

SLASH
DASH

BASED ON FACT – COLORED BY PERSONALITY



USING TOPART TO FACILITATE CARRY-OVER

The Slash apARTment collection has received lots of positive feedback and so we're letting this one hang around. Carry-over is what I would call the new order - in an oversaturated, fast-paced consumer world - that allows brands, who really want to deliver a well curated and designed product to the market.

The consumer has a wealth of information at their fingertips. Whether that's a rental customer landed in resort on a pow week and looking for a board with heightened performance or a discerning customer wishing to fill the gap in their quiver, Slash is here to play.

We're extending our TopART Edition from the Happy Place, to now also include the ATV, Vertical & Floater for 2024. These are blank boards - of course finished with the finesse you'd expect from Slash By GiGi - that give our retailer an appealing product resonating with today's customer. It's our new look, based on the boards' individual tech features expressed through these clean and easy-on-the-eye graphics.



BLANK DROP

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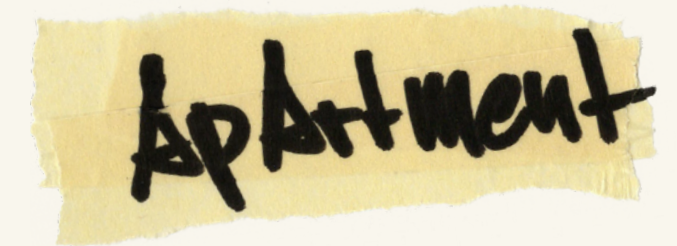
DESIGN DROP

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DESIGN DROP

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CARRY FORWARD

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HAPPY PLACE



PARK / FREESTYLE

3D



ATV

FREESTYLE / ALL MOUNTAIN



3D



VERTICAL

ALL MOUNTAIN / FREERIDE

FLOATER



FREERIDE / CARVE

BLANK DROP

HAPPY PLACE

TOP



BASE

HAPPY PLACE

STRESS FREE

In Gigi's mission to make snowboarding more accessible to the masses we've got some huge news.

Now manufactured using only BIAx fiberglass to make it torsionally softer, the Happy Place is a unisex board. This hybrid camber profile with camber between the feet and lifted tips - makes it easy to turn and correct in the park. The visible carbon-bon X added on nose and tail give you that amazing pop and responsiveness.

It's a favourite from total beginners to intermediate. It's everyone's Happy Place.

FREESTYLE



TOP

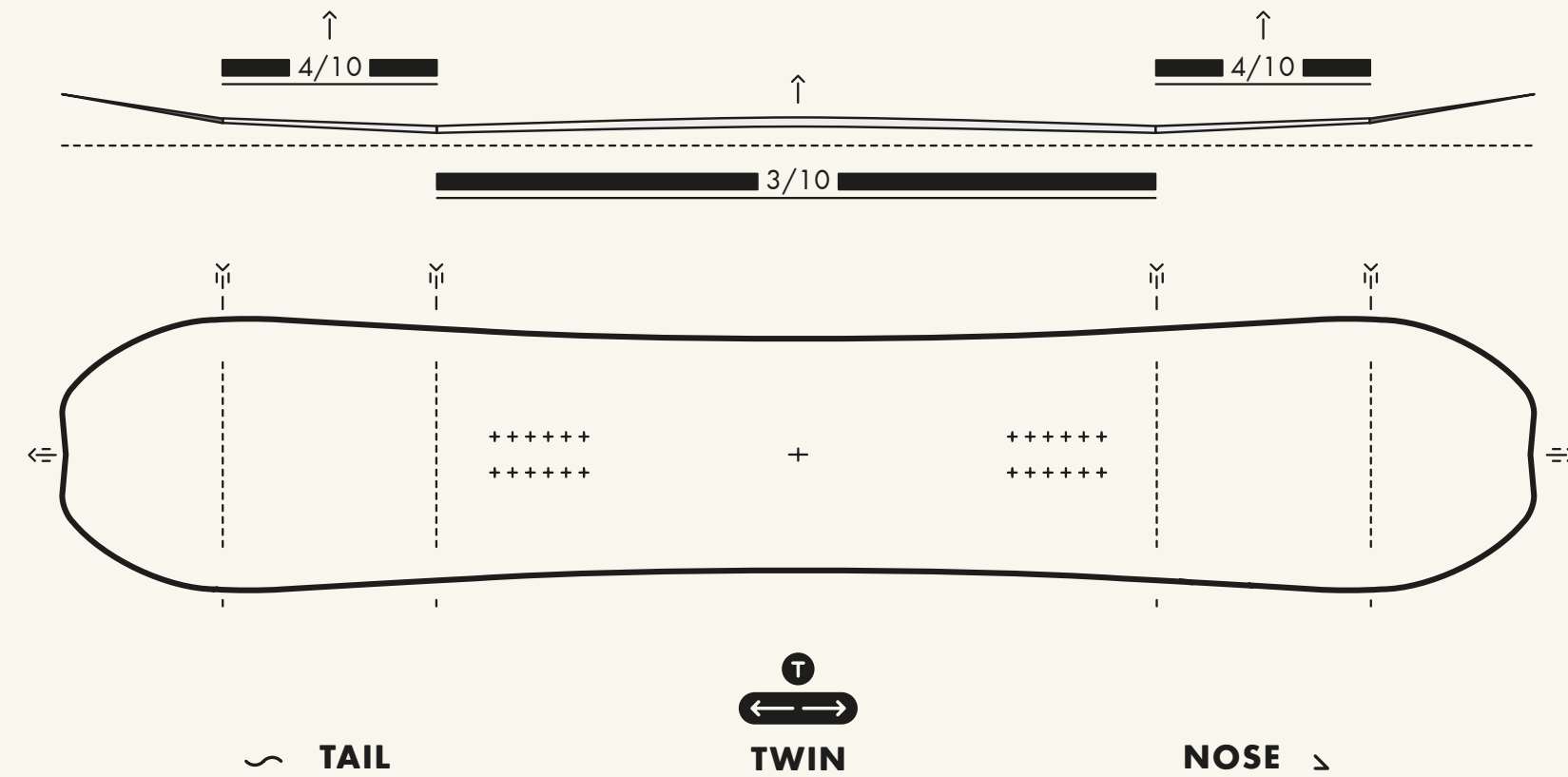
BASE



- CARBONBON
- BIAx FIBERGLASS
- POP WOODCORE
- SINTERED BASE
- DIAMOND STONE FINISH
- PROGRESSIVE SIDECUT
- KICK STAND

PROFILE

HYBRID CAMBER



TAIL

TWIN

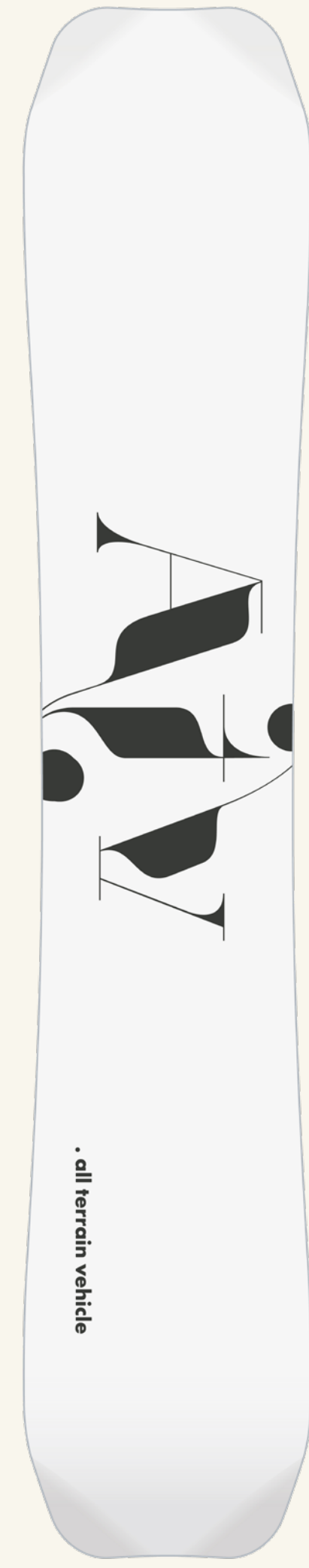
NOSE

SIZES

- | | | | | | | | | | |
|-----|-----|-----|-----|-----|------|-----|-----|------|------|
| 146 | 148 | 150 | 152 | 154 | 155w | 156 | 158 | 159w | 163w |
|-----|-----|-----|-----|-----|------|-----|-----|------|------|



TOP



BASE

ATV

CLEAR VISION

The ATV's been a stand-out performer in our line for over a decade now. And it's GiGi's constant tinkering that's kept this board at the cutting edge of board design.

A camber directional twin built for everything the mountain has to offer, the ATV destroys powder, punishes pistes and has become the goto Slope style board of our competition riders. Subtle 3D in the nose and tail adds a smooth butterability, encouraging snow to pass easily and making the ATV look more interesting as well. We've introduced flat cruise sections as contact points.

A newly beefed-up width removes fear of toe and heel drag. Made with best-in-class materials, this is the jewel in our line.

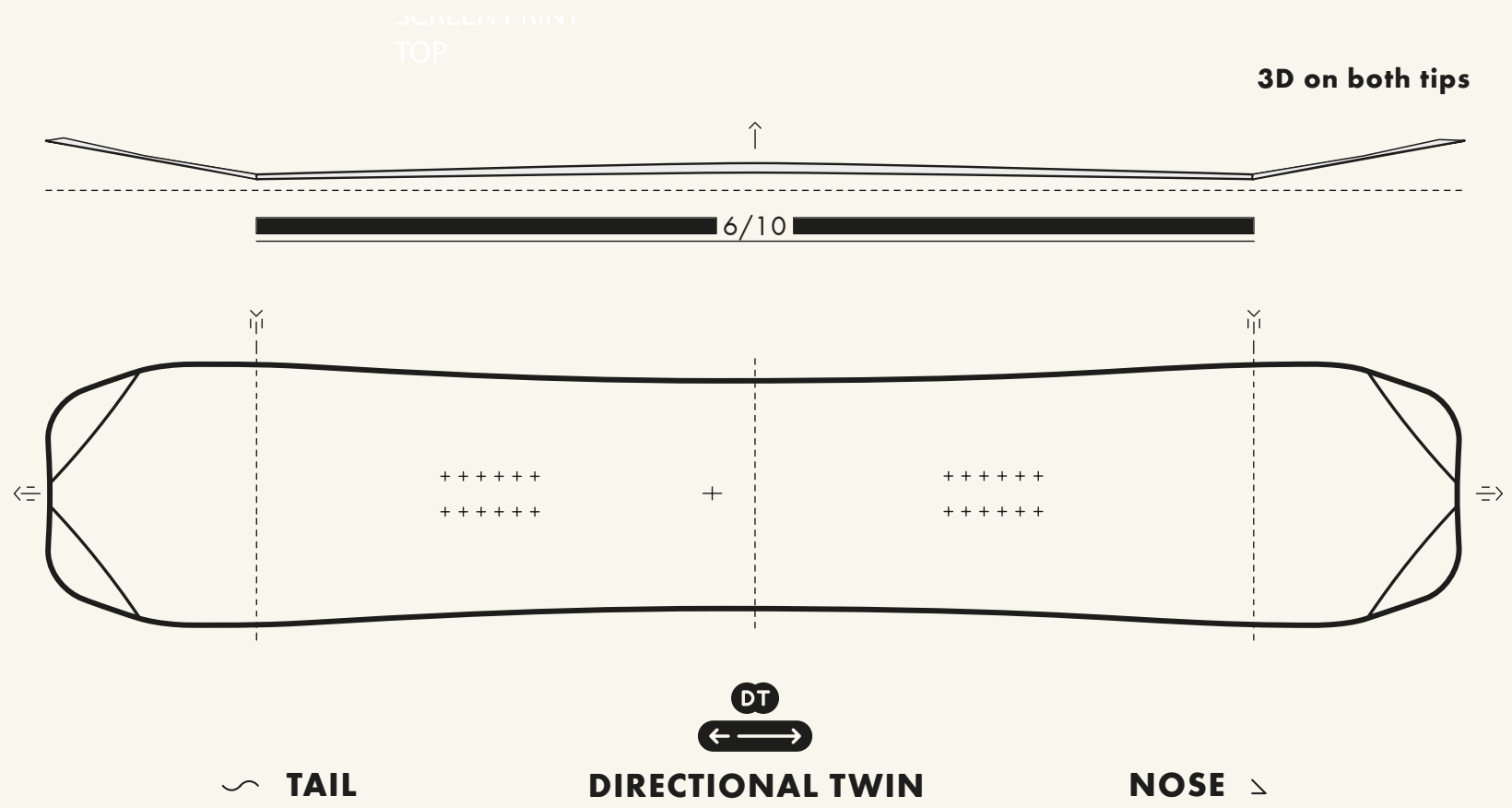
ALL MOUNTAIN



- 3D LIFT
- BURIED TREASURE
- TRI-AX FIBERGLASS
- FOREVER WOODCORE
- SINTERED BASE
- DIAMOND STONE FINISH
- SINGULAR SIDECUT

PROFILE

REACTIVE CAMBER



SIZES

- 155
- 157
- 159W
- 163W

VERTICAL SYCA

TOP



BASE

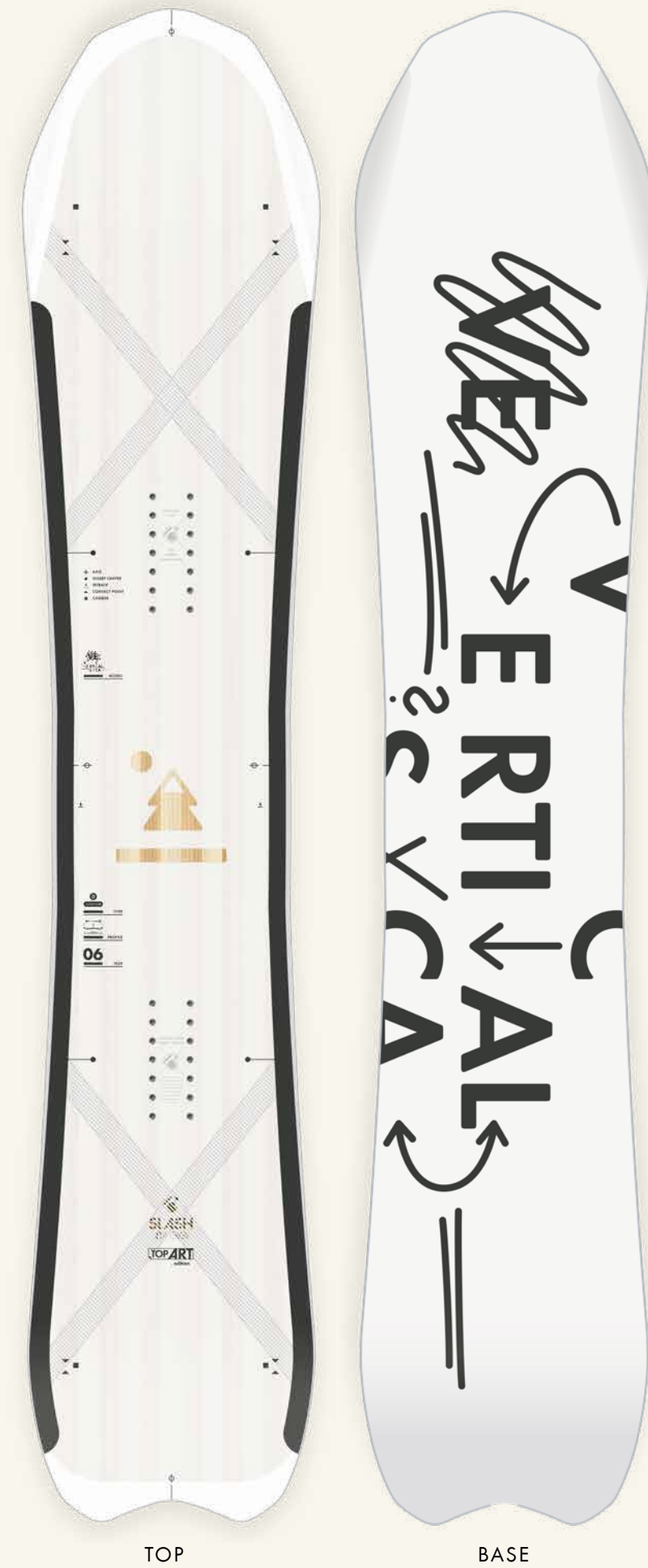
VERTICAL

TURN CONNOISSEUR

The Slash Vertical is the evolution of our Straight Snowboard, complete with 3D in its nose for helping to stick steep & deep landings.

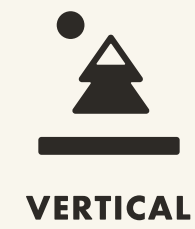
Camber between the feet gives increased control stability and maneuverability and strips of carbon fiber run from the inserts to both tips offering stability at high speed, juiced up ollies and decreases board chatter when riding at speed.

FREERIDE



TOP

BASE



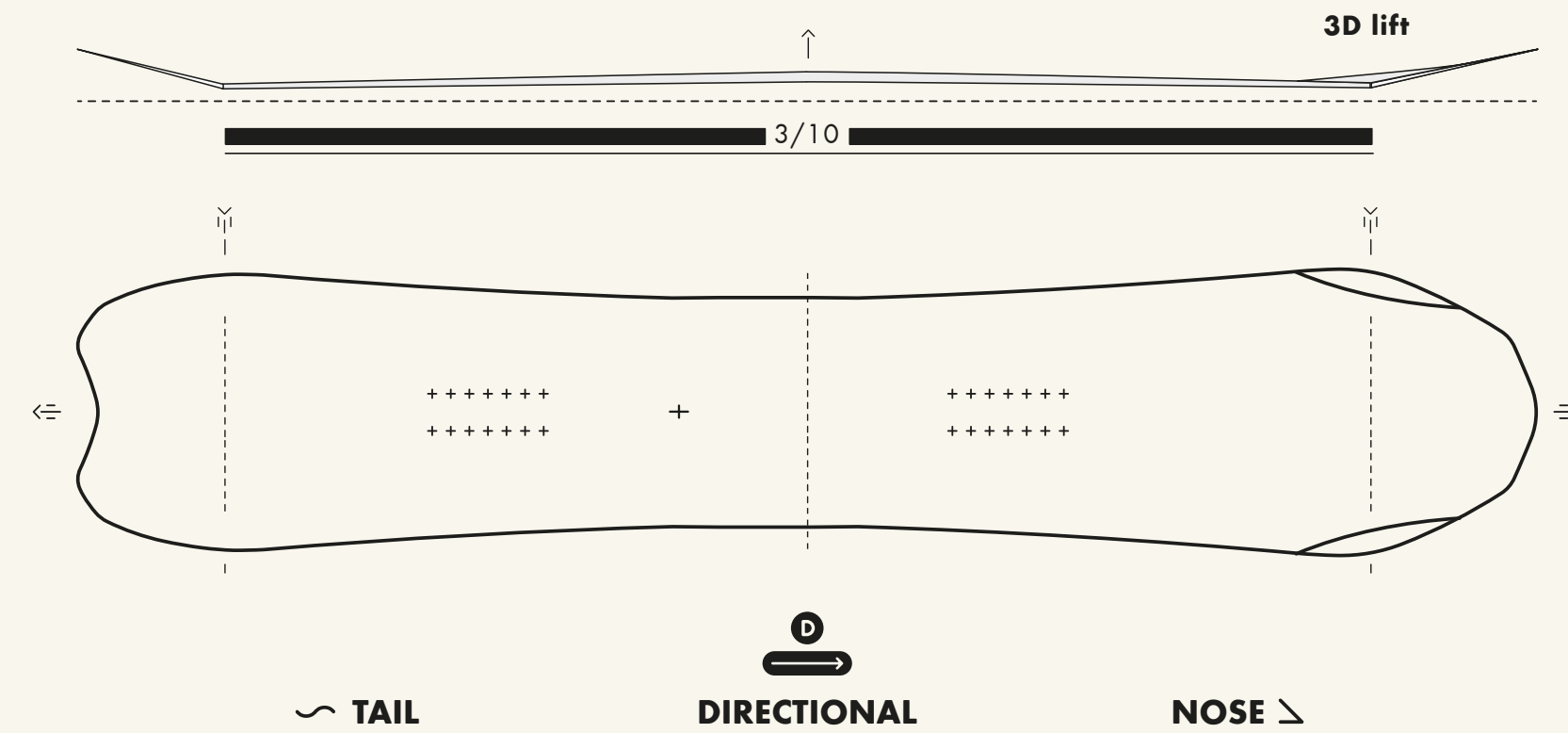
VERTICAL

- 3D LIFT
- BURIED TREASURE
- TRI-AX FIBERGLASS
- POP WOODCORE
- SINTERED BASE

- DIAMOND STONE FINISH
- PROGRESSIVE SIDECUT
- ULTIMATE TRACTION
- FLOAT INSERTS
- TAPERED SHAPE

PROFILE

FLOAT CAMBER



TAIL

DIRECTIONAL

NOSE

SIZES

151

157

161

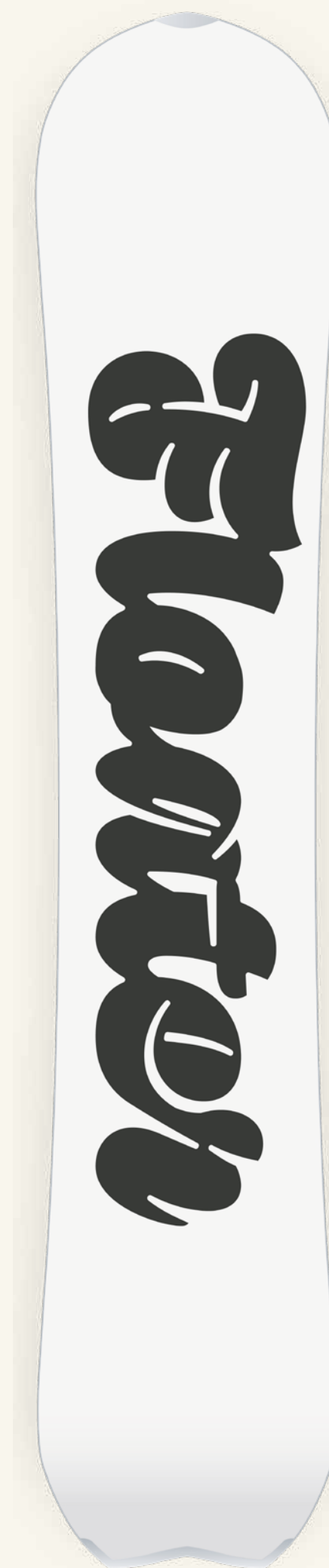
167

Flower

TOP



BASE



FLOATER

MORE & MORE

After a three year hiatus we welcome the Floater back to the fold.

This fully directional, flat cambered freeride board boasts a lifted nose and tapered swallow tail. Combine these elements and there is no doubt as to why we arrived at the name Floater.

Its low profile and singular sidecut make the Floater the board of choice for carving kings and off piste protagonists alike.

Welcome back, old friend.

FREERIDE



TOP



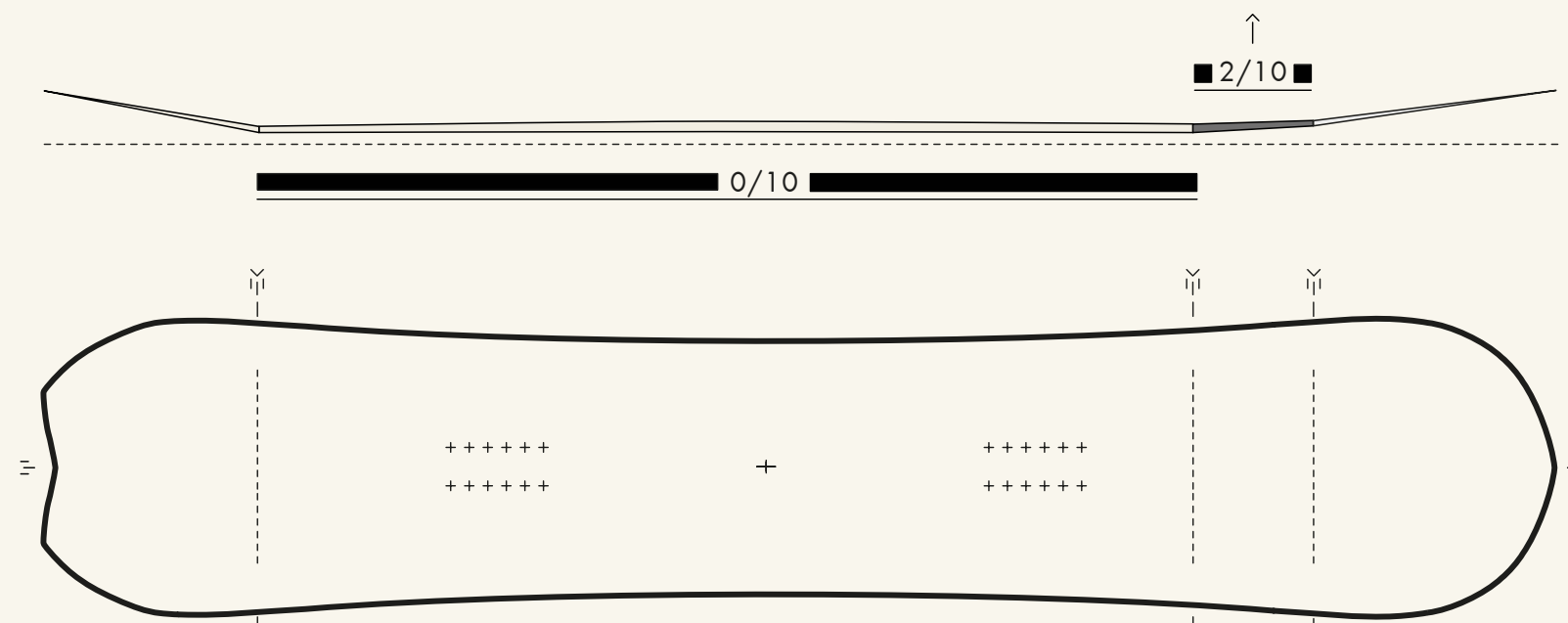
BASE



- CARBONBON
- POP WOODCORE
- BI-AX FIBERGLASS
- SINTERED BASE
- DIAMOND STONE FINISH
- SINGULAR SIDECUT
- ULTIMATE TRACTION
- FLOAT INSERTS

PROFILE

FLAT CAMBER



SIZES

153 | 157 | 161

SLASH
BY GIGI
THUMBS

DESIGN DROP



PARK / FREESTYLE


SLASH
BY GIGI



TOP



BASE

HAPPY PLACE

CAMBER EDITION

The Slash By GiGi x Thumbs Collab drops on a limited number of Slash boards and Union Custom House bindings early in 2024.

Last time we worked with Thumbs, he brought our Looney Tunes x 686 collab design to life and it sold out within 24 hours, so we've got a good feeling on this.

Differing from our best selling hybrid camber Happy Place board, we present a cambered version for this collab.

FREESTYLE



TOP



BASE

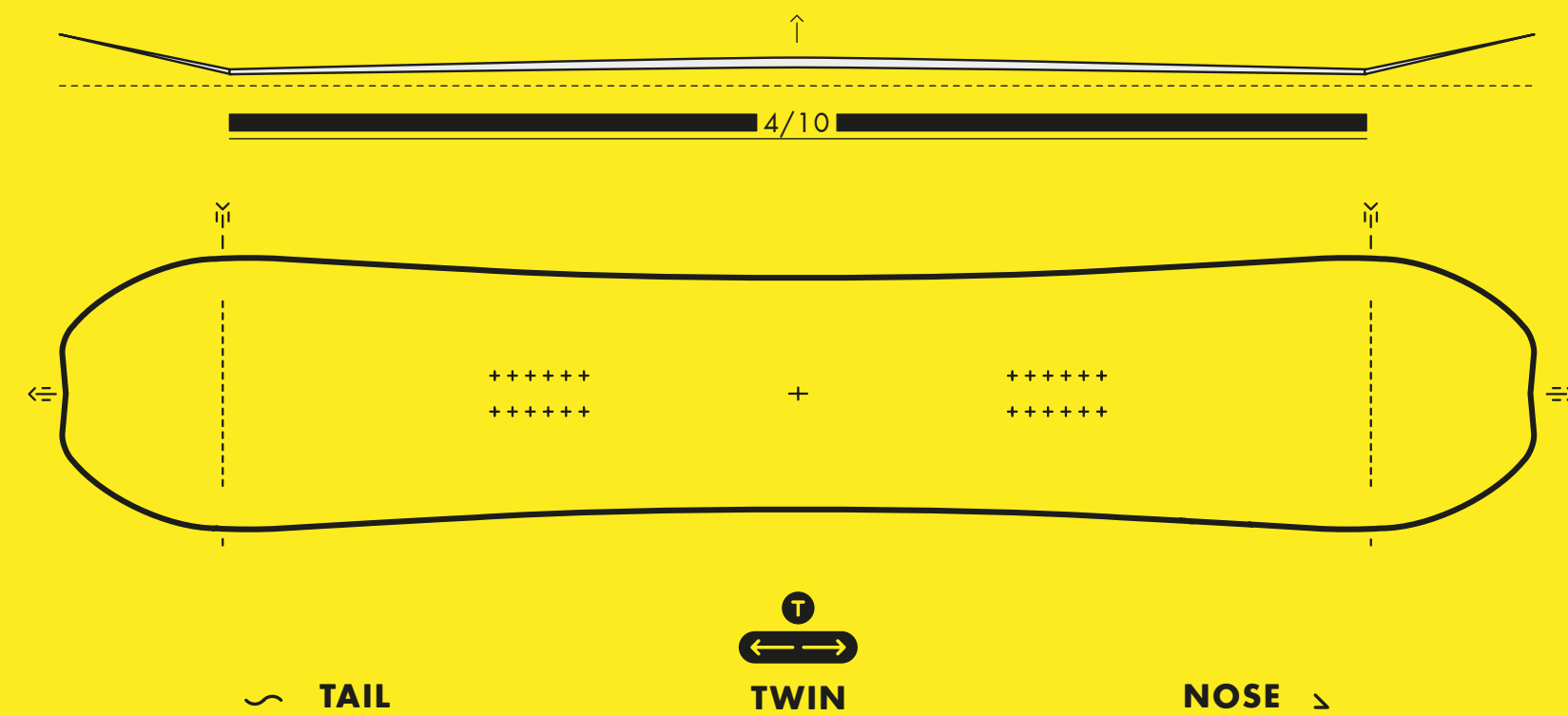


- CARBONBON
- BIAx FIBERGLASS
- POP WOODCORE
- SINTERED BASE
- DIAMOND STONE FINISH
- PROGRESSIVE SIDECUT
- IMPACT DAMPENING
- KICK STAND

PROFILE

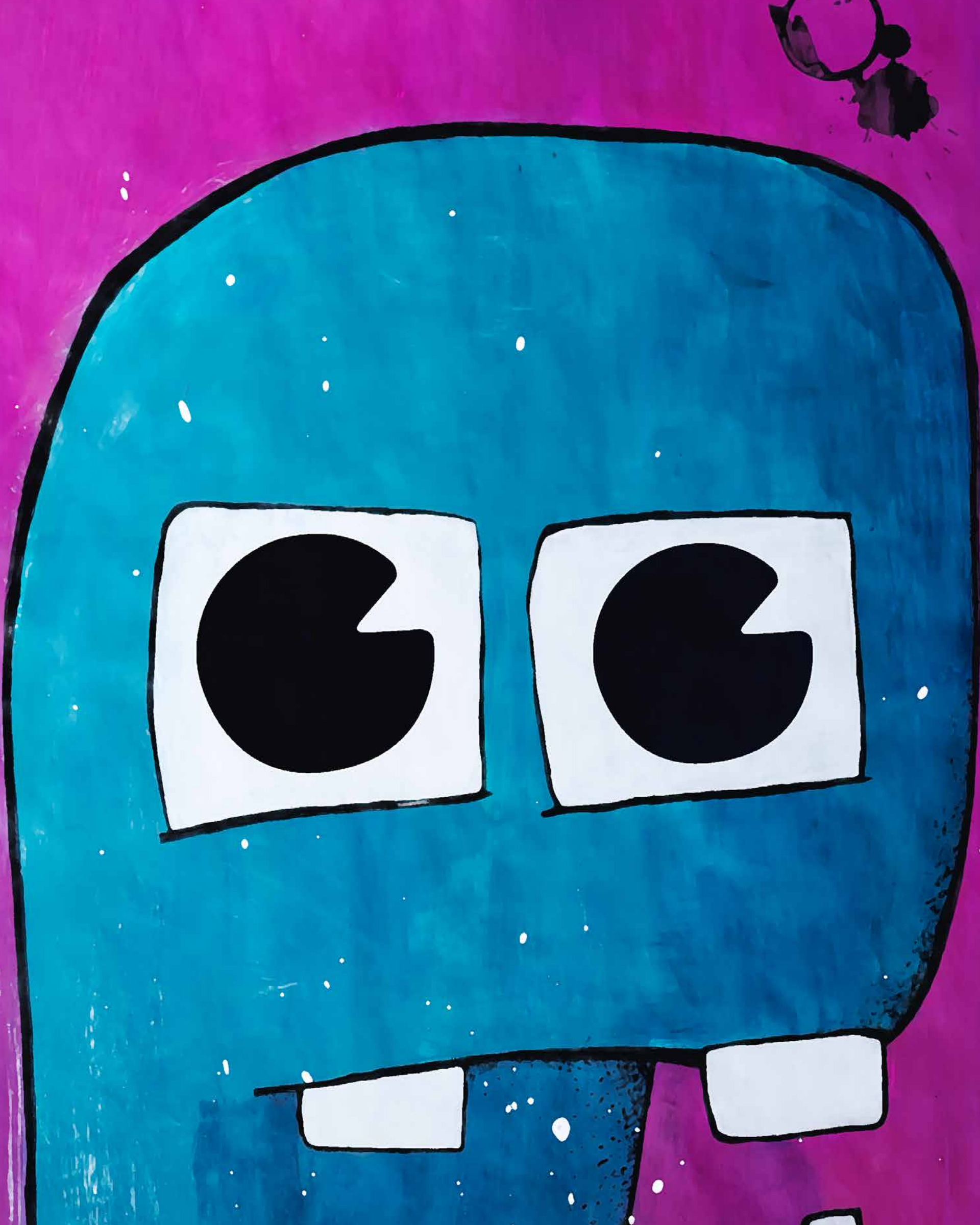
CAMBER

- Camber Edition -



SIZES

146 | 150 | 155w | 158



DESIGN DROP


SLASH
BY GiGi
LINE PLAN
FA 24

SPLASH



KIDS

SLASH



TOP



BASE

SPLASH

THE FUTURE IS NOW

With a soft and simple flex the Splash helps initiate easy arcs and encourages proper foot control.

Its mid-sidecut Traction Bump maintains edge hold from first turns to fast fall line riding. The twin tip shape offers a base where freestyle moves can grow, and its lifted tips reduce edge-catch.

Artwork by Björn Hartweger. Björn filmed with the Pirate Crew and now runs a snowboard school in Kaprun. Killer graphics for the kids, and the twin Splash means the rider can choose which colour character sits on the front.

KIDS



TOP

BASE

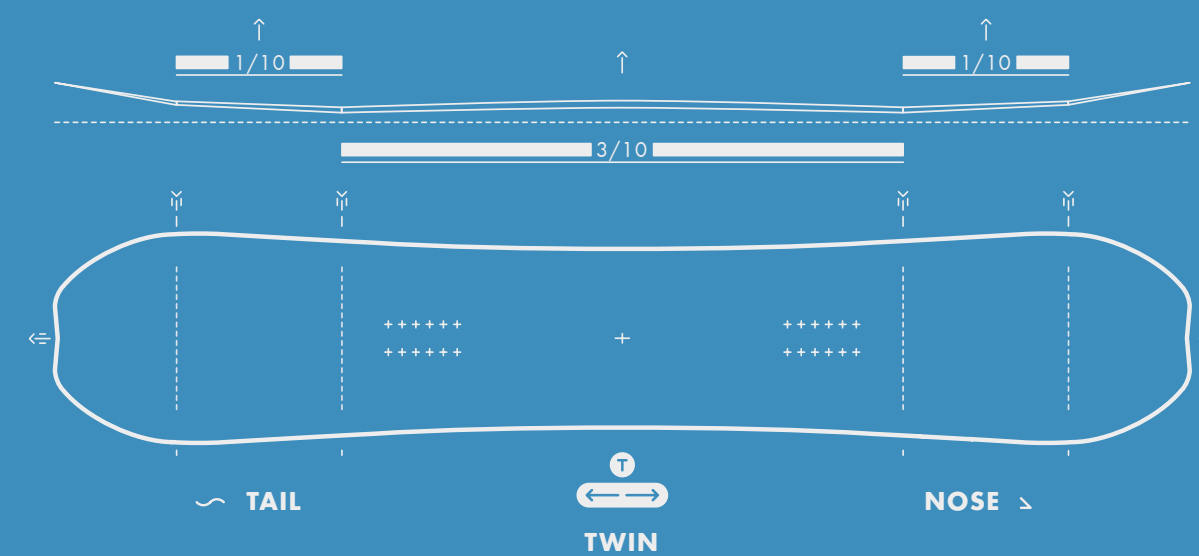


SPLASH

PROFILE

- BIAx FIBERGLASS
- FOREVER WOODCORE
- SINTERED BASE
- DIAMOND STONE FINISH
- PROGRESSIVE SIDECUT
- ULTIMATE TRACTION
- KICK STAND

HYBRID CAMBER



SIZES

110

120

129

HEADWEAR

SLASH INDEX BEANIE



SIZES

ONE SIZE

SLASH FUZZ HAT



SLASH 5-PANEL HAT



\$\$



HAPPYPLACE



ATV



VERTICAL



FLOATER



HAPPYPLACE

-CAMBER EDITION-



SPLASH

LINE UP /

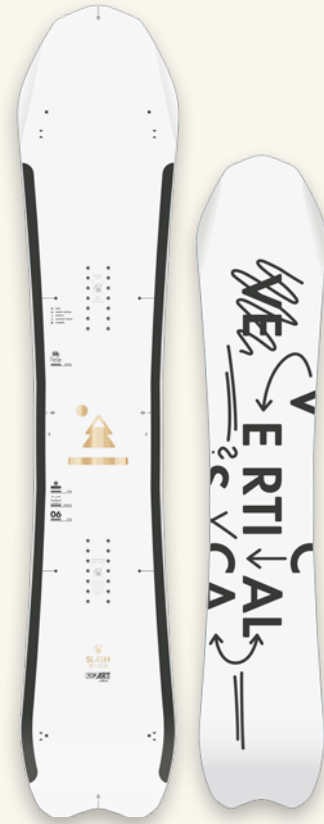
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PARK / FREESTYLE



FREESTYLE / ALL MOUNTAIN



ALL MOUNTAIN / FREERIDE



FREERIDE / CARVE



EXCLUSIVE



KIDS

SLASH
BY GiGi

APartment

**CARRY
FORWARD
COLLECTION**

LINE UP /

\$\$


\$



SPECTRUM


HAPPYPLACE


BRAINSTORM


ATV


VERTICAL


STRAIGHT


PORTAL


BRAINSTORM
SPLIT


VERTICAL
SPLIT



PARK / FREESTYLE



FREESTYLE / ALL MOUNTAIN



FREERIDE / CARVE



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