



PUBLIC

24/25





TEAM

JOE SEXTON

DARRELL MATHES

BEN BILODEAU

KAS LEMMENS

DANYALE PATTERSON

BRETT KULAS

RYAN COLLINS

TOMMY TOWNS

BILLY BOTTOMS

JAYLEN HANSON

PETE CROASDALE

MADDY MONTGOMERY

CEES WILLE

MAS

MANU CALVO



PUBLIC SNOWBOARDS WAS CREATED IN 2015 WITH THE IDEA THAT THERE SHOULD BE MORE COMMUNITY IN SNOWBOARDING.

When we started PUBLIC in 2015, I never thought I'd be in a position to own a snowboard brand. Nine years later and now I have a brand that supports team riders, retailers and distributors, and that support is reciprocated which feels amazing!

Reflected in the way we run the business, we make sure every aspect (the riders, shops, distributors and reps) of our brand is part of the decision making process. This season we focused on expanding our product line by creating a women's specific board under the guidance and direction of JibGurl, we did this because we care about getting PUBLIC in front of all types of riders. We also have season two of our PUBLIC Research (fully direction free ride board) which allowed us to open up and show PUBLIC to a new range of snowboarders.

On top of our growing board line up, we're excited to expand our apparel collection to include a variety of headwear offerings.

We truly recognize and appreciate all of the support from anyone who supports us, and we wouldn't be where we are without them coming together.

Welcome to PUBLIC 2024-25, we're excited you're here.

A white handwritten signature of Joe Sexton.

Joe Sexton

If you ever have any questions, please reach out to us:
Email: joe@publicsnowboards.com
Instagram: [@thisispublic](https://www.instagram.com/thisispublic)



QUAD CARBON

Carbon strips add pop and longevity to the board maintaining its pop and stiffness longer while keeping the center of the board softer.



ARAMID STRINGERS

Aramid stringers are strategically placed in a V pattern in the tip and tail for increased durability, dampening and a dose of added pop! Aramid fibers are used to make bulletproof vests so you know every board made with Aramid stringers will be more durable and hold its pop longer, season after season.



SINTERED BASE

Rather than melting polyethylene pellets together (extrusion), sintered bases are manufactured by crushing the pellets together under high pressure. This makes a sintered base more porous for maximum wax absorption, and more abrasion-resistant. In other words it makes the board faster and more durable!



CARBON STRINGER

A 20mm wide carbon fiber stringer running tip to tail to increase overall pop and response without increasing torsional flex to keep the board feeling lively and nimble underfoot. Carbon stringer is the most effective way to add pop without increasing weight.



URETHANE SIDEWALLS

Urethane sidewalls are used in all PUBLIC boards for their superior dampening properties compared to the industry standard ABS and P-tex sidewalls. Urethane sidewalls are more durable against impact on rocks or rails to prevent your board from delaminating when you get caught slippin' in the park or backcountry.



BIAX GLASS

All PUBLIC Snowboards are made using Biax fiberglass. Biax fiberglass creates a consistent and smooth flexing snowboard tip to tail while allowing the board to stay nimble and predictable.



CARBON V STRINGERS

Carbon stringers are strategically placed in a V pattern in the tip and tail for increased response from the binding to the contact point. This gives the board endless snap in and out of turns and an overall increase in pop.

PUBLIC CORE TYPES

POPLAR CORE - Our Poplar Core is made of 100% FCS certified poplar wood. Poplar is the most common type of wood used in snowboard cores for its unbeatable strength to weight ratio and is why we make the majority of our boards with this core.

POPLAR LIGHT CORE - Poplar Light is a premium version of our tried and true Poplar core and uses 100% FCS certified wood. We've strategically placed super lightweight paulownia wood throughout the core to reduce weight but maintain a snappy feel. Strips of hardwood are placed underneath the bindings to reduce board breaks at the binding line and increase insert retention. The Poplar Light Core is only used on our highest-end boards.

GENERAL PUBLIC

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF. STANCE (IN)	CONTACT LENGTH (MM)
140	108.75	258 / 234 / 258	6.6	21.9	1037
143	109.75	262 / 237 / 262	6.8	22	1044
147	110.75	278 / 240 / 278	7	22.1	1052
150	112.75	288.4 / 246 / 288.4	7.2	22.2	1065
153	115.68	291.6 / 246 / 291.6	7.4	22.8	1095
154W	117.15	302.6 / 260 / 302.6	7.5	22.8	1100
155	117.15	292.3 / 250 / 292.3	7.5	22.8	1100
157	118.64	293.9 / 251 / 293.9	7.6	22.8	1125
160W	122	308 / 263 / 308	7.7	22.8	1155

JIBGURU!

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF. STANCE (IN)	CONTACT LENGTH (MM)
144	110	274.4 / 236 / 274.4	7.4	19	1070
148	113	278.5 / 238.6 / 278.5	7.5	20	1100
152	116	283.2 / 241 / 283.2	7.5	21	1130

DISORDER

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF. STANCE (IN)	CONTACT LENGTH (MM)
149	112	288 / 242 / 288	7.9	20.4	1105
152	117.4	295 / 254 / 295	8.1	22.4	1124
155	119.6	297.7 / 254 / 297.7	8.3	22.4	1146

DISPUTE

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF. STANCE (IN)	SET BACK (IN)	CONTACT LENGTH (MM)
153	114.7	296.1 / 254 / 296.1	7.9	22.8	-0.5	1138
156	117.4	297.7 / 255.7 / 297.7	8	22.8	-0.5	1163
159	120.1	300.7 / 257 / 300.7	8.1	23	-0.5	1190

DISPLAY

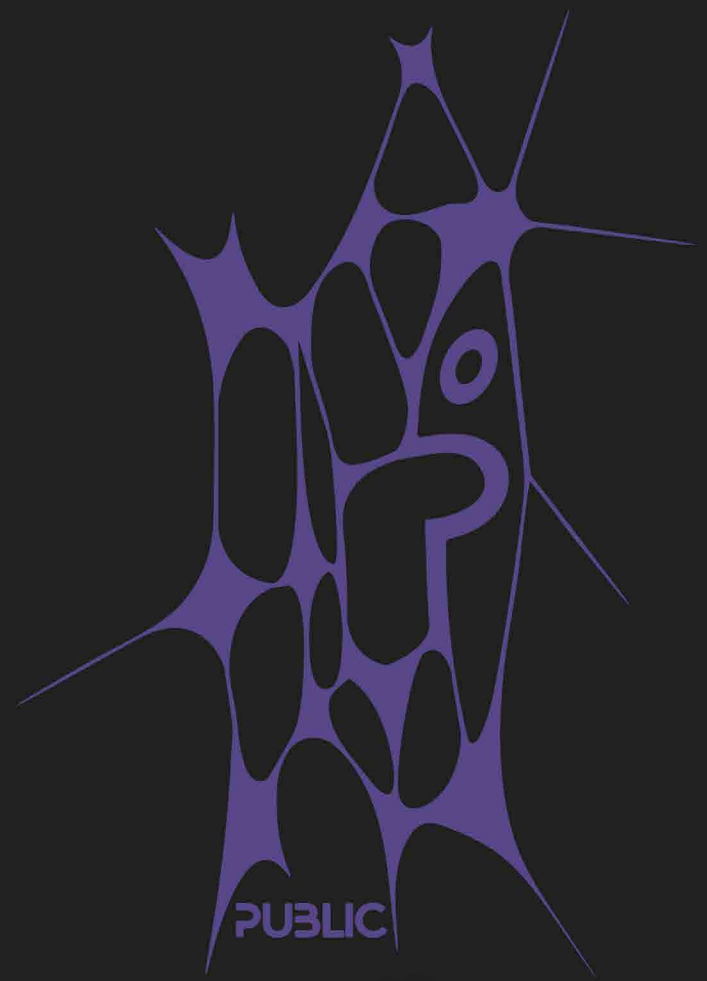
SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF. STANCE (IN)	CONTACT LENGTH (MM)
150	112.1	295.1 / 253 / 295.1	7.8	21.6	1101
153	114.7	296.1 / 254 / 296.1	7.9	22.8	1138
156	117.4	297.7 / 255.7 / 297.7	8	22.8	1163

STATEMENT

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF. STANCE (IN)	CONTACT LENGTH (MM)
150	114	293 / 252 / 293	7.7	20.5	1120
154	118	298 / 256 / 298	8	21.5	1160
157	121	302 / 259 / 302	8.2	22	1190

RESEARCH

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF. STANCE (IN)	CONTACT LENGTH (MM)
154	116	297 / 251 / 289	7.2	21	1118
157	118	301 / 254 / 293	7.4	21	1143
160	121	305 / 257 / 297	7.6	22	1168
160W	121	313 / 265 / 305	7.6	22	1168



PUBLIC



140

143

147

150



153

154W/157

155

160W



GENERAL PUBLIC

Available in our most expansive size range of 143-160cm, the "General PUBLIC" is for the people. This versatile board features our "Alert Camber" profile which makes it feel at-home on groomers, side-hits, in the park and everywhere in between. Just enough positive camber underfoot to feel stable, responsive, and poppy with plenty of rocker past the inserts to float in deep snow and press with ease. The General graphic was built with photos by team rider Ryan Collins. From beginners to the pros, the aptly named "General PUBLIC" was made for everyone.



ALERT CAMBER

140, 143, 147, 150, 153, 154W, 155, 157, 160W

BEST IN: STREET & PARK



Hybrid camber profile is regular between the feet with a rise on the tip and tail. This unique camber and flexibility allows for forgiveness on rails and some extra snap for getting off the ground. With a sintered base and urethane sidewalls for extra protection, it's no wonder this board is a fan favorite. Also available in 143, 147, 150, 153, 154W, 155 and 160W.

BUILT WITH:

- Biax Glass
- Urethane Sidewalls
- Sintered Base
- POPLAR CORE

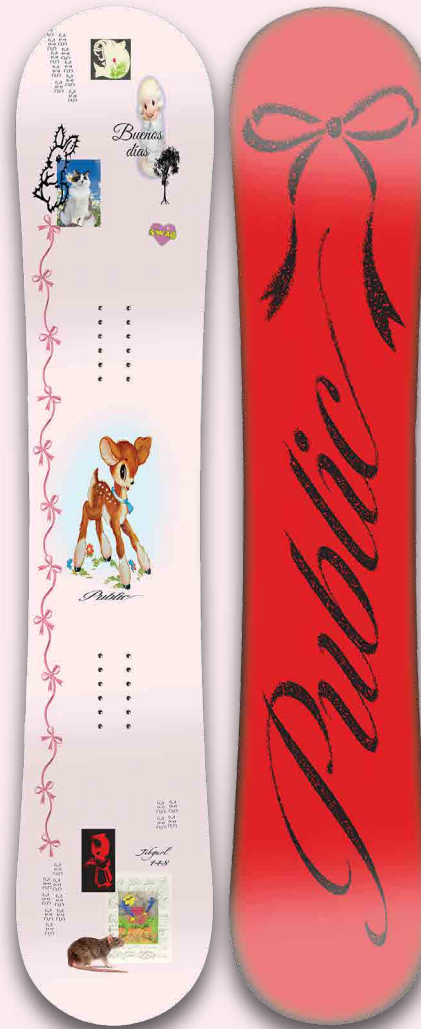
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Buenos días



swag



Jibgurl

Danyale Patterson has her very own pro model for next season. Available in 3 sizes and a graphic story that is very clearly jibGurl's. We are stoked to expand our product line and include a women's specific board. The JibGurl model is a directional twin board with a traditional camber. Get ready to look cute on the slopes!

Available in 144, 148 and 152.

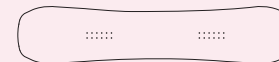
TRADITIONAL CAMBER

144, 148, 152

BEST IN: STREET & PARK



Regular



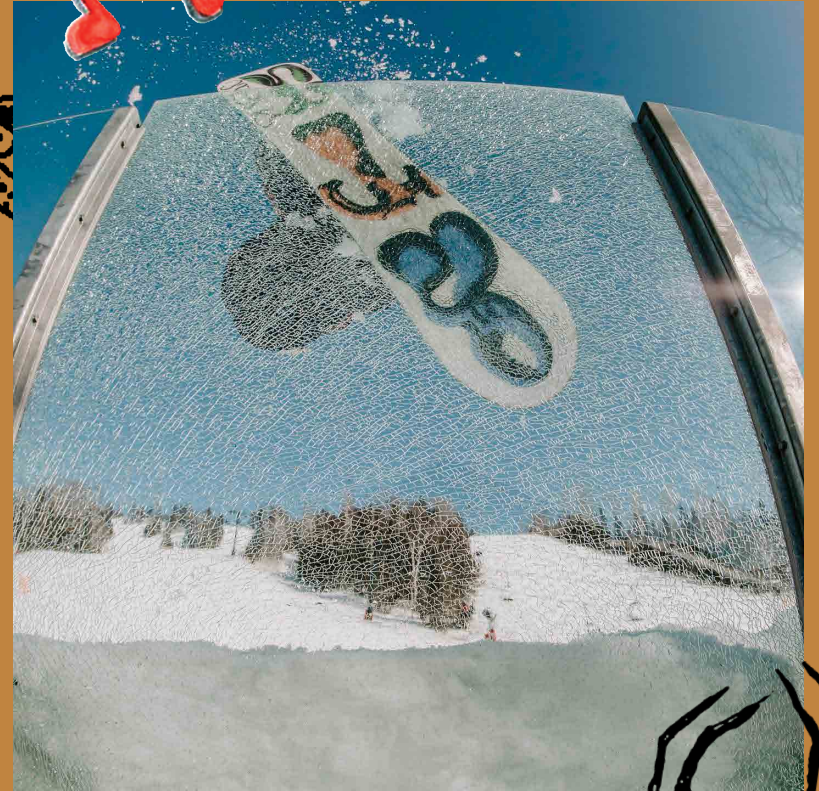
This board is camber with a little bit of flat at the contact point. This gives the board the pop of a full camber board but with a broken in feel that isn't catchy.

BUILT WITH: Blax Glass

Urethane Sidewalls

Sintered Base

POPLAR LIGHT CORE





149



152



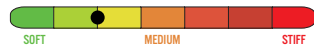
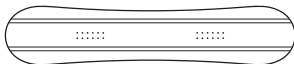
155



MICRO CAMBER

149, 152, 155

BEST IN: STREET & PARK



Traditional camber, just a small amount of it. The minimal amount of camber makes this board feel broken right out of the wrapper.

BUILT WITH: Biax Glass

Urethane Sidewalls

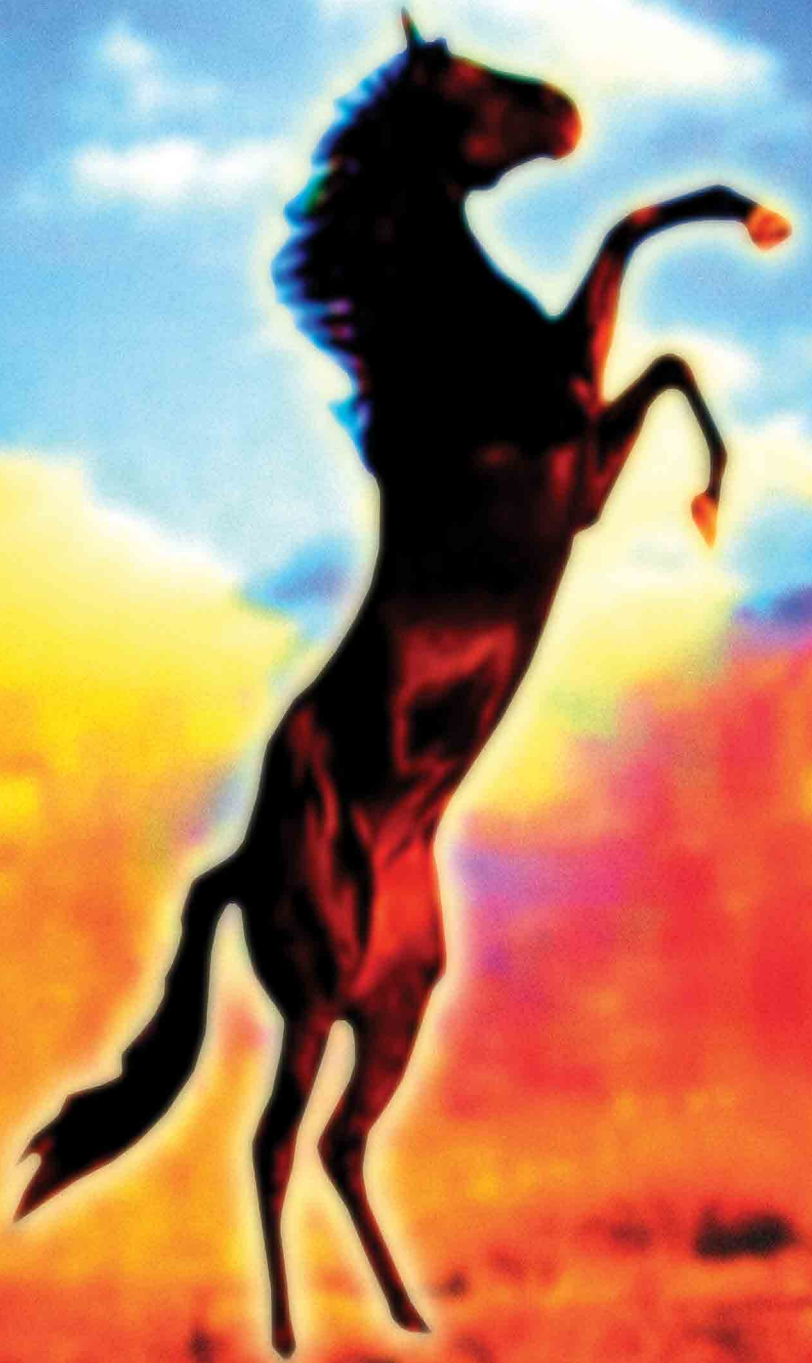
Sintered Base

Carbon Stringers

POPLAR CORE

disorder

THE PUBLIC DISORDER FOR 24/25 GRAPHIC WAS CREATED BY MIKE GIGLIOTTI. MIKE HAS DONE ARTWORK FOR SOME BIG HOUSEHOLD BRANDS IN SKATEBOARDING. NAMELY VANS, BAKER, ANTIHERO. MIKE GRACIOUSLY OFFERED HIS PEN AND STYLE AND USED THE DISORDER BOARD AS A CANVAS FOR HIS UNIQUE STYLE THAT IS REMINISCENT OF CONTROLLED CHAOS. THE DISORDER IS A REGULAR CAMBER WITH MINI CAMBER FOR THE PERFECT AMOUNT OF FLEX. A TRUE TWIN PARK KILLER BUILT FOR WHATEVER YOU THROW AT IT.





DISPUTE

THERE'S NO DEBATE HERE, THE "DISPUTE" IS THE MOST VERSATILE BOARD IN OUR LINEUP. THIS DIRECTIONAL TWIN SHAPE DESIGNED BY BEN BILODEAU FEATURES OUR "ALERT" CAMBER PROFILE AND IS LOADED WITH TECHNICAL FEATURES. INLAID ARAMID STRIPS AND CARBON STRINGERS THROUGHOUT CREATE A LIGHTWEIGHT, POWERFUL CORE THAT OFFERS A RESPONSIVE RIDE WHILE URETHANE SIDEWALLS OFFER EXTRA IMPACT SUPPORT, AND THE SINTERED BASE WILL HAVE YOU WAITING FOR EVERYONE ELSE TO CATCH UP. ARGUE ALL YOU WANT, BUT THE DISPUTE RULES THE RESORT.



ALERT CAMBER

153, 156, 159

BEST IN: STREET & PARK

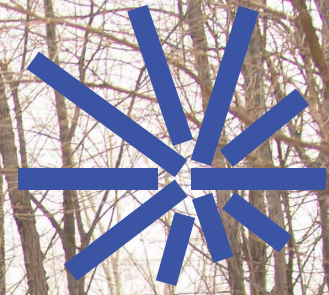


Hybrid camber profile is regular between the feet with a rise on the tip and tail. This unique camber and flexibility allows for forgiveness on rails and some extra snap for getting off the ground. With a sintered base and urethane sidewalls for extra protection. Also available in 153, 156 and 159.

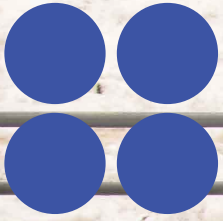
- BUILT WITH:
- Blax Glass
 - Urethane Sidewalls
 - Sintered Base
 - Aramid Stringers
 - Carbon Stringers
 - POPLAR LIGHTCORE



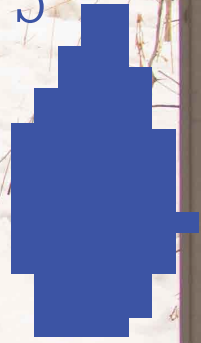
1



2

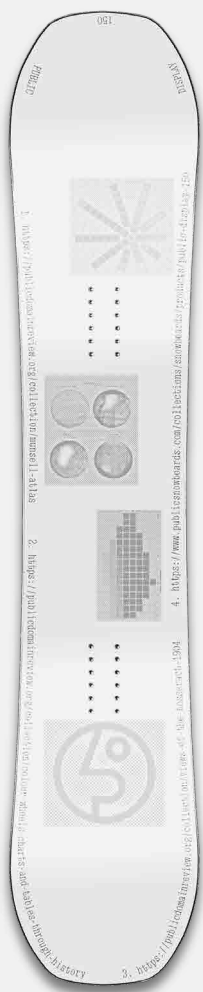


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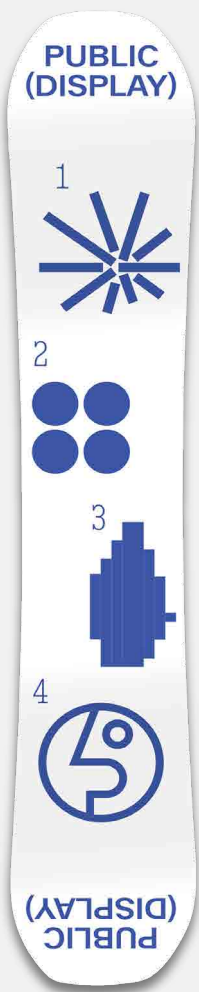


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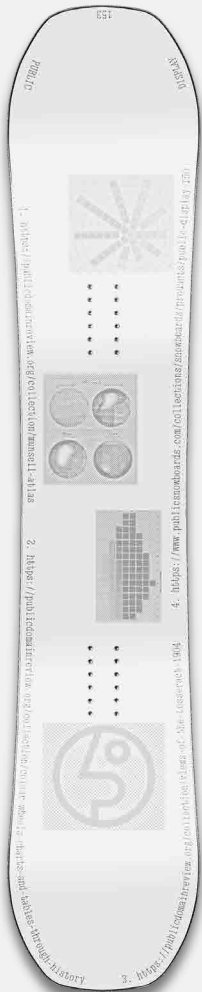




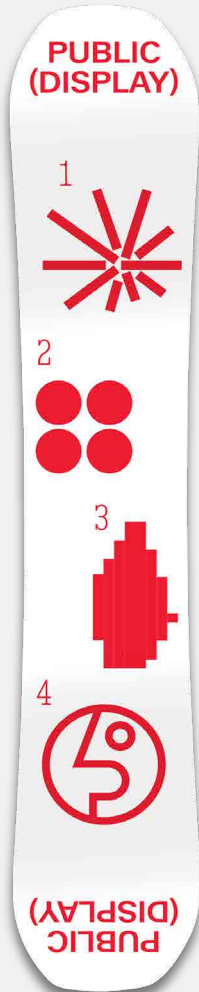
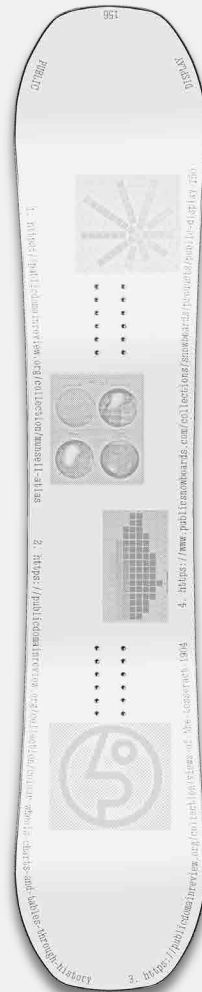
150



153



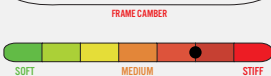
156



FRAME CAMBER

150, 153, 156

BEST IN: STREET, PARK & MOUNTAIN



Frame camber profile is flat between the feet with a gradual rise on the tip and tail. This board is built tough. Perfect for the heavy impacts of street spots, but built with the backcountry park focused rider.

- BUILT WITH:
- Biax Glass
 - Urethane Sidewalls
 - Sintered Base
 - Aramid Stringers
 - Carbon Stringers
 - POPLAR LIGHT CORE

NOTE FROM THE ARTIST:

I wanted to create a graphic that felt visually graphic, brought together the digital and physical world, and played with the idea of "Public Display." Each number and silhouette on the base of the board is tied to a color wheel that lives within the Public Art Domain (art that is free to use and view publicly). Each color wheel can be viewed online by typing out the URL on the front of the board that corresponds with the number. The final number is a little Easter egg for anyone taking the time to type out the urls. - Will Tuddenham

PUBLIC (DISPLAY)

DARRELL MATHES' PRO MODEL THE "DISPLAY" IS FOR THE RIDER WHO FEELS JUST AS AT HOME ON A BACKCOUNTRY MISSION AS THEY DO AT A STREET SPOT. THE DISPLAY'S "FRAME CAMBER" PROFILE FEATURES FLAT CAMBER UNDERFOOT WHICH OFFERS A SKATE INSPIRED FEEL WHILE THE GRADUAL RISE TOWARD THE TIPS ALLOWS THE BOARD TO FLOAT IN POWDER WITH EASE. CARBON STRINGERS AND ARAMID STRIPS PROVIDE STRENGTH AND STABILITY WHILE THE STIFFER CORE OFFERS A RESPONSIVE FEEL WITHOUT SACRIFICING THE COMFORTABILITY AND PLAYFULNESS YOU NEED FOR HOT LAPS THROUGH THE PARK.

PUBLIC (DISPLAY)

1. <https://publicdomainreview.org/collection/munsell-atlas>
 2. <https://publicdomainreview.org/collection/colour-wheels-charts-and-values-through-history>
 3. <https://publicdomainreview.org/collection/views-of-the-tesseract-1904>
 4. <https://www.publicsnowboards.com/collections/snowboards/products/public-display-150>



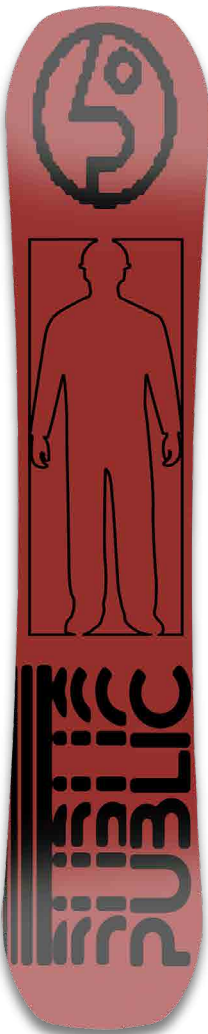
www.1057176.com
877-486-9377
800-788-7011
828192

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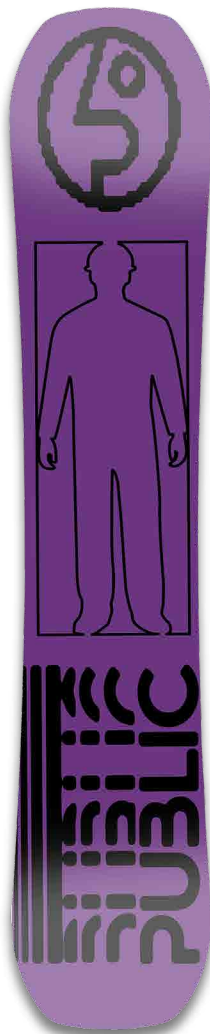
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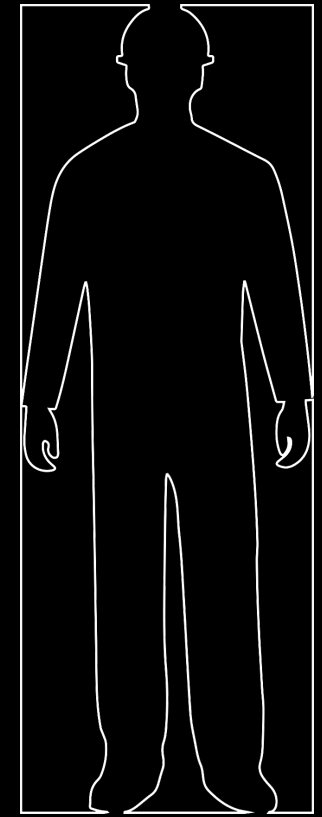
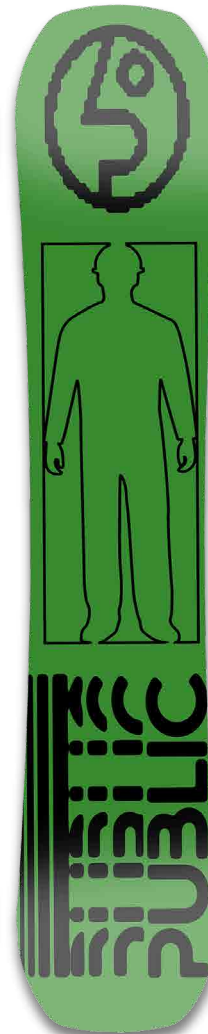
150



154



157



STATEMENT

The "Statement" is Kas Lemmens pro model. It is a mid-wide, positive cambered board that flattens out at the contact points allowing the board to get from edge to edge quickly despite its slightly wider waist width. This mid-wide shape alleviates toe & heel drag and offers more stability for high-impact riders looking for bigger terrain. 20mm quad carbon strips line the tip and tail giving this board serious pop, while the poplar wood core creates a smooth, consistent flex. Urethane sidewalls offer serious impact support and dampening while the sintered base makes getting speed a piece of cake. Let your snowboarding speak for itself on the "Statement".

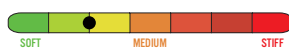
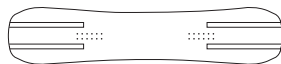
TRADITIONAL CAMBER

150, 154, 157

BEST IN: STREET, PARK & MOUNTAIN



Regular



SOFT

MEDIUM

STIFF

This board is camber with a little bit of flat at the contact point. This gives the board the pop of a full camber board but with a broken in feel that isn't catchy.

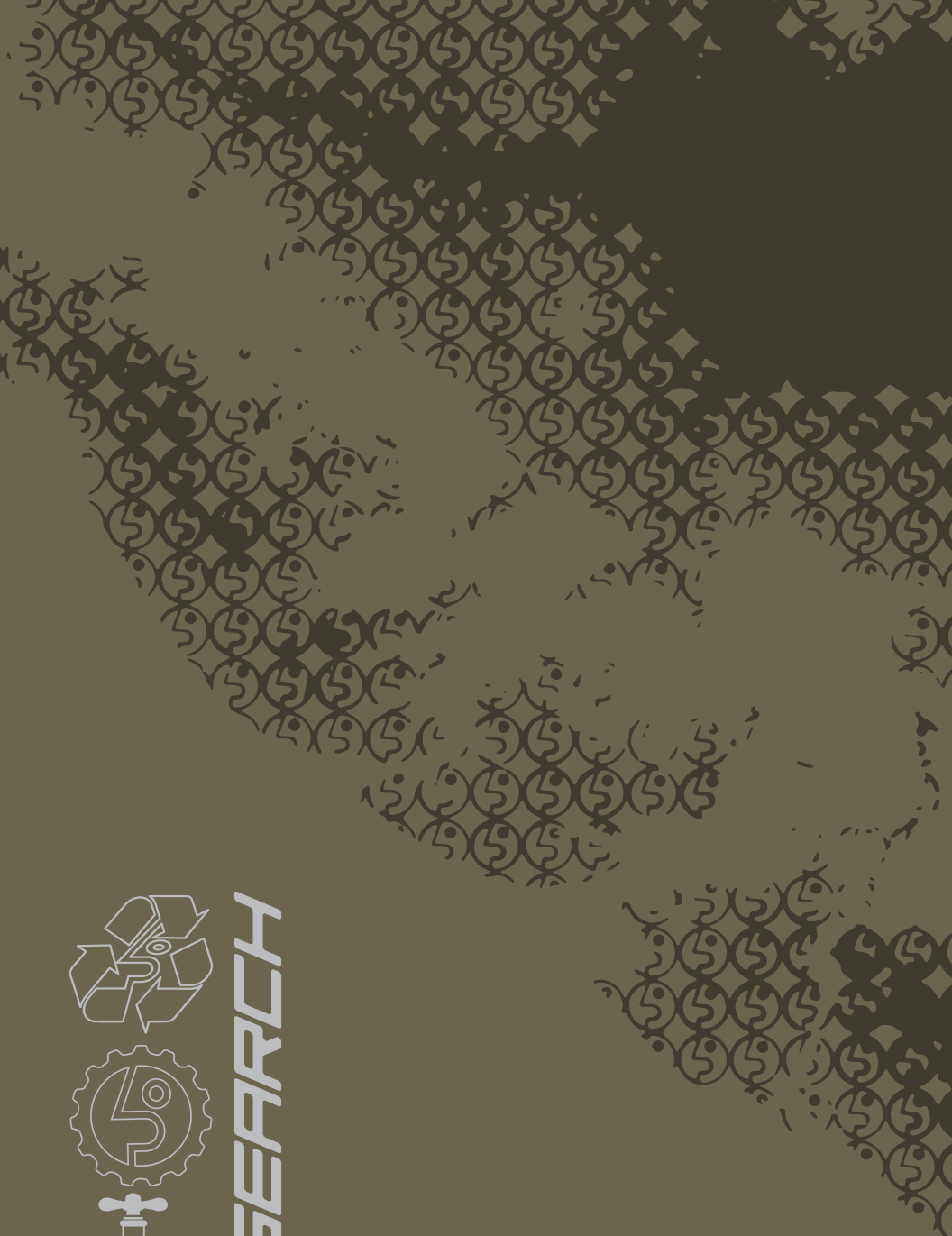
BUILT WITH: Biax Glass

Quad carbon

Urethane Sidewalls

POPLAR LIGHT CORE

Sintered Base

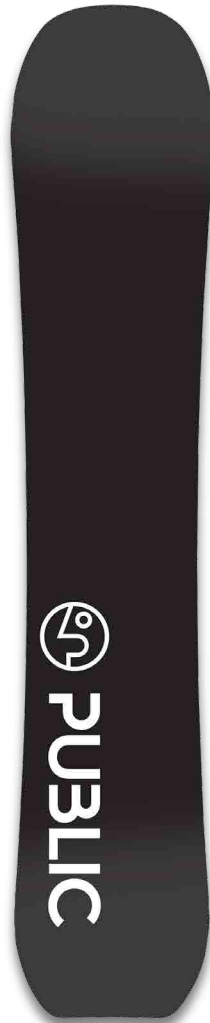


RESEARCH





154



157



160

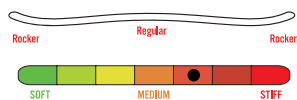
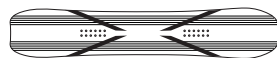


160W

MOUNTAIN ALERT CAMBER

154, 157, 160, 160W

BEST IN: ALL MOUNTAIN



A directional version of our tried and true Alert Camber, that is built around a majority camber profile for edge hold, control, and pop. The top and tail feature early rise with the tip being slightly more exaggerated for increased float in powder and ease of entry into turns.

BUILT WITH: Carbon V

Urethane Sidewalls

Sintered Base

Carbon Stringers

POPLAR LIGHT CORE

RESEARCH

The PUBLIC Research is the most freeride focused board within the PUBLIC line. The overall directional shape and 8mm of taper makes this board float effortlessly in powder and rail turns on hardpack while maintaining some freestyle DNA that PUBLIC is known for. This board is packed with all of our best technology, such as our all new Carbon V and tip to tail carbon stringers. Combining this new tech with our tried and true Poplar Light Core and super fast sintered base gives you an unmatched freeride board for exploring the entire mountain.



**APPAREL &
ACCESSORIES**

JIB HOODIE



LT PINK
PRINTED INK

DISPUTE HOODIE



BLACK
PRINTED INK



GRAY
PRINTED INK

DISORDER HOODIE



(FRONT)

BLACK
PRINTED INK



(BACK)

STATEMENT CREW



RESEARCH HOODIE



NAVY
PRINTED INK



ORANGE
PRINTED INK

SUM ZIP-UP HOODIE



HEATHER GRAY
PRINTED INK



CAMEL BROWN
PRINTED INK

BURNER HOODIE



BLACK
PRINTED INK

THREAT HOODIE



OLIVE
PRINTED INK

DIPPER CREWNECK



OFF-WHITE
FULL EMBROIDERY

WORK HOODIE



(FRONT)

BLACK
PRINTED INK



(BACK)

DISPLAY L/S T-SHIRT



DISPUTE HAT



BLACK
PRINTED INK

GENERAL HAT



GREEN
FULL EMBROIDERY

EVENT HAT



CREAM/BLACK
FULL EMBROIDERY

BULLY T-SHIRT



WHITE
PRINTED INK

RESEARCH BEANIE



MULTI
PRINTED INK
CLAMP LABEL

GENERAL BEANIE



GRAY
JACQUARD
CLAMP LABEL

DISORDER SKULLY



BLACK
JACQUARD

WORK S/S T-SHIRT



(FRONT) BLACK (BACK)
PRINTED INK

(FRONT) WHITE (BACK)
PRINTED INK

EARFLAP HAT



MULTI
PRINTED INK
CLAMP LABEL

WWW.SKULLY



BLACK
JACQUARD
CLAMP LABEL

OFFICE BEANIE



BLACK
PRINTED PATCH

FLOWER BALACLAVA



MULTI
PRINTED INK
CLAMP LABEL

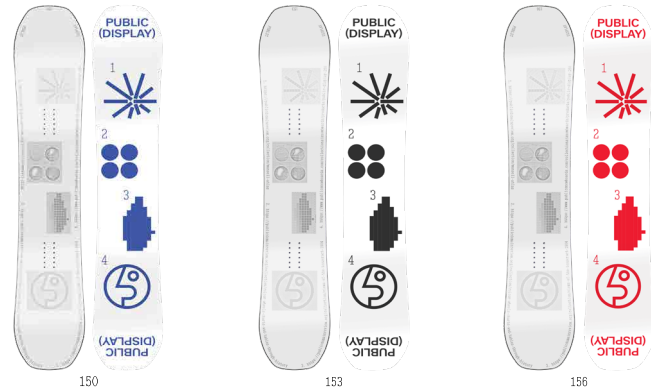
2024/25 OVERVIEW

GENERAL



2024/25 OVERVIEW

(DISPLAY)



Tibqurl

disorder



STATEMENT



DISPUTE

RESEARCH





PUBLIC
24/25

