Sueded PU Flocking thumb

Overcuff

BRANDING:	Howl Wordmark Injection Print, Howl Supply Co heat transfer	LINING:	Micro Bemberg
		INSULATION:	Primaloft
		WATERPROOFING:	Vaportek + DWR

DETAILS:	Raised knuckle design, over-sized webbing wrist adjustment, over cuff design with premium bungee and toggle adjustment, removable premium jacquard elastic wrist leash, touch screen ability, waterproof zippered pass pocket	Style No. G25E091-0709 G25E092-0709
----------	---	--





Polar

(Mitt)



Introducing the newly designed Polar Mitt, the ultimate backcountry companion for your outdoor adventures. Engineered to keep you dry and agile, this mitt features stretch nylon and Hypalon tape reinforcements for enhanced durability. With snowsports-specific attributes, the Storm Seal Mitt provides optimal protection, layering, and mobility—making it perfect for tackling the challenges of the backcountry.



Warmth Chart			
01	02	03	04
Info			
SIZES:	S, M, L, XL	MAIN FABRIC:	Laminated Nylon Plain Weave
COLORS:	Black, Avocado	PALM:	Nylon Oxford with Print
Overcuff		TRIM:	Sueded PU Flocking thumb
		LINING:	Micro Bemberg
		INSULATION:	Primaloft
		WATERPROOFING:	Waterproof membrane + Taped Seams + DWR
BRANDING:	Howl Supply Injection Print, Rubber Print, Debossed Howl Wordmark	Style No. G25E117	
DETAILS:	Laminated shell with taped seam construction, over-cuff design with premium bungee and toggle adjustment, removable premium jacquard elastic wrist leash, touch screen ability		



F/W

2025-2026

Gloves

Pocket

(Mitt)



Description

Among our collection, this mitt is one of the warmest options available. Specifically designed to support your long days on the slopes, it allows you to stay out for as long as you wish. It includes a convenient front zipper for easy access to your day pass, goggle wipe, or other cherished items, and the YKK waterproof zipper ensures their security and protection.

Colors



Warmth Chart

01	02	03	04	05
Info				

SIZES:	S, M, L, XL	MAIN FABRIC:	Dizzle Flex Stretch
COLORS:	Black, Lavender, Cloud Print	PALM:	Vegan Leather (PU) PU
		TRIM:	Sueded PU Flocking thumb, Neoprene Insert at Wrist

Undercuff

LINING:	Single Fleece
INSULATION:	Primaloft
WATERPROOFING:	Breathable Insert + DWR

BRANDING: Howl Word Mark Injection Print, Howl Supply Numbers Silkscreen, Howl wordmark silkscreen, Embossed Howl Wordmark

DETAILS: Premium jacquard elastic wrist leash, pass/heat dump pocket, oversized velcro tab closure, elastic wrist, touch screen ability

Style No. G25E083B-0817

GRADE

LEATHER

CUFF

UNDER

LEASH

LEASH

WATER

RESISTANT

INSULATION

PRIMALOFT

VAPOR

TEK



Highland (Mitt & Glove)



Description

The Highland offers you a dependable workwear style with a newly designed mitt and glove. Leveraging insights from our Midwest team riders, we've crafted an exceptional rope tow mitt designed for durability. Precision-stitched seams on the upper hand minimize thumb area wear. Our team has rigorously tested and proven effective.



Warmth Chart

01	02	03	04	05
Info				

SIZES:	S, M, L, XL	MAIN FABRIC:	Pigskin
COLORS:	Mitt: Black, Caramel, PublicxHOWL	PALM:	Pigskin
	Glove: Black, White	LINING:	Single Fleece
		INSULATION:	Recycled Loft
		WATERPROOFING:	Breathable Insert + DWR

Undercuff

BRANDING:	Metalic Foil Print, Embossed Howl Wordmark	Style No. G25E079-0709
DETAILS:	Safe-Zone Seam Construction, 2x2 rib cuff, pigskin piping detail	



Fairbanks

(Mitt)



Description

The Fairbanks Mitt, a HOWL top seller, combines ease and simplicity, making it a go-to choice for everyday use on the mountain. It provides lasting comfort and features a graphic-loaded design that delivers both style and performance. With its durable construction, it's ready to tackle any winter adventure you embark upon.



Warmth Chart			
01	02	03	04
Info			
SIZES:	S, M, L, XL	MAIN FABRIC:	Micro Oxford
COLORS:	Black, Mushroom Sunshine, Animal Print, Real Tree	PALM:	Vegan Leather (PU)
Overcuff		TRIM:	Sueded PU Flocking thumb
		LINING:	Micro Bemberg below wrist, Micro Plain above wrist
BRANDING:	Howl Hypalon Bonded Label	INSULATION:	Hyperloft
DETAILS:	Spandura inner thumb insert, Velcro Tab closure, Removable jacquard elastic wrist leash, adjustable webbing wrist strap, elasticized wrist, touch screen ability	WATERPROOFING:	High Breathability Insert + DWR
		Style No. G25E077	



34



F/W
2025-2026

Gloves

35

Team & Youth (Mitt)



Description



Team Mitt:

Designed by HOWL riders, the Team Mitt is ideal for all skill levels and a variety of weather conditions. It features high insulation, a durable outer shell, a vegan leather palm, and a 10k/10k waterproof main shell made from robust Oxford fabric.

Youth Team Mitt:

The perfect mitt for young adventurers, the Youth Team Mitt offers warmth, dryness, and control on the slopes. Made with waterproof and breathable materials, these mitts ensure that little hands stay cozy and comfortable during their outdoor activities.

Colors



Warmth Chart

01

02

03

04

05

Info

SIZES:

S, M, L, XL

COLORS:

Mitt:
Black, Sage, Wolf Grey, Camo
Youth Team:
Cherries, Faces

BRANDING:

Howl Wordmark Embroidery,
Howl USA Raised Gros Grain Label,
Embossed Howl Wordmark

DETAILS:

Raised knuckle design, contrast wrist elastic detailing, over-cuff design with one-hand bungee toggle adjustment, removable jacquard elastic wrist leash, touch screen ability

MAIN FABRIC:

Nylon Oxford

PALM:

Vegan Leather (PU)

TRIM:

Sueded PU Flocking thumb, Spandura Insert

LINING:

Micro Bemberg Below Wrist,
Micro Plain Above wrist

INSULATION:

Hyperloft

WATERPROOFING:

High Breathability Insert + DWR

Style No.

G25E089-0709
G25E134

Overcuff

OVER CUFF

WATER RESISTANT

WATER RESISTANT

INSULATION

LEASH

RESISTANT

RESISTANT

INSULATION

F/W

2025-2026

Gloves

37

Team (Glove)



Description	
The Team Glove is a versatile addition to our lineup, offering the same exceptional features as the iconic Team Mitt. Designed by HOWL riders, this glove suits all skill levels and performs well in various weather conditions. With superior insulation, a rugged outer shell, a vegan leather palm, and 10k/10k waterproofing, it ensures both comfort and durability.	Elevate your snowboarding experience with the Team Glove, setting new standards for protection on the slopes.
Colors	
Warmth Chart	
01	02030405
Info	
SIZES:	S, M, L, XL
COLORS:	Black, Army, Camo
MAIN FABRIC: Nylon Oxford	
PALM: Vegan Leather (PU)	
TRIM: Sueded PU Flocking thumb, Spandura Insert	
LINING: Micro Bemberg Below Wrist, Micro Plain Above wrist	
INSULATION: Hyperloft	
WATERPROOFING: High Breathability Insert + DWR	
Style No.	
BRANDING:	Howl Wordmark Embroidery, Howl USA Raised Gros Grain Label, Embossed Howl Wordmark
DETAILS:	Raised knuckle design, contrast wrist elastic detailing, over-cuff design with one-hand bungee toggle adjustment, removable jacquard elastic wrist leash, touch screen ability,
Overcuff	
F/W 2025-2026	
Gloves	



40



F/W
2025-2026

Gloves

41

Jed

(Mitt)



Description

The Mitt, favored by HOWL pro riders, remains a top choice and bestseller. Distinguished by its sleek diamond quilting stitch and knit cuff with removable wrist cords, this mitt is versatile and well-suited for all weather conditions.

Colors

Warmth Chart

01

02

03

04

05

Info

SIZES:

COLORS:

S, M, L, XL
Black, Pine, Wolf Grey, Vintage Rose

MAIN FABRIC:

PALM:

TRIM:

LINING:

INSULATION:

WATERPROOFING:

Micro Oxford
Shark PU
Neoprene Wrist Insert
Micro Fleece
Hyperloft
High Breathability Insert + DWR

Undercuff

BRANDING:

DETAILS:

Howl USA Applique with contour embroidery, Embossed Howl logo

2x1rib cuff, Removable jacquard elastic wrist leash, Quilted puffy design detail, elastic wrist, touch screen ability

Style No. G25E080

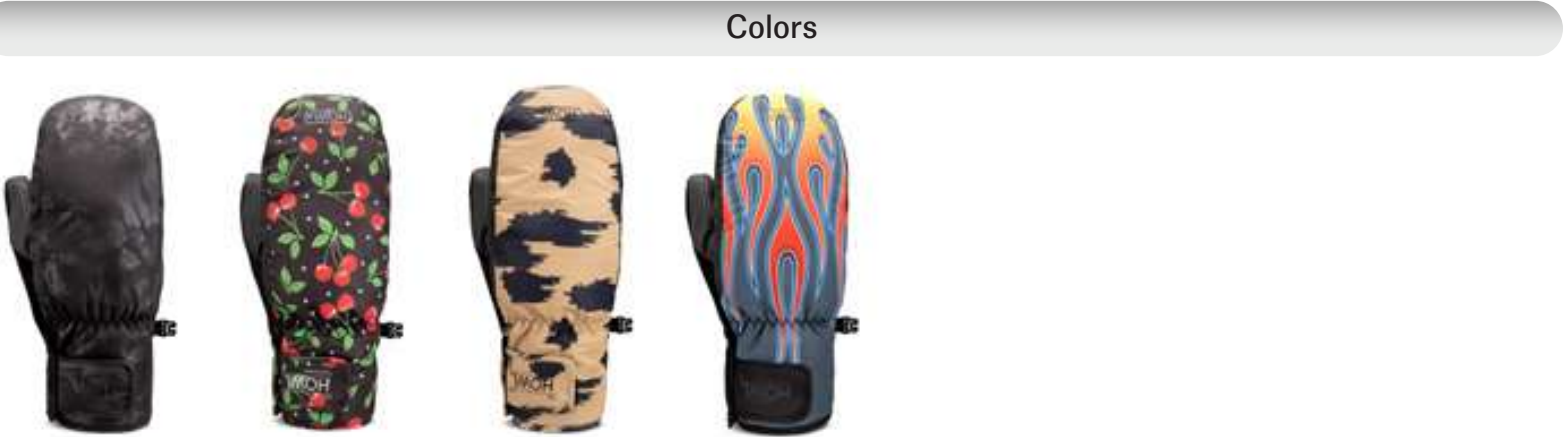
Flyweight

(Mitt)



Description

The Flyweight Mitt effortlessly combines style and personality. Featuring a vibrant print and logo-driven design, it allows you to make a statement on the slopes. Despite its lower price point, this mitt boasts durability that will last for winters to come.



Warmth Chart				
01	02	03	04	05
Info				
SIZES:	S, M, L, XL	MAIN FABRIC:	Nylon Plain Weave	
COLORS:	Black, Cherries, Tan Print, Flames	PALM:	Diamond PU	
Undercuff		TRIM:	Sueded PU Flocking thumb	
		LINING:	Micro Bemberg	
		INSULATION:	Thinsulate	
		WATERPROOFING:	Hypora Insert + DWR	
BRANDING:	Howl Capsule Logo Injection Print, Howl Supply Company Injection Print			
DETAILS:	Removable jacquard elastic wrist leash, touch screen ability, Velcro tab closure, elastic wrist		Style No. G25E118	



Description

Inspired by our Down mitts, this glove delivers exceptional warmth for all your winter activities. With its plush insulation designed to retain heat, you can trust that your fingers will stay comfortably warm, no matter what you're up to.

Colors



Warmth Chart

0102030405

Info

SIZES: S, M, L, XL

COLORS: Black, Brick, Pine

MAIN FABRIC: Pongee

PALM: Vegan Leather (PU)

TRIM: Sueded PU Flocking thumb

LINING: Micro Bemberg

INSULATION: Hyperloft

WATERPROOFING: High Breathability Insert + DWR

Undercuff

BRANDING: Howl Hypalon Label

DETAILS: Removable jacquard elastic wrist leash, grosgrain pull loop, quilted pattern design, no fuss elasticized cuff entry, elastic wrist, touch screen ability

Style No. G25E074

46

LEASH

WATER
RESISTANT

INSULATION

F/W
2025-2026

Gloves

47

Jeepster (Mitt & Glove)



Description

Discover the ideal companion for spring and warm-weather activities with our updated park glove and mitt duo. Featuring a durable corded poly outer shell, these redesigned styles ensure longevity on the slopes. The shark PU palm enhances grip and functionality, making you ready for any challenge. Elevate your outdoor pursuits with this perfect lend of style and performance.

Colors

Warmth Chart

01	02	03	04	05
Info				
SIZES:	S, M, L, XL	MAIN FABRIC:	Stair Lycra	
COLORS:	Mitt: Black, Army, Black Tan	PALM:	Shark PU	
	Glove: Black, Army, Black Tan	TRIM:	Neoprene Wrist Insert	
		Style No.	G25E081 G25E082	

Undercuff

BRANDING: Howl Supply high definition heat transfer

DETAILS: Velcro tab closure, Ultra Breathability, Lightweight

Tech

(Glove)

Rubber Dipped

(Glove)



Info	
SIZES:	S, M, L, XL
COLORS:	Black
City Glove	Undercuff
BRANDING:	High definition rubber printing logo & dot pattern
DETAILS:	Velcro tab closure, touch screen compatible
MAIN FABRIC:	Woven soft shell
PALM:	Woven soft shell with printed rubber grips
WATERPROOFING:	10k/10k laminated waterproof membrane
LINING:	Laminated micro fleece

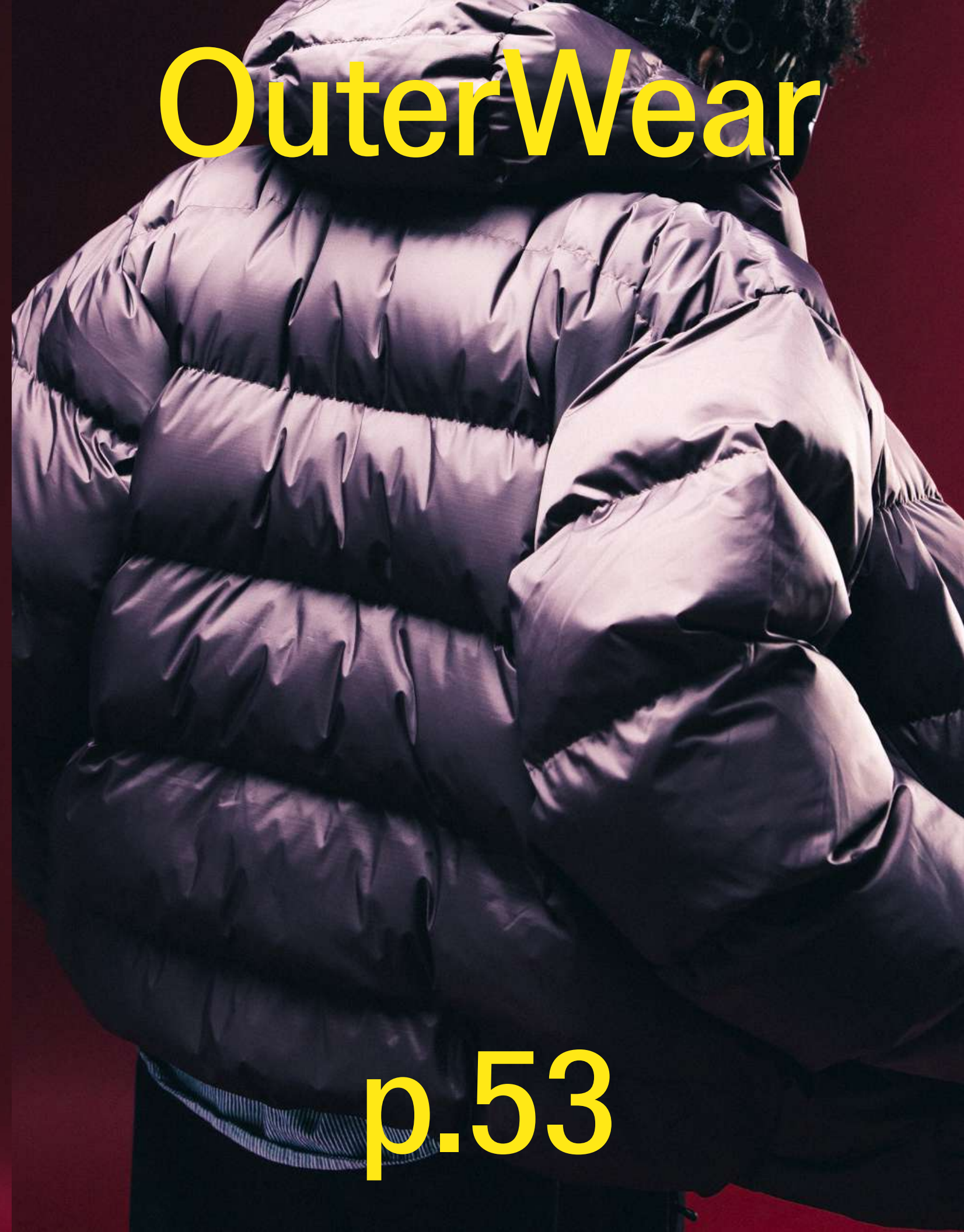
Description	
The Tech Glove, designed for daily use, boasts a windproof fabric that ensures lasting warmth. Perfect for work commutes, weekend adventures, or leisurely strolls, it shields your hands from the cold. Outdoor enthusiasts will appreciate its versatility, making it a reliable choice for various activities. Embrace the warmth and functionality of the Tech Glove, whether you're in the city or out on an adventure.	
Warmth Chart	
01	02030405
<div><div>CUFF</div><div>UNDER</div></div> <div><div>WATER</div><div>RESISTANT</div></div> <div><div>SCREEN</div></div> <div><div>WIND</div><div>STOPPER</div></div>	

Info	
SIZES:	One Size
COLORS:	Black
City Glove	Undercuff
BRANDING:	HOWL Supply heat transfer logo
DETAILS:	Touch screen compatible
MAIN FABRIC:	YS Stretch Fleece
PALM:	Rubber Dipped
TRIM:	Rubber Dipped

Description	
Inspired by gardening gloves but explicitly crafted for the slopes, this fleece-lined version keeps your hands dry and comfortable on the mountain. With designs and functionality enhanced by Kennedy Deck, this durable and warm glove is perfect for weekend outings or hot laps in the park with friends.	
Warmth Chart	
01	02030405
<div><div>CUFF</div><div>UNDER</div></div> <div><div>WATER</div><div>RESISTANT</div></div> <div><div>SCREEN</div></div> <div><div>WIND</div><div>STOPPER</div></div>	

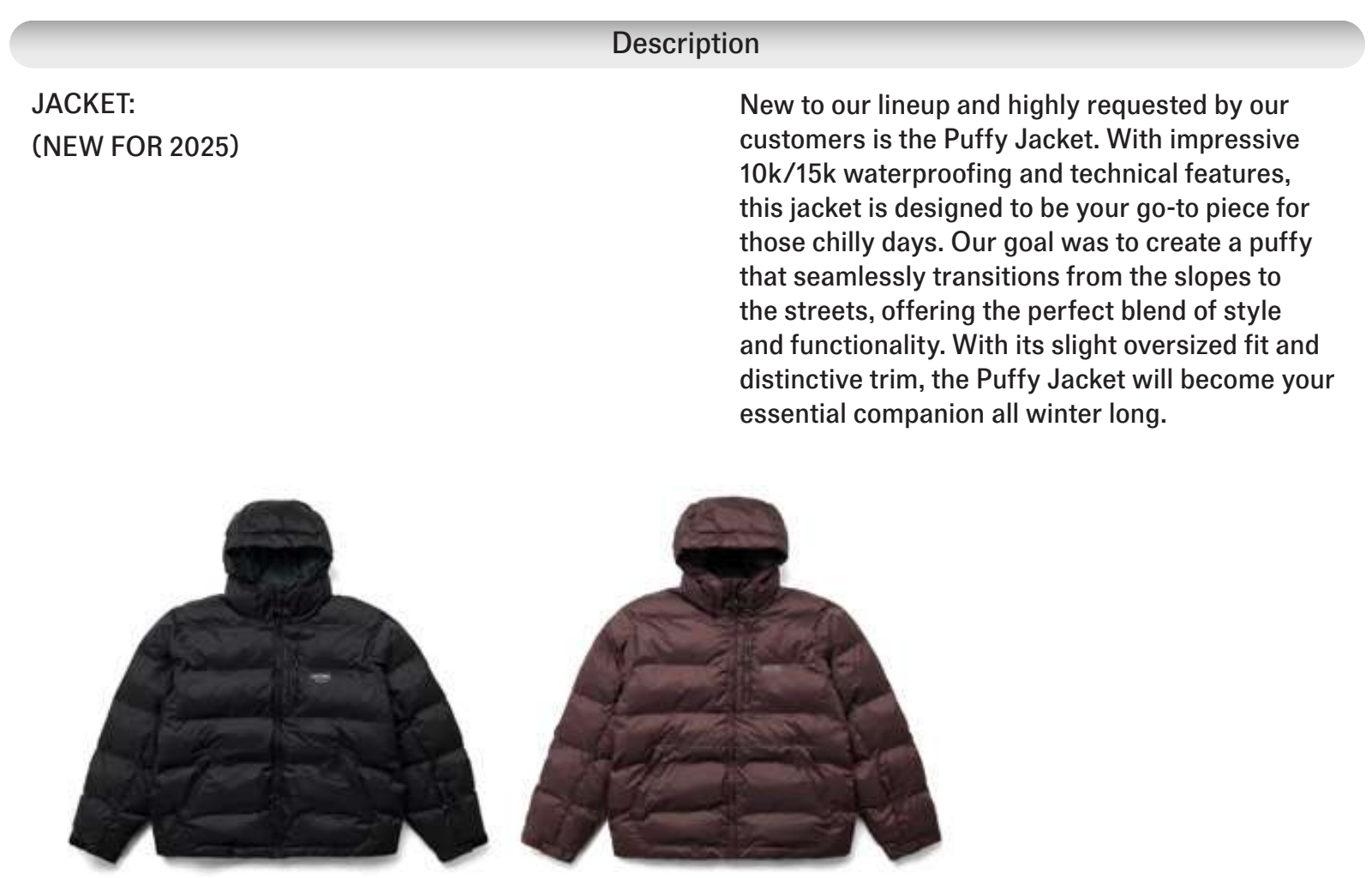


OuterWear



p.53

(Jacket)



SIZES:	S, M, L, XL	BRANDING & DETAILS:	HOWL Numbering Heat Transfer.
COLORS:	Black, Raisin		
	Unisex Jacket	Boxy Fit	
	Nylon Ripstop		
MAIN FABRIC:	Nylon Ripstop Shell		
LINING:	Nylon Tafeta		
INSULATION:	400G Synthetic Down		
WATERPROOFING:	10K / 5K Waterproof Breathable PU Coating + DWR		
SEAMS:	N/A		
			<ul style="list-style-type: none"> • YKK Vislon Zipper Opening with Kissing Welts. • Integrated Hood with 3 Point Adjustment Bungee and Toggle. • Chest Pockets with YKK Wislon Zipper and kissing welts. • Large Utility Cargo Pockets with Ykk Vislon Zippers. • Adjustable Waist Cinch with bungee and Toggle. • Adjustable Cuffs with Velcro Tabs. • Goggle / Glove Power Mesh Inside Pocket. • Zippered Armpit Vents with Powder Mesh Insert. • Pocket on Arm for Ski Pass Card.





56



F/W
2025-2026

Outerwear

57

Taped (Snow Jacket)



JACKET:

Description

The Taped Jacket, designed for agile movement, excels in its thoughtful craftsmanship. It features exposed waterproof seam tape and 20k/20k waterproof breathable fabric, ensuring top-notch protection in various conditions. We've also added a powder skirt to keep the snow out on those heavy powder days. This lightweight, unisex mountain-fit jacket seamlessly blends technical excellence with contemporary style, enhancing your look wherever your adventures take you.



Info

SIZES:	S, M, L, XL
COLORS:	Black, Burgundy
Unisex Jacket	
Boxy Fit	
Stretch Twill	
MAIN FABRIC:	2 Ply Laminated Plain Weave w/Mechanical Stretch
LINING:	300T Polyester Pongee
WATERPROOFING:	20K/20K Waterproof Breathable Lamination + DWR
SEAMS:	Fully Taped seams

- BRANDING & DETAILS:**
- HOWL Heat Transfer on Hood, Chest and Sleeve, HOWL Supply Heat Transfer at Back of Hood
- 2-Way YKK Vislon Zipper Opening.
 - Exposed Textured Printed Tape Seam Design Detail.
 - 3 Point Adjustable Hood Construction with Bungee and Premium Hidden Toggle.
 - Incorporated Bonded Hood Visor.
 - Chest Pocket with YKK Vislon Zipper and Storm Flap.
 - Hand Pockets with YKK Vislon Zipper and Storm Flap.
 - Adjustable Waist Cinch with Premium Embedded Toggle.
 - Adjustable Cuffs with Wide Velcro Tabs
 - Brushed Tricot Lined Collar.
 - Goggle / Glove Power Mesh Inside Pockets.
 - Adjustable Powder Skirt with Snap Closure.
 - Zippered Armpit Vents with Powder Mesh Insert.



Taped (Snow Pant)

PANT:

Description

The Taped Pant is a unisex mountain fit that seamlessly blends technical prowess with a contemporary aesthetic to elevate your style. Precision-tailored for freedom of movement, it boasts meticulous details such as exposed waterproof seam tape and 20k/20k waterproof breathable fabric, among other premium features, ensuring optimal performance and a modern feel.



Info

SIZES: XS, S, M, L, XL
COLORS: Black, Charcoal

BRANDING & DETAILS:
Howl Supply Co. Heat Transfer at Front Pocket,
Howl Supply Heat Transfer at Back Yoke

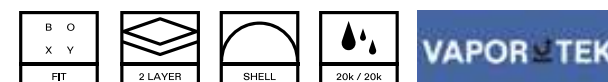
Unisex Pant

Boxy Fit

Stretch Twill

MAIN FABRIC: 2 Ply Laminated Plain Weave w/Mechanical Stretch
COMBO FABRIC: N/A
LINING: Power Mesh with Brushed Tricot Seat
WATERPROOFING: 20K/20K Waterproof Breathable Lamination + DWR
SEAMS: Fully Taped seams

- Exposed Textured Printed Tape Seam Design Detail.
- Articulated Knee Construction.
- Adjustable Waist with Velcro Tabs and Belt Loops.
- YKK Vislon Zippered Fly and Rubberized Center Front Button
- Cuff Gator with Lycra Insert, Rubber Grip Elastic and Lace Hook.
- Inside Leg Zippered Vents with Powder Mesh Insert.
- Covered Elastic Cuffs with Velcro Tab Adjustments.
- Pass / Key Loop at Waist Band.
- Hand Pockets with YKK Vislon Zipper and Storm Flap.



F/W
2025-2026

Outerwear



Shell (Snow Jacket)



JACKET:

Description

The Shell Jacket is a hallmark of technical innovation from our unisex collection. Featuring a contemporary fit inspired by streetwear, this jacket perfectly integrates style and performance to keep you dry in any condition. Made from 10k/10k waterproof, breathable nylon fabric, it includes taped seams, oversized chest pockets, a multi-adjustable hood with a bungee toggle, and a range of other remarkable features that enhance both its functionality and design.



Info

SIZES: S, M, L, XL
COLORS: Black, Tan

BRANDING & DETAILS:
HOWL Heat Transfer on Hood, Chest and Back

Unisex Jacket

Regular Fit

Nylon Ripstop

MAIN FABRIC: 3 Ply Laminated Ripstop
LINING: Laminated Lining
WATERPROOFING: 15K/15K Waterproof Breathable Lamination + DWR
SEAMS: Fully Taped seams

- 2-Way YKK Vislon Zipper Opening with Storm Flap.
- Tuck-Away Hood with 3 Point Adjustment Bungee and Hidden Toggle.
- Incorporated Bonded Hood Visor.
- Chest Pocket with YKK Waterproof Zipper.
- Large Hand Pockets with YKK Waterproof Zippers and mesh lining for Venting.
- Adjustable Waist Cinch with Premium Embedded Toggle.
- Adjustable Cuffs with Wide Velcro Tabs.
- Goggle / Glove Power Mesh Inside Pockets.



(Snow Pant)

Description

PANT:

Our Shell Pant collection combines a sleek, contemporary aesthetic with cutting-edge tech wear. Crafted from 10k/10k waterproof, breathable nylon fabric and featuring taped seams and an elastic waistband with adjustable drawstrings, these pants are designed to excel in everyday wear, especially during inclement weather.

Info

SIZES:

COLORS:

XS, S, M, L, XL

Black, Tan

Unisex Pant

Regular Fit

Nylon Ripstop

MAIN FABRIC:

LINING:

WATERPROOFING:

SEAMS:

3 Ply Laminated Ripstop

Laminated Lining

15K/15K Waterproof Breathable Lamination + DWR

Fully Taped seams

BRANDING & DETAILS:

HOWL Heat Transfer

- Articulated Knee Construction.
- Adjustable Elasticized Waist Bungee and Toggle.
- Covered Elastic cuff with Velcro Tab Adjustment.
- Inside Leg Zippered Vents with Powder Mesh Insert.
- Pass / Key Loop at Waist Band.
- YKK Waterproof Zippered Hand Pockets and Back Pocket.

REGULAR FIT

SHELL

15k / 15k

VAPOR TEK

F/W 2025-2026

Outerwear

67

66



Heritage

(Jacket)



JACKET:
(NEW FOR 2025)

Description

We are excited to introduce the new 60g polyfill insulation Heritage Jacket, inspired by a combination of military and bomber jacket styles. With its oversized fit, this jacket is perfect for all types of mountain riding, providing ample room for mobility on the slopes. Designed under the direction of Finn Westbury, whose vision is influenced by streetwear, this jacket incorporates top-notch snowboard features that set it apart as one of the best in its class.



Info

SIZES: S, M, L, XL
COLORS: Black, Sage

BRANDING & DETAILS:
HOWL Heat Transfer. Howl Supply Co. Heat Transfer

Unisex Jacket
Nylon Shell
Boxy Fit

MAIN FABRIC: Laminated Nylon Shell
LINING: Nylon Tafeta
INSULATION: 60g Polyfill (Body), 40G Polyfill (Sleeves and Hood)
WATERPROOFING: 20K/20K Waterproof Breathable Lamination + DWR
SEAMS: Fully Taped seams

- 2-Way YKK Waterproof Zipper Opening.
- Integrated Hood with 3 Point Adjustment Bungee and Premium Embedded Toggle.
- Incorporated Bonded Hood Visor.
- Chest Pockets with YKK Zippers.
- Large Utility Cargo Pockets.
- Adjustable Waist Cinch with Premium Embeded Toggle.
- Adjustable Cuffs with Wide Velcro Tabs.
- Goggle / Glove Power Mesh Inside Pockets.
- Adjustable Powder Skirt with Snap Closure.
- Zippered Armpit Vents with Powder Mesh Insert.



Description

PANT:
(NEW FOR 2025)

We are thrilled to unveil the new Heritage Pant, inspired by a blend of military and bomber styles. Designed with an oversized fit, these pants are ideal for all types of mountain riding, offering plenty of room for mobility on the slopes. Under the creative direction of Finn Westbury, whose streetwear aesthetic influences the design, the Heritage Pant incorporates exceptional snowboard features that make it stand out as one of the best options available.

Info

SIZES:	S, M, L, XL	BRANDING & DETAILS: HOWL Durable Goods Heat Transfer.
COLORS:	Black	
<div><div>Unisex Pant</div><div>Boxy Fit</div><div>Nylon Shell</div></div>		
MAIN FABRIC:	Laminated Nylon Shell	<ul style="list-style-type: none">Adjustable Waist with Velcro Tabs and Belt Loops.YKK Zippered Fly and Rubberized Center Front Button.Brushed Tricot Seat and inside waist band.Doubled Fabric Re-enforced Seat Area.Cuff Gator with Lycra Insert, Rubber Grip Elastic and Lace Hook.Inside Leg Zippered Vents with Powder Mesh Insert.Adjustable Cuff with Bungee and Toggle Adjustments.Hand Pockets with YKK Vislon Zipper and Storm Flap.Low Profile Zippered Cargo Pockets.
COMBO FABRIC:	N/A	
LINING:	Nylon Tafeta	
INSULATION:	60g Polyfill (Body), 40G Polyfill (Sleeves and Hood)	
WATERPROOFING:	20K/20K Waterproof Breathable Lamination + DWR	
SEAMS:	Fully Taped seams	

F/W
2025-2026

Outerwear

73

Public & Howl (Snow Pant)



PANT:

Description

We are excited to announce our third-year collaboration with Public Snowboards, showcasing one of the best-selling pants in the line. Introducing the unisex Public Pant, now available in an updated colorway. Designed for stylish streetwear enthusiasts, this pant offers a relaxed fit that's perfect for both warmth and urban style. Whether you're hitting the streets or heading out for a casual day, the Public Pant is the ideal choice for those who want to stay cozy while looking fashionable.



Info

SIZES: XS, S, M, L, XL
COLORS: Black, Brown

BRANDING & DETAILS:
Co-Branded Raised Rubber Label,
Debossed (raised) Public Logo

Unisex Pant

Relaxed Fit

Vintage Twill

- Covered Elastic Waist with Bungee and Toggle Adjustments and Belt Loops
- YKK Zippered Hand Pockets. Doubled Knee Construction. Contrast stitching
- Covered Elastic Cuffs

MAIN FABRIC: 3 Ply Laminated Nylon Twill
LINING: Laminated Lining
WATERPROOFING: 15K / 15K Waterproof Breathable Lamination + DWR
SEAMS: Fully Taped seams



F/W
2025-2026

Outerwear

75

74

Insulated Nowhere (Pant)

Description

PANT:
(NEW FOR 2025)

Introducing our new versatile water-resistant snow pant, the Nowhere Pant, now featuring innovative insulation for added warmth. This best-seller has quickly become a favorite among our team, offering the ideal combination of cozy comfort for mountain adventures and breathability for city life. With its stylish design, the Nowhere Pant is an essential piece for any occasion.



Info

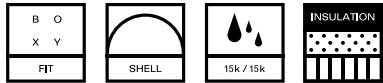
SIZES: XS, S, M, L, XL
COLORS: Black, Grey

BRANDING & DETAILS:
HOWL Supply Co. Heat Transfer
HOWL Raised Rubber Label

Unisex Pant
Relaxed Fit
Vintage Twill

- Covered Elastic Waist with Bungee and Toggle Adjustments and Belt Loops
- YKK Zippered Hand Pockets.
- Covered Elastic Cuffs

MAIN FABRIC: 3 Ply Laminated Plain Weave Shell
LINING: Laminated Lining
WATERPROOFING 15K / 15K Waterproof Breathable Lamination + DWR
SEAMS: Fully Taped Seams





78



F/W
2025-2026

Outerwear

79

Nowhere (Pant)



PANT:

Description

Introducing our versatile water-resistant snow pant, the Nowhere Pant, which has quickly become a best-seller and a team favorite for its affordability. These pants offer breathability for city life while performing exceptionally on mountain adventures, making them an essential choice for any occasion. With their perfect blend of functionality and style, the Nowhere Pant is truly the most affordable option in our line.



Info

SIZES: XS, S, M, L, XL
COLORS: Black, HoneyComb, Tan, Choco

BRANDING & DETAILS:
HOWL Supply Co. Heat Transfer,
HOWL Raised Rubber Label

Unisex Pant

Boxy Fit

Breathable Nylon

- Covered Elastic Waist with Bungee and Toggle Adjustments and Belt Loops
- YKK Zippered Hand Pockets

MAIN FABRIC: Plain Weave Shell
LINING: Nylon Tafeta
INSULATION: 60G Polyfill Insulation
WATERPROOFING: 10K / 5K PU Coating + DWR
SEAMS: Fully Taped Seams



Tech Apparel



p.83

Reversible Coaches (Jacket)



JACKET:

Introducing our innovative Reversible Coaches Jacket—a versatile 2-in-1 solution. This midweight unisex jacket offers a loose, relaxed fit, making it ideal for various occasions. Flip it to enjoy a bold, digi camo one day and effortlessly switch to an all-black look the next, adding a dynamic twist to your style.

Reversible 2 in 1 Design:



Info

SIZES: S, M, L, XL
COLORS: Camo/Black

BRANDING & DETAILS:
HOWL Durable Goods HD Print on Both Sides.

Unisex Jacket

Relaxed Fit

Nylon Ripstop

MAIN FABRIC: Dull Tafeta Nylon Shell
COMBO FABRIC: Nylon Tafeta
INSULATION: 40G Polyfill Insulation
WATERPROOFING: DWR

- Reversible Jacket construction.
- YKK Zippered Opening.
- Covered Elastic cuffs.
- Adjustable Waist Construction with Bungee and Hidden Toggle.
- Large Hand Patch Pockets with Snaps
- Utility Chest Pocket with Snap



86



F/W
2025-2026

Apparel

87



Description	
JACKET:	The Unisex Corduroy Half Zip is designed for a loose, oversized fit that provides maximum comfort. Crafted from plush corduroy fabric, it includes a convenient front kangaroo pocket to keep your hands warm. This piece is expertly engineered to keep the cold at bay, thanks to its heavy-duty zipper and stand-up collar, ensuring both style and functionality.
Info	
SIZES:	S, M, L, XL
COLORS:	Green, Burgundy
BRANDING & DETAILS: HOWL Durable Goods Embroidery.	
<div>Unisex Jacket</div> <div>Relaxed Fit</div> <div>Polar Fleece</div>	
MAIN FABRIC:	Brushed Medium Wale Corduroy
<ul style="list-style-type: none">YKK Metal Zipper Opening.Kangaroo Pockets.2x1 Rib waist and Cuffs.	

DWR Hoodie

(Hoodie)



HOODIE:

The DWR Hoodie is a highly technical garment designed to keep you dry during your time on the slopes, allowing you to extend your mountain adventures. Featuring a pass holder on the sleeve and convenient thumb holes for added comfort, this hoodie ensures both functionality and style, enhancing your winter sports experience. Additionally, we offer the DWR Hoodie in a collaborative colorway with Public Snowboards.



SIZES:

S, M, L, XL

COLORS:

Black, Pavement

Unisex Jacket

Relaxed Fit

Polar Fleece

BRANDING & DETAILS:

- Convenient Thumb Holes
- Pass Holder on Sleeve
- DWR Treated

MAIN FABRIC:

Fleece with DWR Coating



DWR Graphic (Hoodie)



HOODIE:

The DWR Hoodie is a highly technical garment designed to keep you dry during your time on the slopes, allowing you to extend your mountain adventures. Featuring a pass holder on the sleeve and convenient thumb holes for added comfort, this hoodie ensures both functionality and style, enhancing your winter sports experience. Additionally, we offer the DWR Hoodie in a collaborative colorway with Public Snowboards.



Info

SIZES: S, M, L, XL
COLORS: Black, Brown

BRANDING & DETAILS:

- Convenient Thumb Holes
- Pass Holder on Sleeve
- DWR Treated

Unisex Jacket Relaxed Fit
Polar Fleece

MAIN FABRIC: Fleece with DWR Coating



DWR Zip-Up (Hoodie)



HOODIE:

Description: Introducing the DWR Zip-Up Hoodie, a technically advanced garment crafted to keep you dry while you enjoy extended hours on the slopes. Equipped with a handy pass holder on the sleeve and comfortable thumb holes, this zip-up hoodie offers a perfect blend of functionality and style for an enhanced winter sports experience.



Info

SIZES: S, M, L, XL
COLORS: Black, Heather Grey

- Unisex Hoodie
- Boxy Fit
- Fleece with DWR

- BRANDING & DETAILS:
- Features a DWR treated Fleece
 - Kangaroo pockets with waterproof zippers
 - 2x1 rib cuff
 - Contrast stitching

MAIN FABRIC: Fleece treated with DWR





HeadWear

p.97

Stormy

(Facemask)

Taped

(Facemask)



Info		Description
MAIN FABRIC:	Windproof knit Fabric	Introducing the new Stormy Facemask, featuring unique quilted stitching and an upgraded windproof knit fabric. This facemask will keep you dry and offers the option to wear it comfortably with a helmet.
BRANDING:	Howl Supply Stretch Print	
DETAILS:	Adjustable bungee and toggle fit, quilted design	
COLORS:	Black, Olive	

Info		Description
MAIN FABRIC:	Fleece grid with smooth face-side	We are proud to introduce the new Taped Facemask, inspired by our taped jacket and pants. Made with high-quality fleece grid and a smooth face-side, this facemask keeps your face comfortable and looking great on the slopes.
BRANDING:	Howl Supply Co Heat Transfer Print	
DETAILS:	Taped Seams	
COLORS:	Cool Grey, Black	





100



F/W
2025-2026

Facemasks

101

Legacy

(Facemask)

Burglar

(Facemask)



Info	
MAIN FABRIC:	Brushed Lycra
BRANDING:	Howl Supply Stretch Print
DETAILS:	Contrast stitching detail, Lycra binding finishing
COLORS:	Dark Chocolate, Green, Cheetah, Mushroom

Description
Updated A soft polyester for everyday facemasks is used in all conditions while offering protection from cold weather and UV rays.

Info	
MAIN FABRIC:	Multi-Yarn Acrylic Knit
BRANDING:	Howl Woven Label
COLORS:	Wolf Grey, Berry, Blue, Khaki, Black

Description
Stay warm and dry with our best-selling facemask, featuring a long length for added neck coverage. Made from soft acrylic rib knit, it includes a contrast eye opening and a canvas label.

Arcade

(Facemask)

Canopy

(Facemask)



Info		Description
MAIN FABRIC:	Jacquard Pattern Acrylic Knit	Brave the cold on the hill with our heavy-weight acrylic facemask, designed for ultimate warmth and comfort. It features a rib knit design, a contrast eye opening, and a canvas printed label.
BRANDING:	Howl Embroidery	
COLORS:	Wet Sand, Green	



Info		Description
MAIN FABRIC:	Acrylic Knit with Jacquard Stripes	Brave the cold on the hill with our heavyweight acrylic facemask, created in collaboration with Partner with Public, featuring a unique logo design.
BRANDING:	Howl Jacquard Logo, Howl Supply Raised Rubber Label	
COLORS:	Public x Howl (Brown), Black	

Paragon

(Beanie)

Stripe

(Beanie)



Info		Description
MAIN FABRIC:	Jacquard Pattern Acrylic Knit	Acrylic flat knit with two color graphic jacquard, seamless construction and embroidery logo on cuff.
BRANDING:	Howl Embroidery	
COLORS:	Sage, Black, Brown	

Info		Description
MAIN FABRIC:	Jacquard Stripe Acrylic Knit	Acrylic waffle knit with engineered stripes, side seam construction with woven label on cuff.
BRANDING:	Howl Durable Goods Rubber Patch	
COLORS:	Blue, Black	

No Flap

(Beanie)

Waffle

(Beanie)



Info		Description
MAIN FABRIC:	Jacquard Pattern Acrylic Knit	Acrylic flat knit with two color graphic jacquard with no cuff, seamless construction and
BRANDING:	Howl Embroidery	
COLORS:	Caramel, Black, Marshmellow	

Info		Description
MAIN FABRIC:	Acrylic Waffle Knit	Acrylic waffle knit with engineered stripes, side seam construction with rubber label on cuff.
BRANDING:	Howl Supply Raised Rubber Label	
COLORS:	Creme, Black, Blue	



110



F/W
2025-2026

Beanies

111

Slash

(Beanie)

Gasoline

(Beanie)



Info		Description
MAIN FABRIC:	Jacquard Pattern Acrylic Knit	Acrylic cuff beanie with rib knit and HOWL woven label.
BRANDING:	Howl Supply Hypalon Label	
COLORS:	Blue, Orange, Berry, Black, Wolf Grey	

Info		Description
MAIN FABRIC:	1x1 Rib Acrylic Knit	Acrylic cuff beanie with rib knit and HOWL embroidery label.
BRANDING:	Howl Supply Raised Rubber Label	
COLORS:	Black, Brown, Pine	



Goggles

p.115

Odyssey

(Goggle)



GOGGLE:

Featuring newly updated graphics on the strap, the Odyssey goggle combines contemporary design with classic influences. Team-tested and developed, the Odyssey is the perfect go-to goggle for everyday use. With our anti-fog technology, you can enjoy all-day riding in any condition.

SIZES: One Size
COLORS: Black
LENS COLORS: Smoke, Clear, Yellow, Rose

- DETAILS:
- Polycarbonate Dual Lens, Anti-fog & Anti-Scratch treatment
 - Includes microfiber cloth bag
 - Silicon strap tracking for helmet compatibility
 - Helmet compatible Dual layer face foam with fleece lining: 100% UV protection.

Unisex Goggle

Bonus Lens



SVNRxHOWL (Moto Shirt) (Glove)

GLOVES:

We're thrilled to announce the collaboration between SVNR and HOWL! This partnership unites SVNR, a dynamic new brand that's shaking up the snowboarding scene, with HOWL, an established brand that has been revolutionizing the industry for the past 13 years. Together, we're the perfect fit to create an exciting new collection.



SHIRT:

We're excited to introduce the SVNR x HOWL Windproof Moto Shirt! This statement piece is perfect for sunny days on the mountain, ensuring you stay stylish, whether you're shredding the slopes or cruising on your motorcycle to the hill.



Shirt Info

SIZES: XS, S, M, L, XL

COLORS: Fire, Sky

MAIN FABRIC: Windproof Stretch Poplin

BRANDING & DETAILS:

- windproof stretch Poplin
- elastic binding
- emulsion print
- co-branded logo print

Glove Info

SIZES: XS, S, M, L, XL

COLORS: Fire, Sky

MAIN FABRIC: Airmesh

PALM: Chamude With Silicone Print

TRIM: Sueded PU Flocking thumb

LINING: Micro Bemberg

INSULATION: Hyperloft

WATERPROOFING: High Breathability Insert

BRANDING & DETAILS:

- Raised Rubber Souvenir
- Glitch S logo, Raised Rubber Howl Wordmark
- Rubber Print, Souvenir Screen Print
- Raised rubber double tab velcro closure, Ultra grip silicone print palm, removable jacquard
- Elastic wrist leash, touch screen ability

Style No. G25E098



FW26-27 Partnership

The HOWL team is pleased to announce our official partnership with Gore-Tex for the FW26-27 season. We take pride in this collaboration and are excited about the opportunities it presents for our brand. We will keep you informed as we progress and develop new products in the near future.



Collection Overview — Gloves

Sexton Mitt



Black

Brown

Sexton Glove



Black

Brown

Down Mitt



Blue

Brick

White

Black

Team Plus Mitt



Olive

Black

Team Plus Glove



Olive

Black

Polar Mitt



Black

Avocado

Pocket Mitt



Cloud Print

Lavender

Black

Collection Overview — Gloves

Highland Mitt



Public x HOWL

Caramel

Black

Highland Glove



Black

White

Fairbanks Mitt



Mushroom

Black

Animal

Real Tree

Team Mitt



Camo

Sage

Wolf Grey

Black

Team Glove



Black

Army

Camo

Team Youth



Cherries

Faces

Jed Mitt



Black

Wolf Grey

Pine

Vintage Rose

Collection Overview — Gloves

Flyweight Mitt



Cherries Black Tan Print Flames

Daily Mitt



Black Brick Pine

Jeepster Mitt



Black Army Tan

Tech Glove



Black

Rubber Dipped Glove



Black

Jeepster Glove



Black Army Tan

Collection Overview — Outerwear

Puffy Jacket



Black Black

Taped Jacket



Black Burgundy

Shell Jacket



Black Tan

Heritage Jacket



Black Sage

Nowhere Pant



Black Brown Honeycomb Tan

Public Pant



Black Brown

Taped Pant



Black Charcoal

Shell Pant



Black Tan

Heritage Pant



Black

Insulated Nowhere Pant



Black Grey

Collection Overview — Tech Apparel

Reversible Jacket



Black (Side 1)

Camo (Side 2)

Corduroy Half-Zip



Green

Burgundy

DWR Hoodie



Black

Pavement

DWR Graphic Hoodie



Black

Brown

DWR Zip-Up



Black

Heather Grey

Collection Overview — Facemasks

Stormy Facemask



Black

Olive

Canopy Facemask



Black

Public x HOWL

Taped Facemask



Black

Cool Grey

Legacy Facemask



Green

Dark Choco

Cheetah

Mushroom

Burglar Facemask



Black

Berry

Blue

Khaki

Wolf Grey

Arcade Facemask



Wet Sand

Green

Collection Overview — Beanies

Paragon Beanie



Black

Brown

Sage

Gasoline Beanie



Black

Brown

Pine

Stripe Beanie



Black

Blue

No Flap Beanie



Black

Marshmellow

Caramel

Waffle Beanie



Black

Blue

Creme

Slash Beanie



Blue

Black

Orange

Berry

Wolf Grey

Collection Overview — Goggles

Odyssey Goggle



Black

Collection Overview — SVNR x HOWL Collection

SVNR x HOWL Glove



Fire

Sky

SVNR x HOWL Windproof Moto Shirt



Fire

Sky

Contact

Find Us

howsupply.com

@howlsupply

Marketing

Darrell

@howlsupply.com

Buying

Jon

@howlsupply.com

General Info

Info

@howlsupply.com