



23/24



## TEAM

JOE SEXTON  
DARRELL MATHES  
KAS LEMMENS  
BEN BILODEAU  
COOPER WHITTIER  
DANYALE PATTERSON  
BRETT KULAS  
RYAN COLLINS  
PETE CROASDALE  
JAYLEN HANSON  
CEES WILLE  
MAS  
AXEL STALL  
BILLY BOTTOMS  
TOMMY TOWNS  
MADDY MONTGOMERY





**PUBLIC SNOWBOARDS WAS CREATED IN 2015 WITH THE IDEA THAT THERE SHOULD BE MORE COMMUNITY IN SNOWBOARDING.**

### **WELCOME TO PUBLIC SEASON 8**

This season we have some very exciting updates to the line and to the overall brand. Starting with the addition of the new PUBLIC Research board. We did what most would probably not think for us to do and create a freeride board. We wanted to expand our reach and create a board that would appeal to the rider with more freeriding on their mind. It is special for us to create this board because it shows our commitment to continuing to make the best product available. On the brand side we are loving our new warehouse and it has been really fun having a place to come and collaborate on ideas. The team is constantly crushing it and we are so honored to have them represent the brand. I want to take this time to say **THANK YOU** to each and everyone who has supported the brand. Thank you to the customers, the shops, the retailers, the resorts everything that is in it for the good of **SNOWBOARDING!**

Lets have a great season, ill see you out on the slopes.

If you ever have any questions, please reach out to us:

Joe@publicsnowboards.com

Instagram: @thisispublic

- Joe Sexton

# THIS IS PUBLIC.





### Quad Carbon

Carbon Strips add pop and longevity to the board maintaining its pop and stiffness longer while keeping the center of the board softer.



### Aramid Stringers

Aramid stringers are strategically placed in a V pattern in the tip and tail for increased durability, dampening and a dose of added pop! Aramid fibers are used to make bulletproof vests so you know every board made with Aramid stringers will be more durable and hold its pop longer, season after season.



### Sintered Base

Rather than melting polyethylene pellets together (extrusion), sintered bases are manufactured by crushing the pellets together under high pressure. This makes a sintered base more porous for maximum wax absorption, and more abrasion-resistant. In other words it makes the board faster and more durable!



### Carbon Stringer

A 20mm wide carbon fiber stringer running tip to tail to increase overall pop and response without increasing torsional flex to keep the board feeling lively and nimble underfoot. Carbon stringer is the most effective way to add pop without increasing weight.



### Urethane Sidewalls

Urethane sidewalls are used in all Public boards for their superior dampening properties compared to the industry standard ABS and P-tex sidewalls. Urethane sidewalls are more durable against impact on rocks or rails to prevent your board from delaminating when you get caught slipping in the park or backcountry.



### Biax Glass

All PUBLIC Snowboards are made using Biax fiberglass. Biax fiberglass creates a consistent and smooth flexing snowboard tip to tail while allowing the board to stay nimble and predictable.



### Carbon V

Carbon Stringers are strategically placed in a V pattern in the tip and tail for increased response from the binding to the contact point. This gives the board endless snap in and out of turns and an overall increase in pop.

### Core types:



**Poplar Core** – Our Poplar Core is made of 100% FCS certified poplar wood. Poplar is the most common type of wood used in snowboard cores for its unbeatable strength to weight ratio and is why we make the majority of our boards with this core.



**Poplar Light Core** – Poplar Light is a premium version of our tried and true Poplar core and uses 100% FCS certified wood. We've strategically placed super lightweight paulownia wood throughout the core to reduce weight but maintain a snappy feel. Strips of hardwood are placed underneath the bindings to reduce board breaks at the binding line and increase insert retention. The Poplar Light Core is only used on our highest-end boards.

## SPEC SHEET TABLE

### GENERAL PUBLIC

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL MM	SIDECUT (M)	REF STANCE (IN)	CONTACT LEGNTH (MM)
143	109.75	262 / 237 / 262	6.8	22	1044
147	110.75	278 / 240 / 278	7	22.1	1052
150	112.75	288.4 / 246 / 288.4	7.2	22.2	1065
153	115.68	291.6 / 248 / 291.6	7.4	22.8	1095
154W	117.15	302.6 / 260 / 302.6	7.5	22.8	1100
155	117.15	292.3 / 250 / 292.3	7.5	22.8	1100
157	118.64	293.9 / 251 / 293.9	7.6	22.8	1125
160W	122	308 / 263 / 308	7.7	22.8	1155

### DISORDER

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL MM	SIDECUT (M)	REF STANCE (IN)	CONTACT LEGNTH (MM)
149	112.0	288 / 242 / 288	9	20.4	1105
152	117.4	295 / 254 / 295	8.1	22.4	1124
155	119.6	297.7 / 254 / 297.7	8.3	22.4	1146

### DISPLAY

SIZE	EFF. EDGE (MM)	TIP/WAIST/TAIL MM	SIDECUT (M)	REF STANCE (IN)	CONTACT LEGNTH (MM)
150	112.1	295.1 / 253 / 295.1	7.8	21.6	1101
153	114.7	296.1 / 254 / 296.1	7.9	22.8	1138
156	117.4	297.7 / 255.7 / 297.7	8	22.8	1163

### DISPUTE

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF STANCE (IN)	SET BACK (IN)	CONTACT LEGNTH (MM)
153	114.7	296.1 / 254 / 296.1	7.9	22.8	-0.5	1138
156	117.4	297.7 / 255.7 / 297.7	8	22.8	-0.5	1163
159	120.1	300.7 / 257 / 300.7	8.1	23	-0.5	1190

### STATEMENT

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF STANCE (IN)	CONTACT LEGNTH (MM)
150	114	293 / 252 / 293	7.7	20.5	1120
154	118	298 / 256 / 298	8	21.5	1160
157	121	302 / 259 / 302	8.2	22	1190

### RESEARCH

SIZE	EFF. EDGE (CM)	TIP/WAIST/TAIL (MM)	SIDECUT (M)	REF STANCE (IN)	CONTACT LEGNTH (MM)
154	116	297 / 251 / 289	7.2	21	1118
157	118	301 / 254 / 293	7.4	21	1143
160	121	305 / 257 / 297	7.6	22	1168
160W	121	313 / 265 / 305	7.6	22	1168





143



150



155



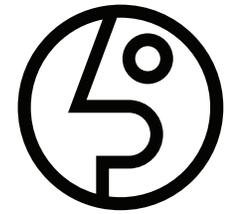
153



154W - 157



160 W



# GENERAL PUBLIC

Available in our most expansive size range of 143-157cm the “General Public” is for the people. This versatile board features our “Alert Camber” profile which makes it feel at-home on groomers, side-hits, in the park and everywhere in between. Just enough positive camber underfoot to feel stable, responsive, and poppy with plenty of rocker past the inserts to float in deep snow and press with ease. The General graphic was built with photos by team rider Ryan Collins. From beginners to the pros, the aptly named “General Public” was made for everyone.



## ALERT CAMBER

BEST IN: STREET & PARK

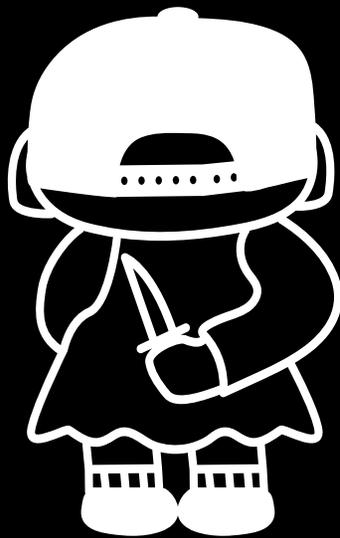


Hybrid camber profile that is regular between the feet with a rise on the tip and tail. This unique camber and flexibility allows for forgiveness on rails and some extra snap for getting off the ground. With a sintered base and urethane sidewalls for extra protection, it's no wonder why this board is team rider Craig Cameron's top choice.

- BUILT WITH:
- Blax Glass
  - Urethane Sidewalls
  - Sintered Base
  - POPLAR CORE

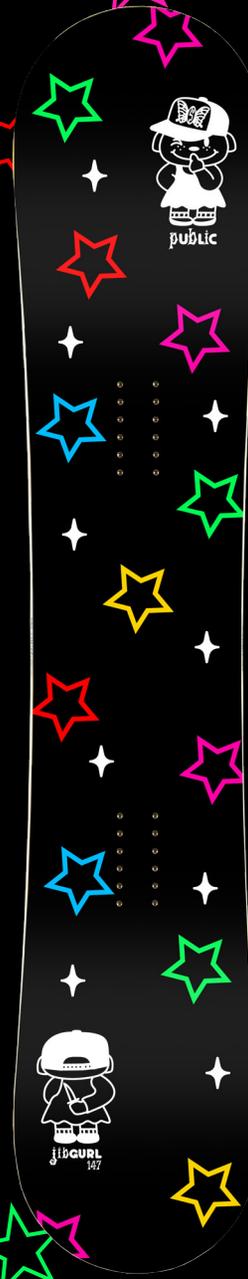


public



JibGURL

*This season shes back again! Everyones favorite and our team rider Danyale Patterson (JibGurl) has done it again with her unique take on grahics and colors that bring us back to a time when things were a little more anoalog than digital. Looking like something you would scribble on your folder in high school. This 147 colorway is Jib Gurl certified cute.*



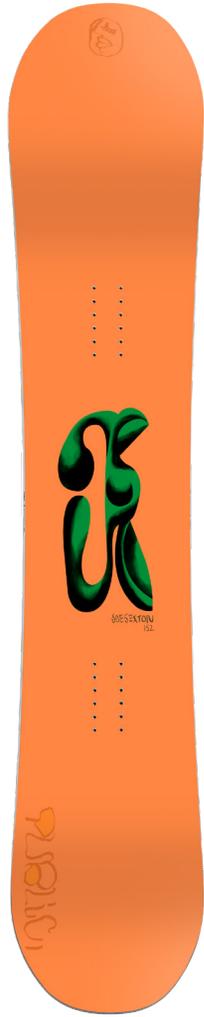
147



jibGURL



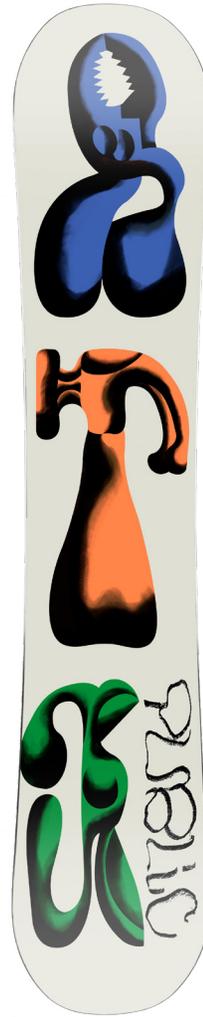
149



152



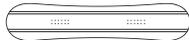
155



# Disorder

## MICRO CAMBER

BEST IN: STREET & PARK



Traditional camber, just a small amount of it. The minimal amount of camber makes this board feel broken right out of the wrapper.

BUILT WITH: Blax Glass Carbon Stringers  
 Urethane Sidewalls POPLAR CORE  
 Sintered Base

JOE SEXTON'S PRO MODEL, THE "DISORDER" IS SO MUCH MORE THAN A "PARK BOARD". THE MICRO CAMBER PROFILE GIVES THIS BOARD POP AND STABILITY WHILE STILL BEING SOFT AND PLAYFUL ENOUGH TO WREAK HAVOC IN PARK AND URBAN SETTINGS. IF YOU'RE LOOKING FOR A BOARD THAT FEELS BROKEN IN ON DAY ONE, BUT STILL HAS ENOUGH BACKBONE TO CONQUER THE WHOLE MOUNTAIN ON DAY 100, LOOK NO FURTHER THAN THE DISORDER. THIS SEASON WE TEAMED UP WITH ARTIST AND GOOD FREIND NICK DAHLEN FOR THE GRAPHIC, HE HAS ALWAYS HAD AN UNIQUE VIEWPOINT ON THE EVERYDAY OBJECT AND WE ARE EXCITED TO HAVE HIM DESIGN THIS COLLECTION.





153



156



159



# DISPUTE

THERE'S NO DEBATE HERE, THE "DISPUTE" IS THE MOST VERSATILE BOARD IN OUR LINEUP. THIS DIRECTIONAL TWIN SHAPE DESIGNED BY BEN BILODEAU FEATURES OUR "ALERT" CAMBER PROFILE AND IS LOADED WITH TECHNICAL FEATURES. INLAID ARAMID STRIPS AND CARBON STRINGERS THROUGHOUT CREATE A LIGHTWEIGHT, POWERFUL CORE THAT OFFERS A RESPONSIVE RIDE WHILE URETHANE SIDEWALLS OFFER EXTRA IMPACT SUPPORT, AND THE SINTERED BASE WILL HAVE YOU WAITING FOR EVERYONE ELSE TO CATCH UP. ARGUE ALL YOU WANT, BUT THE DISPUTE RULES THE RESORT.



### ALERT CAMBER

BEST IN: STREET & PARK

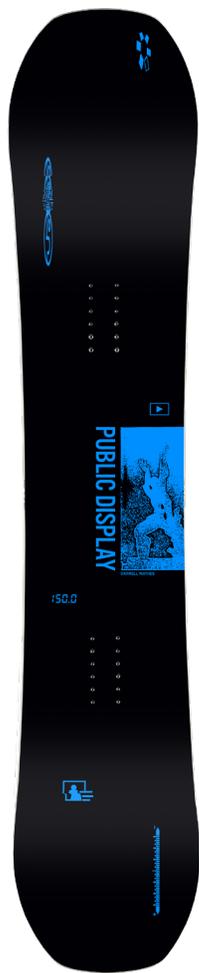


Hybrid camber profile is regular between the feet with a rise on the tip and tail. This unique camber and flexibility allows for forgiveness on rails and some extra snap for getting off the ground. With a sintered base and urethane sidewalls for extra protection.

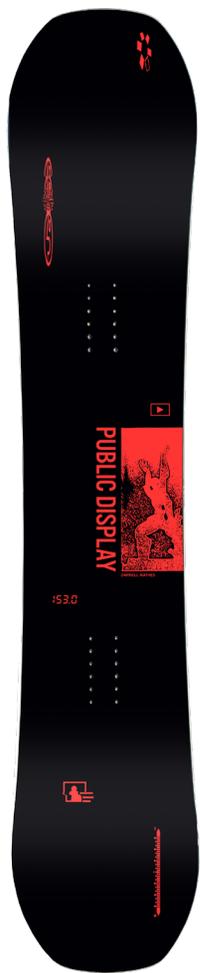
- BUILT WITH: Blax Glass
- Aramid Stringers
- Urethane Sidewalls
- Carbon Stringers
- Sintered Base
- POPLAR CORE

**BEN  
BILGIBENZ**

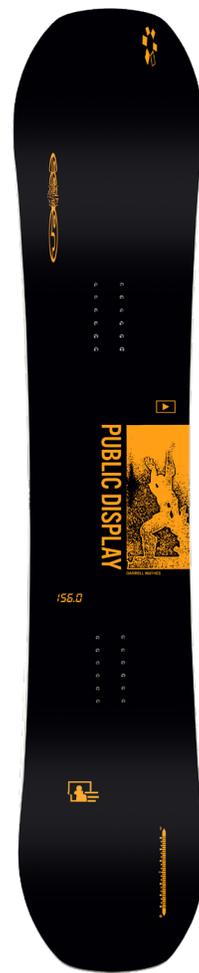
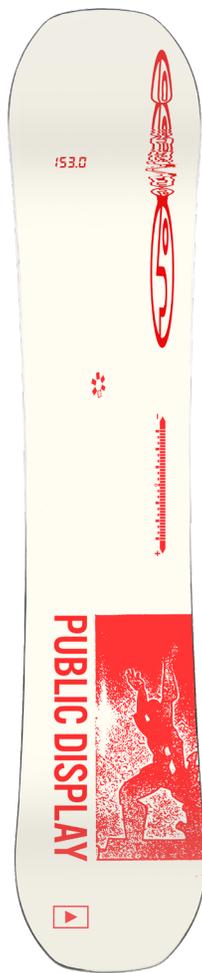




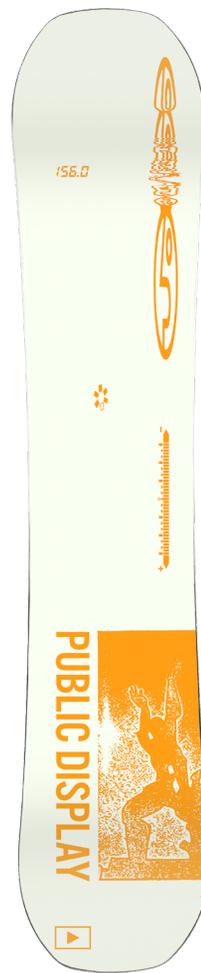
150



153

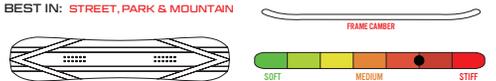


156



**FRAME CAMBER**

BEST IN: **STREET, PARK & MOUNTAIN**



Frame camber profile is flat between the feet with a gradual rise on the tip and tail. This board is built tough. Perfect for the heavy impacts of street spots, but built with the backcountry park focused rider.

- BUILT WITH:
- Blax Glass
  - Aramid Stringers
  - Urethane Sidewalls
  - Carbon Stringers
  - Sintered Base
  - POPLAR CORE**

# PUBLIC DISPLAY

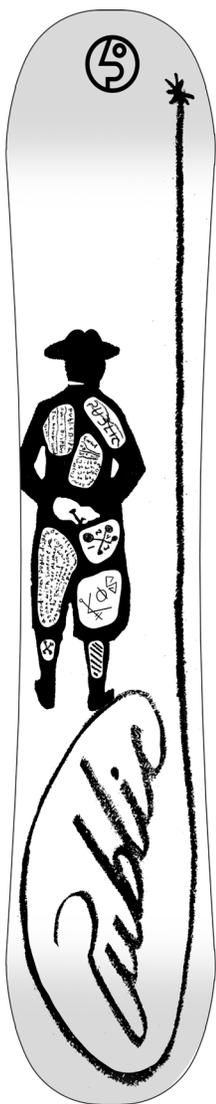


DARRELL MATHES' PRO MODEL THE "DISPLAY" IS FOR THE RIDER WHO FEELS JUST AS AT HOME ON A BACKCOUNTRY MISSION AS THEY DO AT A STREET SPOT. THE DISPLAY'S "FRAME CAMBER" PROFILE FEATURES FLAT CAMBER UNDERFOOT WHICH OFFERS A SKATE INSPIRED FEEL WHILE THE GRADUAL RISE TOWARD THE TIPS ALLOWS THE BOARD TO FLOAT IN POWDER WITH EASE. CARBON STRINGERS AND ARAMID STRIPS PROVIDE STRENGTH AND STABILITY WHILE THE STIFFER CORE OFFERS A RESPONSIVE FEEL WITHOUT SACRIFICING THE COMFORTABILITY AND PLAYFULNESS YOU NEED FOR HOT LAPS THROUGH THE PARK.

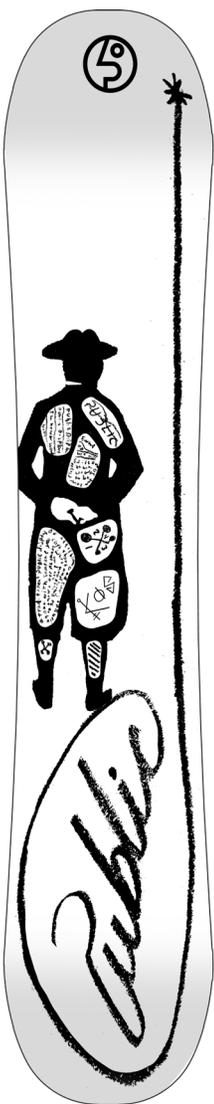




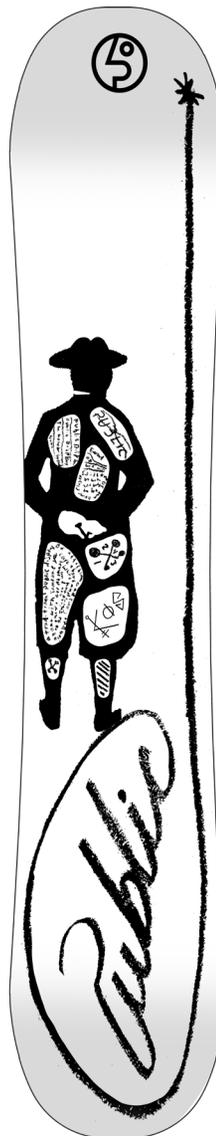
150



154



157

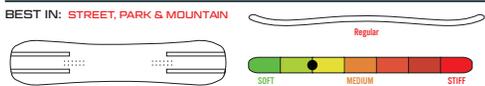


## STATEMENT

The "Statement" is Kas Lemmens pro model. It is a mid-wide, positive cambered board that flattens out at the contact points allowing the board to get from edge to edge quickly despite its slightly wider waist width. This mid-wide shape alleviates toe & heel drag and offers more stability for high-impact riders looking for bigger terrain. 20mm quad carbon strips line the tip and tail giving this board serious pop, while the poplar wood core creates a smooth, consistent flex. Urethane sidewalls offer serious impact support and dampening while the sintered base makes getting speed a piece of cake. Let your snowboarding speak for itself on the "Statement".

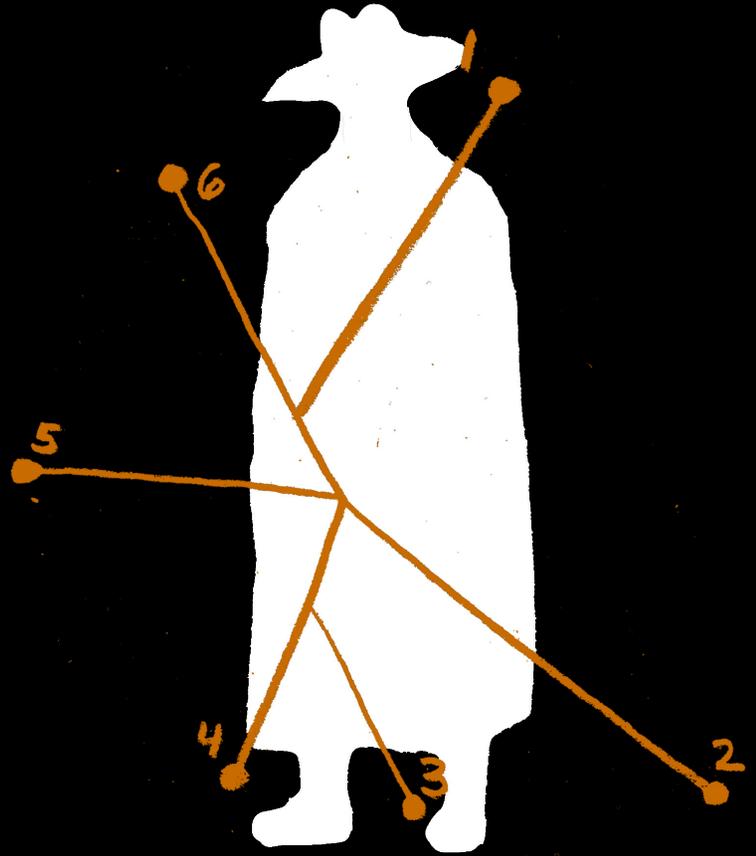
### TRADITIONAL CAMBER

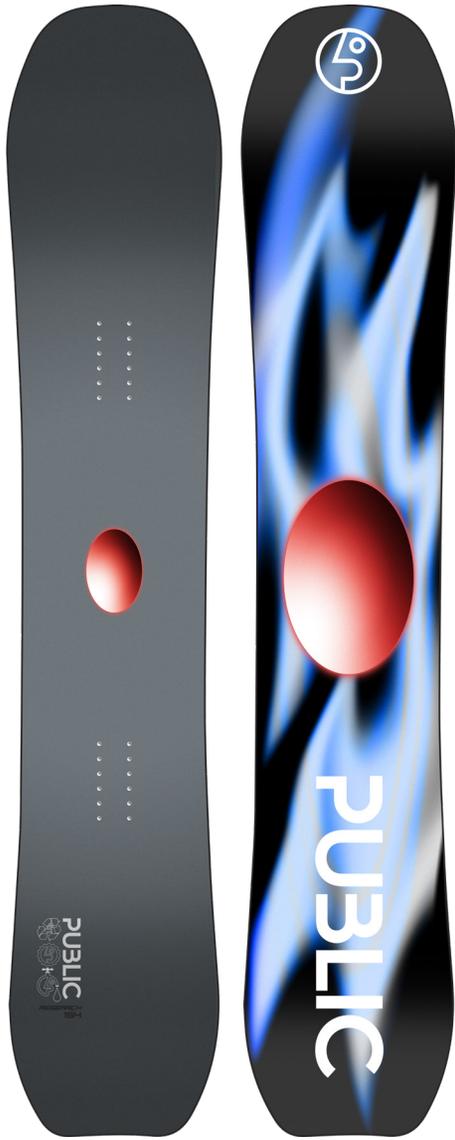
BEST IN: STREET, PARK & MOUNTAIN



This board is camber with a little bit of flat at the contact point. This gives the board the pop of a full camber board but with a broken in feel that isn't catchy.

BUILT WITH: Blax Glass Quad carbon  
 Urethane Sidewalls POPLAR CORE  
 Sintered Base





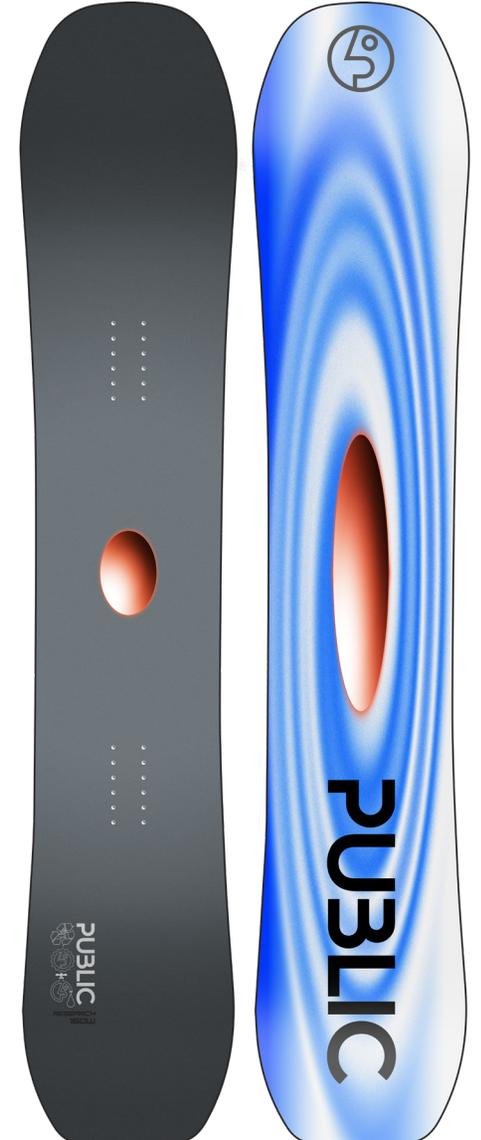
154



157



160

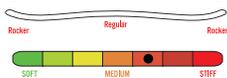


160W



**MOUNTAIN ALERT CAMBER**

BEST IN: ALL MOUNTAIN



A directional version of our tried and true Alert Camber is built around a majority camber profile for edge hold, control, and pop. The tip and tail feature early rise with the tip being slightly more exaggerated for increased float in powder and easy of entry into turns

- BUILT WITH:
- Poplar Light Core
  - Sintered Base
  - Carbon V
  - Carbon Stringers
  - Urethane Sidewalls

**\*NEW**  
**RESEARCH**

The Public Research is the most freeride focused board within the Public line. The overall directional shape and 8mm of taper makes this board float effortlessly in powder and rail turns on hardpack while maintaining some freestyle DNA that Public is known for. This board is packed with all of our best technology, such as our all new Carbon V and tip to tail carbon stringers. Combining this new tech with our tried and true Poplar Light Core and super fast sintered base gives you an unmatched freeride board for exploring the entire mountain.



SEASON 8 CLOTHING



- THIS IS PUBLIC -  
embroidered with reflective thread



- WALL CRACK LS -  
photo by Ryan Collins



- SNEAKY JIB HOODY -  
screen print with embroidered stars



- VOODOO CREW -  
screen print



- DISPLAY ZIP -  
screen print over zipper



- TOOLS CREW -  
print drawings by Nick Dahlen



- TOOLS TOTE -  
print drawings by Nick Dahlen



- VOODOO CAP -  
embroidered



- THIS IS PUBLIC -  
jacquard with reflective thread



- JIB TRUCKER -  
trucker fit with heavy puff print



- DISPLAY TEE -  
screen print



- VOODOO TEE -  
screen print

SEASON 8 CLOTHING

SEASON 8 OVERVIEW

SEASON 8 OVERVIEW

GENERAL



143



147



150



155



153

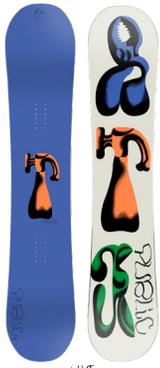


154W-157



160 W

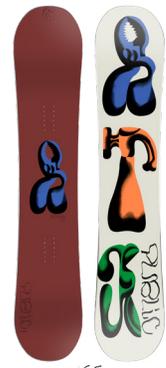
Disorder



149

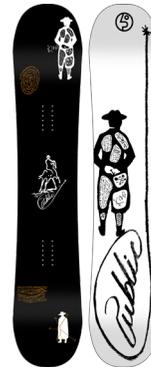


152

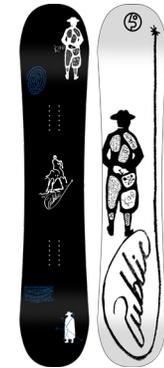


155

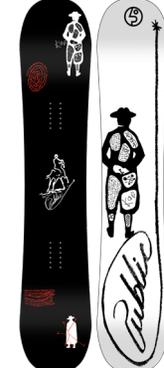
STATEMENT



150



154



157

PUBLIC DISPLAY



150



153



155

RESEARCH



154



157



160



160LW



23/24

