

**HAE**



**AW2526**



SWITZERLAND  
+41

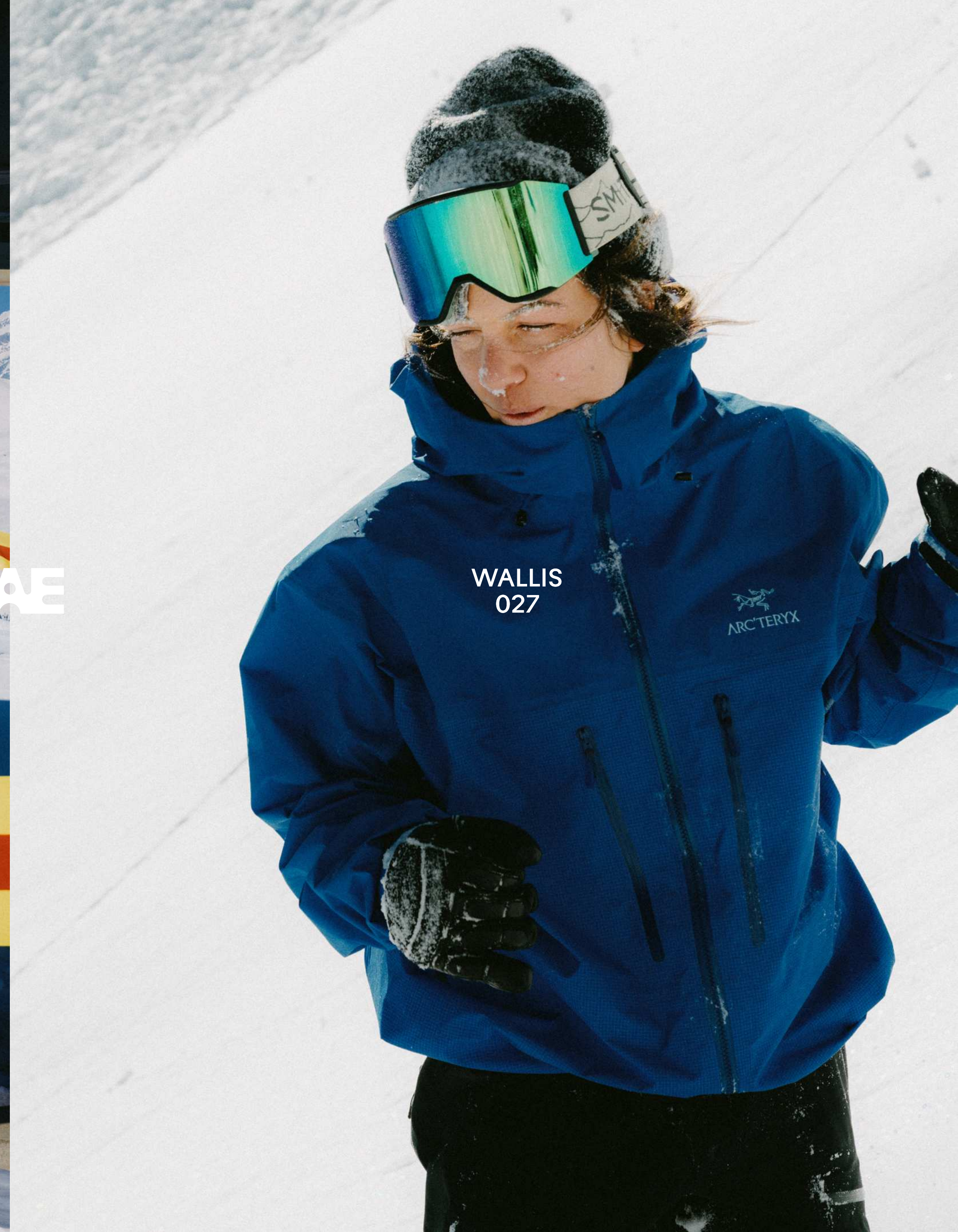
HAE

WALLIS  
027



SWITZERLAND  
+41

HAE



WALLIS  
027

ARC'TERYX



SWITZERLAND  
+41

**HAE**

WALLIS  
027

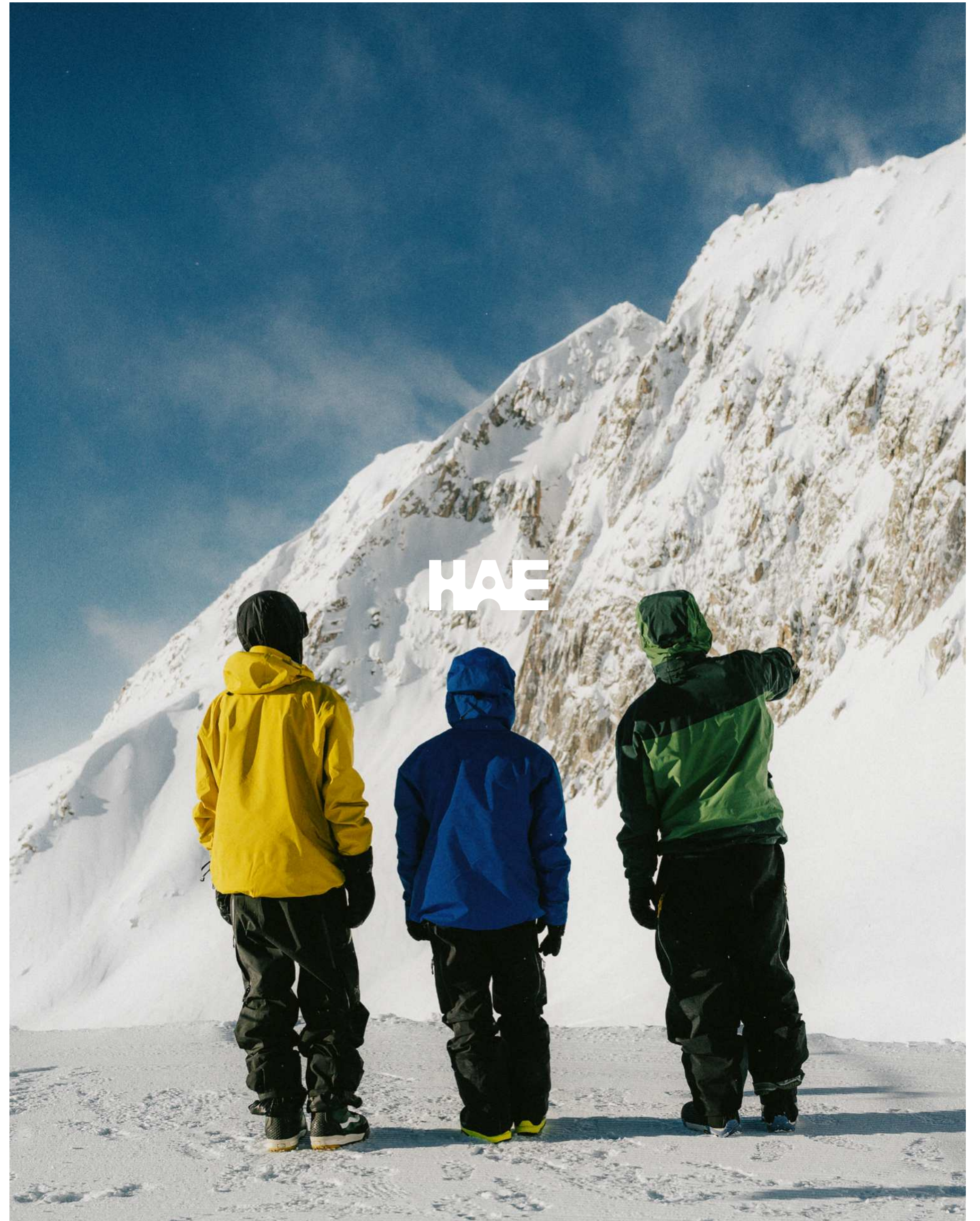


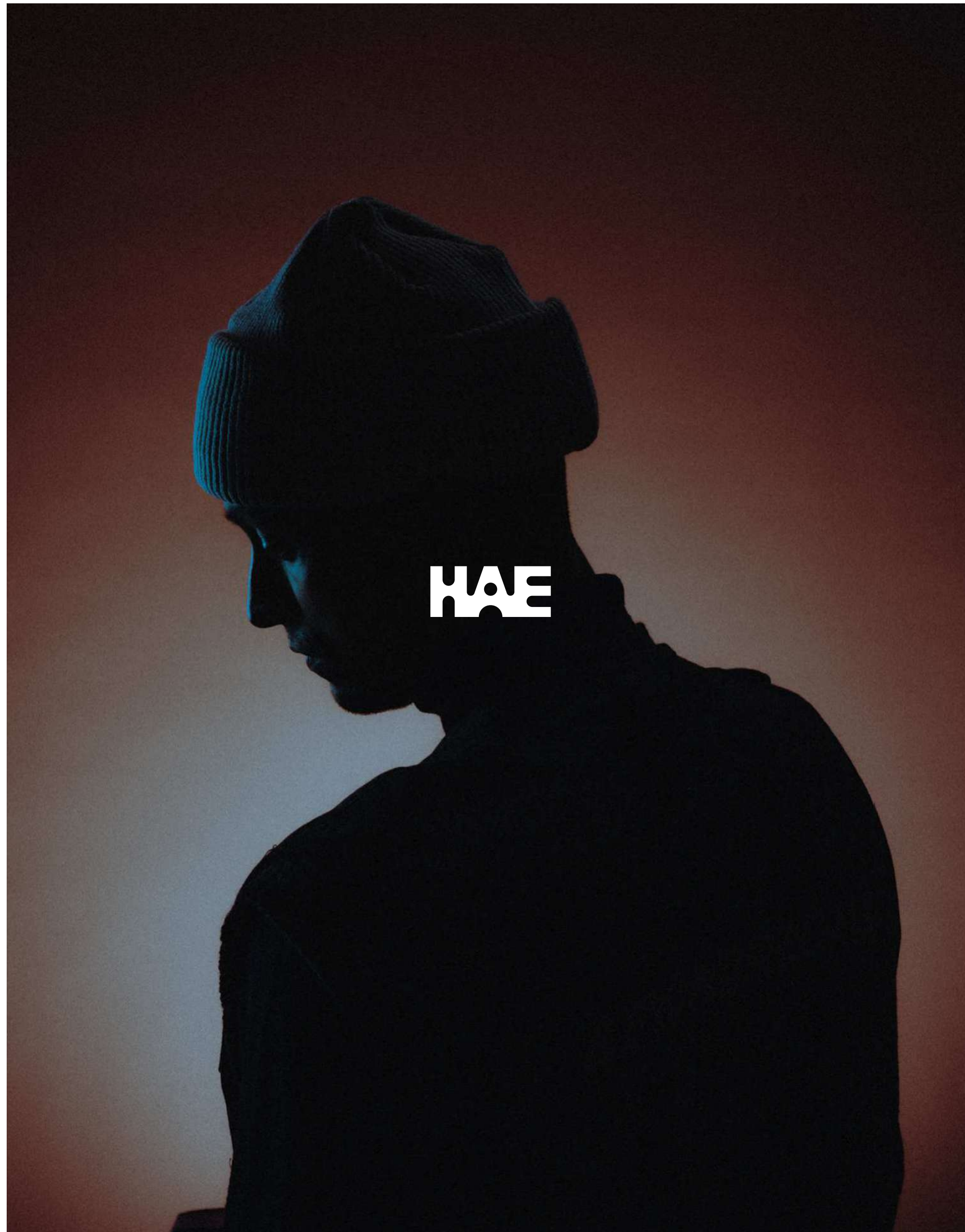
In the winter of 2006, during a six-week snowboarding pilgrimage to Mammoth, California, Mat faced an unexpected hurdle. His massive dreadlocked mane made finding a fitting beanie a near-impossible quest. Sidelined by an early injury, Mat's restless spirit led him to a tiny wool shop in Mammoth. There, he decided to take matters into his own hands, quite literally, by crocheting a beanie that would finally embrace his untamed locks.

When his crew returned from the slopes that evening, they were blown away by Mat's DIY creation and immediately clamored for their own.

Back in Switzerland, the excitement continued. Encouraged by the enthusiasm for the first batch of beanies and headbands, Mat bought more wool, and thus, HAE was born.

For HAE, the Alps aren't just a playground; they're a way of life. They harbor a deep reverence for the peaks' history, raw beauty, and delicate ecosystem. Their passion extends beyond designing gear and conquering slopes. It's about the warmth and power of community, an essential principle of the wild mountain lifestyle.



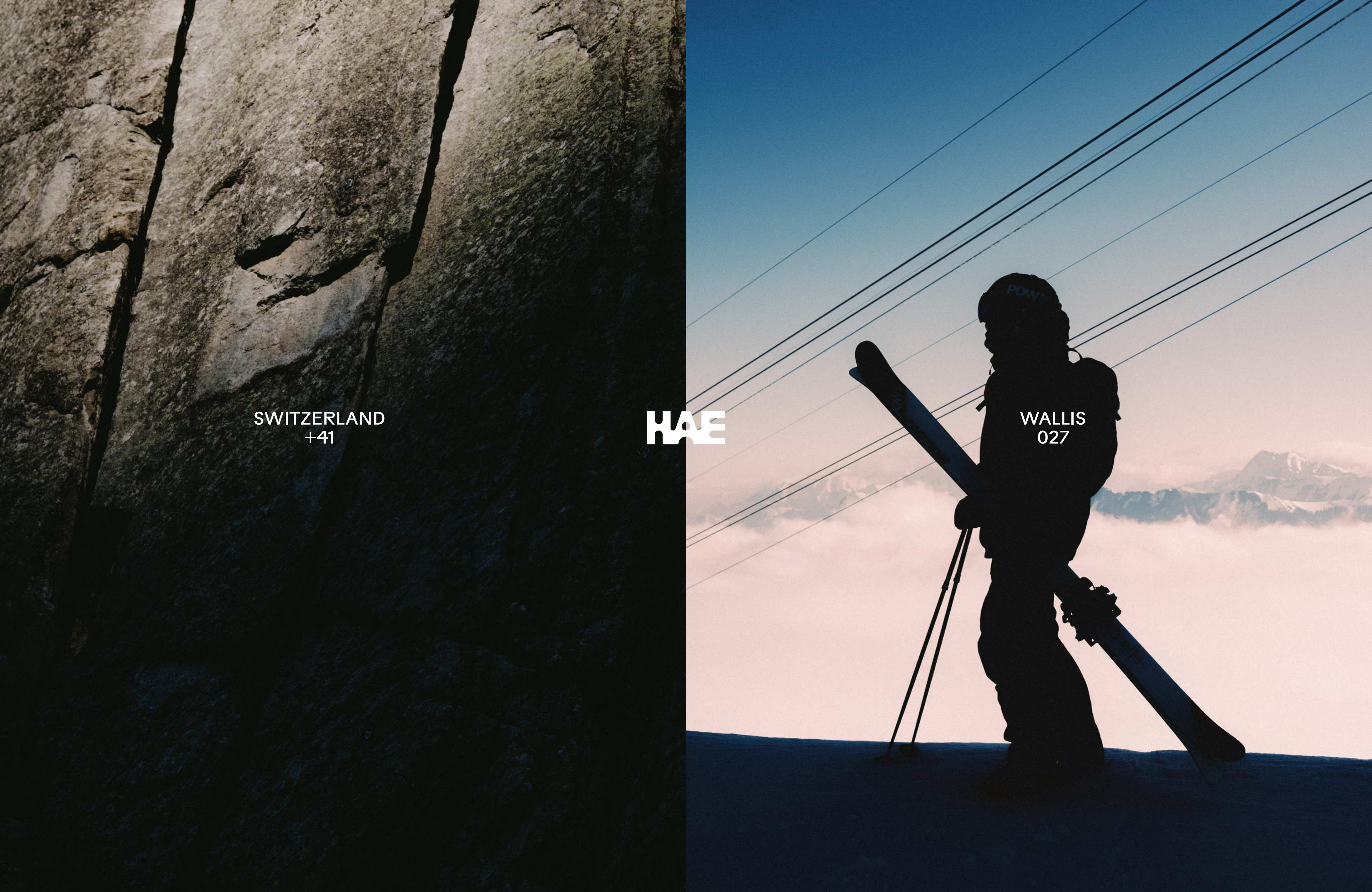


**BEANIES  
NECKWEAR  
MASKS  
HEADBANDS**

SWITZERLAND  
+41

HAE

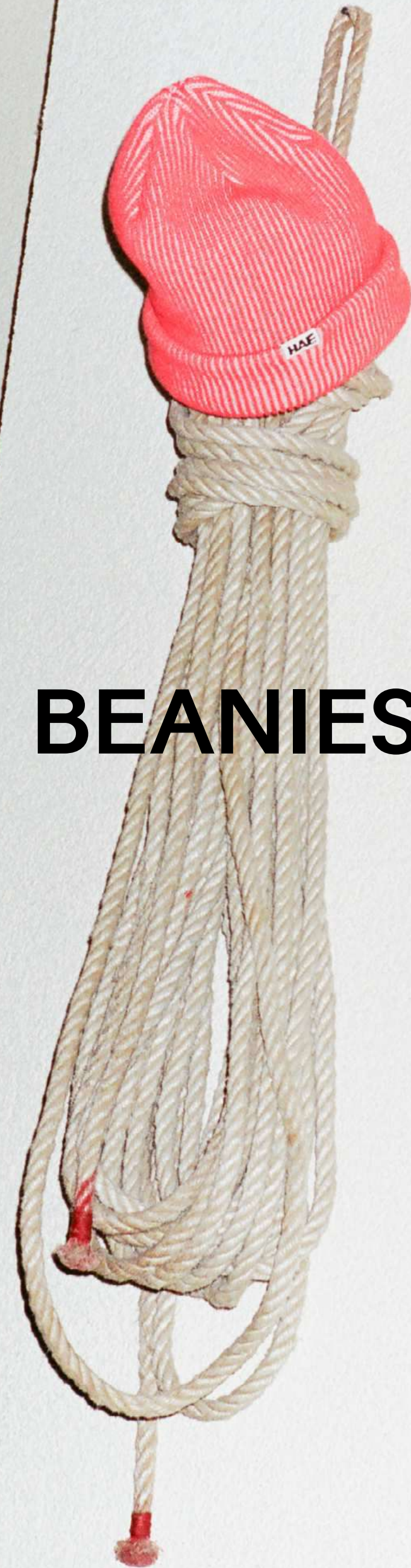
WALLIS  
027





**HAE**

**BEANIES**



Trailblazer



# Trailblazer

Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

11/83



Mint Yellow



Blue Green



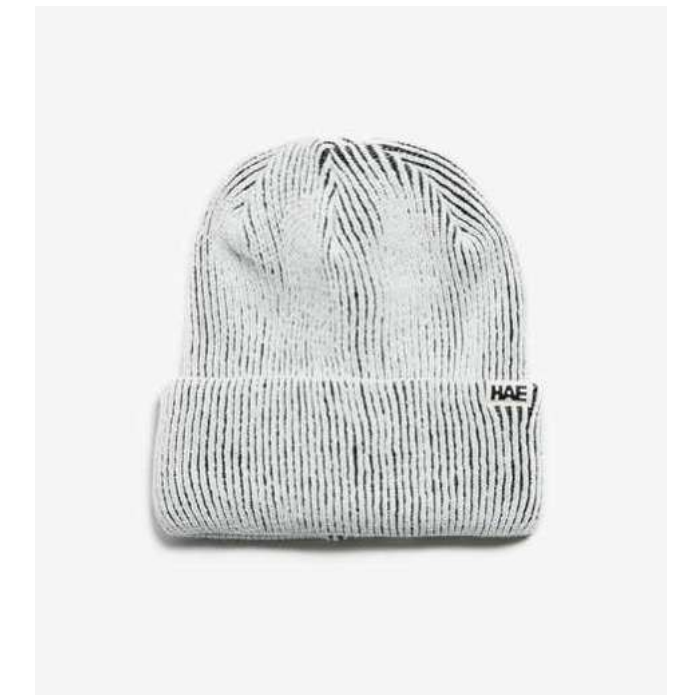
White Beige



Coral Grey



Black Mustard



White Black



Green Pink

# Purist (Merino)



# Purist Merino

Material  
100% Merino Wool

Made in  
Europe

BEANIES

13/101



Black



Petrol



Light Grey



Green



Beige



Red Mel

# Edelweiss

Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

14/83



Offwhite



Pink



# Navigator

Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

16/101



Black



Dark Grey



Beige



Violet



Green



Blue



Coral Pink



Mustard



The Local



# The Local

Outside: 100% Wool  
of Valais Blacknose Sheep  
Inside: 100% PES

Made in  
Europe

BEANIES

18/101



Nature



Black



Black and Nature

Quester



# Quester

Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

20/101



Black



Kaki



Mustard



Rose



Blue



Grey



# Outlander degreadable

100% undyed natural  
Alpaca Wool

Made in  
Europe

BEANIES

22/101



Dark Nature

# Navigator Melange

Material  
85% Acrylic & 15% Nylon

Made in  
Europe

BEANIES

23/101



Mustard



Rainbow



Blue



Red



Grey

# Cloudline Merino

Material  
100% Merino

Made in  
Europe

BEANIES

24/101



Grey Mel



# Spacer

Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

25/101



Sun



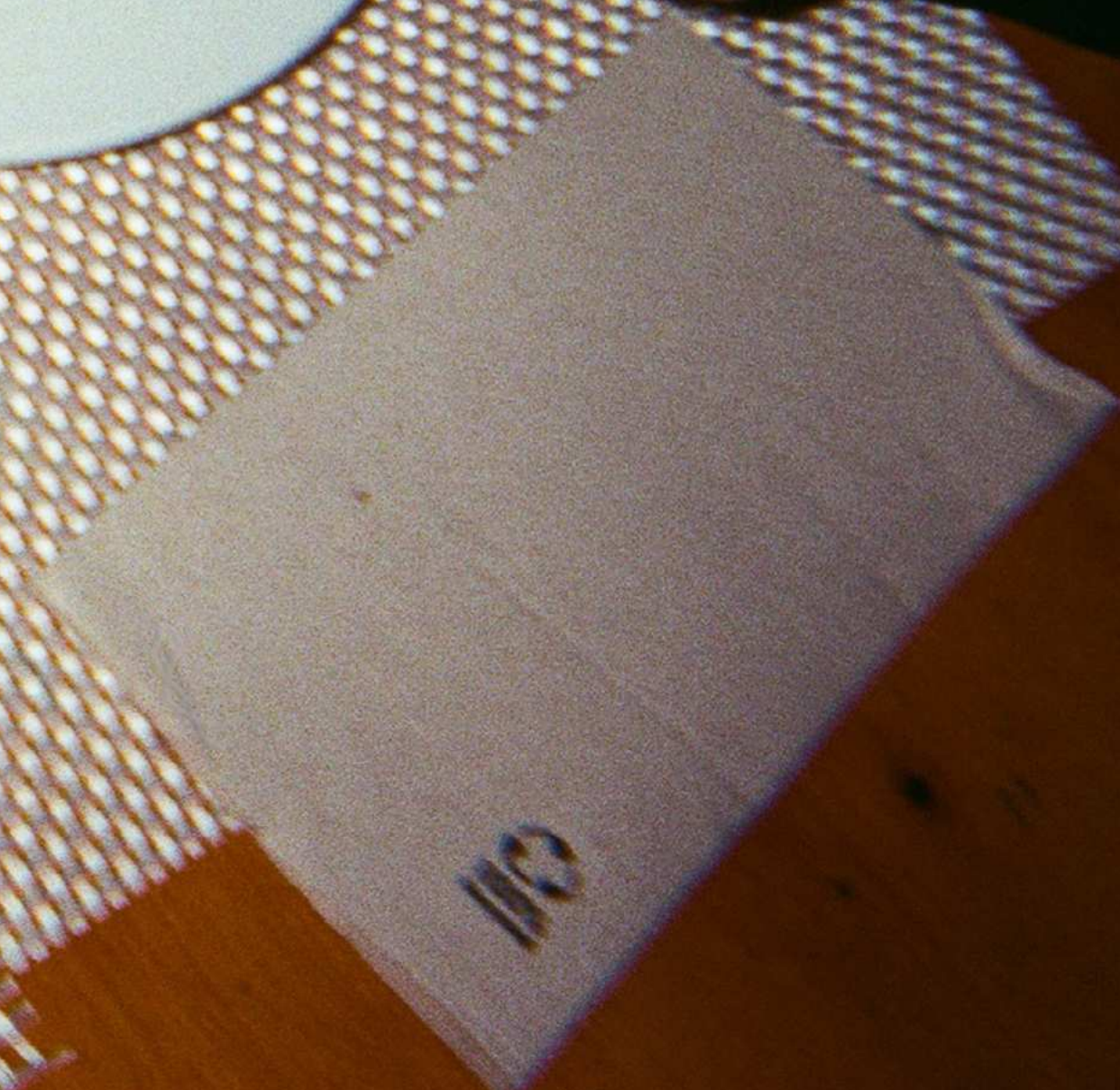
Grey



Rose



Trippy



# Team Polycolon®

40% Acrylic, 40% Cotton &  
20% Polycolon®

Made in  
Europe

BEANIES

27/101



Black



Türkis



Mustard



Dark Grey



Lila

Fuji



# Fuji

Material  
100% Hot Ray®

Made in  
Japan

BEANIES

29/101



Black



Grey



Emerald



# Trekker

Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

31/101



Black



Offwhite

# Peak Bagger





# Peak Bagger

Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

33/101



Black Beige



Green Grey



Red Beige



Violet Grey

# Shepherd Cashmere

50% Recycled Cashmere,  
50% Merino

Made in  
Europe

BEANIES

34/101



Blue



Grey



Kaki



Black



Pathfinder



# Pathfinder

Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

37/101



Black Beige



Beige Black



Anthracite Black



Mustard Black



Green Capri

# Drifter Merino rPET



# Drifter Merino rPET

50% Merinowool  
50% recycled PET

Made in  
Europe

BEANIES

39/101



Black



Blue



Light Grey



Red

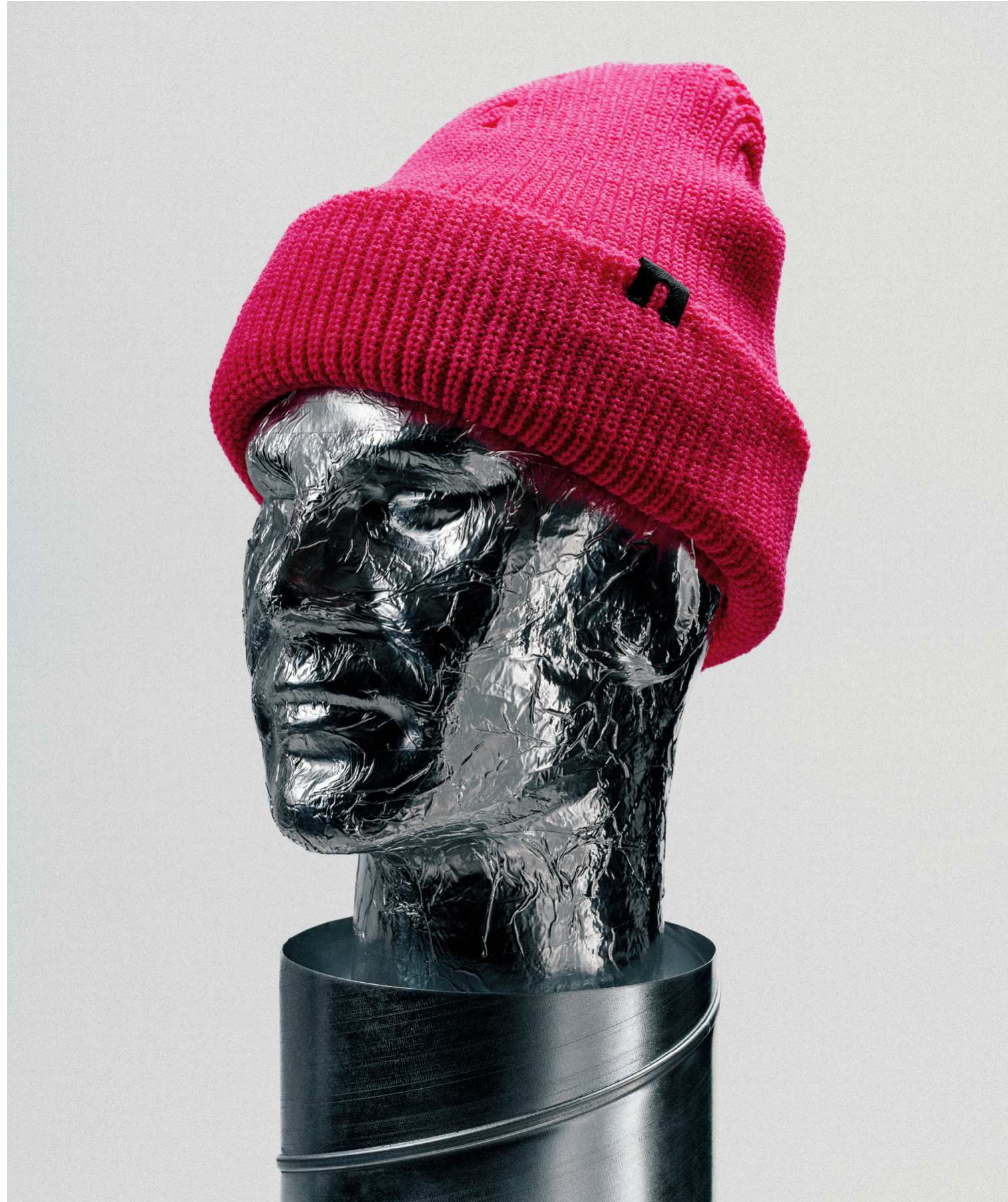
# Roamer

Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

40/101



Black



Pink



Lemon



Green



White



Violet





Protector Polycolon®



# Protector Polycolon®

Material  
100% Polycolon®

Made in  
Europe

BEANIES

43/101



Black



Grey

# Voyager



# Voyager

Material  
100% Acrylic

Made in  
Europe

BEANIES

45/101



Red



Green



Beige



Grey

# Alpaca

38% Polyamide, 25% Super Fine Alpaca,  
25% Acrylic, 12% Merino

Made in  
Europe

46/101



Black



Brown



Beige



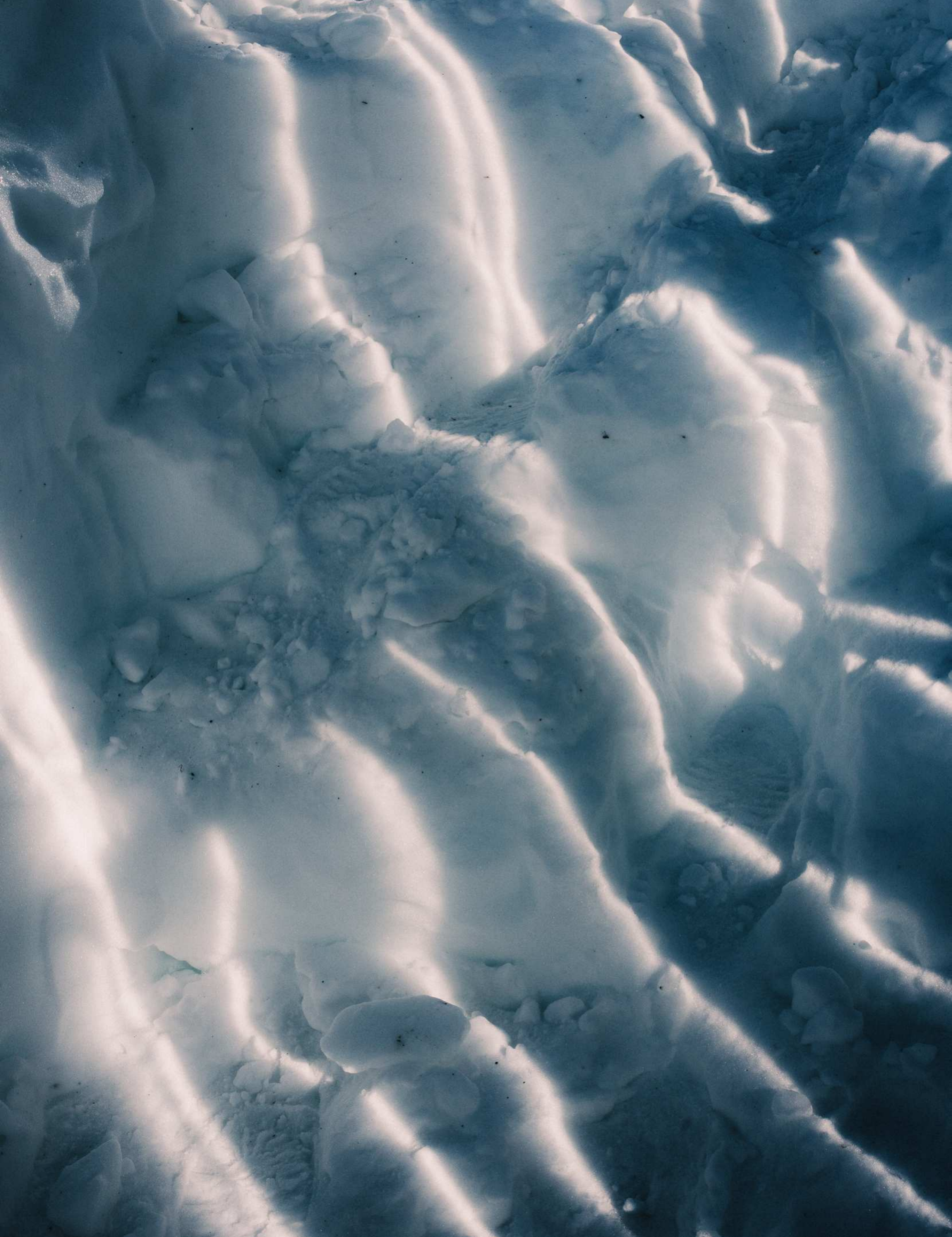
Mint



Coral



Blue



# Adventurer

Material  
100% Fine Acrylic

Made in  
Europe

BEANIES

48/101



Black



Dark Grey



Kaki



Beige



Rose



# Protector Micro



# Protector Micro

Material  
92% PES 8% Elastan

Made in  
Europe

BEANIES

50/101



Black



Grey Mel



Blue Mel



Navy Solid

# Docker Kids

Material  
100% Merino

Made in  
Europe

BEANIES

51/101



Black



Grey

# Kids Adventurer

85% Organic Cotton,  
15% Merino wool

Made in  
Europe

BEANIES

52/101



Blue



Green



Grey



Coral

SWITZERLAND  
+41

HAE

WALLIS  
027

highspeed

RIFLEX  
16SP11

SWITZERLAND  
+41

HAE

WALLIS  
027

SWITZERLAND  
+41

**HAE**

WALLIS  
027

**H&E**

**NECKWEAR**



Pioneer



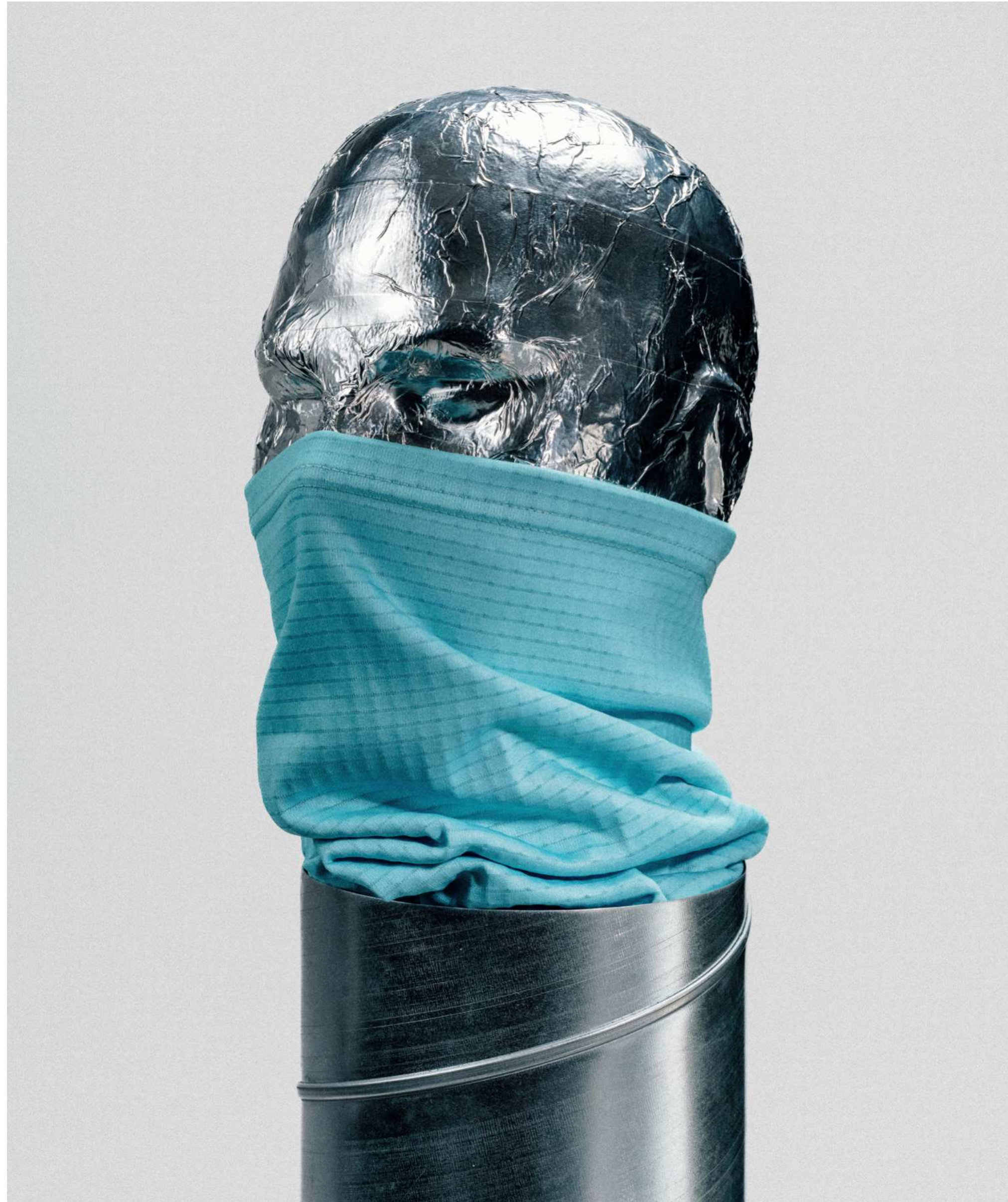
# Pioneer

Material  
92% PES & 8% Elastan

Made in  
Europe

NECKWEAR

58/101



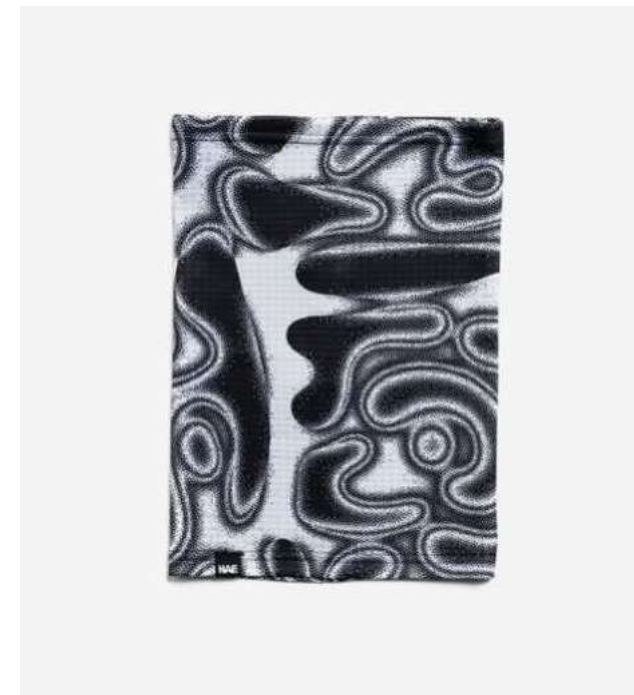
Black



Grey



Blue



Kev

Drifter Merino



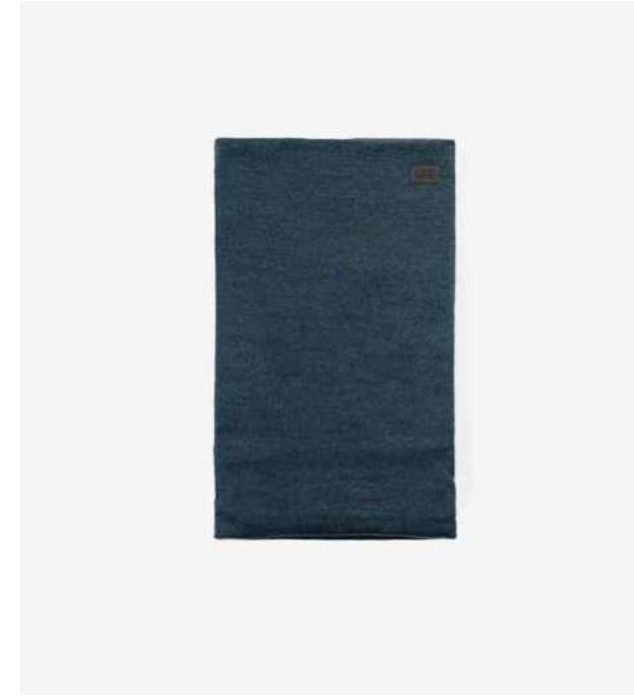
# Drifter Merino

Material  
100% Merino Wool

Made in  
Europe

NECKWEAR

60/101



Petrol



Red Mel



Light Grey



Black



Beige



Green



Grafite



Light Blue

Polar Fleece





# Polar Fleece

Material  
100% Polar Fleece

Made in  
Europe

NECKWEAR

63/101



Black



Dark Grey



Light Grey

# Merino Fleece

Material  
100% Merino Fleece

Made in  
Europe

NECKWEAR

64/101



Nature



Black



# Team Polycolon®

40% Acrylic, 40% Cotton &  
20% Polycolon®

Made in  
Europe

NECKWEAR

65/101



Black



Türkis



Mustard



Dark Grey



Lila

# Lightweight

Material  
92% PES, 8% Elastan

Made in  
Europe

NECKWEAR

66/101



Black



Blue



Lila

# The X

Top: 92% PES, 8% Elastan  
Botom: 100% Polyester Fleece

Made in  
Europe

NECKWEAR

67/101



Black



Grey



Kev



# The Arctic

Material  
92% PES, 8% Elastan

Made in  
Europe

NECKWEAR

69/101



Black



Grey Mel



Blue Mel



Navy Solid

Seeker



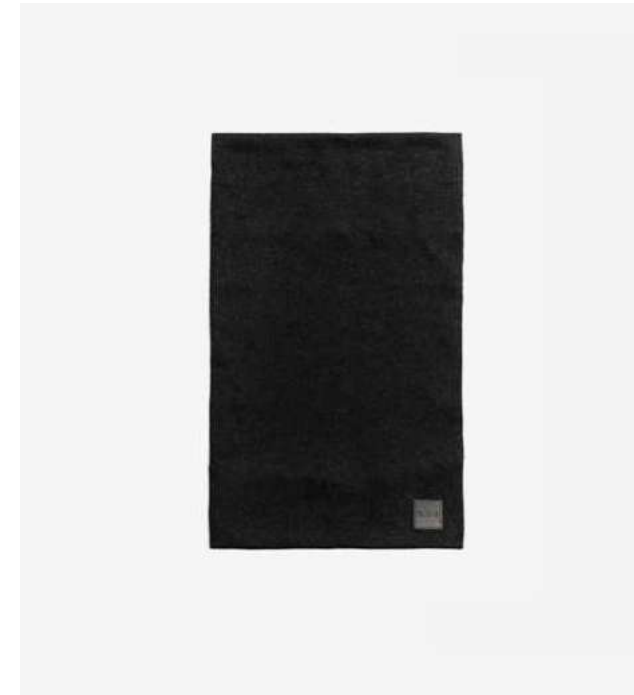
# Seeker

85% Organic Cotton,  
15% Merino Wool

Made in  
Europe

NECKWEAR

71/101



Black



Blue



Green



Yellow



Coral

# Wellness

Material  
100% Polyester Fleece

Made in  
Europe

NECKWEAR

72/101



Black



Grey



White





# Rambler

Outside: 100% Acrylic  
Inside: 100% Polyester

Fleece Made in  
Europe

NECKWEAR

73/101



Mustard



Kaki



Beige



Light Grey

# Kids Arctic

92% Polyester,  
8% Elastan

Made in  
Europe

NECKWEAR

74/101



Black



Grey Mel



Blue Mel



Navy Solid

# Kids Wellness

Material  
100% Polyester Fleece

Made in  
Europe

NECKWEAR

75/101



Black

SWITZERLAND  
+41

HAE

WALLIS  
027





**H&E**

**MASKS**



# Survivor 3D

Material  
100% Polycolon®

Made in  
Europe

MASKS

79/101



Black



Grey

# The Stormerer

Material  
92% PES, 8% Elastan

Made in  
Europe

MASKS

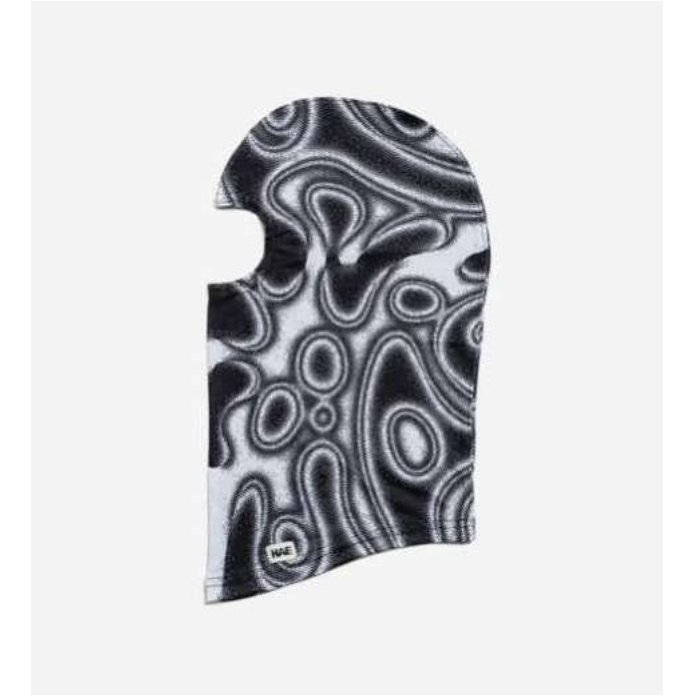
80/101



Black



Blue



Kev



# The Escapist



# The Escapist

Material  
85% Acrylic, 15% Nylon

Made in  
Europe

MASKS

82/101



Light Grey



Rose



# The Mask

Top: 92% PES, 8% Elastan  
Bottom: 100% Polyester Fleece

Made in  
Europe

MASKS

84/101



Black

# The Mask Wellness

Top: 92% PES, 8% Elastan  
Bottom: 100% Polyester Fleece

Made in  
Europe

MASKS

85/101



Black



Blue

# The Ninja

Material  
92% PES, 8% Elastan

Made in  
Europe

MASKS

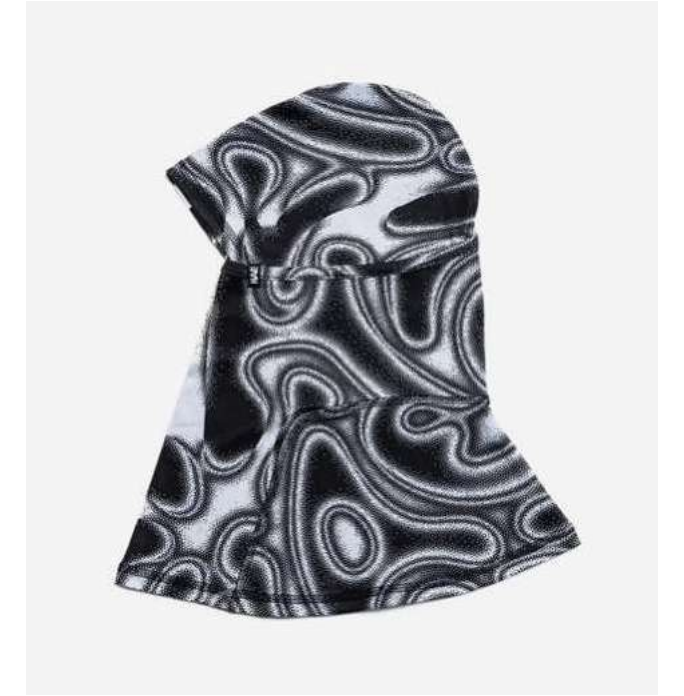
86/101



Black



Lila



Kev

# The Mask Kids

Top: 92% PES, 8% Elastan  
Bottom: 100% Polyester Fleece

Made in  
Europe

MASKS

87/101



Black



SWITZERLAND  
#41

H&E



WALLIS  
027



**HAE**

**HEADBANDS**



# Local

Outside 100% Wool  
of Valais Blacknose Sheep

Made in  
Europe

HEADBANDS

90/102



Black



Nature

# Protector Micro

Material  
92% Polyester, 8% Elastan

Made in  
Europe

HEADBANDS

91/102



Black



Grey Mel



Blue Mel



Navy Solid

# Stroller

Material  
85% Acrylic, 15% Nylon

Made in  
Europe

HEADBANDS

92/102



Navy



Light Grey



Red



Green

# Rambler

Outside: 100% Acrylic  
Inside: 100% Polyester Fleece

Made in  
Europe

HEADBANDS

93/102



Black



Dark Grey



Beige



Blue



Mustard



Violet

# Merino Thin

Material  
100% Merino Wool

Made in  
Europe

HEADBANDS

94/102



Petrol



Red Mel



Light Grey



Black



Beige



Green

# Shepherd

50% recycled Cashmere  
50% Merino Wool

Made in  
Europe

HEADBANDS

95/102



Blue



Grey



Kaki



Black

# Alpaca

38% Polyamide, 25% Super Fine Alpaca,  
25% Acrylic, 12% Merino

Made in  
Europe

96/102



Black



Brown



Beige



Mint



Coral



Blue



# Team

25% Acrylic, 25% Cotton & 50% Polycolon®

Made in Europe

HEADBANDS

97/101



Black



Dark Grey



Türkis



Lila

SWITZERLAND  
+41

HAE

WALLIS  
027

144



SWITZERLAND  
+41

HAE



WALLIS  
027

SWITZERLAND  
+41

HAE

WALLIS  
027



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Photos: Silvano Zeiter  
Layout: Antonin Maudry

